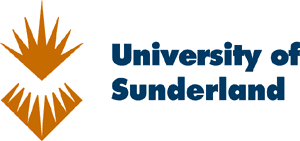
****

**Business School**



**Module: UGB331 Applying Critical Reflective Practice**

**Assessment**

**Submission Date: 10th May 2019**

**UGB331 Applying Critical Reflective Practice**

**Assessment Brief ( 100% assessment )**

**Preamble**

The purpose of this assessment is to give the learner the ‘space’ to critically reflective upon their emerging professional identity. This ‘space’ is in the format of an ***‘Authentic Professional Storyboard’.***

* A Storyboard is ‘a visualization of the reflections you have constructed around your emotional recall, systematic sociological introspection (Goffman, 1959; Ellis, 1999; 2004; 2007) and in some cases therapeutic inquiry (Ellis, 2004; 2007).
* This visualization can be through text (as creative life writings, e.g. see Hunt, 2013) or digital storytelling (Lambert, 2007) which can be as Digital reflection (Kirk and Pitches, 2013) or digital reflexivity (Armstrong, 2014; 2015).

The visualization of professional identity needs to be structured with reference to **Alvesson’s (2010) framework.**

**Alvesson’s (2010) framework**

|  |  |
| --- | --- |
| **Self-Identity Metaphor** | **Description** |
| Self-doubters | Highlights insecurity and anxiety, where the person doubts their worth or efficacy in through their experiences in life, or as a professional doubts their worth to an organization. Key question is ***‘Can I find who I am?’*** |
| Strugglers | Implies more agency than a self-doubter where the identity constructor is engaged in more active efforts, fighting through a jungle of contradictions and messiness in the pursuit of sense of self. The struggler confronts the question of ‘***Who am I?*** |
| Surfers | The construction of a person with a range of discourses, structures and messiness that impact on their lives. A person becomes who they need at any given time; their self-identity has no central core neither is in integrated not particularly coherent. The question is not so much ‘Who am I? but ***who/What do I need to be at this given moment?*** |
| Storytellers | The storyteller answering the question ‘Who am I’ with a firm narrative ‘***This is who I am’*** derived from ‘***how I view my past, experience my present and see the future’*** |
| Strategists | These tend to craft a sense of self that is then to be mobilized for the accomplishment of a personal or collective objective. Therefore the question ‘who am I? is replaced with ***‘This is who I want to be’*** |
| Stencils | Their identity are created by forces external to individuals. The individual is interpellated, subjectified or scripted. The stencil is not choosing to adjust to what is required, they simply produced ‘**This is what I have to be’** |
| Soldiers | The solider image emphasizes compliance. The loyal solider or the professionally committed zealot, however, surrenders a sense of self-identity to the harmony of the unit or the profession. |

*With reference to the framework***select at least THREE (3)** Images of Self-Identity which best describe your identity in terms of;

**Professional Identity Identification Stage:** By answering these two questions;

What am I?

What should I be?

**Professional Identity Development Stage:** By answering this question

How should I be it?

**Professional Identity Transformation Stage**: By answering this question

Why it should be this way?

**Structure of Storyboard;**

Within the MAHARA platform you create a page and within the page there are three columns and I suggest you consider this as the structure of the storyboard;

|  |  |  |
| --- | --- | --- |
| **Column 1 (10 Marks)** | **Column 2 (70 Marks)** | **Column 3 (20 Marks)** |
| **Preface**  *The purpose of the preface is it acts as a ‘user’ guide for the reader so you are required to in no more than 500 words to critically evaluate the reflective practice theoretical framework you have adopted; the reflective tools you have used to construct your storyboard. This needs to be referenced and be a synthesis of the theory you have you have read, digested and used to support the construction of your storyboard.* | **Authentic Professional Storyboard**  *You have a menu of assessment choices*   1. Written as a form of creative writing in no more than 1500 words. ( You may add Video Collage of no more than 10 minutes)   *Within this column you insert your storyboard and you are required to introduced the storyboard as an opening paragraph which outlines;*   * *The structure of the storyboard* * *The purpose of the storyboard*   *Please note within the storyboard you source your evidence; data (experience)* | **Critique of Storyboard**  *Within this column you are required to provide a 500 word critique of the construction of your storyboard. Within this it is expected to consider the barriers you faced completing the storyboard and reflect upon how the storyboard has given you’re the space to consider your emerging authentic professional identity. Within this critique you need to consider the feedback from your Social Learning Set members and provide evidence of their comments.* |

**Assessment Guidance and Support**

**Assessment Advice**

The starting point is to understand this assessment is ***a piece of research*** where the context of the research is of the following;

1. The behaviours and values you demonstrate with reference to the metaphor proposed by Alvesson = Professional Self-image.

