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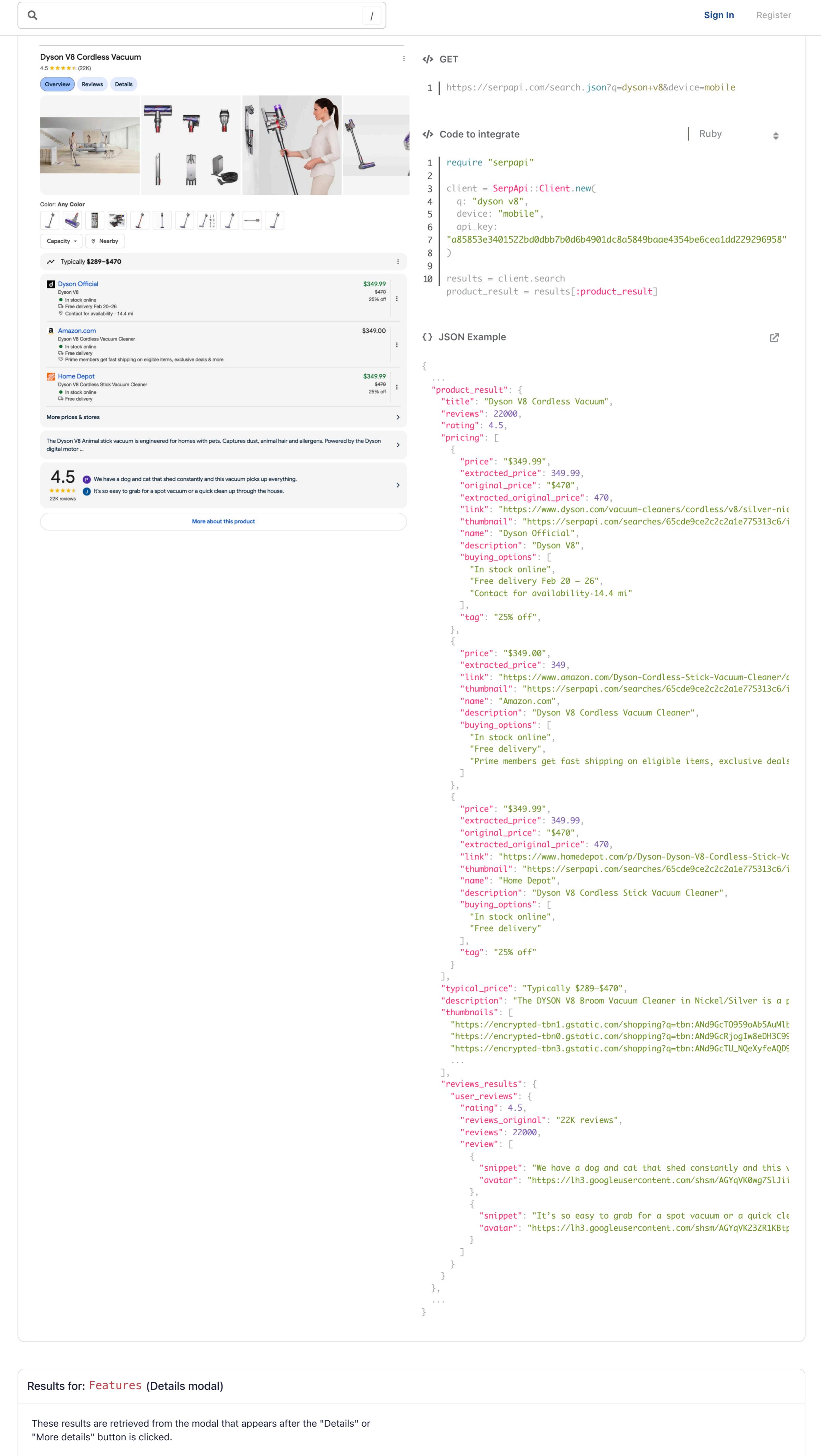
Google Product Result API

For some products (depending on your location), Google search will include the "Product Result" block, typically on the right side. SerpApi is able to extract and make sense of this information.

