### HANOI UNIVERSITY OF SCIENCE AND TECHNOLOGY

# MACHINE LEARNING & DATA MINING PROJECT REPORT

Pair selection for Statistical Arbitrage by Pair Trading using Clustering

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**HANOI, 06/2023** 

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### **CHAPTER 1. ABSTRACT**

Pair trading is one of the most popular trading strategies since 1980 for finding statistical arbitrage opportunities in the stock market. The logic behind pairs trading is to trade pairs of stocks belonging to the same industry or having similar characteristics, such that their historical returns move together and are expected to continue to do so in the future. In this project, we investigate the application of machine learning methods to find statistical arbitrage opportunities in the stock market using pair trading strategy. Overall, the project demonstrates the potential of machine learning techniques for improving the performance of pair trading strategies and provides a valuable contribution to the field of financial engineering.

### **CHAPTER 2. INTRODUCTION**

Pairs trading is an investment strategy of constructing a portfolio with matching stocks in terms of market risk factors with a long/buy position in the stock we are optimistic and a short/sell position in the stock we are pessimistic. The approach is designed to eliminate market risk and exploit temporary discrepancies in the relative returns of stocks.

The first step in constructing the portfolio is to identify pairs of stocks based on fundamental analysis, i.e. having common factors such as being in the same industry and having similar market capitalization.

The second step is to track return spread between each pair of stocks. A pair of cointegrated assets is selected, that are known to historically move close to each other and are expected to continue to do so. Under the assumption that the spread, defined as the difference in price between the paired assets, is mean-reverting, deviations from the mean can be exploited.

When the spread is abnormally wide and deviation from the mean reaches some predetermined threshold, the outperforming stock is sold short, and the under-performing stock is purchased. As soon as the spread converges back to its mean, the investor liquidates both positions, resulting in a profit. Although this may sound intuitive and trivial, sophisticated machine learning techniques can be used at every step of the pairs trading process. The key to successful pairs trading is the ability to detect patterns in spreads and correctly identify when a spread has become abnormally large and is likely to converge back to it's mean.

In this project, we focus on the first part of the pair trading strategy mentioned above. Our approach will be to use K-Means and DBSCAN clustering algorithm on a large set of features for clustering stocks. Afterwards, we use cointegration test to extract all possible combinations of stocks in each cluster that are within 1% significance level.

### **CHAPTER 3. METHOD AND APPROACH**

For constructing a Pairs Trading strategy, the first task is to find valid, eligible pairs which exhibit unconditional mean-reverting behavior. One simple approach is to iterate through all stock pairs in the universe of stocks. However, iterating through all stock pairs in the universe of stocks can be resource-consuming and not realistic, especially when dealing with a large number of stocks. To address this issue, we propose an alternative approach that leverages clustering techniques to group stocks with similar characteristics together. By clustering the stocks, we can significantly reduce the number of pairs that need to be considered, making the iteration process much more manageable and computationally efficient.

In our approach, we begin by incorporating feature engineering for each stock, combining the price movement features processed above with additional features derived from economic prior knowledge (in our case, Industry Sector and Market Capitalization). These features capture important characteristics of the stocks that are relevant for pair trading. Next, we apply the two different clustering algorithms: K-Means and DBSCAN (Density-Based Spatial Clustering of Applications with Noise) to cluster the stocks into different groups based on their feature similarities. In our envision, DB-SCAN is a more suitable choice for this task compared to K-means clustering. This is because DBSCAN has the capability to automatically detect dense regions in the feature space and effectively handle noise and outliers. To test this theory, we experimented with both clustering algorithms.

Once the stocks are clustered, we focus on each cluster individually. Within each cluster, we calculate the p-values for all possible pairs of stocks by iterating through each pairs in a cluster and using the Engle-Granger two-step method on it. This involves running an ordinary least squares (OLS) regression on the two input time series to estimate the cointegrating vector. Then follows by conducting an Augmented Dickey-Fuller (ADF) statistical test to test for time series stationary. We select pairs with p-values less than 1%, indicating a strong likelihood of mean-reverting behavior, as our eligible pairs for the Pairs Trading strategy.

### CHAPTER 4. EXPERIMENTS AND RESULTS

# 4.1 Data Collection

To start the pair selection process, we consider daily price data with time horizon, early *January* 2015 to late *December* 2018 (i.e. 4 years). This choice of timeframe, amounting to around 999 dimensions for each stock, strikes a balance between avoiding computational overload in the clustering models and ensuring comprehensive coverage of the entire time series.

Figure 4.1: Daily prices dataframe

# 4.2 Data Preprocessing

# 4.2.1 Data Transforming

### **Calculating Returns**

A return, also known as a financial return, in its simplest terms, is the money made or lost on an investment over some period of time. It is the change in price of an asset, investment, or project over time, which may be represented in terms of price change or percentage change.