The assessment for UGB331 has 3 parts and below I have translated this for you;

|  |  |  |
| --- | --- | --- |
| **Part of Assessment** | **How this relates to Research** | **What should be included** |
| **Preface (10 Marks) this is 500 words** so it has to be deep and not descriptive**. This is column 1 in your MAHARA page** | 1. Introduction (outlines the aims of the research; the purpose of the research; the rationale for the research) 2. Literature Review (this is a critique and evaluation of the existing theory/literature on the topic or focus of your research) 3. Research Methods/Methodology (this is the philosophical justification for approach to the research and the methods for collecting data) – | 1. this is the context for the research, i.e. are you researching into your professional self-image; are you doing this to make sense of critical incidents (learning from experience) or to become more self-aware (self-awareness) or to express feelings or emotions which represent you as a professional (creative expression). What is the aim of your research and this can be expressed as a ‘question’ or as an ‘aim’. 2. this a critique of the reflective practice theory which has framed and justified your approach to this research on your professional identity or professional self-image (i.e. have you approached this as critical incident analysis using cycles of reflection or have you approached this as unbounded intuitive reflection or have you approached this as a systematic cycle of reflection to understand emotions and feelings). The literature on reflective practice is vast, so find what justifies and supports your approach. 3. this is the philosophy of reflection you have taken, this could be action research (cycles of reflection) or arts-based (creative expression) or auto-ethnography (to increase self-awareness or understand emotions and feelings) or you can combined more than one of these approaches. The importance aspect is you justify your approach to data collection (which is Personal data sources which are the reflective tools). |

|  |  |  |
| --- | --- | --- |
| **Part of Assessment** | **How this relates to Research** | **What should be included** |
| **Authentic Professional Storyboard (70 marks) –** so this is the actual focus of the assessment and the research**. This is column 2 in your MAHARA page** | 1. Data analysis and findings (this is the analysis, evaluation of the data collected which is presented as a thematic analysis or categorisation) | 1. this is analysis and evaluation of the personal data sources which becomes your STORYBOARD. The categorisation and thematic analysis has already be presented to you as follows;  |  | | --- | | Professional Self-Image[[1]](#footnote-1) | | **Professional Identity Identification Stage:** By answering these two questions;  What am I?  What should I be?  **Professional Identity Development Stage:** By answering this question  How should I be it?  **Professional Identity Transformation Stage**: By answering this question  Why it should be this way? |   You analyse your personal data sources (the reflective tools) and construct a STORYBOARD which justifies and provides evidence of the above table (dependant on the theoretical direction of your research).  The data analysed and evaluated is presented as your ‘findings’ as   * Written = 1500 words maximum (May use video or audio or presentation) = 10 minutes maximum |

|  |  |  |
| --- | --- | --- |
| **Part of Assessment** | **How this relates to Research** | **What should be included** |
| **Critique of Storyboard (20 marks) –** this draws this research to a close, it is not an end, it is where you are now in terms of your critical reflection as an emerging professional. – this is 500 words and therefore needs to be deep and meaningful and not descriptive. **This is column 3 in your MAHARA page**. | 1. Conclusion (this is where you go back to the aim of your research and present an evaluation and summary of the evidence which supports your research; this is where you look at how your data supports or disproves the literature) | 1. this is where you summarize how your own data analysis has demonstrated the literature on reflective practice and how this has been illustrated in your storyboard. Within this it would be expected to see how you overcame the barriers for your research and also how you would improve your research design and further research. |

Students are required to submit their coursework through JIRA. Only assessments submitted through JIRA will be marked. Any other submission including submission to your study centre in hard copy will be treated as a non-submission.

If your centre supports Turnitin©, a copy of your Turnitin© originality report must be submitted in conjunction with your assignment.

*If you for any reason do not meet the submission date you are required to submit a mitigation request for a deferral (or you can request a 72 hour extension from the Module Leader only).*

**UGB331 Applying Critical Reflective Practice**

**Assessment Flowchart**

**Purpose of the assessment:** This is a research based assessment which focuses on the evaluation and critical reflection of your **Professional**

**Identity** or **Professional Self-Image** the research is from either; Action Research, Auto-ethnographic practices, Arts based, reflexivity this leads to

the collection of **Personal Data** (Reflective Tools). This allows for the collection of Personal Knowledge and Professional Knowledge. This is

presented as a ‘Storyboard’.

Professional Self-Image to design your storyboard

around the behaviours expressed in the Alvesson Model

***You need to choose a Reflective Practice Approach which is supported by a research approach and a theoretical approach***

If you want to take a systematic (measurement?) approach

to reflective practice then this is Action Research and

cycles of reflection by using either Kolb Cycle; Gibbs

Cycle; Gardner cycle. This is supported by the writings of

Bolton (2010) and this is mainly from Learning from

Experience or Self Awareness approach to reflective

practice. This then determines your choice of Personal

Data sources.

