

The Andrews Foundation

P.O. Box 7106, Dandenong, Victoria 3175

Grant Application

Date: 28/05/2018

Name of Applicant: Kurt Johnson

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Thornbury

Post Code: 3071

Email Address: kurtjohn@gmail.com

Phone Number: 0434 850 512

Project Title: After the Smoke Clears

Project Address: 21 Smith St, Fitzroy VIC 3065

Contact Person(s): Kurt Johnson

Position in Organisation: Journalist

Signature:

Tax Exempt Organisation Yes / No (SEE ATTACHED GUIDELINES)

Total Cost of Project: \$ 14,282.31

Applicant's Contribution: \$ 4330.00

Government or Local Grant: \$

Grant sought from Foundation: \$11,332.31 .

A Member of the Australian Association of Philanthropy.
All correspondence should be addressed to the Secretary.

Your Organisation

Outline the objectives/aims of your organisation:

3CR community radio provides a media space enabling progressive communities to voice ideas and build their power to create social change.

3CR prioritises Indigenous voices, new and emerging communities, activists, musicians, artists and unionists, providing volunteers with media training and broadcasting opportunities.

3CR broadcasters provide our listeners with unique grassroots perspectives on the issues and campaigns that affect our communities. Voices from outside the mainstream media, without advertising or government interference, providing a space for communities to represent themselves.

We are governed by our community of volunteers and listeners. Our peak decision-making body, the Community Radio Federation (CRF) is made up of representatives of affiliate members, station workers and subscribers.

Unlike almost all other media organisations, 3CR is genuinely owned by our community. We are a unique and important media space with a proud history.

Current activities of your organisation:

We present more than 120 programs that go to air each week. The station broadcasts in approximately 15 languages including English, 24 hours a day, 365 days a year.

Membership:

We have over 400 volunteer programmers and our audience has approximately 120,000 listeners.

Brief history of your organisation:

3CR was started in 1975 awarded just one of two licences by the Whitlam government, days before it was dismissed. The first transmission was May 1, 1976. 3CR was the first community owned and operated station in Melbourne.

By 1983 3CR's coverage of the Franklin river contributed to the area being designated a UNESCO world heritage site. This was the first example of the political clout that 3CR had developed.

Over the course of its history 3CR has increased the number of foreign language and indigenous programs that give voice to communities that have struggled to find representation elsewhere.

Today 3CR airs 120 programs weekly in 15 languages.

Project Information

Please describe the Project for which a Grant will be sought:

Banks worldwide are divesting from coal. There is a right and a wrong way to manage towns built to mine coal and power the country. The wrong way means protracted unemployment, elevated rates of suicide, drug abuse and domestic violence.

After the Smoke Clears is a five part radio series examining how the La Trobe Valley ends its reliance of coal and transitions to renewables. Broadcast on Melbourne station 3CR, then promoted nationally through the think-tank Beyond Zero Emissions and 3CR, it examines how a community deals with this social and environmental fallout. A dedicated website will provide this community, audience and politicians with a forum to discuss the transition's pitfalls and opportunities.

In the lead up to the 2018 Victorian election ATSC will bridge coal-rich mining towns and vote-rich urban centres. It will provoke informed discussion on how movement away from fossil fuels can BEST be managed.

Is this a Non-recurring Capital Project?

No

If no, please describe the special circumstances which are considered to justify this application, eg, historically related, etc.

This is a one-off project timed to raise awareness and discussion in the lead up to the Victorian state election. If the issue of managing the transition from coal in a responsible way becomes a 'hot' election topic, especially in urban areas usually insulated from the countryside, then it will have achieved its objective.

What is the Timetable for the Project?

