



SHOPIFY | CUSTOMER & SALES REPORT

Transactions Performance

\$4M

Net Sales

8K

Total Quality

\$562.6

Net Avg Order

Customer Purchase Behavior

4431

Total Customer

2392

Single Order Customer

2039

Repeat Customer

Retention & Value KPIs

\$943.6

Life Time Value

46%

Repeate Rate

1.68

Purchase Frequency

Gateway

All

Province

All

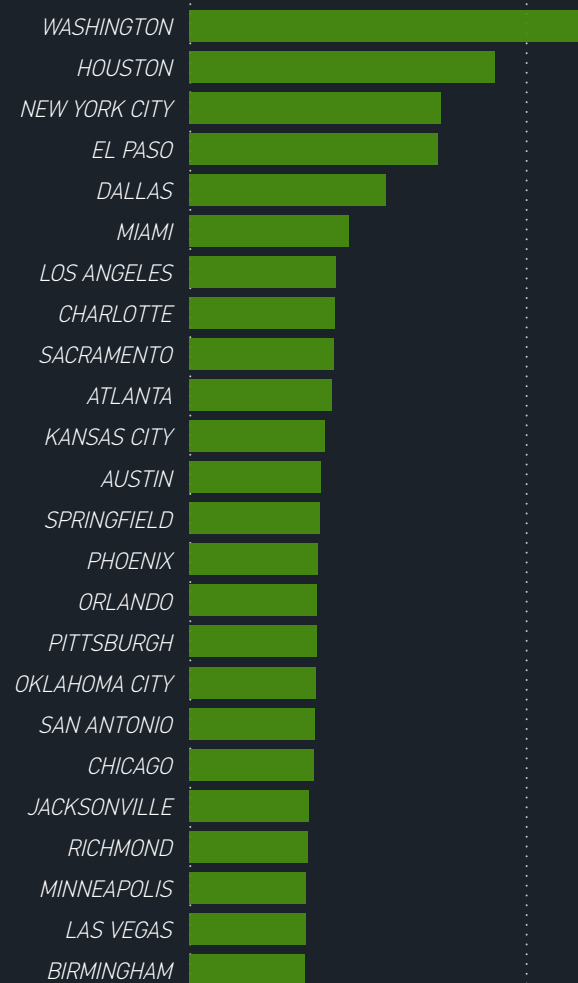
Product ...