If you want to approach reflective practice from an intuitive and

emotions perspective (gut) then this is auto-ethnographic and

arts based research. This is supported by McIntosh (2008;

2010); Hunt (2006); Hunt (2013); Burchill (2010) and this is

mainly creative expression and self awareness approach to

reflective practice. This then determines your choice of

Personal Data sources.

***OR***

***Then you need to design a storyboard and this assessment is presented in three parts***

Preface: This is your theoretical and research approach for the design of the storyboard and this is supported by academic references which you cite as per the Harvard method of referencing. This is the theoretical and research underpinning for your storyboard.

The Storyboard: This is where you design a Professional Self-Image by going through the three stages (see assessment brief) and using personal data you critically reflect and present as one of the choices in the assessment brief.Your source the personal data as evidence (see Guide on Sourcing)

Critique: This is where you consider the

challenges, difficulties and how you would approach this differently. This is supported by academic references and you cite as per the Harvard method of referencing.

**UGB331 Applying Critical Reflective Practice**

**Marking Framework (100% Assessment )**

In addition to the University of Sunderland Undergraduate Criteria the following framework is a ‘guide’ when assessing the **‘Authentic Professional Storyboards’.** This framework is only a guide and it is not prescriptive due to the nature of the assessment. The comments below are a ‘guide’. The final mark should be a holistic mark which takes into account the whole assessment:

Student Name and Number:

:

|  |  |  |
| --- | --- | --- |
| **Part of Assessment** | **Description of Marks** | **Assessor Comments** |
| **Preface (10 Marks) this is 500 words** so it has to be deep and not descriptive**. This is column 1 in your MAHARA page.** | ***0 to 3*** there is limited reference to the aim, purpose and context of the research including the approach to reflection adopted for the research. There is limited evidence of engagement with relevant reflective practice literature and justification for the approach to collecting personal data sources (research methods). This is a description rather than a critical evaluation of the approach for this research.  ***4 to 6*** there is evidence of a context for the research being justified and explain in conjunction with a clear theoretical approach for completing the research. This is combined with the research methods to justify the approach for completing the research.  ***7 to 10*** evidence of synthesis and critical evaluation of the context for the research, the theoretical direction and methods of the research. This is written as a holistic synthesis of the research conducted. | **/10** |
| **Authentic Professional Storyboard (60 marks) –** so this is the actual focus of the assessment and the research**. This is column 2 in your MAHARA page** | ***0 to 10*** there is limited evidence of analysis of the personal data sources (explicit or implicit) in the storyboard. The evidence presented is descriptive and lacks evaluation. The storyboard is superficial and does not context the research around the stages of identity or self-image (as stated in the assessment brief). This does not come across as reflective or as a piece of research.  ***11 to 25*** there is some evidence of analysis of the personal data sources (explicit or implicit) in the storyboard. The evidence presented is mainly descriptive and lacks critical evaluation. The storyboard is superficial in places and makes some relation to the context of research around the stages of identity or self-image (as stated in the assessment brief).  ***26 to 40*** There is evidence of analysis and evaluation of the personal data within a clear analytical framework (JOHARI window or Cycles of reflection) and the storyboard is presented in a coherent way to draw the assessor towards salient and significant reflections.  ***41 to 50*** these storyboards are clearly a synthesis of the personal data and presented through a clearly analytical framework which demonstrates a depth of critical reflection. There are elements of originality in the storyboard in terms of the methods used to evaluate and critique the personal data.  ***51 to 60*** these storyboards are deeply reflective, original, evaluative and have clearly demonstrated a theoretical and methodological approach to the presentation, analysis and critique of the personal data. | **/70** |
| **Critique of Storyboard (20 marks) –** this draws this research to a close, it is not an end, it is where you are now in terms of your critical reflection as an emerging professional. – this is 500 words and therefore needs to be deep and meaningful and not descriptive. **This is column 3 in your MAHARA page**. | ***0 to 5*** there is limited awareness of the limitations of the research conducted and this does not address the research method chosen and indicates a lack of theoretical and methodological recognition of this research.  ***6 to 12*** There is some evidence of awareness of some of the limitations of the research design and methods; however it is descriptive and lacks depth. This may include a description of feedback from others.  ***13 to 16*** There is a critical evaluation of the limitation of the research conducted and the faults with the research design and data collection used for the completion of this research. This may include a critique of feedback given by others.  ***17 to 20*** this is a deep, analytical, critical evaluation of the limitations of the research design, methods and methodology of this research. This includes a critically evaluation of feedback from others which are synthesised as a part of the overall critique of the storyboard. | **/20** |

1. This is where you choose 3 from the Alvesson framework (e.g. self-douber, strugglers, surfers, storytellers, strategists, soldiers, stencils) [↑](#footnote-ref-1)