

Kuan-Hsien (Samuel) Lee

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Professional Summary

Data-driven analyst with 3+ years of experience in SQL, Power BI, and optimization. Passionate about transforming raw data into actionable business insights that drive revenue growth and operational efficiency.

SKILLS

Data Analysis: ETL processes, SQL, Python

Business Intelligence: Tableau Desktop, Power BI, Microsoft Excel

Project Management: Agile Methodology, JIRA | **ERP/Financial Technologies:** CCH Tagetik, Workiva

PROFESSIONAL EXPERIENCE

Ambisdom LLC

Tampa, FL

Data Analyst

March 2024 – Present

- Improved data accuracy and reduced process time by 30% by performing ETL processes on over 50,000 sales records using SQL
- Increased quarterly upsell by 15% by building and maintaining 5+ Power BI dashboards, enabling internal teams to visualize sales performance and identify opportunities
- Achieved 98% client satisfaction rate by providing analytical support to enhance client website solutions, identified key performance trends and improvement areas

VantagePoint Consulting

Tampa, FL

Associate Consultant

June 2023 – March 2024

- Supported full project lifecycles, from requirements to implementation, using cutting-edge financial technologies including CCH Tagetik and Workiva
- Improved system run time by 20% by supporting and transforming clients' CCH Tagetik system solutions
- Developed a Power BI dashboard to fully showcase service ticket status breakdown for 20+ clients

PROJECT EXPERIENCE

Nasatka Security – Global Lines of Defense

Tampa, FL

Acting Business Analyst

September 2021 – November 2021

- Led 4 MBA candidates from the Muma College of Business and collaborated with the CEO of Nasatka Security to diagnose operational loopholes
- Provided strategic planning by analyzing the industry with SWOT, competitive and financial analysis
- Recommended the integration of CRM system, program management, and technician training program into the existing system

Muma College of Business – Marketing Research Project

Tampa, FL

Acting Marketing Analyst

Aug 2018 – Aug 2020

- Led a team of 4 analysts to conduct market research and design marketing strategies
- Generated dashboards through Tableau Desktop to gather business insights of potential sales growth, geographic segmentation, and competition
- Improved ROI by 20% for 3 global enterprises by designing promotional campaigns

EDUCATION

University of Illinois at Urbana-Champaign

Champaign, IL

Master of Science in Technology Management | GPA: 3.90/4.00

January 2022 - December 2022

University of South Florida

Tampa, FL

Master of Business Administration | GPA: 3.78/4.00

August 2020 - December 2021

B.S. in Marketing concentrating Supply Chain Management | GPA: 3.59/4.00

August 2016 - August 2020