All

REPORT

Detail

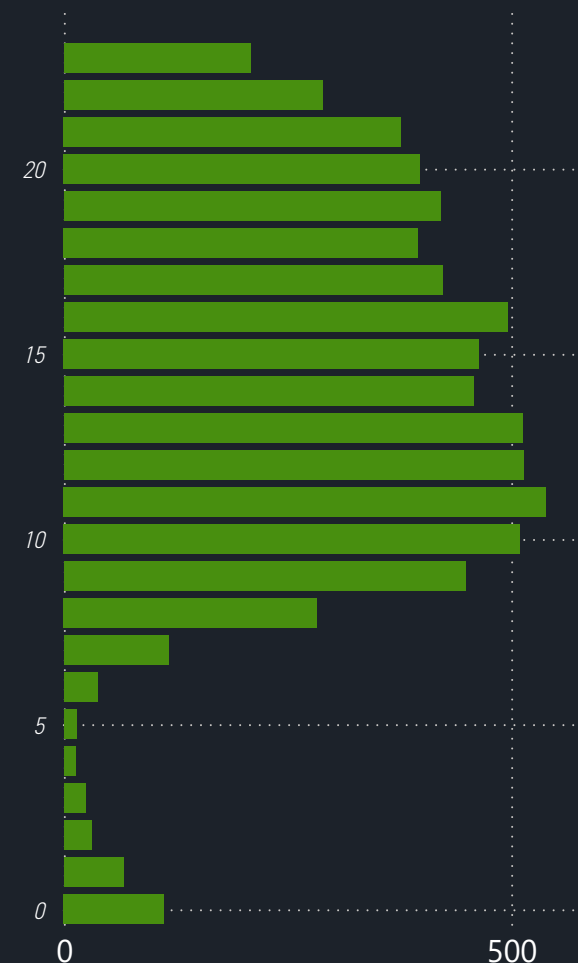
Net Sales by CITY



0.0M

0.1M

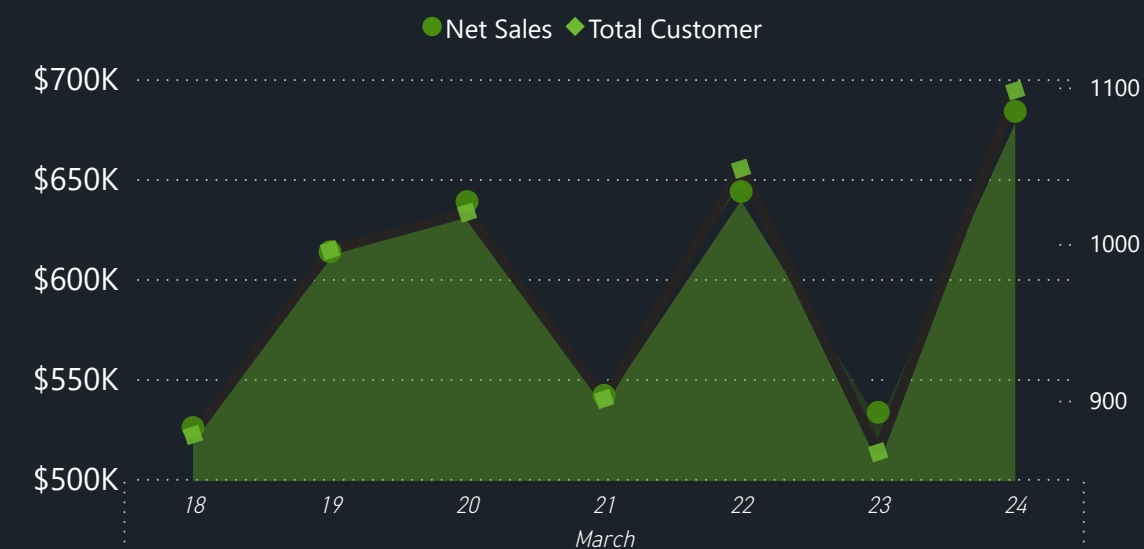
Total Customer by hour



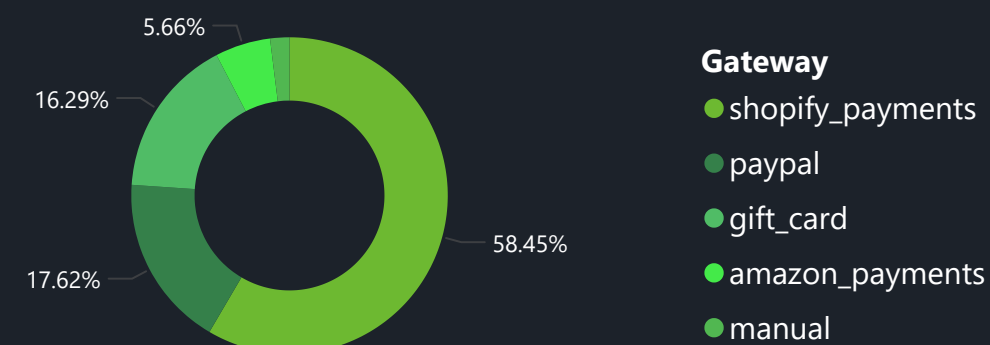
0

500

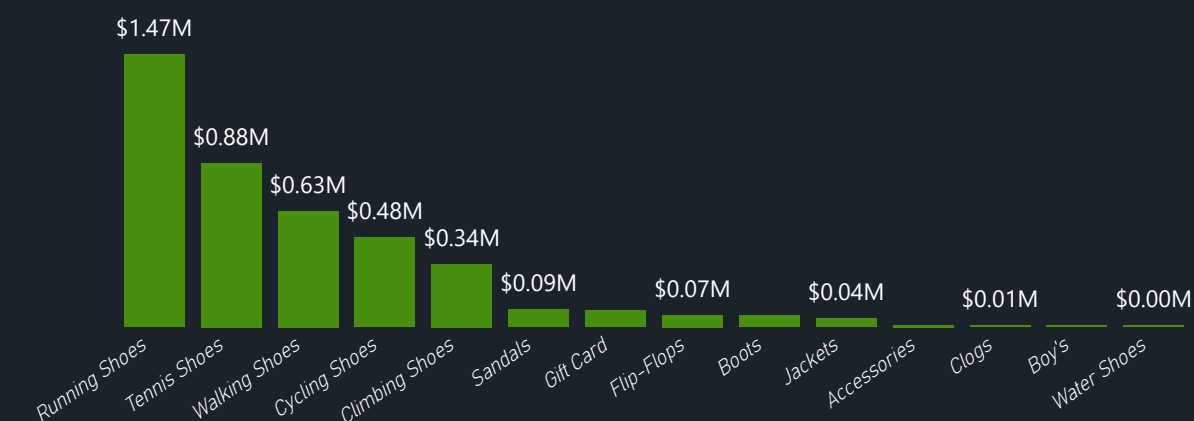
Net Sales and Total Customer by Month and Day



