

Khoi Tran
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https://ktran031.github.io/kt_portfolio/

KEY COMPETENCIES:

- Proficient in Photoshop, Dreamweaver, Word, Excel, and PowerPoint
 - Proficient in Salesforce, Leadtrac, and Quickbase
 - Proficient in WordPress, ModX, and Shopify
 - Proficient in HTML, CSS, jQuery, PHP and MySQL
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PROJECTS:

- **DC Auto Auctions**
 - Used WordPress to build custom theme for the Auction.
 - **Rolls-Royce Motor Cars Orange County**
 - Consulted with the client and used ModX as a CMS platform to develop a responsive redesign for the dealership.
 - **Truess Fitness Apparel**
 - Used Shopify to manage the company's social media feeds
 - Increased traffic for site by 5%
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WORK EXPERIENCE:

Pixel Motion <i>Web Developer</i>	Irvine, CA	<i>September 2016 – Present</i>
<ul style="list-style-type: none">➤ Created custom mobile responsive websites and landing pages from a PSD Design on a project based environment➤ Performed routine maintenance of existing client sites using a variety of CMS platforms such as WordPress and ModX.➤ Coded email and newsletter templates with MailChimp➤ Managed multiple projects and client accounts➤ Increase average production rate by 5%		

Local Lighthouse <i>Web Designer</i>	Costa Mesa, CA	<i>July 2015 - January 2016</i>
<ul style="list-style-type: none">➤ Increased the average production rate by 4%➤ Increased the average production rate for client's social medias by 15% by motivating and working closely with team members➤ Utilizing strategic advantages of SEO to further advance clients' websites to rank on Google, Yahoo, and Bing➤ In charge of more than 20,000 client's websites on a daily basis➤ Consulted directly with representatives from Google, Yelp, and Bing on the behalf of the clients to expedite their marketing campaigns		

EDUCATION:

General Assembly, Los Angeles <i>Front-End Web Development</i>	<i>January 2016 – April 2016</i>
University of California, Riverside <i>Bachelor of Arts, Sociology</i>	<i>September 2009 – June 2014</i>

REFERENCES:

- Markus Estrada, Production Manager, Pixel Motion - (949) 466-4829
- Brad Doerges, Lead Programmer, Pixel Motion - (714) 306-2338
- Tuan Tran, Director of Production, Local Lighthouse - (562) 896-9663