August - 3 weeks spent in and around the La Trobe Valley researching

September 1 - 15 - 2 weeks editing time

September 1 - 22 - 3 weeks web development time

September - 16 -17 - 2 days social media and promotion

To Air: October with Final Episode: Victorian Election

Funding

Has Government/Local Government Funding been applied for? **No**
Please detail:

Has Government/Local Government Funding been approved? **No**
Please detail:

Have other Organisations/Foundations been applied to? **Yes**
Please detail which organisations and if application successful:

Climate Action Network Australia – application unsuccessful
Ethical Super – application pending
Ross Trust – application pending
Bank of Melbourne – application pending

Community Infrastructure

What Community Support is available? (eg, Appeals, Establishment of Committees)

There are several community groups and startups that 3CR and the associated NGO Beyond Zero Emissions have been consulting with:

- Baw Baw Sustainability Network
- Voices of the Valley
- Morwell Neighbourhood House
- Earthworker Cooperative
- Community Power Hub in Morwell
- The Gippsland Climate Change Network

Are a large number of people in the community to benefit?

Yes. The primary purpose of After the Smoke Clears is to draw attention to how the transition from coal to renewables has been and should be managed. The aim is that any shortcomings will come to the attention of politicians at a critical moment in their bid for re-election and so should draw out promises that would benefit the community at large.

In the process many innovative initiatives like energy hubs, repair cafes, community action groups, renewable micro-grids that have previously flown below the radar will receive free publicity amongst the wider community. This will be an opportunity for these startups and small businesses to expand locally and provide grass-roots long term jobs.

Please describe the input by Project volunteers:

Volunteers are involved throughout every stage in the creation of After the Smoke Clears. Volunteer journalists will be out in the field to research the episodes, radio producers and presenters will volunteer a portion of their time to edit and produce the audio.

Amongst the project team is graphic designers and web developers that will bring the After the Smoke Clear's web presence to fruition. While some of their time will be paid, some of theirs will also be on a volunteer basis.

Behind the scenes both 3CR and Beyond Zero Emissions involves a large amount of input from volunteers. They have created the infrastructure that allows a project like After the Smoke Clears to be possible.

Which area of the Community will benefit most from this Project and how? (eg, Health, Youth, etc.)

The social impact of long-term unemployment has touched many in the La Trobe Valley community with has the highest rate of unemployment in Victoria. Those on low incomes and with pre-existing drug and mental health issues are particularly vulnerable. After the Smoke Clears would seek to draw the attention of the program's audiences to their plight with the use of interviews with social workers and members of the community. With this elevated

awareness politicians would be urged to add additional funds and better manage existing funds to remedy these issues.

Existing initiatives that understand these issues and seek to fix them, especially with a hand up (as opposed to a hand out) will be described at length in the radio series. Small local businesses that seek to employ local workers, operate in the renewables sector and strengthen the community will be cited and interviewed as positive examples and in so doing, gain free publicity.

Capital and Operational Costs

Summary

| Expenditure Item Cost | Total Project Cost | Contribution from Applicant | Contribution from Govt Grants | Contribution sought from Foundation | Comments |
|------------------------|--------------------|-----------------------------|-------------------------------|-------------------------------------|--|
| Materials | | | | | |
| Transport/Travel | \$1317.00 | - | - | \$1317.00 | Car hire and petrol |
| Equipment Purchases | \$1,020.00 | \$690 | | \$1,710.00 | Camera equipment (drone + tripod + lapel mics) |
| Equipment Hire/Lease | \$2178.52 | | | \$2178.52 | Web Hosting + accomodation rental |
| Consultant Costs | | | | | |
| Contractor Costs | \$8,468.40 | \$3,640.00 | | \$4828.40 | Web development costs (20 hours @ \$41/hr) - Studio Time (12 hrs at \$57.70) Radio Editing (24 hours @ \$41/hr) Radio Production (112 hours @ \$41/hr) Graphic design (26 hours @ \$40/hr) Web hosting (2 years) - |
| Landscaping | | | | | |
| Fittings & Furnishings | | | | | |
| Salaries | \$1,298.39 | | | \$1,298.39 | Administration |
| Other | | | | | |
| Total | \$14,282.31 | \$4330 | \$ | \$11,332.31 | \$ |

Note: Please attach any additional project and costing information you may have that may assist the Trustees in assessing your application.

Attachments

Copy of Last Audited Financial Report

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Yes

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No

If no, please supply reasons why not included:

Copy of Constitution

☐

Yes

☐

No

If no, please supply reasons why not included: