

Bright coffee shop presentation

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STRUCTURE

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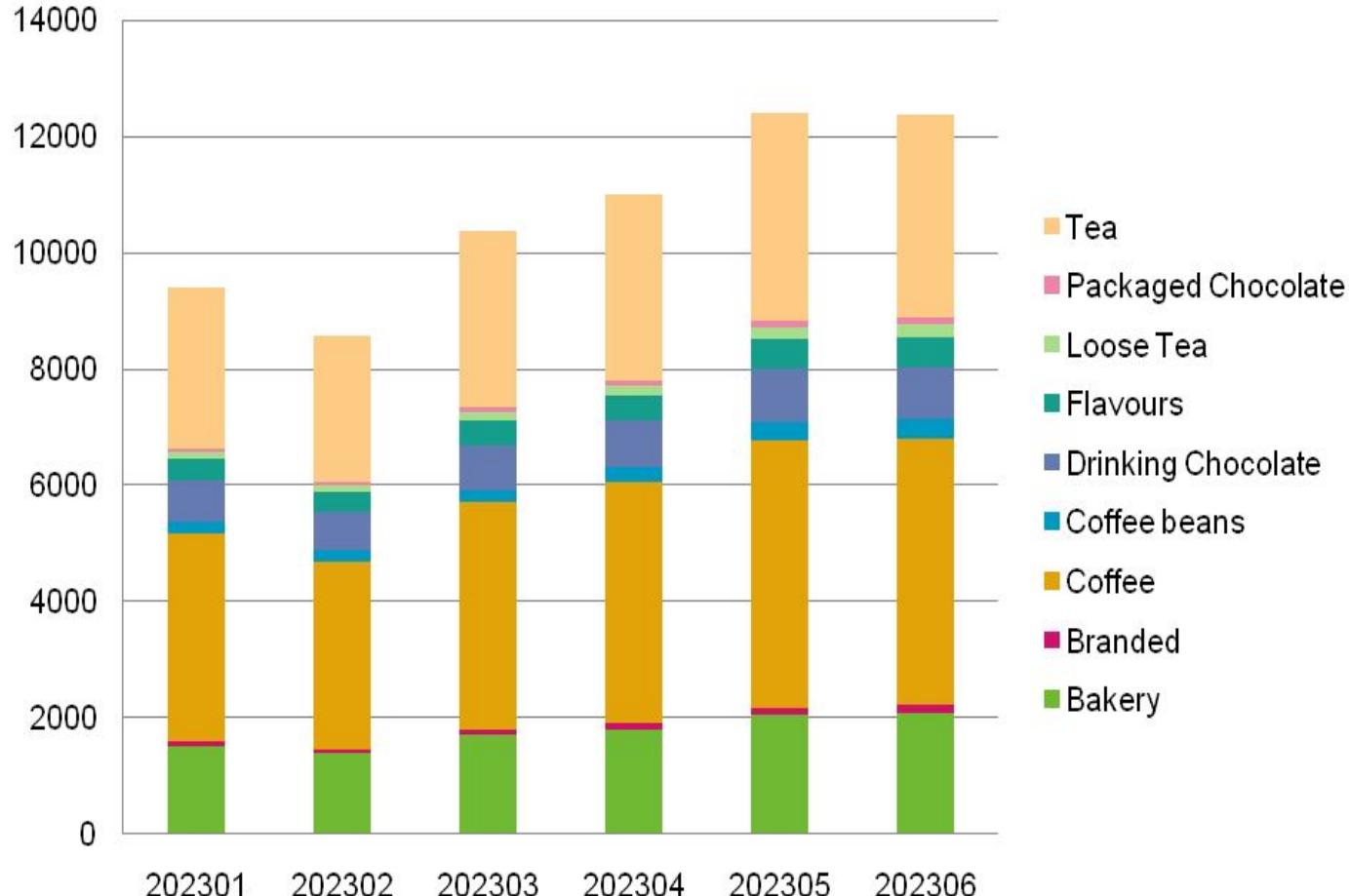
QUICK TIP

Try right clicking on a photo and using "Replace Image" to build your own recipe showcase.

