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Bing Images API

API uptime 100.000%

Our Bing Images API allows you to scrape SERP results from Bing Images. The API is accessed through the following endpoint: /search?engine=bing_images.

A user may query the following: https://serpapi.com/search?engine=bing_images utilizing a GET request. Head to the [playground](#) for a live and interactive demo.

API Parameters

Search Query		
	Required	Parameter defines the search query. You can use anything that you would use in a regular Bing Images search.
Geographic Location		
	Optional	The market where the results come from (e.g. <code>en-US</code>). Typically, <code>mkt</code> is the country where the user is making the request from. However, it could be a different country if the user is not located in a country where Bing Images API delivers results. The market must be in the form <language code>-<country code>. For example, <code>en-US</code> . The string is case insensitive. For a list of possible market values, see Market Codes .
<p>NOTE: If known, you are encouraged to always specify the market. Specifying the market helps Bing route the request and return an appropriate and optimal response. If you specify a market that is not listed in Market Codes, Bing Images API uses a best fit market code based on an internal mapping that is subject to change.</p> <p>This parameter and the <code>cc</code> query parameter are mutually exclusive—do not specify both.</p>		
Localization		
	Optional	Parameter defines the country to search from. It follows the 2-character <code>ISO_3166-1</code> format. (e.g., <code>us</code> for United States, <code>de</code> for Germany, <code>gb</code> for United Kingdom, etc.).
Pagination		
	Optional	Parameter controls the offset of the organic results. This parameter defaults to <code>1</code> . (e.g., <code>first=10</code> will move the 10th organic result to the first position).
	Optional	Parameter controls the number of results per page. This parameter is only a suggestion and might not reflect the returned results.
Advanced Bing Images Parameters		
	Optional	Parameter is used for filtering images by size. It can be set to: <code>small</code> - Small <code>medium</code> - Medium <code>large</code> - Large <code>wallpaper</code> - Extra Large
	Optional	Parameter is used for filtering images by color. It can be set to: <code>color</code> - Color Only <code>bw</code> - Black & white <code>FGcls_RED</code> - Red <code>FGcls_ORANGE</code> - Orange <code>FGcls_YELLOW</code> - Yellow <code>FGcls_GREEN</code> - Green <code>FGcls_TEAL</code> - Teal <code>FGcls_BLUE</code> - Blue <code>FGcls_PURPLE</code> - Purple <code>FGcls_PINK</code> - Pink <code>FGcls_BROWN</code> - Brown <code>FGcls_BLACK</code> - Black <code>FGcls_GRAY</code> - Gray <code>FGcls_WHITE</code> - White
	Optional	Parameter is used for filtering images by image type. It can be set to: <code>photo</code> - Photo <code>clipart</code> - Clipart <code>linedrawing</code> - Line Drawing <code>animatedgif</code> - Animated GIF <code>animatedgifhttps</code> - Animated GIF HTTPS <code>transparent</code> - Transparent <code>shopping</code> - Shopping, return only images that contain items where Bing knows of a merchant that is selling the items
	Optional	Parameter is used for filtering images by layout. It can be set to: <code>square</code> - Square

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Q

face

Optional

Parameter is used for filtering images by people. It can be set to:

[face](#) - Faces Only
[portrait](#) - Head & Shoulders

age

Optional

Parameter is used for filtering images by date. It can be set to:

[lt1440](#) - Past 24 hours
[lt10080](#) - Past week
[lt43200](#) - Past month
[lt525600](#) - Past year

license

Optional

Parameter is used for filtering images by license. It can be set to:

[Type=Any](#) - All Creative Commons
[L1](#) - Public Domain
[L2_L3_L4_L5_L6_L7](#) - Free to share and use
[L2_L3_L4](#) - Free to share and use commercially
[L2_L3_L5_L6](#) - Free to modify, share and use
[L2_L3](#) - Free to modify, share, and use commercially

Serpapi Parameters

engine

Required

Set parameter to [bing_images](#) to use the Bing Images API engine.

device

Optional

Parameter defines the device to use to get the results. It can be set to [desktop](#) (default) to use a regular browser, [tablet](#) to use a tablet browser (currently using iPads), or [mobile](#) to use a mobile browser.

no_cache

Optional

Parameter will force SerpApi to fetch the Bing Images results even if a cached version is already present. A cache is served only if the query and all parameters are exactly the same. Cache expires after 1h. Cached searches are free, and are not counted towards your searches per month. It can be set to [false](#) (default) to allow results from the cache, or [true](#) to disallow results from the cache. [no_cache](#) and [async](#) parameters should not be used together.

async

Optional

Parameter defines the way you want to submit your search to SerpApi. It can be set to [false](#) (default) to open an HTTP connection and keep it open until you got your search results, or [true](#) to just submit your search to SerpApi and retrieve them later. In this case, you'll need to use our [Searches Archive API](#) to retrieve your results. [async](#) and [no_cache](#) parameters should not be used together. [async](#) should not be used on accounts with [Ludicrous Speed](#) enabled.

zero_trace

Optional

Enterprise only. Parameter enables [ZeroTrace mode](#). It can be set to [false](#) (default) or [true](#). Enable this mode to skip storing search parameters, search files, and search metadata on our servers. This may make debugging more difficult.

api_key

Required

Parameter defines the SerpApi private key to use.

output

Optional

Parameter defines the final output you want. It can be set to [json](#) (default) to get a structured [JSON](#) of the results, or [html](#) to get the raw html retrieved.

json_restrictror

Optional

Parameter defines the fields you want to restrict in the outputs for smaller, faster responses. See [JSON Restrictor](#) for more details.