With the pricing dataframe, we calculate the daily returns on each asset for similarity analysis:

$$Returns_{daily} = \frac{close_i}{close_j} - 1$$

```
# Calculate returns and create a data frame
returns = pricing.pct_change()
returns.replace([np.inf, -np.inf], np.nan, inplace=True)
returns.dropna(inplace=True)
print(returns.shape)
returns.head()
(998, 556)
                                               Ticker AAA AAM ABT ACB ACC ACL ACM ADC AGM AGR ...
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         VSH
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    VSI
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                          2015-01-07 \quad 0.036 \quad 0.007 \quad -0.009 \quad 0.013 \quad -0.028 \quad 0.044 \quad 0.0 \quad 0.000 \quad 0.000 \quad 0.016 \quad \dots \quad 0.000 \quad 0.057 \quad -0.009 \quad 0.00 \quad 0.0 \quad 0.012 \quad 0.013 \quad 0.013 \quad 0.013 \quad 0.012 \quad 0.013 \quad 0.01
    2015-01-08 -0.021 0.007 0.038 0.006 0.000 0.000 0.00 0.00 0.000 -0.044 0.000 ... -0.015 -0.063 0.069 0.000 0.0 0.00 0.076 0.0 0.000e+00
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                         2015-01-09 -0.021 -0.062 0.055 0.006 0.052 -0.008 0.0 0.032 0.036 0.016 ... 0.007 0.000 0.032 0.019 0.0 0.023 0.000 0.0
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02
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5 rows × 556 columns
```

Figure 4.2: Returns dataframe

### **Fast Fourier Transform**

Clustering algorithms typically operate on feature vectors rather than raw time series data. Therefore, it's important to transform the pricing time series data into a suitable feature representation that captures the relevant characteristics for clustering. Among common approaches for representing time series data as feature vectors for clustering, we choose the Discrete Fourier Transform.

The Discrete Fourier Transform (DFT) is a mathematical transformation that converts a sequence of time-domain samples into its frequency-domain representation.

By analyzing the frequency-domain representation obtained from the DFT, we can identify the dominant frequencies present in the signal. This is particularly useful in various applications such as audio processing, image processing, communication systems, and most important to us, financial analysis.

In the context of our problem, the DFT can be utilized to analyze the frequency characteristics of price movements. It can help identify periodic patterns or cyclic behaviors in the data, which can be valuable for detecting trading opportunities or understanding market dynamics.

However, directly computing the DFT can be computationally expensive, especially

for large datasets. Which is why the Fast Fourier Transform (FFT) was invented.

The FFT[1] algorithm exploits the symmetry and periodicity properties of the DFT to significantly reduce the number of computations required. It divides the input sequence into smaller subproblems and recursively computes their DFTs. By utilizing this divide-and-conquer approach, the FFT algorithm achieves a complexity of  $O(n \log n)$ , where n is the number of samples.

The FFT works by representing the input signal as a combination of sinusoidal waves with different frequencies. It decomposes the signal into a sum of complex exponential functions, each representing a different frequency component. The resulting frequency-domain representation provides information about the amplitudes and phases of these frequency components.

```
from scipy.fft import fft

# Apply Fourier Transform to each column (stock) in the DataFrame

fft_features = pd.concat([pd.Series(np.abs(fft(returns[column].values)), name=column) for column in returns.columns], axis=1)

print(fft_features.shape)

fft_features.head()

(998, 556)

AAA AAM ABT ACB ACC ACL ACM ADC AGM AGR ... VSH VSI VTB VTH VTL VTO VTV VXB WCS WSS

0 1.011 0.608 0.340 1.212 0.191 1.426 1.352 0.815 0.626 0.219 ... 0.624 1.680 1.367 0.258 1.074 0.349 0.636 0.538 0.302 0.195

1 1.437 0.228 0.559 0.611 0.410 1.289 0.717 0.568 0.316 1.349 ... 0.094 0.502 0.154 0.167 1.235 0.278 0.838 1.048 0.534 0.581

2 0.787 0.349 0.473 0.642 0.596 1.080 0.711 0.724 0.483 1.184 ... 0.272 0.376 0.574 0.772 1.367 0.745 0.139 0.670 0.102 1.285

3 1.170 0.376 0.344 0.765 0.548 1.356 1.767 0.630 0.557 0.735 ... 0.224 1.222 0.160 0.395 1.318 0.611 0.492 0.806 0.271 0.496

4 1.082 0.273 0.307 0.604 0.227 0.957 0.964 0.254 0.233 0.214 ... 0.171 0.675 0.716 0.901 1.165 0.377 0.830 0.976 0.296 0.298

5 rows x 556 columns
```

**Figure 4.3:** FFT dataframe [2]

# 4.2.2 Integrating Additional Features

### **Mean Returns**

Returns are often annualized for comparison purposes, while a holding period return calculates the gain or loss during the entire period an investment was held.

$$MeanReturns = Mean(Returns_{daily}) * T$$

### **Volatility**

One way to measure an asset's variation is to quantify the daily returns (percent move on a daily basis) of the asset. Historical volatility is based on historical prices and represents the degree of variability in the returns of an asset. This number is without a unit and is expressed as a percentage.