API Examples

JSON structure overview

```
{
  ...
  "product_result": {
    "title": "String - Product title",
    "reviews": "Integer - Number of reviews",
    "rating": "Float - Rating of the product",
    "typical_price": "String - Typical price of the product",
    "pricing": [
      {
        "price": "String - Price of the product",
        "extracted_price": "Float - Extracted price of the product",
        "original_price": "String - Original price of the product",
        "extracted_original_price": "Float - Extracted original price of the product",
        "installments": "String - Installments information of the product",
        "finance_option": "String - Finance option of the product",
        "name": "String - Name of the seller",
        "link": "String - Link to the product",
        "description": "String - Description of the product",
        "details": "String - Details of the product",
        "thumbnail": "String - Thumbnail of the seller",
        "buying_options": "Array - Buying options of the product. E.g. 'Free shipping', 'In stock'",
        "tag": "String - Tag of the product. E.g. 'Sale', 'Best Seller'",
        "badge": "String - Badge of the product. E.g. 'Trusted Store'",
        "rating": "String - Rating of the product (e.g. '4.5/5')",
        "extracted_rating": "Float - Extracted rating of the product (e.g. 4.5)"
      },
      ...
    ],
    "manufacturer": {
      "name": "String - Name of the manufacturer",
      "link": "String - Link to the manufacturer"
    },
    "description": "String - Description of the product",
    "features": {
      "Name of the feature": "Value of the feature",
    },
    "thumbnails": "Array - URL to the thumbnail",
    "reviews_results": {
      "user_reviews": {
        "ratings": [
          {
            "stars": "Integer - Number of stars",
            "amount": "String - Percentage of reviews"
          },
          ...
        ],
        "popular_questions": "Array - Popular questions",
        "review": [
          {
            "date": "String - Date of the review",
            "rating": "Integer - Number of stars",
            "title": "String - Title of the review",
            "user": "String - Name of the user",
            "source": "String - Source of the review",
            "snippet": "String - Snippet of the review"
          }
        ]
      }
    },
    "editorial_reviews": [
      {
        "title": "String - Title of the editorial review",
        "rating": "Float - Rating of the editorial review",
        "link": "String - Link to the editorial review",
        "snippet": "String - Snippet of the editorial review",
        "thumbnail": "String - Thumbnail of the editorial review"
      },
      ...
    ],
    "critic_ratings": {
      "link": "String - Link to the critic rating",
      "name": "String - Name of the critic rating",
      "rating": "Float - Rating of the critic rating"
    },
    "videos": {
      "title": "String - Title of the video",
      "link": "String - Link to the video",
      "thumbnail": "String - Thumbnail of the video",
      "channel": "String - Channel of the video",
      "date": "String - Date of the video",
      "duration": "String - Duration of the video"
    }
  },
  ...
}
```



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Alienware Aw3423dw 34.18-inch Quantum Dot-OLED Curved Gaming Monitor X

4.5 ★★★★★ (1.7K)

AW342DW The world's first QD-OLED gaming monitor. Featuring infinite contrast ratio and VESA DisplayHDR TrueBlack 400 for remarkably vivid colors and visuals bursting to life.

Features	Curved, Gaming, With Speakers
Weight	Weight: 21.8 lb
Connector Type	DisplayPort, HDMI, USB-C
Display Type	OLED
Maximum Refresh Rate	175 Hz
<hr/>	
General	
Standing screen display size	34 Inches
Screen Resolution	3440x1440

[Code to integrate](#) | [Ruby](#)

```
1 | require "serpapi"
2 |
3 | client = SerpApi::Client.new(
4 |   q: "AW3423DW",
5 |   gl: "us",
6 |   hl: "en",
7 |   api_key:
8 |     "a85853e3401522bd0dbb7b0d6b4901dc8a5849baae4354be6cea1dd229296958"
9 | )
10|
11| results = client.search
12| product_result_features = results[:product_result]
13| [:features]
```

[JSON Example](#)

```
{
  ...
  "product_result": {
    ...
    "description": "Discover the meaning of lifelike The QD-OLED gaming monit
    "features": {
      "features": "Curved, Gaming",
      "pixel_pitch": "Pitch: 0.23 mm",
      "vertical_viewing_angle": "Vertical Viewing Angle: 178 degrees",
      "connector_type": "DisplayPort, HDMI, VGA",
      "display_type": "OLED",
      "display": {
        "rgb_colour_space": "DCI-P3",
        "screen_shape": "Curved",
        "color_gamut": "99.3%"
      }
    },
    "multimedia": {
      "built_in_camera": "N",
      ...
    },
    "design": {
      "heavy_metals_free": "Hg (mercury)"
    }
    ...
  },
  ...
}
```

Results for: **video results on mobile**

Videos

YouTube · Matthew Moniz

6:07

[iPhone 12 Pro vs iPhone 11 Pro Comparison & Review!](#)

Nov 1, 2020

YouTube · Marques Brownlee

9:34

[iPhone 11 Pro Review: 6 Months Later!](#)

May 2, 2020

[GET](#)

```
1 | https://serpapi.com/search.json?
q=iphone+11+pro&device=mobile
```

[Code to integrate](#) | [Ruby](#)

```
1 | require "serpapi"
2 |
3 | client = SerpApi::Client.new(
4 |   q: "iphone 11 pro",
5 |   device: "mobile",
6 |   api_key:
7 |     "a85853e3401522bd0dbb7b0d6b4901dc8a5849baae4354be6cea1dd229296958"
8 | )
9 |
10| results = client.search
11| product_result_videos = results[:product_result][:videos]
```

