

CREATIVE DESIGNER

# Keli Elizabeth Rice

I am a Creative Designer with an educational and professional background that spans architecture, user experience design, and human-computer interaction design in complex technical environments. My favorite design problems exist where technology meets space, and my diverse background helps me bridge the gaps that my clients often encounter.

## Experience

2024-PRESENT

Technology Systems Designer

**Hammel, Green, and Abrahamson (HGA)**

Experience Consultations | Facility-Integrated Technology Design  
Developing AV Models and Diagrams | Process Development  
Construction Documents | System Evaluation

2017-2024

Director of UX/UI Design

**Professional Audio Design**

UI Designer for AV Systems | Front-End Development  
User Training | Establishing UX Design Processes  
Brand Stewardship | System Evaluation and Planning

2014-2017

Architectural Assistant

**University of Wisconsin-Milwaukee**

Project Manager for Campus Signage | Graphic Design  
Manage Campus Planning Website | Promote Capital Projects  
Maintain Facility Database | Event Coordination

## Interests

User Centered Design | Collaborative Project Approach | User Training  
Interaction Design | Rapid Prototyping | Information Sciences  
Cross Directional Mentorship | Diagramming and Iterative Design  
Electronic Exhibits | Rock Climbing | Cycling | Community Science

## Education

**BS Architecture - University of Wisconsin-Milwaukee**

Two-Dimensional Design | Greening Milwaukee | Architecture & Human  
Behavior | Virtual Modeling | Sustainable Architecture of the 21st Century

## CONTACT ME

kelirice.com  
hello@kelirice.com  
linkedin.com/in/kelirice  
instagram.com/ktrocitv/

## NOTEWORTHY WORK

Lindemann Center  
**Brown University**

Milwaukee Symphony Orchestra  
**Bradley Symphony Center**

Emergency Department  
**Froedtert Hospital**

Corporate Headquarters  
**Duluth Trading Company**

Various Hearing Rooms  
**Wisconsin State Capitol**

## TECHNICAL SKILLS

InDesign, Illustrator, Figma  
Rhino, Revit, AutoCAD  
Clip Studio, Photoshop  
VS Code, GitHub

## CERTIFIED STUDY

AV Mathematics (AVIXA)  
UX Design (Coursera)  
QSYS Level I (QSC)  
Dante Level III (Audinate)