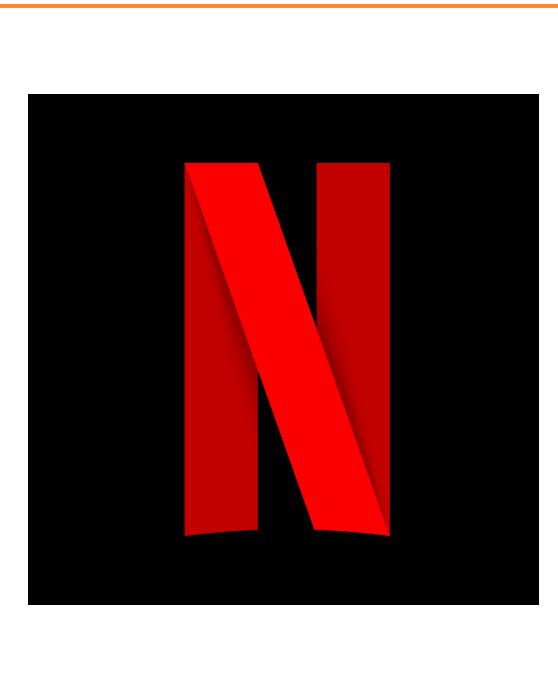


EVERY MOVIE
YOU EVER
WANTED TO BE
RECOMMENDED*

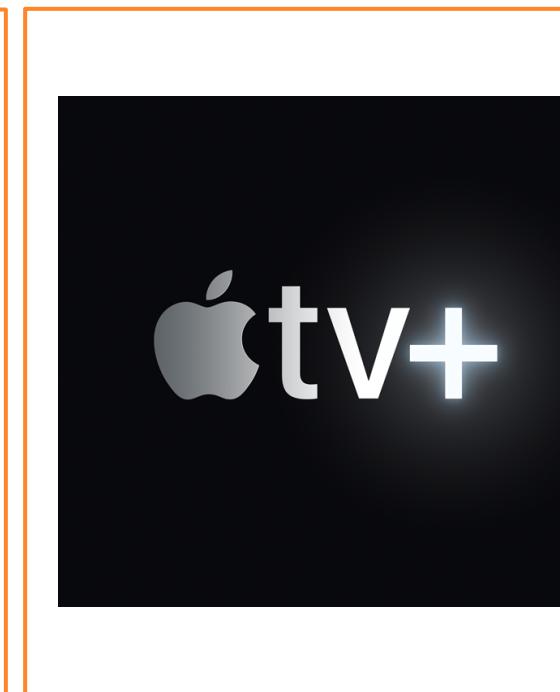
*BUT WERE TOO AFRAID TO
ASK NETFLIX



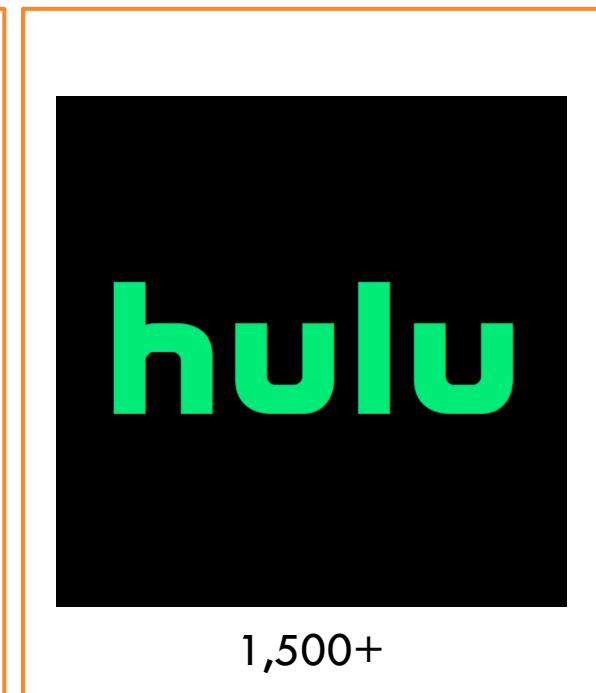
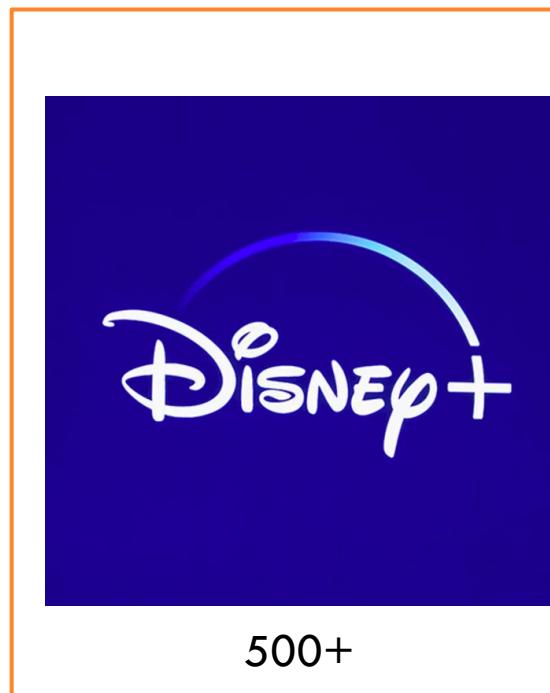
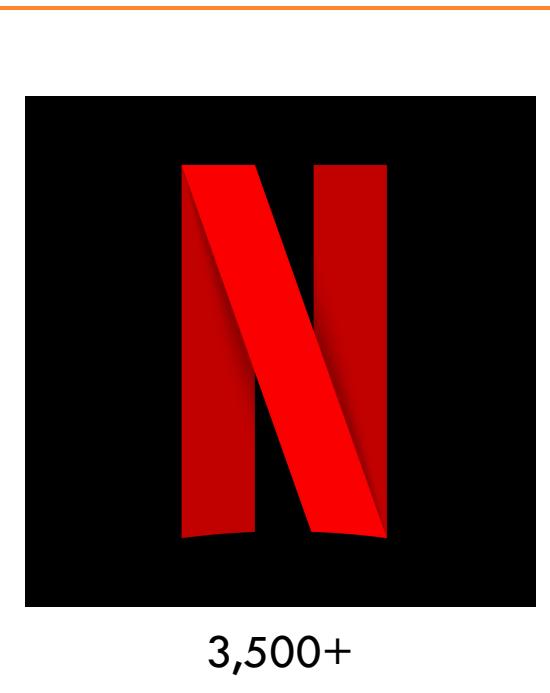
TOO MANY CHOICES



TOO MANY CHOICES



TOO MANY CHOICES



THE RECOMMENDER



Summary



Cast



Crew



Genre

THE DATA

Sources

- TheMovieDB
- IMDb

Constraints

- Theatrical Release
- English
- >\$5,000,000 revenue

55,000 Movies → 6,000

TECH DEMO

HOW CAN WE IMPLEMENT THIS?

- People want more concrete recommendations
- Spend less time searching and more time watching

QUESTIONS?