



# KCD Mumbai 2023

## Transparency Report



# Demographics

## Total Registered



89.7% Male



10.21% Female

## Top five job functions

56

26

25

23

17

Cloud & DevOps engineer

Engineering Management

Developer

Architect

Consultants

# Attendee geography



ASIA - 367  
EUROPE - 2  
AUSTRALIA - 1  
NORTH AMERICA - 1

# Speaker Diversity

 Men  Women

## Workshops

87.5%

12.50%

## Sessions

85.19%

14.81%

## Opening remarks + Keynotes + Closing remarks

85.72%

14.28%



KCD Mumbai

# Sponsors and Community Partners

## Sponsors



## Community Partners





KCD Mumbai

# Online Reach + Traffic

Your Tweets earned **238.2K impressions** over this **28 day** period





# Online Reach + Traffic

## ADVERTISE ON TWITTER

Get your Tweets in front of  
more people



Promoted Tweets and content open up your  
reach on Twitter to more people.

Get started

## JUN 2023 SUMMARY

Tweets  
**97**

Tweet impressions  
**197K**

Profile visits  
**11.4K**

Mentions  
**1,095**

New followers  
**245**

## 28 day summary

with change over previous period

Tweets

**97**

Tweet impressions

**238K** ↑380.4%

Profile visits

**11.4K**

Mentions

**1,095**

Followers

**743** ↑256

### Top mention earned 5,362 engagements



Kaiwalya Koparkar

@kaiwalya\_ · Jun 17

@SaiyamPathak's rap was one of the best  
things happened at @KcdMumbai 🎤❤️  
[pic.twitter.com/B2KhP5MPH](https://pic.twitter.com/B2KhP5MPH)



22 9 180

[View Tweet](#)

### Top Tweet earned 9,697 impressions



Clue # 1

From the gullies of New Delhi to those of  
Mumbai, the journey of this befitting launda  
truly does scream hustle hai boss!

Any guesses who he is? 😊

Comment with your answers to win some  
very cool swag only at [#kcdmumbai](#)

Clue #2 will drop at 9 PM IST.

24 3 32

[View Tweet activity](#)

[View all Tweet activity](#)

# Contact

The event was organized by Rohit Ghumare, Saiyam Pathak, Divya Mohan and Shivay Lamba, supported by the Cloud Native Computing Foundation; a diverse group of volunteers from local communities and companies form the core team. We are a diverse and inclusive community and we strive for our values of tolerance, respect, and integrity.



Website: [kcdmumbai.com](http://kcdmumbai.com)

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