Rubin Jha

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EDUCATION

University of Virginia   **Charlottesville, VA**

Intended Bachelor of Science in Commerce (Finance & Management) | Mcintire School of Commerce   *GPA: 3.8*

Bachelor of Arts in Computer Science | Minor in Mathematics   *Expected Graduation: May 2025*

Relevant Courses: Principles of Microeconomics, American Economic History, Calc 2, Principles of Macroeconomics, Foundations of Commerce

Awards / Honors: UVA Ideathon 2022 Winner, National Merit Commended Scholar Award, Excellence in Education Scholarship, Connecticut Seal of Biliteracy in Spanish, AP Scholar with Distinction

PROFESSIONAL EXPERIENCE

Crypto-Arsenal   **Taipei, TW**

Financial Strategy Intern   *Jan 2023 - Present*

- Responsible for establishing business strategies to combat competitors, reaching out to trade influencers, and building the brand awareness
- Utilized Crunchbase to gauge evaluations for 20+ competitor companies and researched their Venture Capital & all global Angel investors
- Crafted responses for 4 startup incubator applications including U.S based incubators like Y-Combinator, TechStars, & many various others

Wealth Guardian Inc.   **Stamford, CT**

Product Management Intern   *May 2021- Jan 2022*

- Planned and organized the online platform portfolio set up for over 100 mutual funds, real estate, credit cards, and various monetary assets
- Developed company brand by redesigning the company logo, adjusting the layout of homepage and login portal by removing unnecessary information and making a more sleek and aesthetic format to create a more sophisticated representation of the company mission statement
- Worked on Amazon Web Services Cloud Space implementing Node JS, CSS, Java, & SQL in establishing the functionality and aesthetic of the web-based interface by programming on a local host and pushing the changes that I implemented onto the main website incrementally

State Street Global Advisors.   **Stamford, CT**

Summer Intern   *May 2021- Aug 2022*

- Led group of 10 individuals in producing an internal email translation software via the Google Cloud and translation and sendgrid APIs for 5 non-profit organizations including FamilyCenter and The Boys and Girls Club to communicate with first generation immigrant parents
- Implemented a fully automated system which connected a database of more than 100 users, in Java, linux, html, and python programming
- Coordinated biweekly timelines and executed on numerous requirements set by the client to ultimately created a 2-way communication network from english-speaking teachers to non-english speaking recipients and non-english responses translated back to english, translated
- Online API Software encompassed responses in languages ranging from Spanish, French, Arabic, Hindi, Japanese, Mandarin, and German

LEADERSHIP EXPERIENCE & CAMPUS INVOLVEMENTS

Virginia Consulting Group   **Charlottesville, VA**

Project Consultant   *Sept 2022-Present*

- Identified a Go-to-Market strategy in specific areas within Indonesia, conducting competitor analysis on similar AR / VR companies operating in the healthcare education space, as well as looking into uses-cases for specific medical industries like Neurology & Dentistry.
- Gained skills such as research strategies, PowerPoint, data visualization techniques as well as Excel spreadsheet analysis for companies

Enactus Consulting   **Charlottesville, VA**

Finance Committee and Project Consultant   *Sept 2022-Present*

- Created marketing strategies for Charlottesville Ballet by enhancing social media footprint and tracking demographic data on customers
- Worked with project management platform Asana to develop Google advertising plan, and put into place 5 new Google ad promotions
- Strategized allocation of $10,000 in Google Ads and Google Analytics to promote showcases and specific classes by producing 11 ad campaigns and solidifying framework for future campaigns, grant budget, and navigating ad grant limitations for future company use
- Implemented 2 fundraisers to be increase funds for internal club social and professional events while propelling local businesses

Frank Batten Investment Fund   **Charlottesville, VA**

Equity Research Analyst   *Sept 2022-Present*

- Researched major corporations using stock valuation tools including comparable companies analysis, DCF modeling, and applied to Etsy
- Completed 3 sustainability reports using environmental analysis (SWOT) with an emphasis on ethical and ESG-based corporate practices
- Analyzed market trends in the e-commerce space and interpreted data from Crunchbase and CapIQ to compile list of potential investors

Mentorship With ex-CEO of Pepsico, Indra Nooyi   **Greenwich, CT**

Mentee   *May 2021- Sept 2021*

- Participated in weekly activities for career development and leadership to learn about the different skills to succeed and grow in the corporate world specifically learning how to sell oneself and the attributes necessary in becoming a successful world leader
- Learned about applications of topics ranging from data science, journalism, and entrepreneurship by current industry professionals.

SKILLS & INTERESTS

Technical: Java, Python, Swift, HTML, CSS, Javascript, Microsoft Office, Crunchbase, Asana, Stack Overflow, Typeform, Slack, Github, CapIQ

Interests: Indian-Fusion Dance Team, IM Volleyball, Weight Lifting, Indian Student Association, Recreational Basketball, Education Equality