

# KAITLIN SIMPSON

## UX/UI Professional

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### DESIGN EXPERIENCE

- **UX Researcher & Design Lead | Xcel Energy Center**  
Remote | 06/2021 - 08/2021  
Participated in design research, rapid prototyping and design documentation for large-scale arena servicing 20,000 customers. Managed CMS research and lead team in iterative design process, developing fully interactive prototype. Participated in user research and testing involving 90+ participants.
- **Lead Product Designer & Developer | Fear? Not! Nation**  
Remote | 03/2021 - 06/2021  
Participated in design research, information architecture strategization, rapid prototyping, and web development. Lead team in iterative design process and developed mid and hi-fidelity, interactive prototypes for usability testing. Developed and launched final client site via Wix.
- **UX Researcher & Designer | MentalMatch**  
Remote | 09/2020 - 11/2020  
Conducted user interviews on 8+ subjects and participated in human-centered design process to develop possible solution to a socio-behavioral problem. Lead team in producing behavioral archetypes, journey map, and mid-fidelity prototype.

### WORK EXPERIENCE

- **Computer Lab Technician | DePaul University**  
Chicago, IL | 09/2018 - Present  
Managed fleet of 40+ printers for DePaul University's Loop campus. Regularly troubleshoot printer and lab computer problems and applied fixes. Reimaged computer operating systems and performed hardware maintenance as necessary.
- **Library Associate | Portage District Library**  
Portage, MI | 10/2016 - 04/2018

### EDUCATION

- **DePaul University**  
Master of Science, Human-Computer Interaction  
*Honors:* Upsilon Pi Epsilon
- **Western Michigan University**  
Bachelor of Arts, English (Creative Writing)  
*Additional:* Japanese, Psychology  
*Honors:* Lee Honors College, Phi Beta Kappa

### SKILLS

#### Design

Illustration  
Interaction Design  
Visual Design

#### Tools

Figma/FigJam  
Invision  
Mural  
Miro  
Bootstrap  
HTML/CSS  
JavaScript  
R Studio  
SPSS  
Adobe Photoshop  
Adobe XD  
Axure RP

#### UX Methods

Affinity Diagramming  
Behavioral Archetypes  
Contextual Inquiry  
Data Analysis  
Journey Mapping  
Personas  
Rapid Prototyping  
Sketching  
Storyboarding  
Storytelling  
Usability Testing  
User Interviews  
Wireframing

#### Languages

English  
Japanese (Limited working proficiency)