While variance captures the dispersion of returns around the mean of an asset in general, volatility is a measure of that variance bounded by a specific period of time. Thus, we can report daily volatility, weekly, monthly, or annualized volatility. It is, therefore, useful to think of volatility as the annualized standard deviation.

$$vol = \sigma \sqrt{T}$$

where:

vol: volatility over some interval time

 $\sigma$ : standard deviation of returns

T: number of periods in the time horizon

```
#Calculate mean returns and create a data frame
mean_returns = pricing.pct_change().mean()*998
mean_returns = pd.DataFrame(mean_returns)
mean_returns.columns = ['mean returns']

#Calculate the volatility
mean_returns['volatility'] = pricing.pct_change().std()*np.sqrt(998)

print(mean_returns.shape)
mean_returns.head()

(556, 2)
```

Ticker		
AAA	1.011	0.748
AAM	0.608	0.898
ABT	0.340	0.710
ACB	1.212	0.601
ACC	0.191	0.727

Figure 4.4: The Mean Returns and Volatility Dataframe

### **Industry**

Business analysts often classify stocks into industry groups (sector) primarily based

on similarity in revenue lines. Stocks of similar industries should be related (correlated) in the future. Considering this, we find it useful to crawl industrial sector data from MarketWatch Website, a free and open-source site for investing news and info.

### **Market Capitalization**

Market capitalization represents the total value of a company's outstanding shares in the market, providing a measure of its size and relative importance in the market. We believe that stocks with similar market capitalization tend to exhibit similar characteristics and behaviors. To incorporate this information, we gather market capitalization data from a reliable and widely-used source, such as the <u>VietstockFinance Website</u>.

```
# Importing the sector
sector = pd.read_excel('./data/sector.xlsx', index_col=0)
print(sector.head())

# Importing the marketcap
marketcap = pd.read_excel('./data/marketcap.xlsx', index_col=0)
print(marketcap.head())
Sector
```

```
Ticker
                  industrial goods
AAA
MAA
                       agriculture
                    consumer goods
AAT
AAV
         real estate construction
ABS
        basic materials resources
         Marketcap
Ticker
        Medium Cap
AAA
MAA
         Micro Cap
AAT
         Small Cap
AAV
         Micro Cap
ABR
         Micro Cap
```

**Figure 4.5:** The Industrial Sector and Market Capitalization Dataframe

# 4.2.3 Data Handling

### **Scale Numerical Data**

As we know, most of the machine learning models learn from the data by the time the learning model maps the data points from input to output. And the distribution of the data points can be different for every feature of the data. Larger differences between the data points of input variables increase the uncertainty in the results of the model.

The machine learning models provide weights to the input variables according to their data points and inferences for output. In that case, if the difference between the data points is so high, the model will need to provide the larger weight to the points and in final results, the model with a large weight value is often unstable. This means the model can produce poor results or can perform poorly during learning.

So if the data in any conditions has data points far from each other, scaling is a technique to make them closer to each other or in simpler words, we can say that the scaling is used for making data points generalized so that the distance between them will be lower.

Normalization and Standardization are the two main methods for the scaling of the data. Which are widely used in the algorithms where scaling is required. In our case, sklearn StandardScaler [3] is preferred as it is more useful in clustering problem and when the data have negative values.

```
# Create a merged numerical value dataframe
num_data = pd.concat([fft_features_transpose, mean_returns], axis=1)
print(num_data.shape)
num data.head()
(556, 1000)
                                             6
                           3
                                       5
                                                  7
                                                         8 9 ... 990 991 992 993 994 995 996 997 mean returns volatility
 AAA 1.011 1.437 0.787 1.170 1.082 0.535 0.331 0.180 0.677 0.239 ... 0.677 0.180 0.331 0.535 1.082 1.170 0.787 1.437
                                                                                                                                     0.748
                                                                                                                             1.011
 AAM 0.608 0.228 0.349 0.376 0.273 0.147 0.521 0.185 0.107 0.104 ... 0.107 0.185 0.521 0.147 0.273 0.376 0.349 0.228
                                                                                                                             0.608
 ABT 0.340 0.559 0.473 0.344 0.307 0.573 0.565 0.429 0.137 0.476 ... 0.137 0.429 0.565 0.573 0.307 0.344 0.473 0.559
                                                                                                                             0.340
                                                                                                                                     0.710
 ACB 1.212 0.611 0.642 0.765 0.604 0.452 0.299 0.730 0.241 0.661 ... 0.241 0.730 0.299 0.452 0.604 0.765 0.642 0.611
                                                                                                                             1 212
                                                                                                                                     0.601
 ACC 0.191 0.410 0.596 0.548 0.227 0.174 0.512 0.094 0.449 0.470 ... 0.449 0.094 0.512 0.174 0.227 0.548 0.596 0.410
                                                                                                                             0.191
                                                                                                                                     0.727
5 rows x 1000 columns
```

Figure 4.6: The Merged Numerical Dataframe

```
from sklearn import preprocessing
scaled_data = preprocessing.StandardScaler().fit_transform(num_data)
 scaled_data_df = pd.DataFrame(scaled_data, columns=[f'SS{i+1}' for i in range(1000)], index = mean_returns.index)
 print(scaled_data_df.shape)
 scaled_data_df.head()
 (556, 1000)
C:\Users\Admin\anaconda3\lib\site-packages\sklearn\utils\validation.py:1688: FutureWarning: Feature names only support names th at are all strings. Got feature names with dtypes: ['int', 'str']. An error will be raised in 1.2.
 C:\Users\Admin\anconda3\lib\site-packages\sklearn\utils\validation.py:1688: FutureWarning: Feature names only support names th
 at are all strings. Got feature names with dtypes: ['int', 'str']. An error will be raised in 1.2.
       warnings.warn(
                                  $$1 $$2 $$3 $$4 $$5 $$6 $$7 $$8 $$9 $$10 ... $$991 $$992 $$993 $$994 $$995 $$996 $$997 $$998 $$999 $$1
   Ticker
     AAA -0.057 -0.050 -0.058 -0.053 -0.054 -0.062 -0.064 -0.066 -0.059 -0.066 ... -0.059 -0.066 -0.064 -0.062 -0.054 -0.053 -0.058 -0.050 -0.055
      AAM -0.063 -0.066 -0.064 -0.064 -0.065 -0.067 -0.062 -0.066 -0.067 -0.065 -0.066 -0.062 -0.066 -0.062 -0.067 -0.065 -0.064 -0.064 -0.066 -0.061
       ABT -0.066 -0.062 -0.062 -0.064 -0.064 -0.061 -0.061 -0.061 -0.064 -0.064 -0.061 -0.061 -0.064 -0.064 -0.062 -0.062 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.064 -0.06
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    ACC -0.068 -0.064 -0.060 -0.061 -0.065 -0.067 -0.062 -0.067 -0.062 -0.063 ... -0.062 -0.067 -0.062 -0.067 -0.065 -0.061 -0.060 -0.064 -0.066 -0.064 -0.066
5 rows × 1000 columns
```

Figure 4.7: The Scaled Numerical Dataframe

### **Encode Categorical Data**

Most Machine Learning algorithms cannot work with categorical data and needs to be converted into numerical data. Our approach to this is using one-hot encoding [4], a technique used to represent categorical variables as numerical values in a machine learning model.

```
# Integrate the two categorical features to the dataframe
merged_df = pd.merge(scaled_data_df, sector, on='Ticker', how = 'left').merge(marketcap, on='Ticker', how = 'left')
print(merged_df.shape)
merged_df.head()
(556, 1002)
 SS3
                     SS6
       $$4
                           SS7
                                  SS8
                                         $$9 $$10 ... $$993 $$994 $$995 $$996 $$997 $$998 $$999 $$1000
                                                                                                                               Sector Marketcap
                                                                                                                                        Medium
-0.058 -0.053 -0.054 -0.062 -0.064 -0.066 -0.059 -0.066 ... -0.064 -0.062 -0.054 -0.053 -0.058 -0.050 -0.055
                                                                                                          -0.061
                                                                                                                       industrial_goods
-0.064 -0.064 -0.065 -0.067 -0.062 -0.066 -0.067 -0.067 -0.062 -0.067 -0.065 -0.064 -0.064 -0.066 -0.061
                                                                                                          -0.059
                                                                                                                            agriculture
                                                                                                                                      Micro Cap
                                                                                                                      consumer_goods Small Cap
-0.062 -0.064 -0.064 -0.061 -0.061 -0.063 -0.067 -0.062 ...
                                                        -0.061 -0.061 -0.064 -0.064 -0.062 -0.062 -0.064
-0.060 -0.058 -0.060 -0.063 -0.065 -0.059 -0.065 -0.060 ... -0.065 -0.063 -0.060 -0.058 -0.060 -0.061 -0.052
                                                                                                          -0.063
                                                                                                                      financial_services Large Cap
-0.060 -0.061 -0.065 -0.067 -0.062 -0.067 -0.062 -0.063 ... -0.062 -0.067 -0.065 -0.061 -0.060 -0.064 -0.066 -0.062 real estate construction Small Cap
```

Figure 4.8: The Merged Numerical and Unprocessed Categorical Dataframe

```
# Drop stocks with empty Sector and/or Marketcap
completed_df = merged_df.dropna(subset=['Sector', 'Marketcap'])
print(completed df.shape)
completed_df.head()
(517, 1002)
                      SS3
                                    SS5
                                          SS6
                                                        SS8
                                                              SS9
                                                                   $$10 ... $$993 $$994 $$995 $$996 $$997 $$998 $$999 $$1000
         SS1
               SS2
                             SS4
                                                 SS7
Ticker
  AAA -0.057 -0.050 -0.058 -0.053 -0.054 -0.062 -0.064 -0.066 -0.059 -0.066 ... -0.064 -0.062 -0.054 -0.053 -0.058 -0.050 -0.055
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                                                                                                                                -0.062
                                                                                                                                            cons
  ACB -0.055 -0.061 -0.060 -0.058 -0.060 -0.063 -0.065 -0.059 -0.065 -0.060 -0.065 -0.063 -0.060 -0.058 -0.060 -0.061 -0.052
                                                                                                                               -0.063
                                                                                                                                            finan
  ACC -0.068 -0.064 -0.060 -0.061 -0.065 -0.067 -0.062 -0.067 -0.062 -0.063 ... -0.062 -0.067 -0.065 -0.061 -0.060 -0.064 -0.066
                                                                                                                               -0.062 real_estate
```

