KU Market Place

2023 Database Project

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Ecommerce Presentation



KU Market Place is an E-commerce web application that performs business inquiries such as adding products to the cart, filtering out the newest products, searching for products, etc.





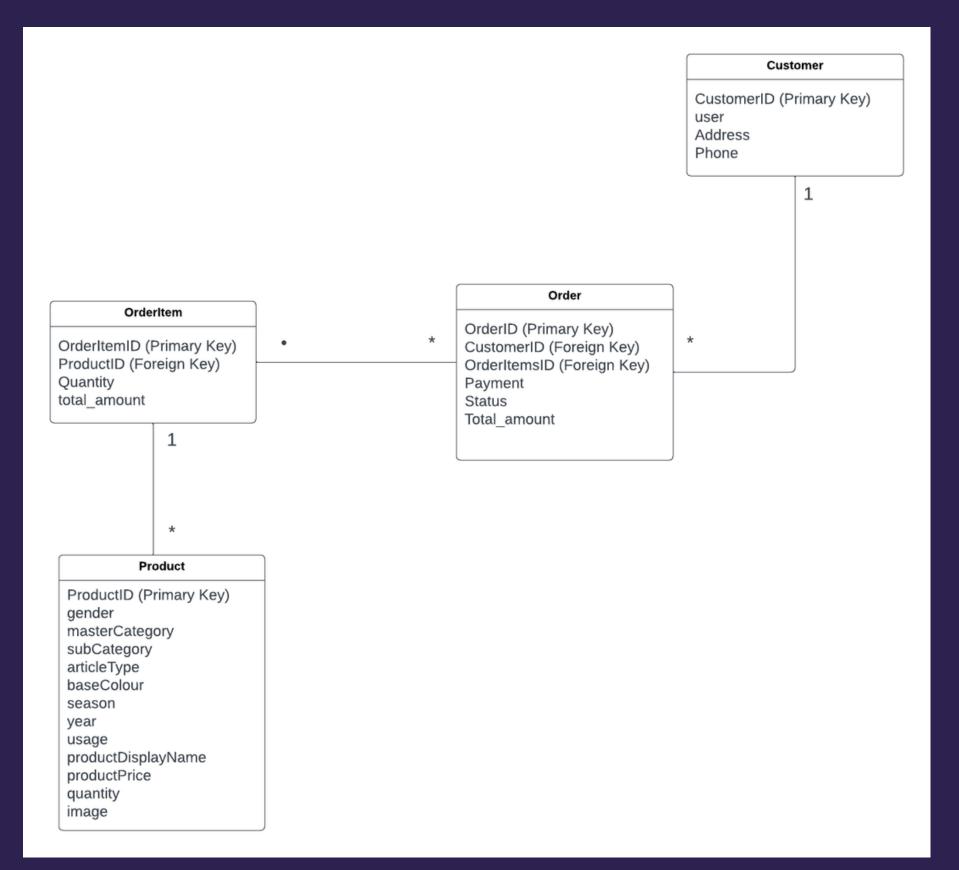
Activities and Processes

- Add products to a cart
- Remove products from a cart
- Summarize orders
- Compute the total amount of an order
- Search for specific products
- Filter for specific categories of products
- Keep track of each order of user
- Describe information about each product
- Users can login





DATABASE DESIGN: Uml Diagram





DATABASE DESIGN: Dependencies

Product -> ProductID (pk), gender, masterCategory, subCategory, articleType, baseColour, season, year, usage, productDisplayName, productPrice, quantity, image

OrderItem -> OrderItemID (pk), ProductID (fk), gender, masterCategory, subCategory, articleType, baseColour, season, year, usage, productDisplayName, productPrice, quantity, image, quantity, total_amount

Customer -> CustomerID (pk), user, address, phone

CustomerOrder -> OrderID (pk), CustomerID (fk), user, address, phone, OrderItemsID, ProductID, gender, masterCategory, subCategory, articleType, baseColour, season, year, usage, productDisplayName, productPrice, quantity, image, quantity, total_amount, payment, status, total_amount





DATABASE DESIGN: 3rd Normal Form

Customer

Customer_id	ustomer_id firstname		lastname email		phone

OrderItem

id quantity		product_id	total_amount	

Order

id	status	total_amount	customer_id	payment	

Product

product_id	Product name	articleType	baseColour	gender	season	Category	usage	productPrice	year	product_quantity	image

