



Customer Churn Dashboard

299

Total no of customers

248

Total churned customer

216

Total no of Males

72%

83

Total no of Females

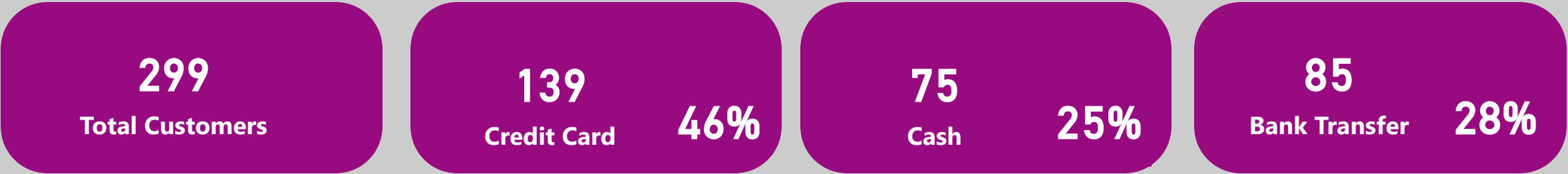
28%

A visual Representation of key metrics and insights related to customer attrition within a business.



Details of all Customers

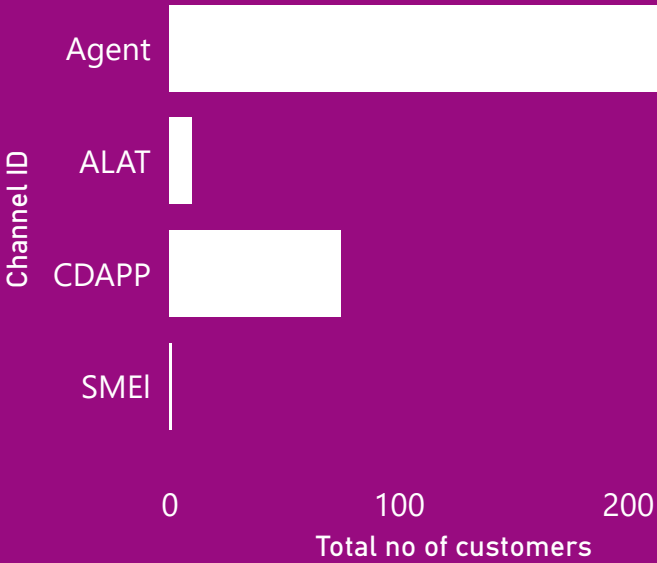
Customer ID
All



Total no of customers by Tenure Category



Total no of customers by Channel ID



Total customers	Location
24	MARINA
14	LAWANSON
13	KANO BRANCH
12	EGBEDA
10	ALAT VIRTUAL
8	ABULE EGBA
8	ADMIRALTY WAY LEKKI BRAN
8	AKPAKPAVA
7	AMINU KANO BRANCH
7	OTTA
7	SAGAMU RD, IKORODU
6	CBD, ABUJA
6	ILORIN
6	UNILAG
5	LAGOS RD. IKORODU
299	



Details of Churned Customers

248

Total churned Customers

181

Total churned Males

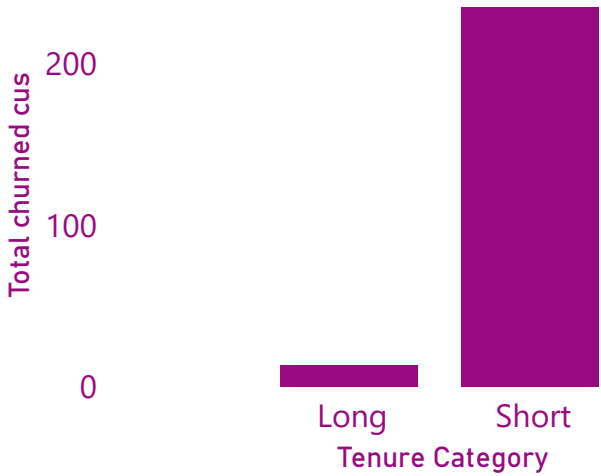
73%

67

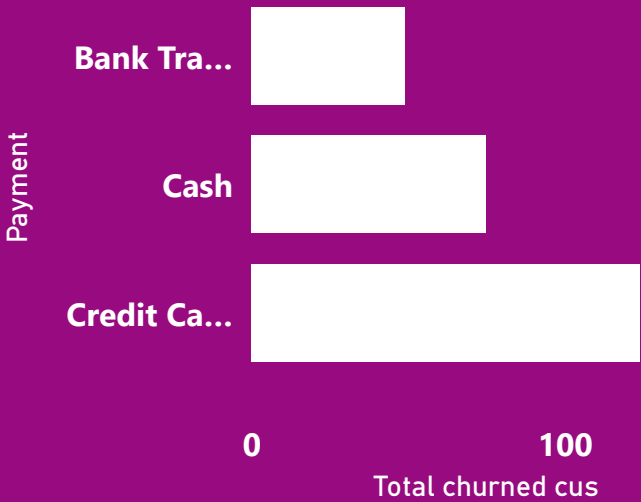
Total Churned Females

27%

Total churned cus by Tenure Category



Total churned cus by Payment



Total churned cus by Channel ID