[JSON Example](#)

```
{
  ...
  "product_result": {
    ...
    "videos": [
      {
        "url": "https://www.youtube.com/watch?v=...",
        "title": "iPhone 12 Pro vs iPhone 11 Pro Comparison & Review!",
        "duration": "6:07",
        "published_at": "Nov 1, 2020",
        "channel": "YouTube · Matthew Moniz"
      },
      {
        "url": "https://www.youtube.com/watch?v=...",
        "title": "iPhone 11 Pro Review: 6 Months Later!",
        "duration": "9:34",
        "published_at": "May 2, 2020",
        "channel": "YouTube · Marques Brownlee"
      }
    ]
  }
}
```

<https://serpapi.com/product-result>

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- [Apple App Store API](#)
- [Baidu Search API](#)
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/

```
...
"videos": [
{
  "title": "iPhone 12 Pro vs iPhone 11 Pro Comparison & Review!",
  "link": "https://m.youtube.com/watch?v=og9w2g4Ib1Q",
  "thumbnail": "https://i.ytimg.com/vi/og9w2g4Ib1Q/mqdefault.jpg?sqp=-c
  "channel": "Matthew Moniz",
  "date": "Matthew Moniz",
  "duration": "6:07"
},
{
  "title": "iPhone 11 Pro Review: 6 Months Later!",
  "link": "https://m.youtube.com/watch?v=nxf41fMX_Y4",
  "thumbnail": "https://i.ytimg.com/vi/nxf41fMX_Y4/mqdefault.jpg?sqp=-c
  "channel": "Marques Brownlee",
  "date": "Marques Brownlee",
  "duration": "9:34"
},
...
],
...
}
...
]
```

Results with installments and ratings

The screenshot shows a search results page for the Apple iPhone 14. At the top, there's a navigation bar with 'Details', 'Reviews', and 'Stores'. Below this, there are three main sections: 'Carrier', 'Storage Capacity', and 'Color'. A summary section below these lists 'Typically \$518-\$729'. Underneath, there are five cards representing different purchasing options from various stores:

- Walmart**: 4.5/5 stars, \$11.09 for 36 mo. Details: \$0 now - \$399.24 total. Item: Verizon Apple iPhone 14 128gb Purple. Status: In stock online. Delivery: \$6.99 delivery · Free 90-day returns.
- Apple**: 4.6/5 stars, \$16.63 for 36 mo. Details: \$0 now - \$598.68 total. Item: iPhone 14 - 128GB Midnight - Verizon (with...). Status: In stock online. Delivery: Free next-day delivery · 14-day returns.
- Best Buy**: 4.6/5 stars, \$629.99. Details: Apple - iPhone 14 128GB (Unlocked) - Purple. Status: In stock online. Delivery: Free delivery Feb 7 - 11 · Free 14-day returns.
- T-Mobile**: 3.9/5 stars, \$26.25 for 24 mo. Details: \$0 now - \$630.00 total. Item: Apple iPhone 14 - Midnight - 128GB (with 24...). Status: In stock online. Delivery: Free delivery · 20-day returns.
- Verizon**: 3.7/5 stars, \$17.49 for 36 mo. Details: \$0 now - \$629.64 total. Item: Apple iPhone 14 128GB in Purple | Smartphone |... Status: In stock online. Delivery: Free delivery · 30-day returns.

At the bottom of the card area are buttons for 'Compare prices' and 'Feedback'.

GET

1 | <https://serpapi.com/search.json?q=iphone+14&device=desktop>

Code to integrate

```
1 | require "serpapi"
2 |
3 | client = SerpApi::Client.new(
4 |   q: "iphone 14",
5 |   device: "desktop",
6 |   api_key:
7 | "a85853e3401522bd0dbb7b0d6b4901dc8a5849baae4354be6cea1dd229296958"
8 |
9 |
10 | results = client.search
|   product_result = results[:product_result]
```

JSON Example

```
{
  ...
  "product_result": {
    ...
    "pricing": [
      {
        "price": "$11.09",
        "extracted_price": 11.09,
        "installments": "for 36 mo, $0 now, $399.24 total",
        "link": "https://www.walmart.com/ip/Verizon-Apple-iPhone-14-128GB-Pur
        "thumbnail": "https://serpapi.com/searches/67a19e4415afff169ce6074d/i
        "name": "Walmart",
        "description": "Verizon Apple iPhone 14 128gb Purple",
        "buying_options": [
          "In stock online",
          "$6.99 delivery",
          "Free 90-day returns"
        ],
        "rating": "4.5/5",
        "extracted_rating": 4.5
      },
      {
        "price": "$16.63",
        "extracted_price": 16.63,
        "installments": "for 36 mo, $0 now, $598.68 total",
        "link": "https://www.apple.com/us/xc/product/MPUA3?cpapart=VERIZON_IPH
        "thumbnail": "https://serpapi.com/searches/67a19e4415afff169ce6074d/i
        "name": "Apple",
        "description": "iPhone 14 - 128GB Midnight - Verizon (with installme
        "buying_options": [
          "In stock online",
          "Free next-day delivery",
          "14-day returns"
        ],
        "rating": "4.6/5",
        "extracted_rating": 4.6
      },
      ...
    ],
    ...
  }
}
```