1.) List all customers and their total order amounts

SELECT c.CustomerID, c.address, SUM(co.total_amount) AS total_order_amount FROM Customer c
LEFT JOIN CustomerOrder co ON c.CustomerID =

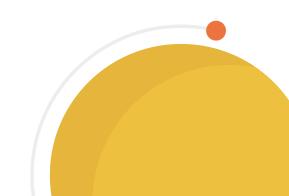
co.CustomerID
GROUP BY c.CustomerID, c.address;

2.) Filter products from most to least expensive

SELECT ProductID, productPrice, productDisplayName FROM Product
ORDER BY productPrice DESC











3.) Calculate the total sales for each product.

SELECT p.ProductID, p.productDisplayName,
SUM(co.total_amount) AS total_sales
FROM Product p
JOIN OrderItem oi ON p.ProductID = oi.ProductID
JOIN CustomerOrder co ON oi.OrderItemID = co.OrderItemID
GROUP BY p.ProductID, p.productDisplayName;

4.) List all orders with 'Credit Card' payment

SELECT CustomerID, OrderID, payment FROM CustomerOrder WHERE payment = 'Credit Card';



KU Market Place

5.) Find customers who haven't placed any orders

SELECT c.CustomerID, c.address
FROM Customer c
LEFT JOIN CustomerOrder co ON c.CustomerID = co.CustomerID
WHERE co.CustomerID IS NULL;

6.) Retrieve a list of products that are currently out of stock.

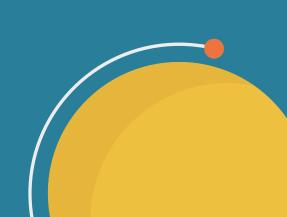
SELECT * FROM Product WHERE quantity = 0;

7.) Calculate the average order value for all preparing orders.

SELECT AVG(total_amount) AS average_prepared_order FROM CustomerOrder WHERE status = 'Prepare';







8.) Identify all preparing orders and their details.

SELECT co.OrderID, co.status, co.total_amount FROM CustomerOrder co JOIN Customer c ON co.CustomerID = c.CustomerID WHERE co.status = 'Prepare';

9.) Identify the most common payment method:

SELECT payment, COUNT(*) AS payment_count FROM CustomerOrder
GROUP BY payment
ORDER BY payment_count DESC





10.) Count order items for a specific order:

SELECT COUNT(*) AS "count"

FROM OrderItem

INNER JOIN CustomerOrder

ON (OrderItem.OrderItemID = CustomerOrder.OrderItemID)

WHERE CustomerOrder.OrderID = 57;

11.) Search products by display name with price sorting:

SELECT ProductID, gender, masterCategory, subCategory, articleType, baseColour, season, year, usage, productDisplayName, productPrice, quantity, image

FROM Product

WHERE UPPER(Product.productDisplayName) LIKE UPPER('%Watch%')

ORDER BY Product.productPrice DESC;





12.) Retrieve product by ID.

SELECT ProductID, gender, masterCategory, subCategory, articleType, baseColour, season, year, usage, productDisplayName, productPrice, quantity, image FROM Product

WHERE Product.ProductID = '18696'

13.) Identify total purchase amount of each customer.