BRIGHT COFFEE SHOP ANALYSIS

JANUARY - JUNE
2023

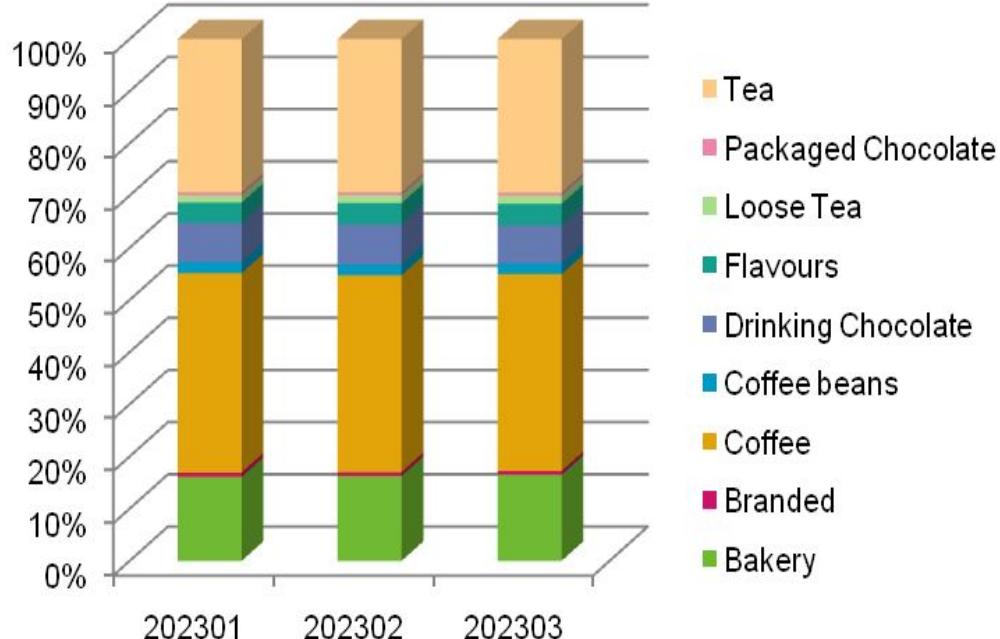
Monthly sales





STORE_LOCATION	SALES_REVENUE
Lower Manhattan	777.35
Hell's Kitchen	729.20
Astoria	698.40

