

## **Homing Szeged - Real Estate Agency (2017 – Present)**

- Developed the brand identity and all marketing materials for a family-owned real estate business.
- Created a logo reflecting the city of Szeged and its landmarks while incorporating visual elements like keys and target reticles.
- Designed a user-friendly website with a dark theme, matching modern UI trends, and integrated a QR code system into business cards for ease of contact.
- Managed various print materials, forms, and signage to align with the brand's design language.