



TANISHA MAHATO

Address: Jamshedpur, India

Phone Number: +91 9060415687

Email: tanisha_202337108@smit.smu.edu.in

LinkedIn: Tanisha Mahato

PROFILE

Currently pursuing a **Bachelor of Business Administration (BBA)** degree with a specialisation in **FinTech and Business Analytics** at Sikkim Manipal Institute of Technology (2023–present), I have honed my skills in various areas. At **Hindustan Times**, I played a pivotal role in **coordinating panel discussions for HT Talks**, effectively executed cold outreach campaigns, and contributed to the development of student-centric content and design. Furthermore, my internship experience at **Tata Steel Utilities & Infrastructure Ltd.** allowed me to contribute to the **financial reporting and reconciliation processes**. I derive immense satisfaction from collaborative endeavours, strategic thinking, and the creation of purpose-driven solutions.

STATEMENT OF PURPOSE

At **Hindustan Times**, I gained firsthand experience in initiating and managing panel discussions, encompassing the entire process from drafting refined questionnaires to **selecting panelists** through cold outreach across various platforms. Additionally, I contributed to designing student-focused publication layouts, creating multiple **PACE** reports, and undertaking various **editorial and creative tasks**. This internship honed my skills in independent execution, multitasking, and adapting content to cater to diverse audiences.

My tenure at **Tata Steel** provided me with practical exposure to corporate operations, **financial booklets handling** alongside **reconciliation** where I developed a keen understanding of the significance of composed and strategic thinking under unpredictable circumstances. Furthermore, it enhanced my comprehension of empathetic leadership and decision-making within large systems.

Combining these experiences has equipped me with the ability to manage diverse responsibilities, lead with clarity and purpose, and support focus on long-term aims even in high-pressure environments.

CORE SKILLS

- **Communication and Collaboration**
- Humour
- **Strategic Planning and Execution**
- Financial Analysis and Reconciliation
- **Event Organization**
- Leadership and Team Management
- **Power BI**
- Sales Dashboard Creation
- **Data Analytics**
- Market Survey and Research
- **Presentations**
- Cold Calling

EDUCATION

- **Bachelor of Business Administration (Business Analytics and Fintech), SMIT | 2023 – Present**
Semester-wise GPA:
9.38 (Sem 1),
9.9 (Sem 2),
10.0 (Sem 3),
10.0 (Sem 4).
- **Class 12th (ISC) – Rajendra Vidyalaya, Jamshedpur | 2022 - 89%**
- **Class 10th (ICSE) – Tagore Academy, Jamshedpur | 2020 - 78%**
- **Diploma in Kathak Dance – Tagore Society of Arts | Completed 6th Year- 1st division.**

EXPERIENCE

- **Editorial and Marketing Intern: Hindustan Times -Media House in Pace Department. Summer 2025- Present**
- Gender Champion – Student Council | 2024 – Present
- **Finance Intern – Tata Steel Utilities & Infrastructure Ltd. | Summer 2024**
- Vice President of Finance - Enactus SMIT | 2024 – Present
- **Startup Coordinator – IIC E-Cell SMIT | 2024 – Present**
- Teams of Official – Student Research Forum | 2025 – Present
- **Core Team Member – Nirvana 2023**

PROJECTS AND ACHIEVEMENTS

- **Co-coordinator** in Registration Committee in Kaalrav
- Organized '**Elocute**' under IIC E-Cell SMIT.
- **Solo Traveled** near Darjeeling. Gained a hand on knowledge in **permaculture** and met people from **different background** and understanding their perspective.
- Won **1st Prize** in the Humanities Department at Student Research Colloquium (2023).

HOBBIES AND INTERESTS

- **Pen Art and Digital Art - Designing new concepts**
- Reading and Journaling
- **Traveling**
- Painting
- **Reading - Understanding new concepts.**
- Writing - Poem and Script.