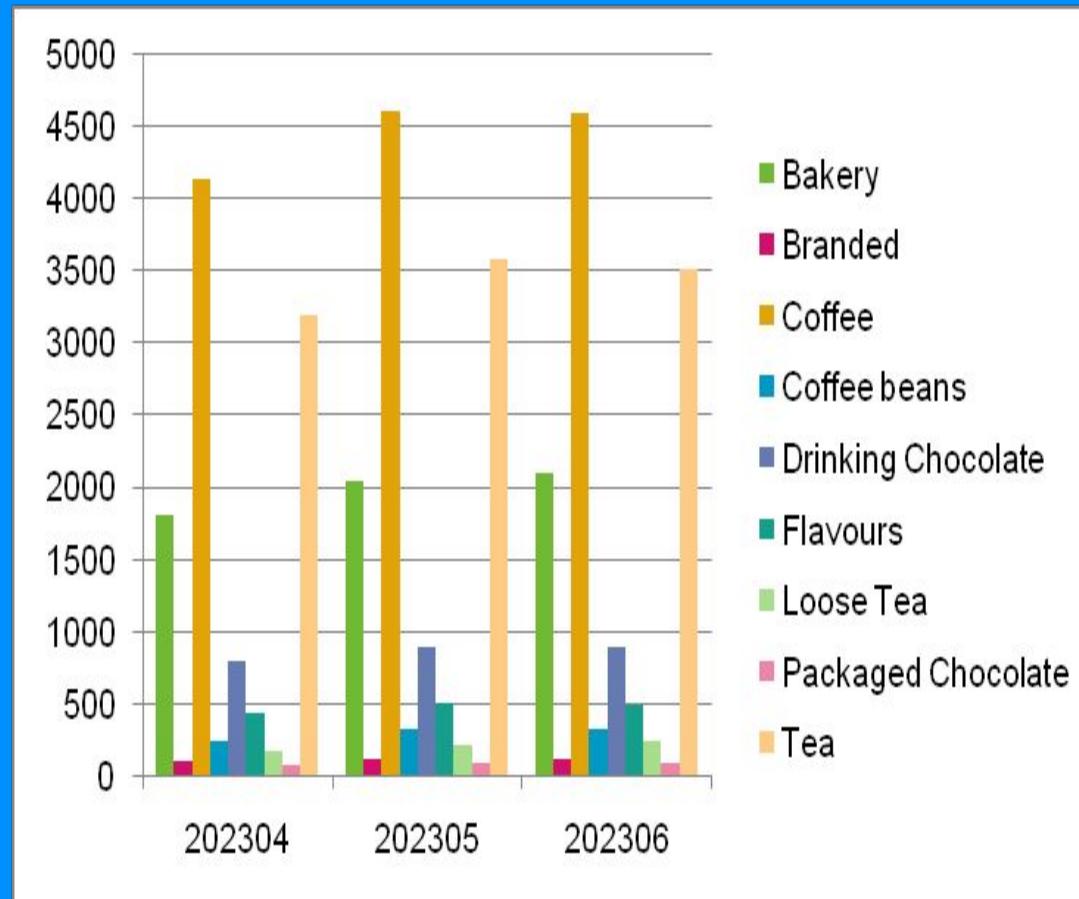
SALES FROM JANUARY TO MARCH



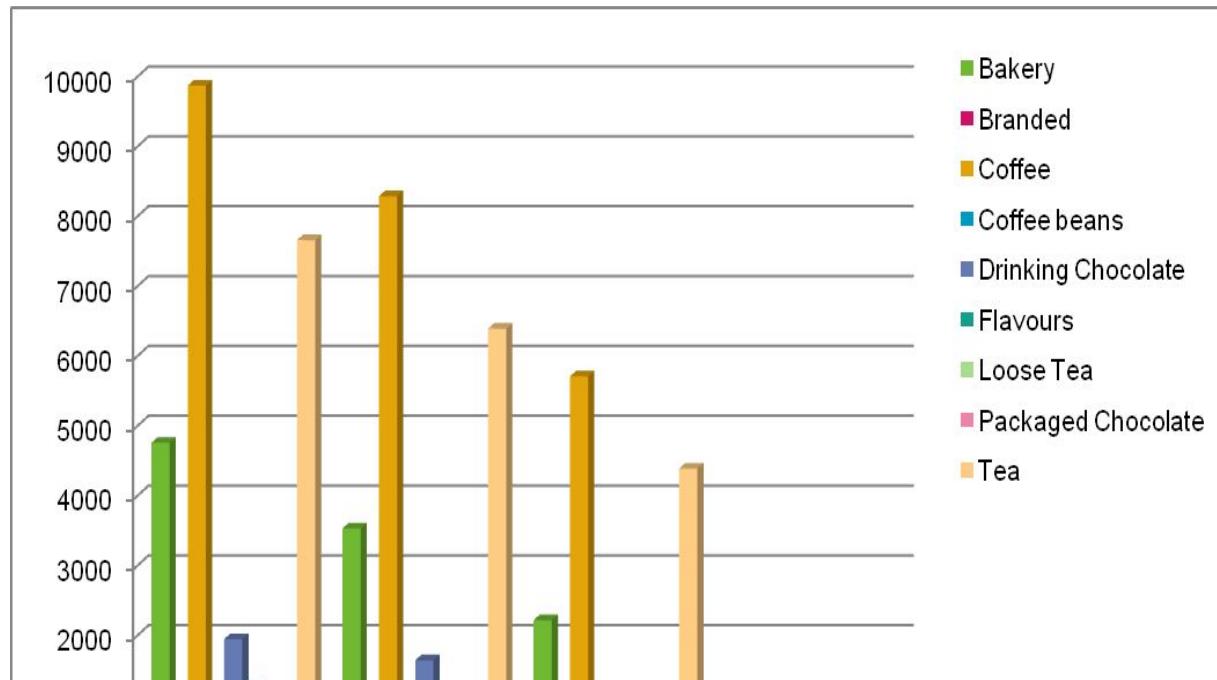
JANUARY	9394
FEBRUARY	8579
MARCH	10384
GRAND TOTAL	28357