SELECT

CustomerID, totalPurchaseAmount

FROM (

SELECT

c.CustomerID,

SUM(co.total_amount) AS totalPurchaseAmount

FROM Customer c

JOIN CustomerOrder co ON c.CustomerID = co.CustomerID

GROUP BY c.CustomerID

) AS CustomerPurchase

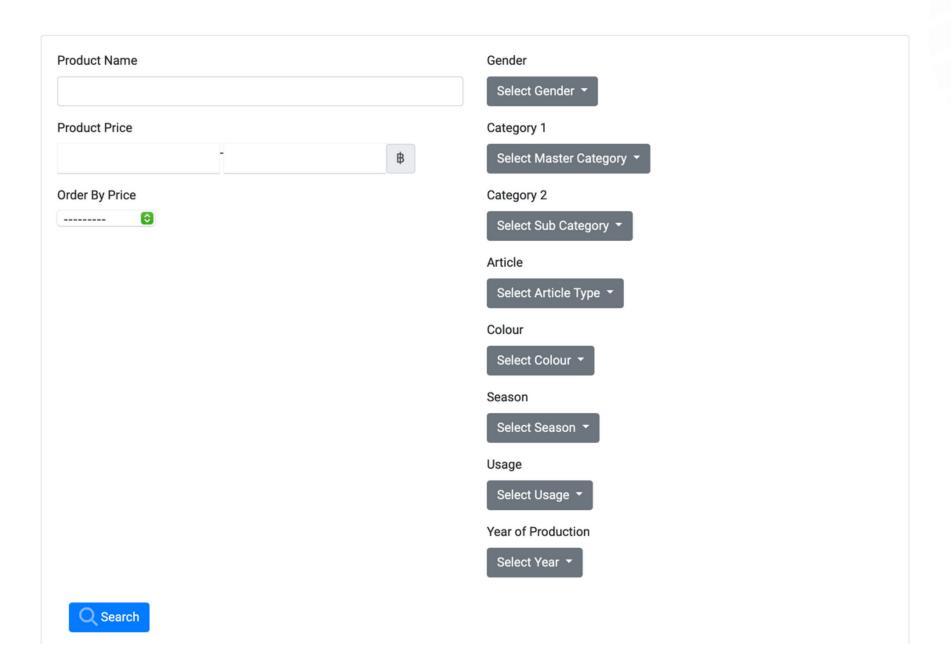
WHERE totalPurchaseAmount > 500;



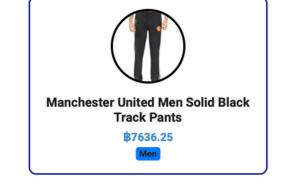


Web Application Page: Filter products

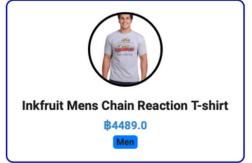
Featured Items







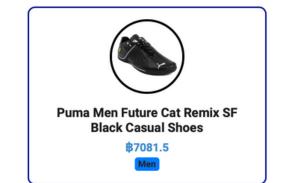


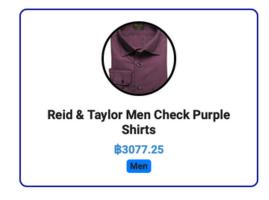




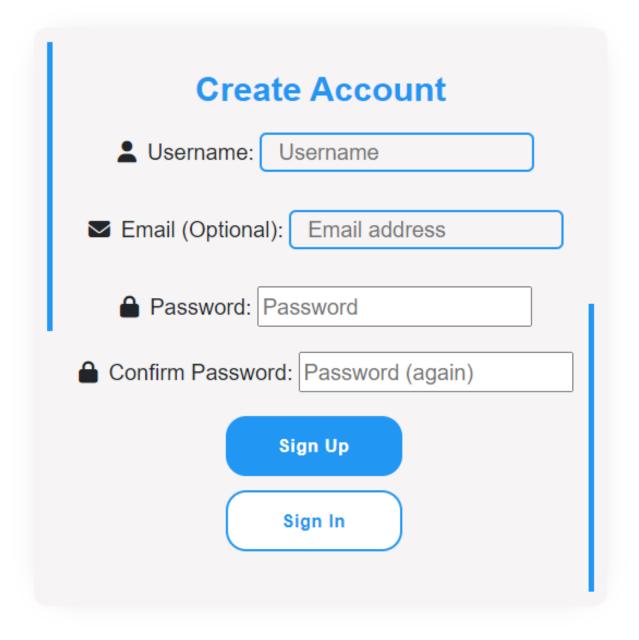




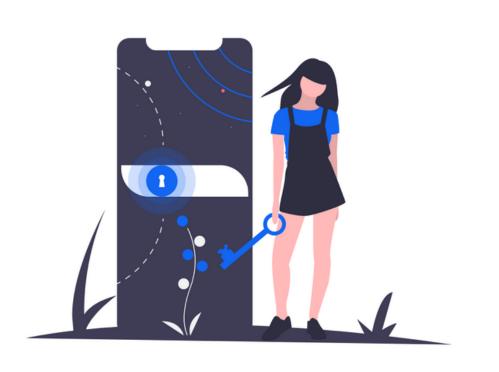




Web Application Page: Sign Up



Web Application Page: Sign in



Sign in	
OR	
G Sign in with Google Sign Up	

Username:
admin
Password:
Remember Me
Sign in
OR
Sign Up with Google

Web Application Page: Products Detail



LOGOUT

PRODUCTS

CART

ORDER LIST

Baggit Women Brown Handbag



Elevate Your Style

Baggit Women Brown Handbag

B6503.25

Discover a piece that speaks to your individuality:

• Gender: Women

• Master Category: Accessories

• Sub Category: Bags

Article Type: Handbags

Color: Brown

• Season: Summer

• Usage: Casual

• Year of Production: 2012

Only 144 left in stock! Act now.

