



# Sponsorship Prospectus (NL)

This initiative is not for profit and is not directly organized by CNCF or the KubeCon + CloudNativeCon. It has been organized by volunteers with the aim of reducing the environmental impact of travel to the conference and to facilitate the participants' arrival in Paris at a more affordable cost.

# Introduction



The aim of this initiative is to organize groups of people that are willing to travel to the next destination of KubeCon by train.

***KubeTrain is a non for profit initiative to bring sustainable, fun and affordable travel to KubeCon attendees.***



Sustainable



Fun

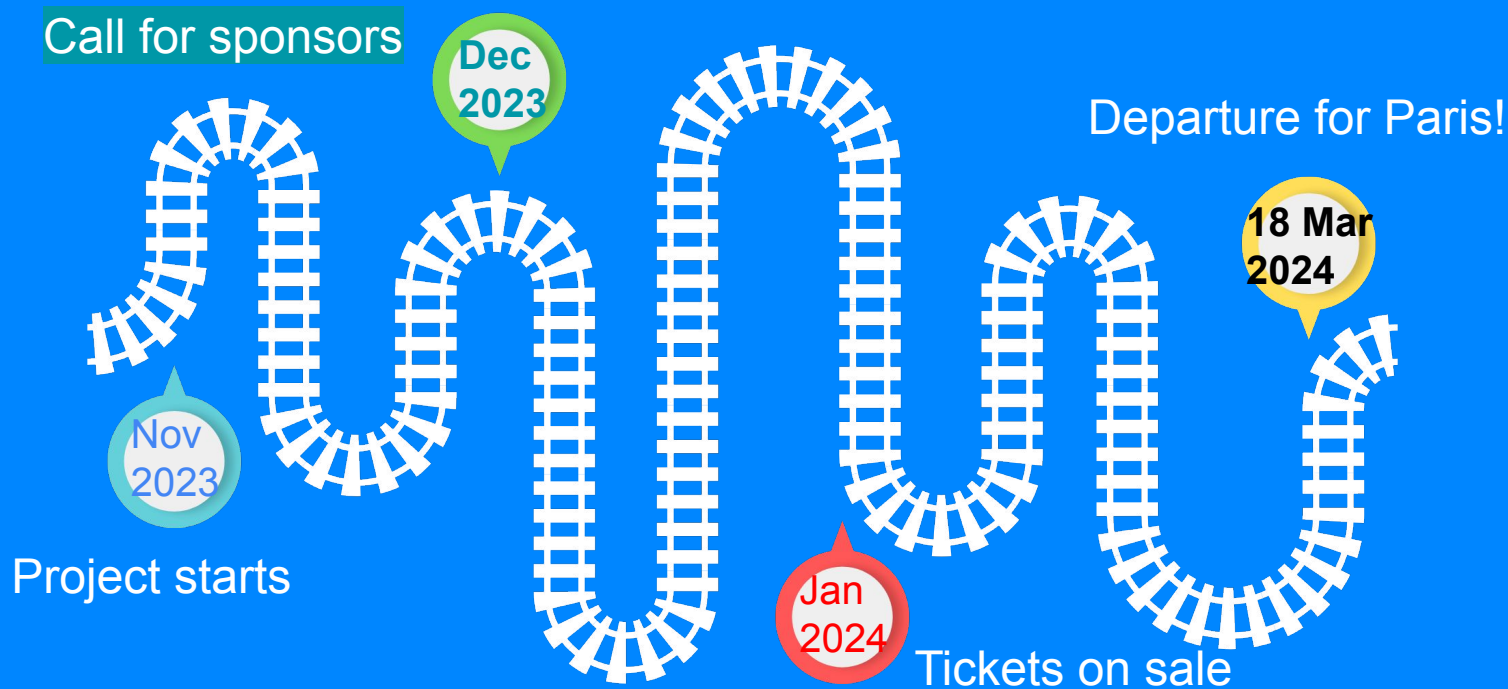


Affordable

# KubeTrain Landscape



# Event Timeline



We want **you** to ensure sustainable travel from Amsterdam to Paris, passing by Rotterdam, Antwerp and Brussels!

# Offer for Sponsors



## What's included in KubeTrain sponsorship?

- **5 free tickets** - 100% discount with your code for employees
- **10 discounted tickets** - 15% discount with your personalized code for partners and customers.
- Possibility of doing a **raffle on route**
- **Pitch your product** and/or company for 5 minutes
- Get the email of passengers who opt-in when purchasing the ticket, out of 60 passengers.

# Sponsorship Benefits



- **Free and discounted tickets**

5 free and 10 tickets at 15% discount, if you don't use the 5 free you can give them out to partners or customers too.

- **Visibility on the event's website and social media**

Kubetrain.io is a project supported by CNCF and will get quite a lot of visibility on social media.

- **Distribution of flyers and goodies**

You can (and should) bring your stickers, flyers, gadget, t-shirts (plus socks please) and distribute them to our passengers!

- **Target the Dutch community**

Reach the community you care about, a community that loves sustainability, cloud native and appreciates companies sharing their values.

# Sponsorship Costs



Early bird (sign up **until 06/01**): 2500 €

Regular: 3000 €

Only 3 spots available!

# Contact



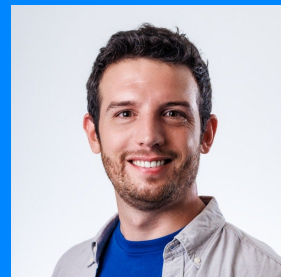
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# Trace the rail for sustainability!

Be part of the change and help us to achieve sustainable, affordable and fun travels for attendees departing from the Netherlands and Belgium to KubeCon EU 2024.