



Sponsorship Prospectus (NL)

This initiative is not for profit and is not directly organized by CNCF or the KubeCon + CloudNativeCon. It has been organized by volunteers with the aim of reducing the environmental impact of travel to the conference and to facilitate the participants' arrival in Paris at a more affordable cost.

Introduction



The aim of this initiative is to organize groups of people that are willing to travel to the next destination of KubeCon by train.

KubeTrain is a non for profit initiative to bring sustainable, fun and affordable travel to KubeCon attendees.



Sustainable



Fun

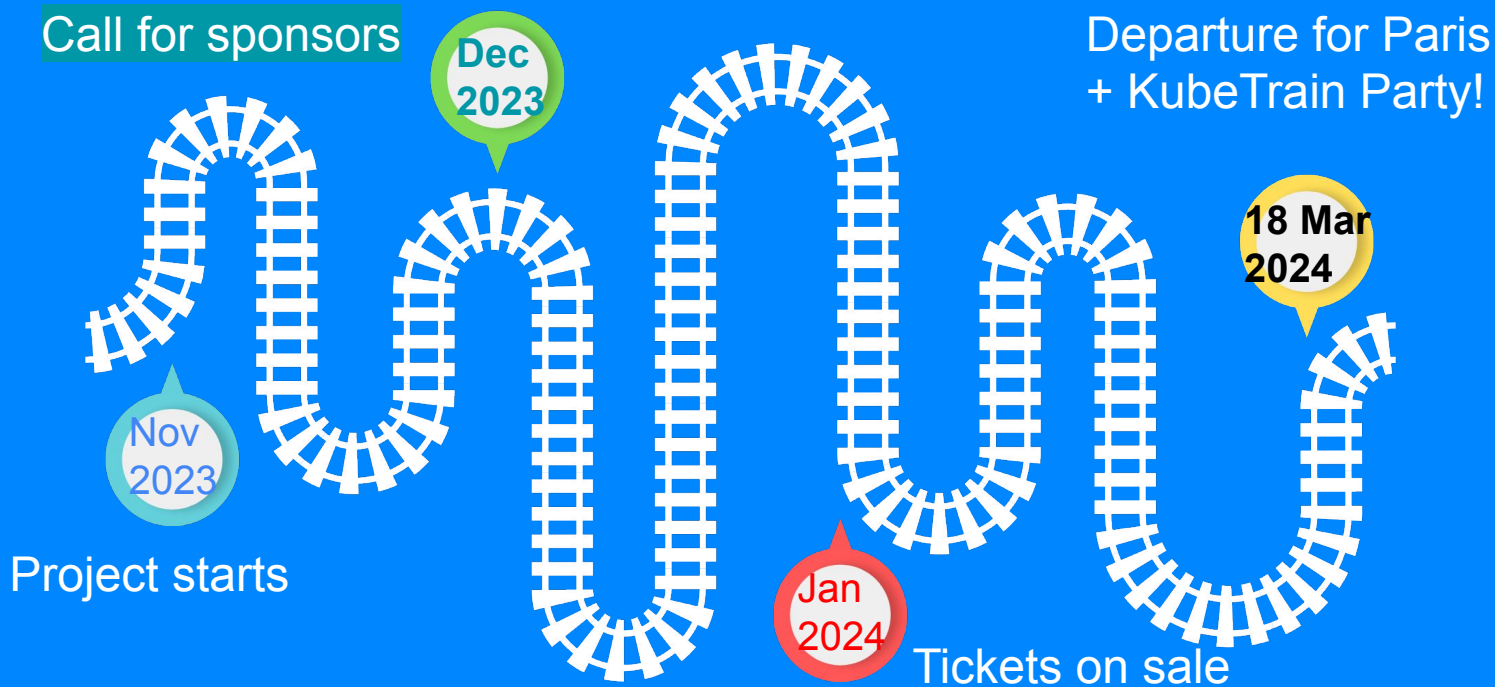


Affordable

KubeTrain Landscape



Event Timeline



We want **you** to ensure sustainable travel from Amsterdam to Paris, passing by Rotterdam, Antwerp and Brussels!

Offer for Sponsors



What's included in KubeTrain sponsorship?

- **5 free train tickets**
- **10 discounted train tickets** - 15% discount.
- Possibility of doing a raffle on route to Paris
- Pitch your product and/or company for 5 minutes on the train
- Everything listed here for the party in Paris! (10 free party tickets included)
- Get the email of train passengers and party attendees (opt-in).

Sponsorship Benefits



- **Be involved, talk, share**

Talk with our attendees, you may find a new hire, initiate an interesting partnership or get a new idea!

- **Visibility on the event's website and social media**

Kubetrain.io is a project *supported by CNCF* and will get quite a lot of visibility on social media, on the KubeTrain profile and its organizers.

- **Distribution of flyers and goodies**

You can (and should) bring your stickers, flyers, gadget, t-shirts (plus socks please!) and distribute them to our passengers.

- **Target the Dutch and Belgian community**

Reach the community you care about, a community that loves sustainability, cloud native and appreciates companies sharing their values.

Sponsorship Costs



3000 €

- Kubetrain Amsterdam (60 people)
- Kubetrain party (150+ people)

Only 3 spots available!

Contacts



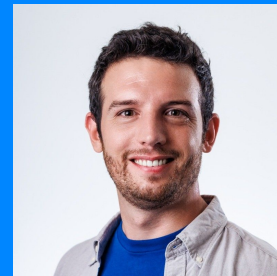
Alessandro Vozza

CNCF Ambassador
KCD NL Organizer



Matteo Bianchi

KCD NL Organizer



Andrea Giardini

CNCF Ambassador

amsterdam@kubetrain.io / netherlands@kubetrain.io



Trace the rail for sustainability!

Be part of the change and help us to achieve sustainable, affordable and fun travels for attendees departing from the Netherlands and Belgium to KubeCon EU 2024.

See you there :)