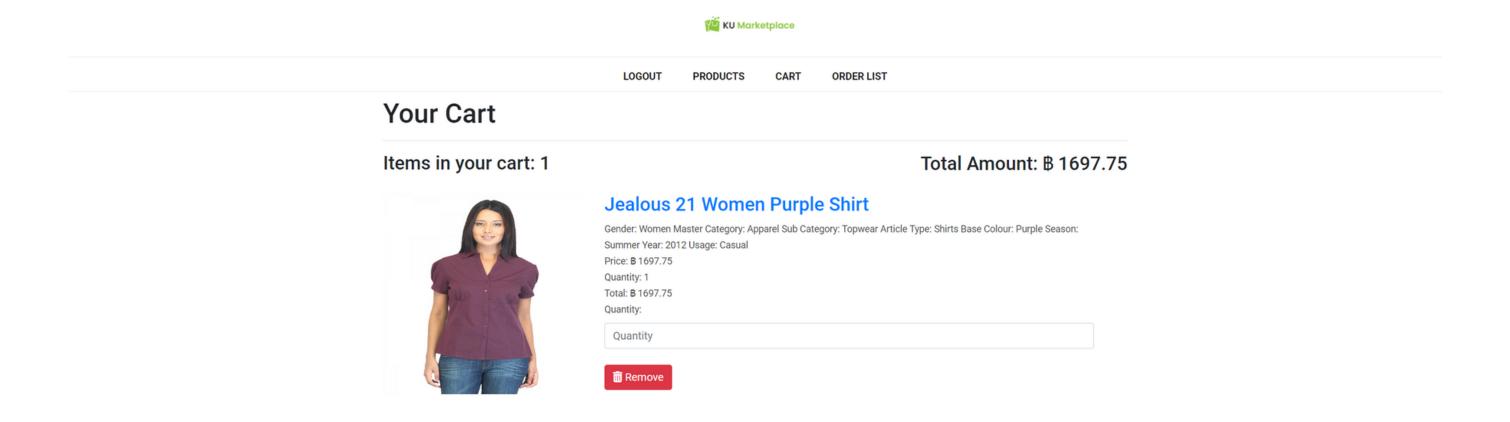
Quantity:

Quantity

ADD TO CART



Web Application Page: Cart Detail



Shipping Address:

463 ประเสริฐมนูกิจ 28

Web Application Page: Order Confirmation



LOGOUT PRODUCTS CART ORDER LIST

Order Confirmation

Thank you for your order.

Number	Shipping Address	Payment	Status	Total Price
84	463 ประเสริฐมนูกิจ 28	PayPal	Delivery	₿ 9979.0

Would you like to purchase another item? Click \ here.



Murcia Women Blue Handbag

Total: 9979.0

Gender: Women Master Category: Accessories Sub Category: Bags Article Type: Handbags Base Colour: Blue Season:
Summer Year: 2012 Usage: Casual
Price: \$9979.0
Quantity: 1



Web Application Page: Display your order list



CART

LOGOUT

PRODUCTS

ORDER LIST

Order List

Order ID	Customer Name	Product Name	Payment	Order Status	Order Total	Order Details
80	peanutt	Jealous 21 Women Purple Shirt Manchester United Men Solid Black Track Pants	Credit Card	Shipping	32242.75	Details
82	peanutt	Manchester United Men Solid Black Track Pants	Cash on Delivery	Delivery	7636.25	Details
83	peanutt	Ben 10 Boys Navy Blue Slippers Skagen Men Black Watch	Credit Card	Delivery	17968.5	Details
84	peanutt	Murcia Women Blue Handbag	PayPal	Delivery	9979.0	Details
85	peanutt	Fabindia Men Striped Green Shirt	Cash on Delivery	Delivery	6280.75	Details

