

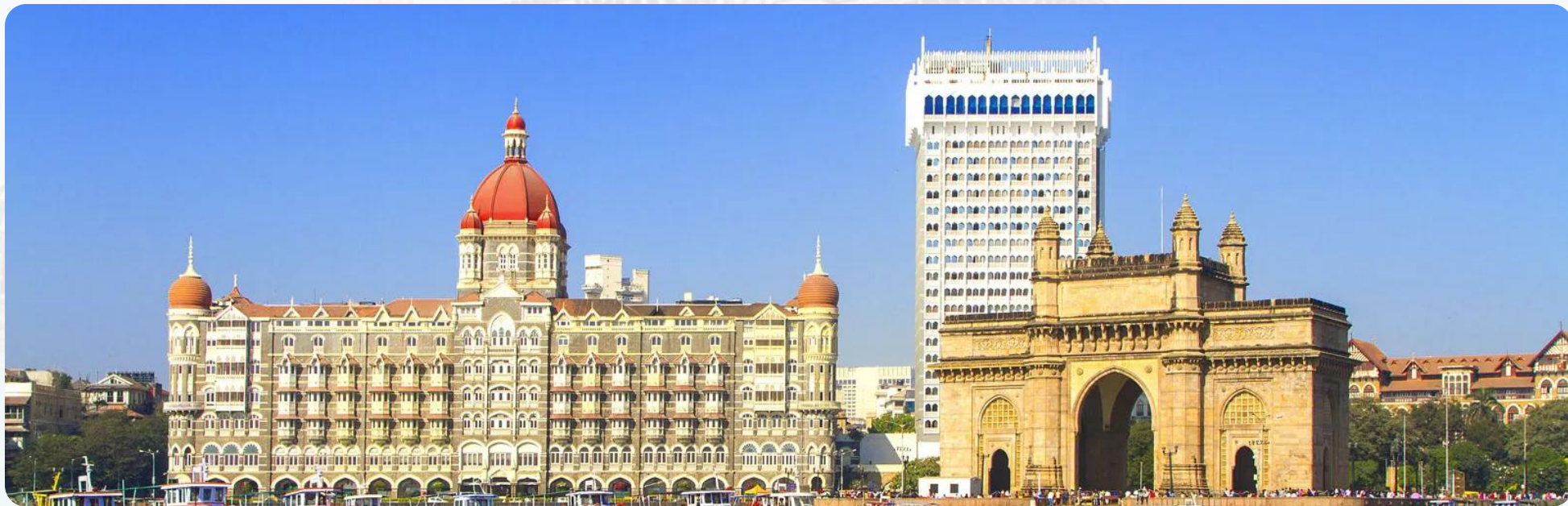


# KCD Mumbai 2023

Sponsorship Prospectus →

# About the event

**KCD Mumbai** will be an in-person event packed with Kubernetes and Cloud Native talks and workshops, and ending with a party. This will be the first edition of Kubernetes Community Days in **Mumbai**. We are an inclusive, and open community of engineers, developers, professionals, and anyone in the Cloud Native ecosystem.





# Event location and date

KCD Mumbai will be held on **10th June, 2023**. With over 350 attendees, this will be one of the largest events for cloud-native in Mumbai. Join us to experience the power of a diverse community coming together to learn & share knowledge on **cloud native**.



We will provide the safest possible hybrid event and follow all the government and CNCF guidelines.



# Why sponsor us?

KCD is a community-organized and not-for-profit event and would not be possible without our partners. Don't miss the opportunity to be part of and support this community event. We welcome community projects and influencers to be community sponsors too. Please don't hesitate to contact us for any questions at [contact@kcdmumbai.com](mailto:contact@kcdmumbai.com).



## Audience

Opportunity to showcase your product to the growing community of engineers & developers



## Showcase

A display booth for sponsors to showcase their products and engage with attendees



## Networking

Opportunity to connect and meet with the top tech talents from across the globe

# Sponsorship packages at a glance

Package	Platinum USD 8,000	Gold USD 6,000	Silver USD 3,500	Diversity USD 2,000	Student USD 1,500
Company Logo /Branding	Videos + Website + Venue + Lanyards	Website + Venue + Lanyards	Website + Venue	Website + Venue	Website + Venue
Display booth	Large booth	Medium booth	Small booth	×	×
Keynote talk	15 minutes	×	×	×	×
Speaking slot	✓	✓	×	×	×
Lightning talk	✓	×	✓	×	×
Conference passes	12 complimentary passes	8 complimentary passes	5 complimentary passes	3 complimentary passes	1 complimentary pass
Sponsor's emails	Pre + post conference emails	Pre + post conference emails	Pre conference email	Pre conference email	×
Social mentions	5 times	3 times	2 times	2 times	1 time



# Sponsorship packages

## Platinum sponsors

**Package price: USD 8,000**

**Slots available: 4**

- Company logo at venue, website & videos
- Company branded lanyards
- 15 minutes keynote talk
- 1 speaking slot
- 1 lightning talk
- Large sized display booth
- 12 conference passes
- Pre and post-conference emails
- 5 times social media mentions

