



Credit Card Transaction Report

Q4

Q3

Q2

Q1

All



Medium

Low

High

F

M

Silver

Gold

Blue

Platinum

Total Revenue

55M

Total Interest

7.8M

Transaction
Amount

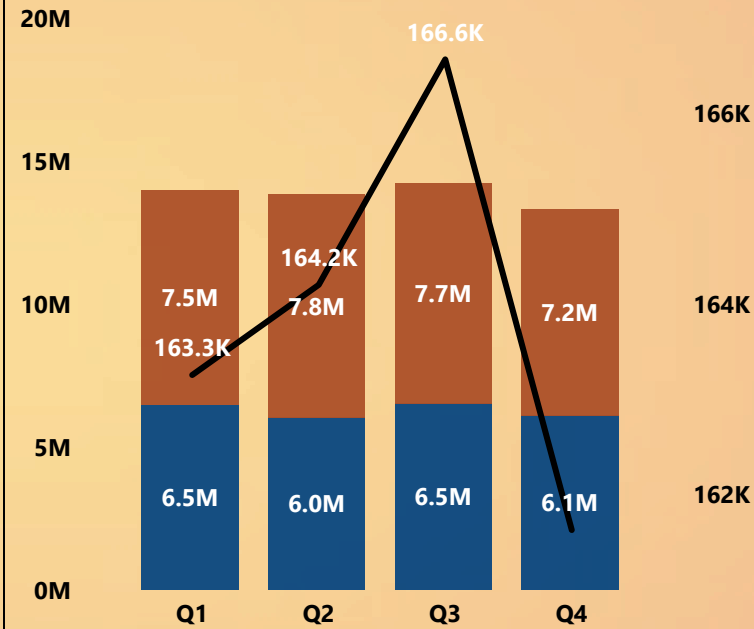
45M

Transaction count

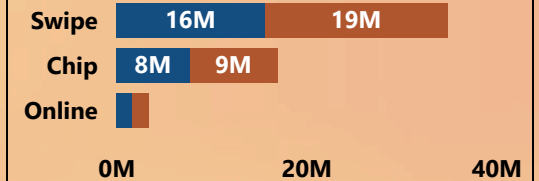
656K

Card_Category	Revenue	Total_Trans_Amt	Interest_Earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

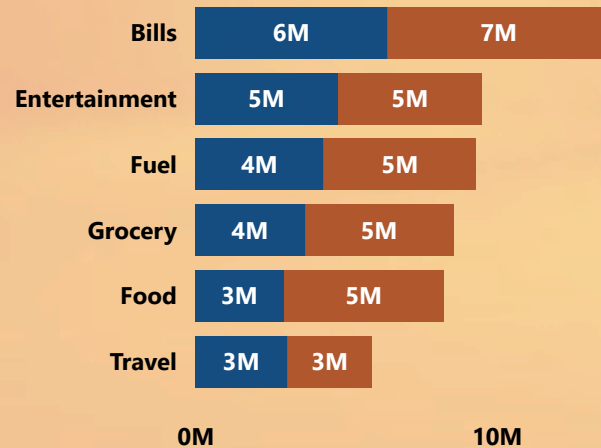
Qtr Revenue and Transaction count



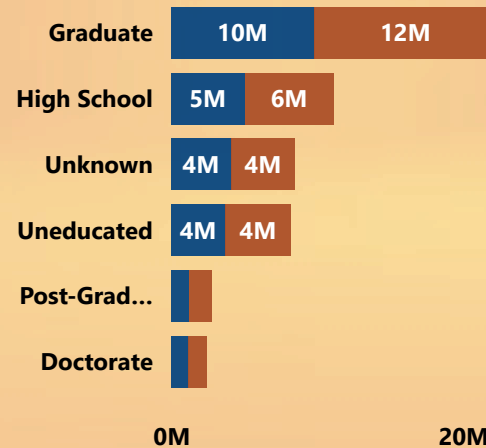
Revenue by Use chip



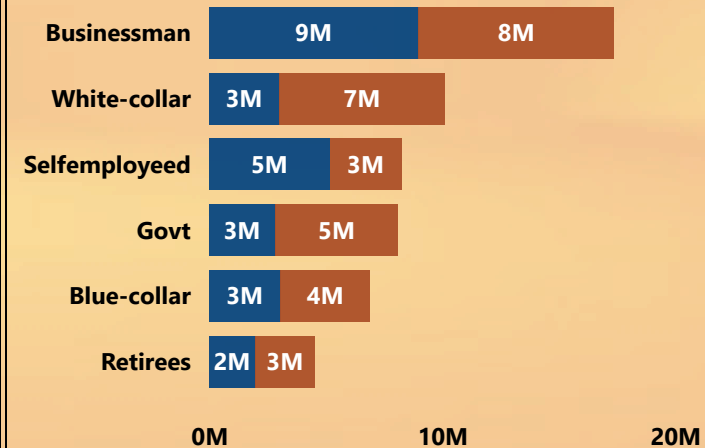
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Revenue by card category





Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

55M

Total Interest

7.8M

Total Income

576M

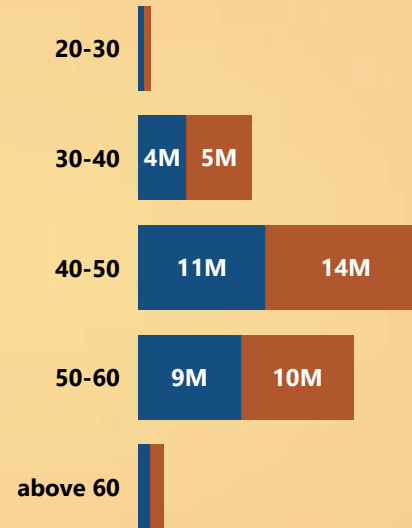
AVG Customer
Age

46

AVG of CSS

3

Revenue by Age Group



M

F

Silver

Blue

Gold

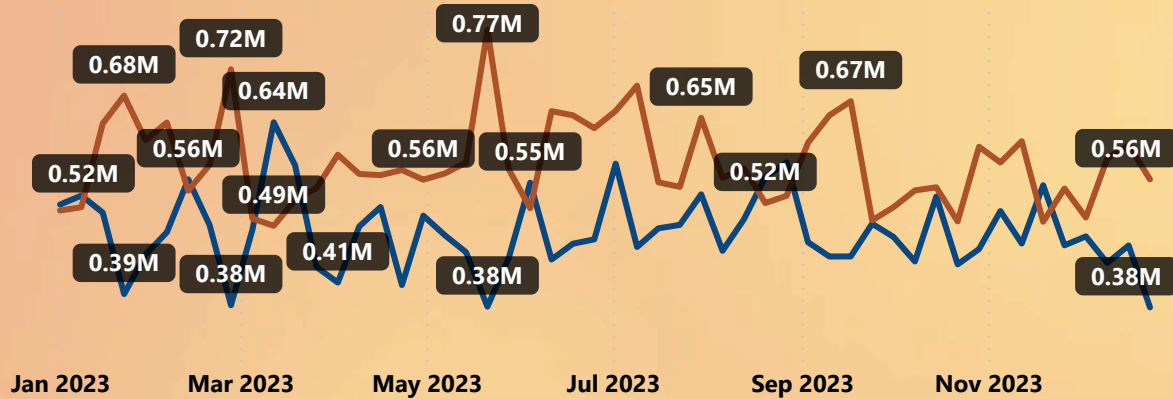
Platin...

Swipe

Online

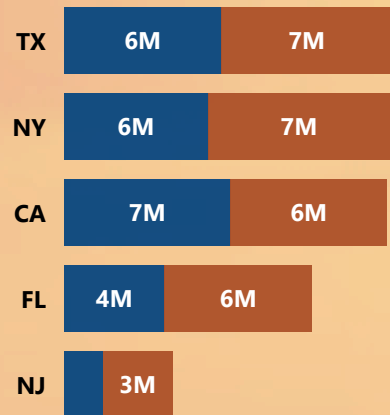
Chip

Revenue by Week

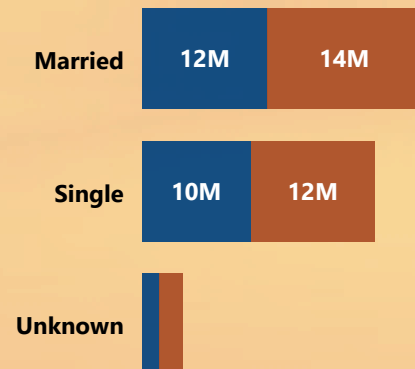


Customer_Job	Total Revenue	Total Interest_Earned	Total Income
Businessman	17387832	25,39,390.31	186959919
White-collar	10114656	14,41,073.93	103930055
Selfemployeed	8261758	11,19,741.81	75313288
Govt	8111701	11,60,016.37	88773989
Blue-collar	6904279	9,52,800.57	72262158
Retirees	4535184	6,30,359.24	48675030
Total	55315410	78,43,382.23	575914439

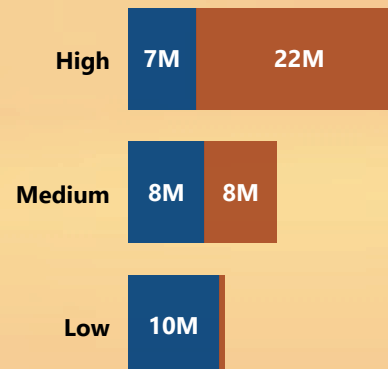
Revenue by Top 5



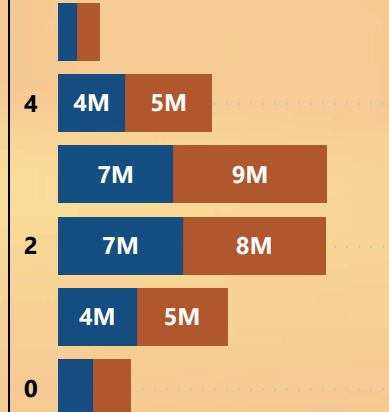
Revenue by Marital Status



Revenue by Income



Revenue by Dependent



Revenue by Education