**Figure 4.9:** The Completed Numerical and Unprocessed Categorical Dataframe After Dropping Empty Record

```
# One hot encoded the Sector and Marketcap
X = pd.get_dummies(completed_df, columns=['Sector', 'Marketcap'])
print(X.shape)
X.head()
(517, 1020)
ector_retail_wholesale Sector_technology Sector_transportation_logistics Sector_utilities Marketcap_Large Marketcap_Medium Marketcap_Micro Marketcap_Small
                                                                                             0
                                                                                                                                               0
                                                              0
                 0
                                  0
                                                                             0
                                                                                             0
                                                                                                               0
                                                                                                                                               0
                 0
                                  0
                                                              0
                                                                             0
                                                                                             0
                                                                                                               0
                                                                                                                               0
                                  0
                                                                             0
                                                                                                               0
                                                                                                                               0
                                                                                                                                               0
```

Figure 4.10: The One Hot Encoded Dataframe

# 4.3 Clustering

# 4.3.1 K-Means Clustering

### **Algorithm Details**

K-means clustering is a popular unsupervised machine learning algorithm used for partitioning data into distinct groups or clusters. The goal of k-means clustering is to assign each data point to one of K clusters, where K is a user-defined parameter representing the number of clusters. The algorithm's steps include:

- 1. Initialization: Select K initial cluster centers randomly or based on some heuristic. These cluster centers are often referred to as centroids.
- 2. Assignment: Assign each data point to the nearest centroid based on a distance metric, typically the Euclidean distance. Each data point belongs to the cluster whose centroid it is closest to.
- 3. Update: Recalculate the centroids of each cluster by taking the mean of all the data points assigned to that cluster. The centroid represents the center or average position of the data points in that cluster.
- 4. Iteration: Repeat the assignment and update steps iteratively until convergence. Convergence occurs when the centroids no longer change significantly, or a maximum number of iterations is reached.
- 5. Result: The algorithm outputs the final set of cluster assignments and the corresponding centroids.

The k-means algorithm aims to minimize the within-cluster sum of squares, also known as inertia or the sum of squared distances between data points and their respective cluster centroids. It optimizes the clustering by iteratively adjusting the cluster assignments and updating the centroids to minimize this objective function.

One limitation of k-means clustering is that it is sensitive to the initial selection of centroids, which can lead to different cluster assignments and results. To mitigate this, it is common to run the algorithm multiple times with different initializations and select the clustering with the lowest inertia.

### **Hypermeter Tuning**

To demonstrate the hyper meter tuning of K, we draw the elbow plot:

```
from sklearn.cluster import KMeans
from sklearn import metrics
import matplotlib.pyplot as plt
%matplotlib inline
K = range(3,15)
distortions = []
#Fit the method
for k in K:
     kmeans = KMeans(n_clusters = k)
     kmeans.fit(X)
     distortions.append(kmeans.inertia_)
#Plot the results
fig = plt.figure(figsize= (15,5))
plt.plot(K, distortions, 'bx-')
plt.xlabel('Values of K')
plt.ylabel('Distortion')
plt.title('Elbow Method')
plt.grid(True)
plt.show()
                                                                                 Elbow Method
    800
     700
    600
     400
     300
```

Figure 4.11: The Elbow Plot

The silhouette score is another metric commonly used to evaluate the quality of clustering. It measures how well each sample in a cluster is assigned to its own cluster compared to other clusters. A higher silhouette score indicates better-defined and well-separated clusters. The silhouette score is particularly useful when we want to evaluate the compactness and separation of clusters.

```
from sklearn.metrics import silhouette_score

#For the silhouette method k needs to start from 2
K = range(2,15)
silhouettes = []

#Fit the method
for k in K:
    kmeans = KMeans(n_clusters=k, random_state=42, n_init=10, init='random')
    kmeans.fit(X)
    silhouettes.append(silhouette_score(X, kmeans.labels_))

#Plot the results
fig = plt.figure(figsize= (15,5))
plt.plot(K, silhouettes, 'bx-')
plt.xlabel('Values of K')
plt.ylabel('Silhouette score')
plt.title('Silhouette Method')
plt.grid(True)
plt.show()
```

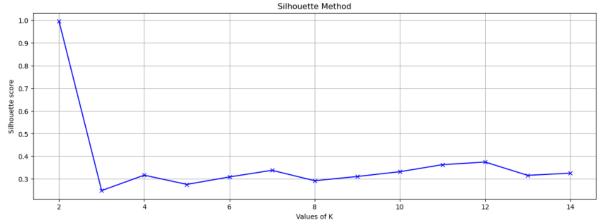


Figure 4.12: The Silhouette Plot

After evaluating the two plots, we decide to go with k=14 as it balance out between finding out meaningful clusters and an acceptable distortion and silhouette score.

```
c = 14
#Fit the model
k_means = KMeans(n_clusters=c)
k_means.fit(X)
prediction = k_means.predict(X)
labels = k_means.labels_
clustered = k_means.labels_
```