The most sold product was coffee which brought about almost 40% of the revenue in each month meaning that coffee is the top selling product regardless of the month it retains the same revenue pattern in each month the least selling product is coffee beans returning less than 5% revenue

APRIL	10997
MAY	12402
JUNE	12382
TOTAL	35781

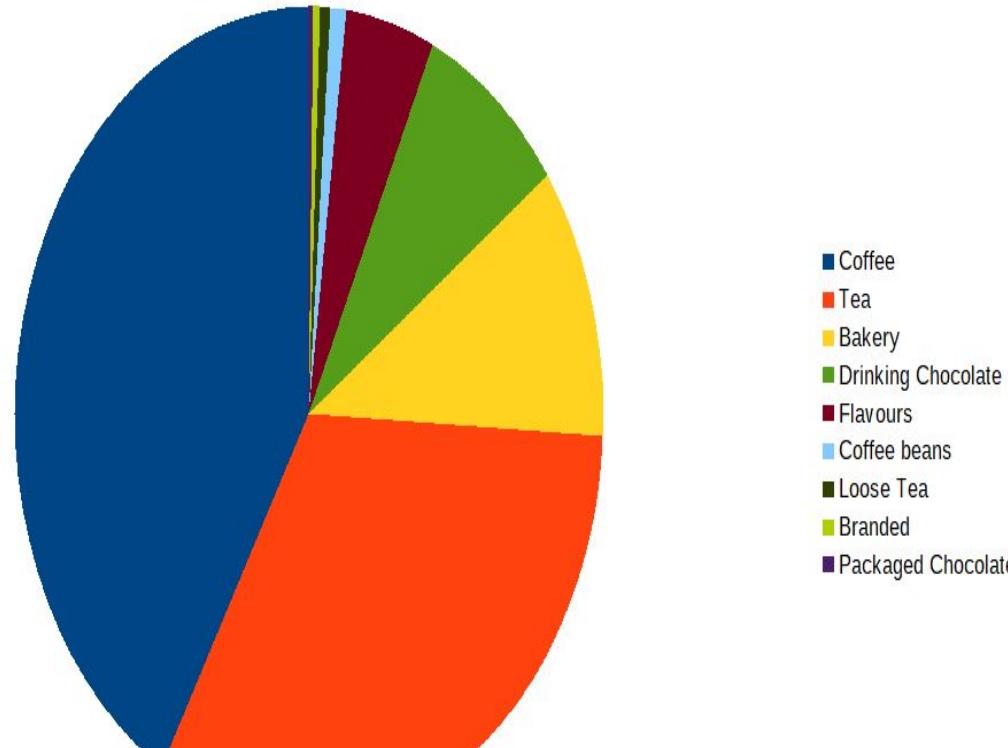


MORNING	27712
(6am:11:59am)	
AFTERNOON	21521
(12PM-4:59PM)	
EVENING	14357
(17PM-19:59 PM)	
NIGHT	548
(AFTER 20 PM)	



TOP TEN SELLING PRODUCTS

PRODUCT_CATEG ORY	TOTAL_QUANTIT Y SOLD
Coffee	89250
Tea	69737
Bakery	23214
Drinking Chocolate	17457
Flavours	10511
Coffee beans	1828



Increasing revenue in a coffee Shop

-Train staff to suggest add-ons (e.g., "Would you like a pastry with your coffee?").

-Offer premium upgrades (e.g., specialty milk, extra shots).
build loyalty.

- Partner with **Uber Eats, DoorDash**, or offer in-house delivery.
- Train baristas for faster, consistent service.
- **Limited-Time Offers (LTOs)**
 - Seasonal drinks (pumpkin spice, iced holiday lattes).
- **Local Marketing**
 - Partner with nearby businesses (e.g., offer discounts to gym members).
 - Run social media ads targeting local coffee lovers.
- **Events & Community Engagement**
 - Host open mic nights, book clubs, or latte art workshops.
 - Offer free Wi-Fi to attract remote workers.

Thank
you

