

# HeatReplay By Sabbir Ahmed

#### **INTRODUCTION**

Remember when songs used to have meanings?



#### **QUESTION**

Can the lyrical content of a song determine if it will chart on Billboard?



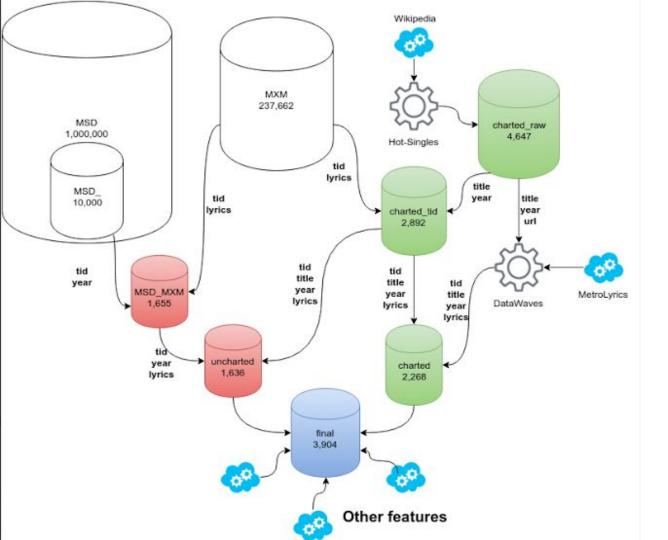
#### **DATA**

- Billboard Year-End Charts
  - A cumulative measure of a single or album's performance in the United States
  - Yielded 100 songs a year starting on <u>1961</u>
- Hot Singles, a script that scrapes all the song titles and categorized them by year
  - Complied: 4647 charted songs
  - O BUT:
    - | 1961 2010| \* 100 songs a year = 4900 songs, right?

### DATA (CONT.) DATASETS/ DATA MINING

- The lyrics were obtained in 2 different ways:
  - musiXmatch dataset: official lyrics collection of Columbia University's Million Song Dataset
  - DataWaves: a mini-API to scrape lyrics from MetroLyrics