Figure 4.13: The K-Means Model

# **4.3.2 DBSCAN Clustering**

### **Algorithm Details**

Density-based spatial clustering of applications with noise (*DBSCAN*) is a data clustering algorithm proposed by Martin Ester, Hans-Peter Kriegel, Jorg Sander and Xiaowei Xu in 1996. It is a density-based clustering non-parametric algorithm which can be de-

scribed in the following steps:

- 1. Find the points in the  $\varepsilon$  neighborhood of every point, and identify the core points with more than MinPts neighbors.
- 2. Find the connected components (Density Connected) of core points on the neighbor graph, ignoring all non-core points.
- 3. Assign each non-core point to a nearby cluster if the cluster is an  $\varepsilon$  neighbor, otherwise assign it to noise.

The advantages of DBSCAN include its ability to discover clusters of different shapes and handle noisy data effectively as points that are not density reachable from any core point are considered noise or outliers and they do not belong to any cluster. DBSCAN also does not require specifying the number of clusters in advance, making it suitable for exploratory data analysis. However, DBSCAN has some limitations, such as sensitivity to the choice of parameters ( $\varepsilon$  and MinPts) and difficulties in clustering datasets with varying densities.

### **Hypermeter Tuning**

We set MinPts = 3 as we expected clusters to be as small as containing only 3 stocks.

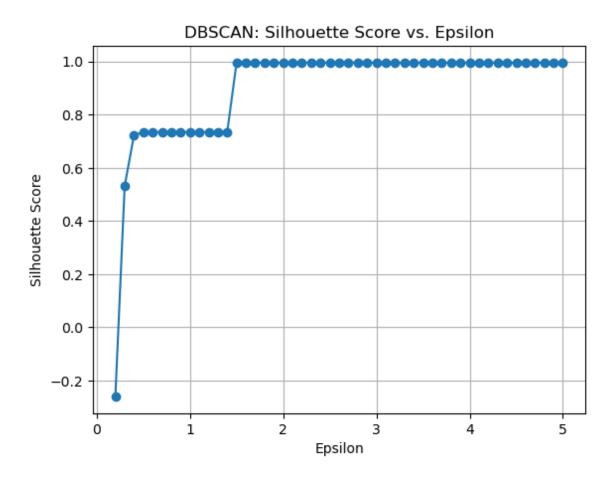
To tune the  $\varepsilon$  parameter, we plot the silhouette graph with MinPts=3 and  $\varepsilon$  varies from 0 to 5.

```
import numpy as np
import matplotlib.pyplot as plt
from sklearn.cluster import DBSCAN
from sklearn.metrics import silhouette_score

# Define the range of epsilon values to experiment with
eps_values = np.linspace(0.1, 5, num=50)

# Initialize lists to store epsilon values and silhouette scores
epsilon_list = []
score_list = []
```

```
# Iterate over each epsilon value
for eps in eps_values:
    # Create a new DBSCAN model with the current epsilon value
    clf = DBSCAN(eps=eps, min_samples=3)
    # Fit the model to the data
    clf.fit(X)
    # Evaluate the model using silhouette score
    labels = clf.labels_
    if len(set(labels)) > 1: # Ensure at least two clusters are formed
        score = silhouette score(X, labels)
        # Store the epsilon value and silhouette score
        epsilon list.append(eps)
        score_list.append(score)
# Plot the silhouette scores against epsilon values
plt.plot(epsilon list, score list, marker='o')
plt.xlabel("Epsilon")
plt.ylabel("Silhouette Score")
plt.title("DBSCAN: Silhouette Score vs. Epsilon")
plt.grid(True)
plt.show()
```



**Figure 4.14:** The Silhouette Plot

After evaluating the plot, we decide  $\varepsilon=1$  would be appropriate for our model as too large  $\varepsilon$  would result in every samples belonging to the same cluster and ultimately an unmeaningful clustering process.

```
clf = DBSCAN(eps=1.0, min_samples=3)
print(clf)

clf.fit(X)
labels = clf.labels_
n_clusters_ = len(set(labels)) - (1 if -1 in labels else 0)
print ("\nClusters discovered: %d" % n_clusters_)

clustered = clf.labels_
```

Figure 4.15: The DBSCAN Model

# 4.3.3 Clustering Result Analysis

### **Cluster Evaluation**

Many evaluation metrics come to mind when considering clustering result. Among them we choose: Silhouette Score, Calinski-Harabasz Index, Davies-Bouldin Index.

