RAMZI **DREESSEN**

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EXPERIENCE

WEB DEVELOPER

Chicago magazine Editorial Department

(February 2017 - present, Chicago, IL)

Web audience: 1m uniques/mo, print audience: 50k paid subscribers

• Lead web design and site administration for all properties
(*Chicagomag.com, Chicagosplash.com* and *NapervilleMagazine.com)*

• Create microsites and assist with website maintenance
for all properties, manage Chicago SPLASH web development

• Produce photo and video editorial content for all properties
as necessary

• Administer newsletter database (IBM Silverpop)

• Assist with analytics for all properties (Google Analytics,
Google Trends, Chartbeat, Google Webmaster Tools)

GRAPHIC DESIGNER

Chicago magazine Productions Department

(April 2016 - January 2017, Chicago, IL)

• Worked with a small production team to design marketing,
promo and ad print material for *Chicago* magazine,
Splash, Naperville Magazine and Mariano's magazine

MULTIMEDIA PRODUCER

Chicago Sun-Times Splash Publications (lifestyle magazine)

(June 2012 - May 2016, Chicago, IL)

Print circulation: 225,000, total audience: 1.5 million

• Worked with a small editorial staff to launch and produce
a weekly lifestyle magazine for the Chicago Sun-Times,
distributed throughout Chicago and suburbs

• Produced photo content for feature stories and events

• Designed pages for Splash and Chicago Sun-Times

• Project-managed design, development and launch
of *Splash.suntimes.com* (100k uniques/month), continued
to maintain site and hire additional developers as needed

• Produced video, including a major video project for
Dermaflash (national skincare product brand) as a part of a
submission to Sephora; national video premiere on QVC
in Feb. 2016 sold out entire inventory in 5 minutes

SUMMARY

• Multimedia "do-it-all" with high-level experience in both journalism and private sector content creation

• Wide-ranging technical ability in photo and video production, page design, website development management and website analytics experience

EDUCATION

Certificate, Fullstack Development - Northwestern University (Expected, 2018)

B.S., Journalism - University of Illinois at Urbana-Champaign (2012)

SKILLS

Software/webware: Wordpress, Revista, Pantheon, Git, JS/Node/jQuery, Google Analytics/Trends, Adobe Creative Suite, Photo Mechanic, Final Cut Pro 7 and X, DTI and vjoon k4

Other: Canon photo systems, photo/video/audio postprocessing and correction, archival procedures

Other language spoken: French

AWARDS

• Winner, Online Excellence, City and Regional Magazine Association (2018)

• Finalist, Best Photography, Peter Lisagor Awards (2013)

• Winner, SPJ 2010 Mark of Excellence for Online News Reporting, as well as 3rd place "Best of the Web" for AEJMC, both for *CampusCrime.net*

• Internationally published photos (via AP) from Obama election victory (2008)

REFERENCES

Luke Seemann, Web Admin for Northwestern University, *bikesarefun@gmail.com*

Anne Ryan: Chicago-based freelancer, former USA TODAY staff photographer, *Anne@zrimages.com*

Please see *LinkedIn.com/in/ramzidreessen* for more references and connections.