# DATA (CONT.) DATABASE DIAGRAM\*

\*DIAGRAM NOT TO SCALE

# DATA (CONT.) FINAL DATA

**3904 SONGS** 

58% CHARTED

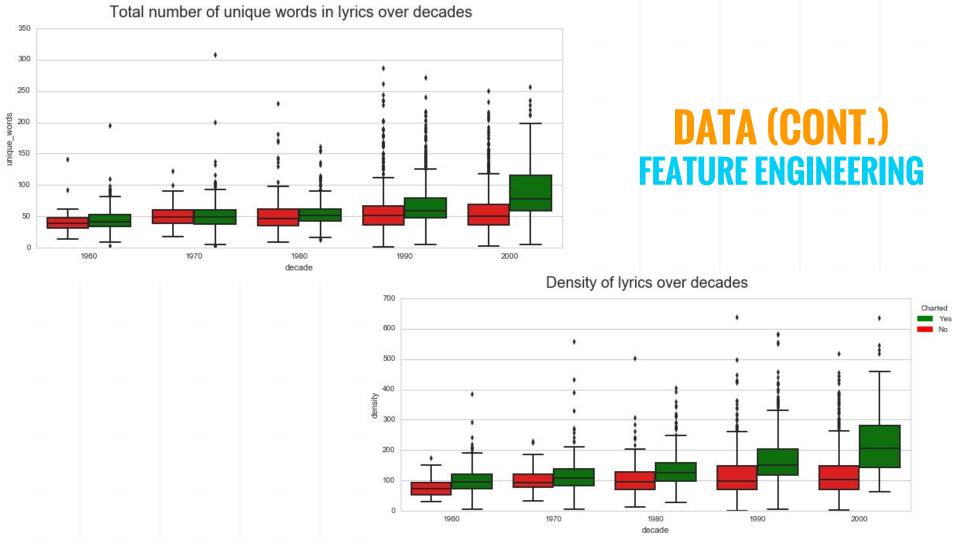
42%
UNCHARTED

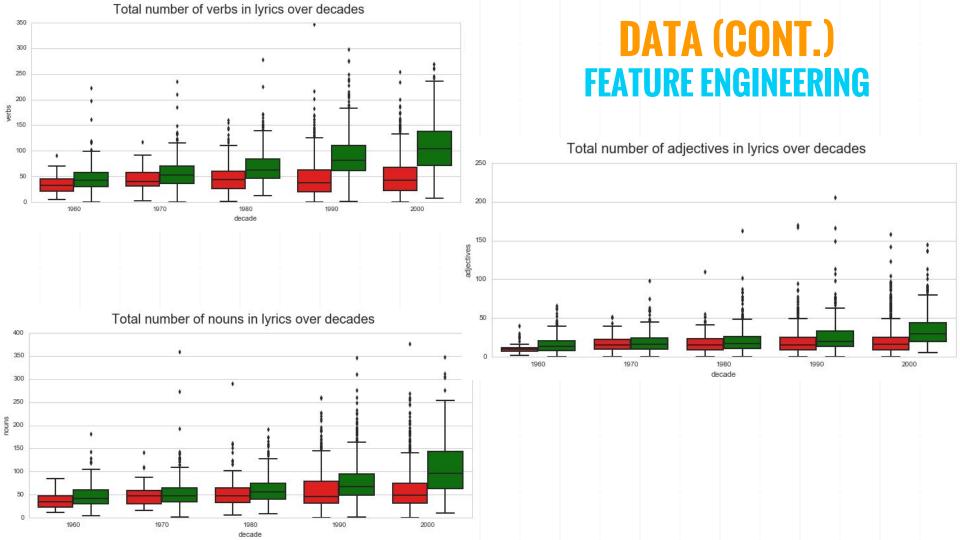
### DATA (CONT.) FEATURE ENGINEERING

- The bag-of-words version of lyrics:
  - stripped out the concept of context
  - contained a substantial amount of stopwords
  - words were stemmed
  - only mapped the top 5000 words that appeared in all the documents
- Sentiment analysis:
  - SentimentIntensityAnalyzer, from NLTK VADER Sentiment Analysis

### DATA (CONT.) FEATURE ENGINEERING

- Reading Scores:
  - Flesch-Kincaid readability tests
  - Requires total number of sentences per document
- Parts of speech tagging:
  - Total number of verbs, nouns, and adjectives
- Profanity









#### THE DATA SCIENCE PART

.... FINALLY

#### Grid searching for best parameters: **MACHINE LEARNING** K Neighbors Best Params: {'n neighbors': 16} WITH TIME Accuracy of current clf: 0.768 Accuracy using best param: 0.793 Logistic Regression Best Params: {'C': 256} Accuracy of current clf: 0.728 Accuracy using best param: 0.730 Random Forest Best Params: {'n\_estimators': 1024}

model.gridSearch()

Accuracy of current clf: 0.779

Best Params: {'max depth': 4} Accuracy of current clf: 0.718 Accuracy using best param: 0.788

Decision Tree

Accuracy using best param: 0.811

model.getBestParams('best param time.txt')

Best clf is Random Forest with {'n estimators': 1024}

#### Grid searching for best parameters:

model.gridSearch()

Logistic Regression

K Neighbors
Best Params: {'n\_neighbors': 64}
Accuracy of current clf: 0.664

Accuracy using best param: 0.691

Best Params: {'C': 0.03125} Accuracy of current clf: 0.727 Accuracy using best param: 0.711

Random Forest

Best Params: {'n\_estimators': 32}

Accuracy of current clf: 0.691

Accuracy using best param: 0.710

Decision Tree

Best Params: {'max\_depth': 1}

Accuracy of current clf: 0.637

Accuracy using best param: 0.682

# MACHINE LEARNING WITHOUT TIME

model.getBestParams('best param no time.txt')

Best clf is Logistic Regression with {'C': 0.03125}



#### WHY TWO MODELS?

#### MODEL WITHOUT TIME

```
LogisticRegression(C=0.03125, class_weight=None, dual=False,
fit_intercept=True, intercept_scaling=1, max_iter=100,
multi_class='ovr', n_jobs=1, penalty='l2', random_state=None,
solver='liblinear', tol=0.0001, verbose=0, warm start=False)
```