- 1. Silhouette Score [5]: The Silhouette Score measures the compactness and separation of clusters. It assigns a score to each data point based on its distance to other data points within its own cluster and to data points in neighboring clusters. The score ranges from -1 to 1, where a higher value indicates better-defined clusters. A Silhouette Score close to 1 suggests that the data point is well-matched to its own cluster and poorly matched to neighboring clusters.
- 2. Calinski-Harabasz Index [6]: The Calinski-Harabasz Index evaluates the ratio of between-cluster dispersion to within-cluster dispersion. It compares the dispersion between clusters with the dispersion within clusters. A higher index value indicates better-defined and more separated clusters.
- 3. Davies-Bouldin Index [7]: The Davies-Bouldin Index quantifies the similarity between clusters. It measures the average similarity between each cluster and its most similar cluster while considering their internal dispersion. The index ranges from 0 to infinity, where a lower value indicates better clustering. A value closer to 0 suggests well-separated and distinct clusters.

**Table 4.1:** Comparison of K-means and DBSCAN Clustering Results

Metric	K-means	DBSCAN
Silhouette Score	0.4566	0.7348
Calinski-Harabasz Index	88764.50	1.1090
Davies-Bouldin Index	0.9624	1.8308

Based on the provided results, DBSCAN seems to perform better than K-Means in terms of silhouette score, indicating well-separated clusters and compactness within each cluster. This can be explained as follows:

- K-means clustering is sensitive to the initial selection of centroids. The algorithm converges to a local optimum, meaning that the final clustering result can vary depending on the initial positions of the centroids. In some cases, different initializations can lead to different clustering outcomes, which makes the algorithm less reliable.
- The algorithm assumes that the clusters are spherical and of equal size. However, in the case of our dataset, clusters may have different shapes and sizes. This assumption can lead to suboptimal clustering results if the underlying clusters deviate significantly from the spherical shape or have different variances.
- K-means is not well-suited for handling outliers and noisy data points. Outliers can have a significant impact on the centroid calculation and can distort the clustering results. The algorithm assigns each point to the nearest centroid, which means that outliers or noise can be falsely assigned to a cluster, affecting the overall cluster structure.

Regarding the Calinski-Harabasz Index and Davies-Bouldin Index, eventhough they are both metrics commonly used to evaluate the quality of clustering algorithms, they have certain limitations when applied to DBSCAN, a density-based clustering algorithm. These indices may not be suitable for evaluating DBSCAN:

• The Calinski-Harabasz index measures the ratio of between-cluster dispersion to within-cluster dispersion. It assumes that clusters are well-separated and have similar sizes. However, DBSCAN does not generate clusters of equal sizes or assume a fixed number of clusters. The density-based nature of DBSCAN allows it to discover clusters of varying densities and shapes, which may not conform to the assumptions of the Calinski-Harabasz index.

• The Davies-Bouldin index calculates the average similarity between clusters based on their centroids and scatter. It assumes that clusters have convex shapes and that smaller values indicate better clustering. DBSCAN, on the other hand, can generate clusters of arbitrary shapes, including non-convex clusters. This violates the assumption of convexity made by the DB index.

### **Cluster Visualization**

Once the data is clustered, we need a way to visualize the high dimensional data and its clusters into a two-dimensional graph. One approach to this visualization is using the nonlinear dimensionality technique known as *t-Distributed Stochastic Neighbor Embedding* (t - SNE) [8].

```
from sklearn.manifold import TSNE
X_tsne = TSNE(init = "random", learning_rate=1000, perplexity=25, random_state=1337).fit_transform(X)
```



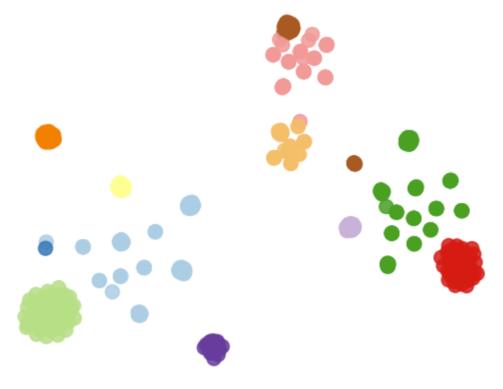


Figure 4.16: Visualization of K-Means Clusters

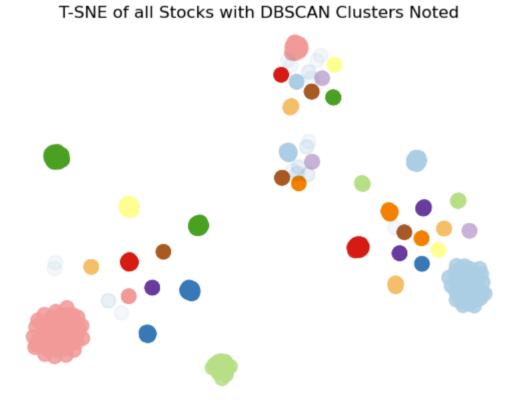


Figure 4.17: Visualization of DBSCAN Clusters

# 4.4 Pair Discovery

# 4.4.1 Cointegration Definition

A time series is stationary when the parameters of the underlying data do not change over time. While cointegration [9] implies that 2 time series Y(t) and X(t) share similar stochastic trends, and they never diverge too far from each other. The cointegrated variables exhibits a longterm equilibrium relationship defined by  $Y(t) = \alpha + \beta X(t) + S(t)$ , where S(t) is the equilibrium error, which represents short-term deviations from the long-term relationship.