# Sponsorship packages

## Gold sponsors

**Package price: USD 6,000**

**Slots available: 4**

- Company logo at venue and website
- Company branded lanyards
- 1 speaking slot
- 1 lightning talk
- Medium sized display booth
- 8 conference passes
- Pre and post-conference emails
- 3 times social media mentions

# Sponsorship packages

## Silver sponsors

Package price: USD 3,500

Slots available: 4

- Company logo at venue and website
- 1 speaking slot
- Small sized display booth
- 5 conference passes
- Pre-conference emails
- 2 times social media mentions

## Diversity sponsors

Package price: USD 2,000

Slots available: 4

- Company logo at venue and website
- 3 conference passes
- Pre-conference emails
- 2 times social media mentions



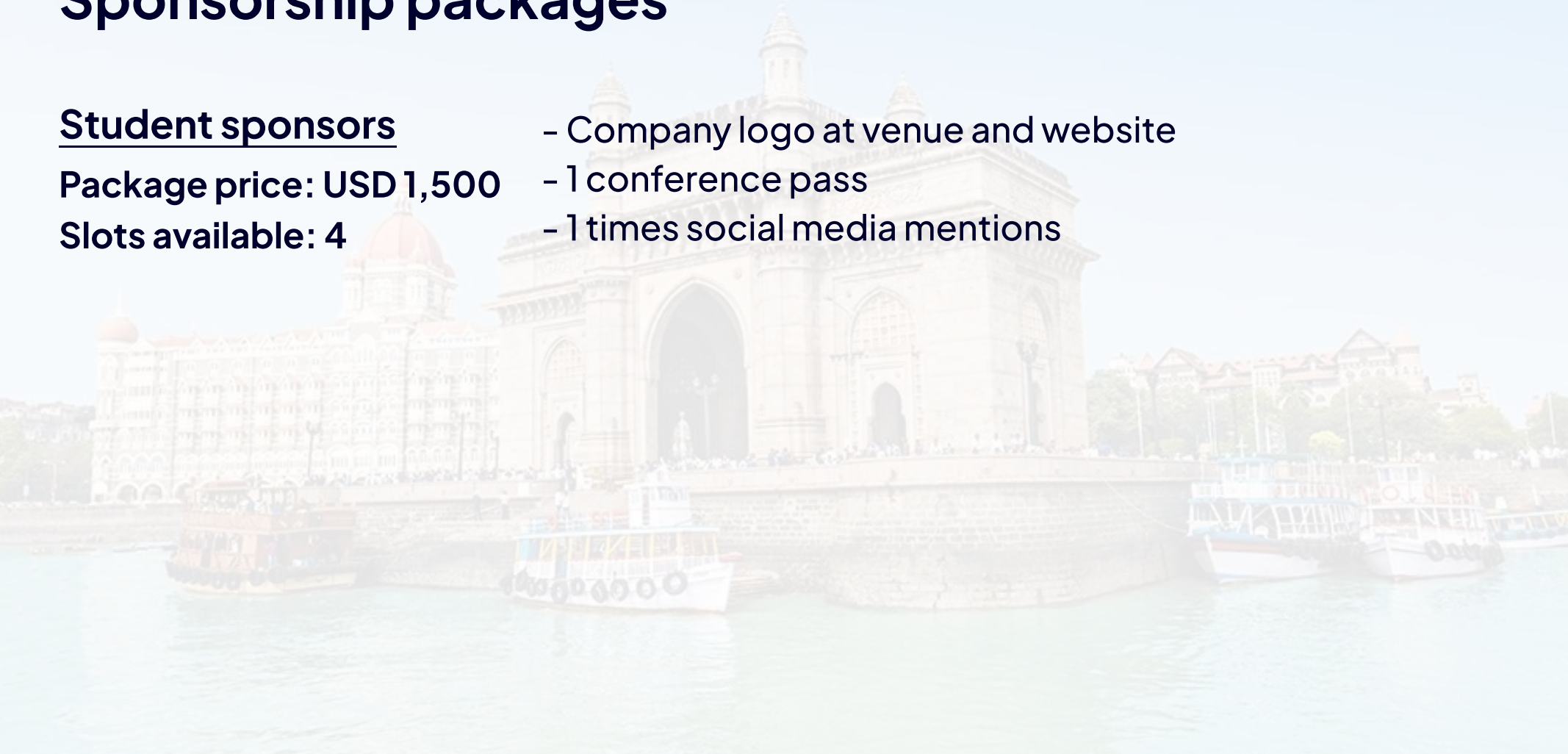
# Sponsorship packages

## Student sponsors

Package price: USD 1,500

Slots available: 4

- Company logo at venue and website
- 1 conference pass
- 1 times social media mentions



# Contact the organisers

The event is organized by Rohit Ghumare, Saiyam Pathak, and Saloni Narang and supported by the Cloud Native Computing Foundation; a diverse group of volunteers from local communities and companies form the core team. We are a diverse and inclusive community and we strive for our values of tolerance, respect, and integrity.

**Email ID:** [contact@kcdmumbai.com](mailto:contact@kcdmumbai.com)

**Website:** [kcdmumbai.com](https://kcdmumbai.com)

**Twitter:** [@kcdmumbai](https://twitter.com/kcdmumbai)