### MODEL WITHOUT TIME

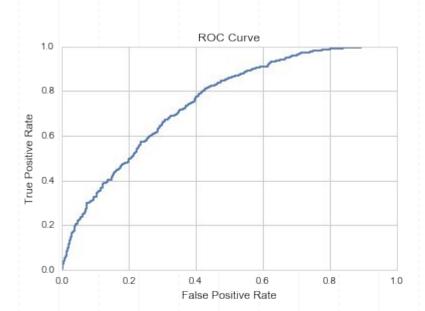
**72.7%** 

**Training Set** 

71.0%

**Test Set** 

# MODEL WITHOUT TIME





### MODEL WITH TIME

MODEL WITH TIME

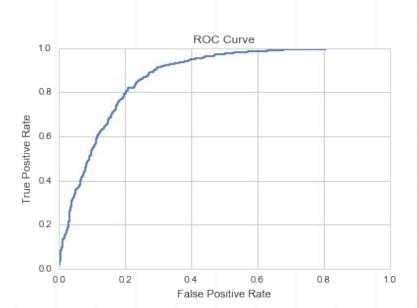
88.9%

**Training Set** 

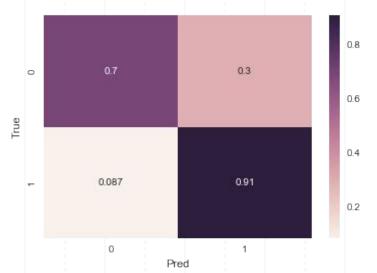
82.3%

**Test Set** 

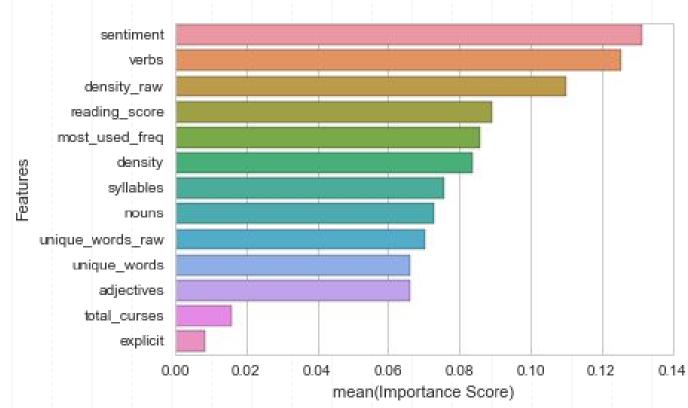
# MODEL WITH TIME

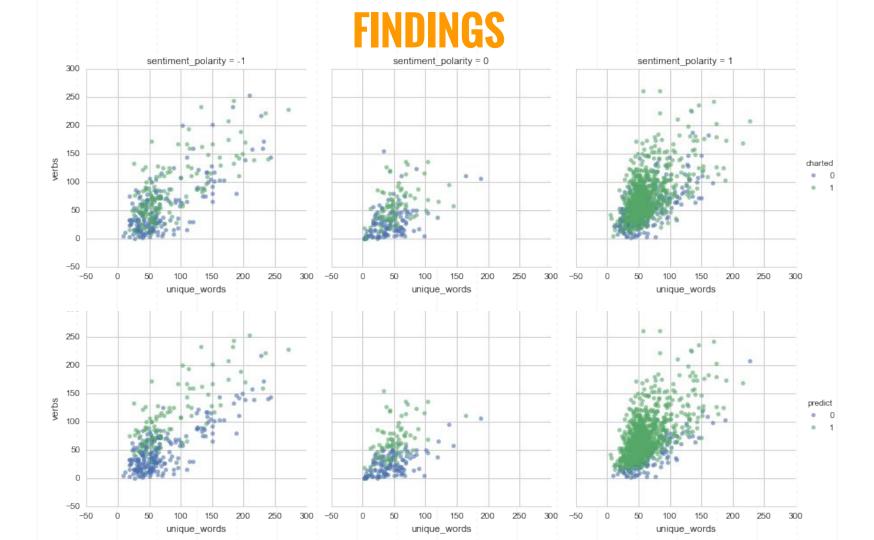




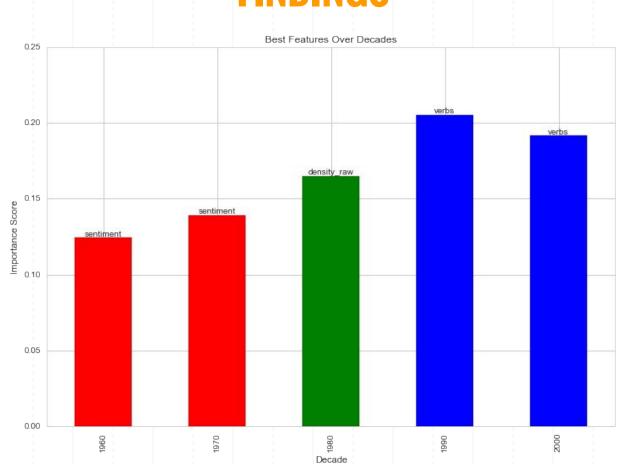


# MODEL FEATURE IMPORTANCE





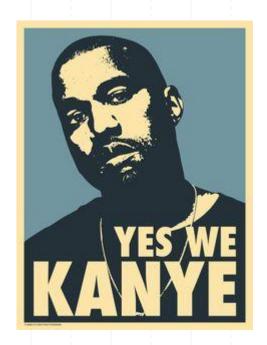
#### **FINDINGS**



#### **NEXT STEPS**

- Compile my own Million Song Dataset
- Improve my reading score function
- Plea to gain access to MetroLyrics's API

Sell to Kanye West \$\$\$



# THANKS!

#### Any questions?

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