Sum of Total Price Usd by Gateway



Net Sales by Product Type





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Quick measure

Order Number	Customer Name	Customer Id	Province	CITY	Address Zip	Product Type	Gateway	Net Sales	Total Tax	Total Price Usd
97	Juanita Isles	1	Texas	SAN ANTONIO	14413	Tennis Shoes	manual	\$439	43.91	483.04
125	Arri Cawthron	1	Colorado	DENVER	70215	Tennis Shoes	shopify_payments	\$439	43.91	483.04
147	Roseanna Crang	1	Texas	EL PASO	17251	Tennis Shoes	shopify_payments	\$439	43.91	483.04
157	Alberta Storcke	1	Texas	CORPUS CHRISTI	84976	Walking Shoes	shopify_payments	\$439	43.91	483.04
161	Richy Balogh	1	Connecticut	NORWALK	18539	Tennis Shoes	shopify_payments	\$439	43.91	483.04
162	Langston Lafayette	1	New York	SCHENECTADY	47028	Walking Shoes	shopify_payments	\$439	43.91	483.04
171	Burlie Suerz	1	Florida	CLEARWATER	48146	Cycling Shoes	shopify_payments	\$439	43.91	483.04
265	Zola Fosdyke	1	Indiana	INDIANAPOLIS	96295	Tennis Shoes	shopify_payments	\$439	43.91	483.04
387	Hank Regglar	1	Florida	FORT LAUDERDALE	63567	Tennis Shoes	shopify_payments	\$439	43.91	483.04
514	Madelaine Prott	1	Connecticut	NORWALK	29862	Walking Shoes	shopify_payments	\$439	43.91	483.04
625	Hallie McTavy	1	Tennessee	MEMPHIS	85601	Walking Shoes	shopify_payments	\$439	43.91	483.04
637	Carlee Holmyard	1	Texas	FORT WORTH	5217	Accessories	shopify_payments	\$439	43.91	483.04
646	Osbourne Louw	1	Kansas	WICHITA	31841	Walking Shoes	shopify_payments	\$439	43.91	483.04
751	Marcelline McSporon	1	Florida	GAINESVILLE	27680	Climbing Shoes	shopify_payments	\$439	43.91	483.04
753	Wat Thiese	1	New York	ALBANY	77700	Climbing Shoes	shopify_payments	\$439	43.91	483.04
757	Luisa Staining	1	Alabama	TUSCALOOSA	89170	Running Shoes	shopify_payments	\$439	43.91	483.04
780	Adella Dusey	1	Illinois	PALATINE	12536	Tennis Shoes	shopify_payments	\$439	43.91	483.04
787	Sindee Memmory	1	District of Columbia	WASHINGTON	45150	Tennis Shoes	shopify_payments	\$439	43.91	483.04
1047	Jerrylee Goldwater	1	New York	NEW YORK CITY	73358	Boy's	shopify_payments	\$439	43.91	483.04
1089	Dionis Levick	1	Georgia	MARIETTA	83058	Tennis Shoes	shopify_payments	\$439	43.91	483.04
1123	Madel Fatharly	1	Montana	BILLINGS	55106	Tennis Shoes	shopify_payments	\$439	43.91	483.04
1183	Patricio Griston	1	Washington	TACOMA	68509	Tennis Shoes	shopify_payments	\$439	43.91	483.04
1225	Curran Gillhespy	1	Texas	LAREDO	11788	Walking Shoes	shopify_payments	\$439	43.91	483.04
1328	Thorn Gillie	1	Florida	ORLANDO	53733	Walking Shoes	shopify_payments	\$439	43.91	483.04
1371	Dino Reddings	1	Kansas	SHAWNEE MISSION	62631	Cycling Shoes	shopify_payments	\$439	43.91	483.04
1624	Neddie Vescovini	1	Texas	SAN ANTONIO	92083	Tennis Shoes	shopify_payments	\$439	43.91	483.04
1675	Michelina Brussell	1	Florida	LAKELAND	25658	Tennis Shoes	shopify_payments	\$439	43.91	483.04
1684	Carin Isenor	1	Texas	DALLAS	99840	Tennis Shoes	shopify_payments	\$439	43.91	483.04
1691	Wells Close	1	North Carolina	GREENSBORO	86160	Tennis Shoes	shopify_payments	\$439	43.91	483.04
1703	Elene Praundl	1	New York	BRONX	5649	Tennis Shoes	shopify_payments	\$439	43.91	483.04
1754	Roseanne Eisig	1	District of Columbia	WASHINGTON	92730	Cycling Shoes	shopify_payments	\$439	43.91	483.04
2202	Norman Schwander	1	New Hampshire	MANCHESTER	41343	Accessories	shopify_payments	\$439	43.91	483.04
Total		7431			367597147			\$41,80,874	4,18,087.35	45,98,960.87

REPORT

Detail