For pairs trading, the intuition is that if we find two stocks Y(t) and X(t) whose prices are cointegrated, then any short-term deviations from the spread mean, S, can be an opportunity to place trades accordingly, as we bet on the relationship to be mean reverting. Pairs are deemed as cointegrated when they aren't stationary and tend to move together.

# 4.4.2 The Engle-Granger two-step method

The statsmodels.tsa.stattools module in Python comes with  $coint(S_1, S_2)$  [10], a handy function to verify cointegration between 2 time series  $S_1, S_2$ , which implements the Engle-Granger two-step method.

The Engle-Granger two-step method [11] is a popular approach to test for cointegration between two time series. It involves two steps of estimation.

In the first step, the Engle-Granger method estimates the individual regressions of the two time series  $S_1$  and  $S_2$  on a constant and potentially some lagged values. This step is known as the estimation of the error correction model. The residuals obtained from these regressions are then saved for further analysis.

In the second step, the Engle-Granger method performs an augmented Dickey-Fuller (ADF) test on the residuals obtained from the first step. The ADF test is used to examine whether the residuals are stationary or contain unit roots. If the residuals are found to be stationary, it suggests that there is cointegration between the two time series.

By providing the two time series,  $coint(S_1, S_2)$  returns the test statistic, p-value, and critical values for the ADF test on the residuals.

# 4.4.3 Pair Discovery

While trying to set up a function that finds the cointegrated pairs within a cluster, we make use of an already implemented function [12] from a platform known as Quantopian that's shutdown and not in use anymore.

```
from statsmodels.tsa.stattools import coint
def find_cointegrated_pairs(data, significance=0.01):
    # This function is from https://www.quantopian.com/lectures/introduction-to-pairs-trading
    n = data.shape[1]
    score_matrix = np.zeros((n, n))
    pvalue_matrix = np.ones((n, n))
    keys = data.keys()
    pairs = []
    for i in range(n):
        for j in range(i+1, n):
            S1 = data[keys[i]]
            S2 = data[keys[j]]
            result = coint(S1, S2)
            score = result[0]
            pvalue = result[1]
            score_matrix[i, j] = score
            pvalue_matrix[i, j] = pvalue
            if pvalue < significance:</pre>
                pairs.append((keys[i], keys[j]))
    return score_matrix, pvalue_matrix, pairs
```

Figure 4.18: Function to identify cointegrated pairs with 99% confidence level

# **4.4.4** Preview of Cointegrated Patterns

As a preview, among the pair that are deemed to be most optimar (having the highest confidence level), we choose 2 example pairs to plot the cointegrated patterns for visualization.

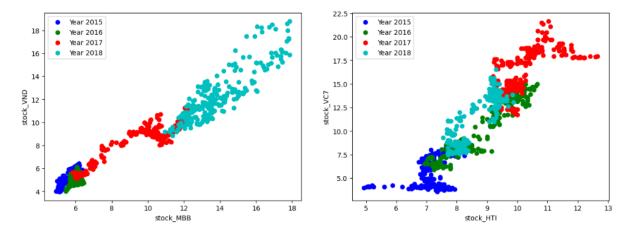


Figure 4.19: Scatter Plot of Pricing in 4 years used for Clustering

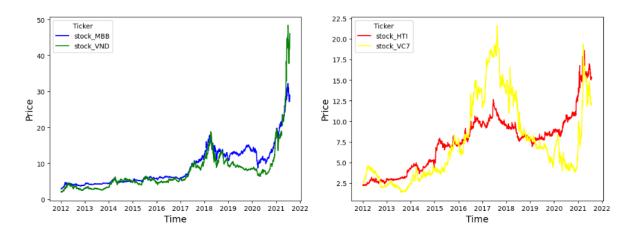


Figure 4.20: Pricing Plot in the whole time series

# 4.5 Link to project

Source to Github Repo: Pair-Trading-Analysis-Repo

### **CHAPTER 5. CONCLUSIONS**

In conclusion, the machine learning pair trading project was successful in achieving its objective of identifying profitable trading pairs for using a pair trading strategy.

However, it's important to note that the strategy had some limitations and risks, including the potential for high transaction costs and the possibility of market disruptions or other unforeseen events. Therefore, further research and analysis would be necessary to determine the long-term viability of the strategy.

Further continuation on the project can include implementing the second step of the pair trading model: track return spread between each pair of stocks. When the spread is abnormally wide and deviation from the mean reaches some pre-determined threshold, the outperforming stock is sold short, and the under-performing stock is purchased. As soon as the spread converges back to its mean, the model liquidates both positions, resulting in a profit for the investor.

Overall, the project demonstrated the potential of using machine learning techniques to improve trading strategies and generate alpha in the financial markets. It also highlighted the importance of rigorous testing and risk management in developing successful trading strategies.

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