

Your Value Store

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Purpose	To summarize Northwest region sales data
	in the Home Furnishing department in 14
	product categories



Home Furnishing Gross Sales (Northwest Region) by Category

Total	\$	72,676,000	70531000	2145000	Total
Utility	\$	14,427,500	13839800	587700	4.25%
Living	\$	39,798,500	38497200	1301300	3.38%
Decorative	\$	18,450,000	18194000	256000	1.41%
Category	Current Year		Previous Year	Net Change	% Change

Product Type	Current Year		Previous Year	Net Change	% Change
Home Decoration	\$	6,293,600	6170300	123300	2.00%
Patio & Garden	\$	5,887,900	5710100	177800	3.11%
Rugs	\$	2,768,500	2873400	-104900	-3.65%
Wall Art	\$	700,700	720100	-19400	-2.69%
Windows	\$	2,799,300	2720100	79200	2.91%
Bath	\$	7,974,100	8110700	-136600	-1.68%
Bedding	\$	5,437,200	5200100	237100	4.56%
Dining	\$	6,089,400	5678900	410500	7.23%
Furniture	\$	12,396,000	12004800	391200	3.26%
Kitchen	\$	7,901,800	7502700	399100	5.32%
Appliances	\$	9,439,200	9008200	431000	4.78%
Lamps	\$	1,450,000	1480600	-30600	-2.07%
Lighting	\$	1,087,400	1030400	57000	5.53%
Storage	\$	2,450,900	2320600	130300	5.61%
Total	\$	72,676,000	70531000	2145000	3.04%

Monthly Sales

Willing 50							
Category	Product Type	Jan	Feb	Mar	Apr	Мау	Jun
4	Home Decoration	588,800	393,700	499,200	487,900	505,800	537,700
<u>ĕ</u>	Patio & Garden	205,400	183,100	290,200	392,500	488,600	657,100
Ď	Rugs	267,000	192,300	232,200	218,700	224,200	233,000
, S	Wall Art	61,600	41,200	52,200	50,500	51,800	53,800
ă	Windows	253,300	169,400	214,800	207,500	212,700	233,000
	Bath	753,100	503,600	638,500	616,800	632,300	657,100
	Bedding	513,500	343,400	435,200	420,600	431,100	448,000
	Dining	575,100	384,600	487,600	471,000	482,800	501,800
Living	Furniture	1,170,800	782,900	992,500	958,900	982,900	1,021,500
≟	Kitchen	746,300	499,000	632,700	611,200	626,500	651,200
	Appliances	876,400	586,000	743,000	717,700	735,700	764,700
	Lamps	136,900	91,600	116,100	112,200	115,000	119,500
#IIII	Lighting	102,700	68,700	87,100	84,100	86,200	89,600
= 5	Storage	219,100	146,500	185,700	179,400	195,400	227,000
	TOTAL	\$ 6,470,000	\$ 4,386,000	\$ 5,607,000	\$ 5,529,000	\$ 5,771,000	\$ 6,195,000



Home Furnishing Gross Sale:

Total	\$	72,676,000
Utility	\$	14,427,500
Living	\$	39,798,500
Decorative	\$	18,450,000
Category	Current	Year

Product Type	Current Year	
Home Decoration	\$	6,293,600
Patio & Garden	\$	5,887,900
Rugs	\$	2,768,500
Wall Art	\$	700,700
Windows	\$	2,799,300
Bath	\$	7,974,100
Bedding	\$	5,437,200
Dining	\$	6,089,400
Furniture	\$	12,396,000
Kitchen	\$	7,901,800
Appliances	\$	9,439,200
Lamps	\$	1,450,000
Lighting	\$	1,087,400
Storage	\$	2,450,900
Total	\$	72,676,000

Monthly Sales

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Category	Product Type	Jul	Aug	Sep	Oct	Nov	Dec
4)	Home Decoration	530,300	523,900	484,100	471,400	580,800	690,000
<u>≅</u>	Patio & Garden	723,200	782,800	675,400	548,100	540,300	401,200
Ď	Rugs	223,000	216,800	197,000	202,800	256,600	304,900
្ត្	Wall Art	54,200	54,200	50,700	49,300	60,800	120,400
ă	Windows	247,100	259,100	236,400	219,200	249,900	296,900
	Bath	662,900	662,400	619,200	602,900	742,700	882,600
	Bedding	452,200	451,600	422,200	411,100	506,500	601,800
	Dining	506,200	505,800	472,800	460,400	567,300	674,000
Living	Furniture	1,030,600	1,029,700	962,500	937,200	1,154,800	1,371,700
-	Kitchen	656,900	656,400	613,500	597,400	736,100	874,600
	Appliances	771,400	770,800	720,500	718,000	911,700	1,123,300
	Lamps	120,500	120,400	112,600	109,600	135,100	160,500
¥iii ±	Lighting	90,400	90,300	84,400	82,200	101,300	120,400
5	Storage	253,100	210,800	185,700	175,400	216,100	256,700
	TOTAL	\$ 6,322,000	\$ 6,335,000	\$ 5,837,000	\$ 5,585,000	\$ 6,760,000	\$ 7,879,000



Home Furnishing Gross Sales

Living \$ 39,798,50	Total	\$	72,676,000
Decorative \$ 18,450,00	Utility	\$	14,427,500
	Living	\$	39,798,500
Category Current Year	Decorative	\$	18,450,000
	Category	Current	Year

Product Type	Current Year	
Home Decoration	\$	6,293,600
Patio & Garden	\$	5,887,900
Rugs	\$	2,768,500
Wall Art	\$	700,700
Windows	\$	2,799,300
Bath	\$	7,974,100
Bedding	\$	5,437,200
Dining	\$	6,089,400
Furniture	\$	12,396,000
Kitchen	\$	7,901,800
Appliances	\$	9,439,200
Lamps	\$	1,450,000
Lighting	\$	1,087,400
Storage	\$	2,450,900
Total	\$	72,676,000

Monthly Sa	les	Top 3 Sellers
Category	Product Type	Total
Decorative	Home Decoration Patio & Garden Rugs Wall Art Windows	\$ 6,293,600 \$ 5,887,900 \$ 2,768,500 \$ 700,700 \$ 2,799,300
Living	Bath Bedding Dining Furniture Kitchen	\$ 7,974,100 \$ 5,437,200 \$ 6,089,400 \$ 12,396,000 \$ 7,901,800
Ufility	Appliances Lamps Lighting Storage TOTAL	\$ 9,439,200 \$ 1,450,000 \$ 1,087,400 \$ 2,450,900 \$ 72,676,000