Khoi Tran
(714) 421-0767 | ktran031@gmail.com
https://ktran031.github.io/kt_portfolio/

KEY COMPETENCIES:

➢ Proficient in HTML, CSS, jQuery, PHP and MySQL
➢ Proficient in WordPress, ModX, and Shopify
➢ Proficient in Photoshop, Dreamweaver, Word, Excel, and PowerPoint
➢ Proficient in SalesForce, Leadtrac, and Quickbase

PROJECTS:

➢ **DC Auto Auctions**
  o Used WordPress to build a custom theme for the Auction.

➢ **Rolls-Royce Motor Cars Orange County**
  o Consulted with the client and used ModX as a CMS platform to develop a responsive redesign for the dealership.

➢ **Truess Fitness Apparel**
  o Used Shopify to manage the company's social media feeds
  o Increased traffic for site by 5%

WORK EXPERIENCE:

Pixel Motion   Irvine, CA   *September 2016 – Present*
Web Developer

➢ Created custom mobile responsive websites and landing pages from a PSD Design on a project based environment
➢ Performed routine maintenance of existing client sites using a variety of CMS platforms such as WordPress and ModX.
➢ Coded email and newsletter templates with MailChimp
➢ Managed multiple projects and client accounts
➢ Increase average production rate by 5%

Local Lighthouse   Costa Mesa, CA   *July 2015 - January 2016*
Web Designer

➢ Increased the average production rate by 4%
➢ Increased the average production rate for client's social medias by 15% by motivating and working closely with team members
➢ Utilizing strategic advantages of SEO to further advance clients' websites to rank on Google, Yahoo, and Bing
➢ In charge of more than 20,000 client's websites on a daily basis
➢ Consulted directly with representatives from Google, Yelp, and Bing on the behalf of the clients to expedite their marketing campaigns

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EDUCATION:

General Assembly, Los Angeles   *January 2016 – April 2016*
Front-End Web Development

University of California, Riverside   *September 2009 – June 2014*
Bachelor of Arts, Sociology

REFERENCES:

➢ Markus Estrada, Production Manager, Pixel Motion - (949) 466-4829
➢ Brad Doerges, Lead Programmer, Pixel Motion - (714) 306-2338
➢ Tuan Tran, Director of Production, Local Lighthouse - (562) 896-9663