API Results

JSON Results

JSON output includes structured data for "Images Results", "Related Searches", "Suggested Searches", "Refined Searches", and "Shopping Results".

A search status is accessible through [search_metadata.status](#). It flows this way: [Processing](#) -> [Success](#) || [Error](#). If a search has failed, [error](#) will contain an error message. [search_metadata.id](#) is the search ID inside SerpApi.

HTML Results

HTML output is useful to debug JSON results or support features not supported yet by SerpApi.

HTML output gives you the raw HTML results from Bing Images.

API Examples

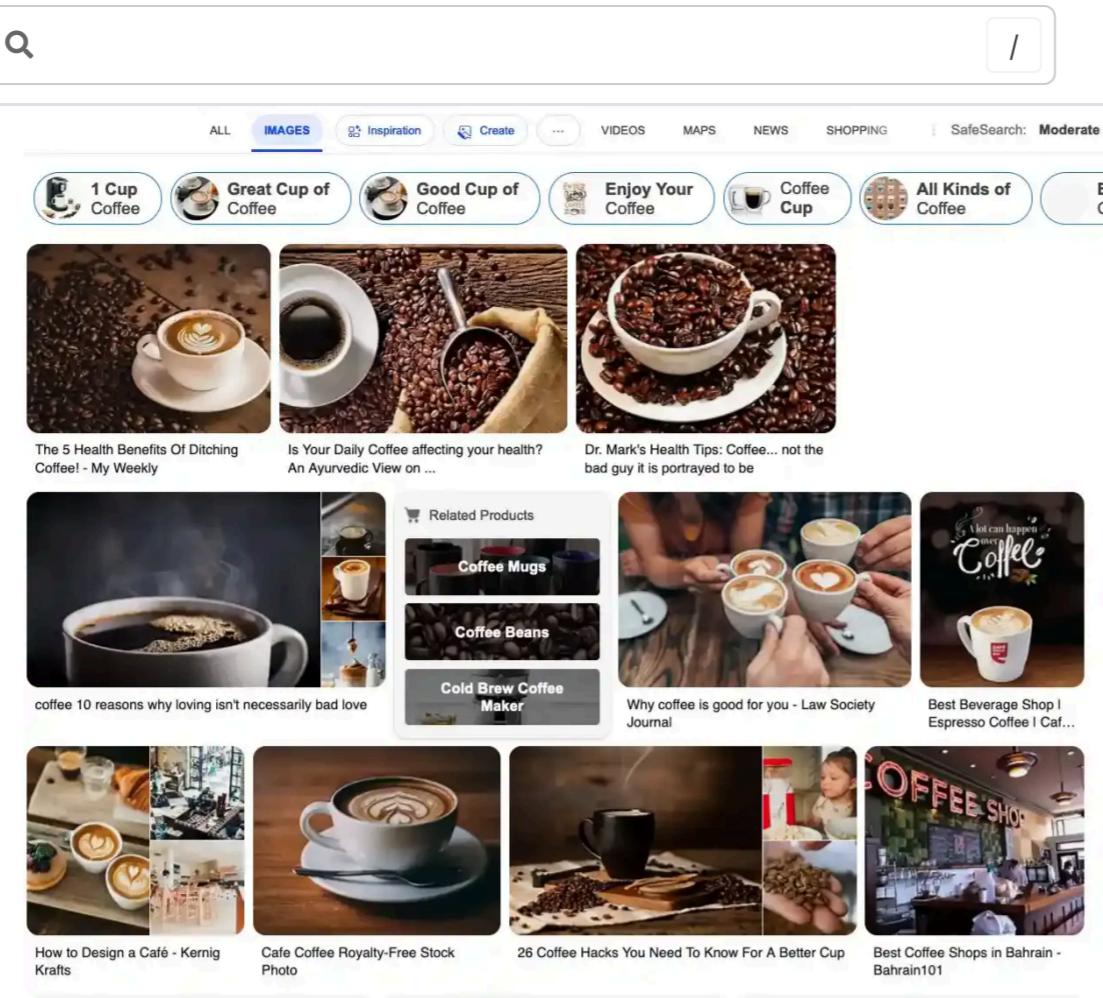
Example results for coffee

Images results can contain [thumbnail](#), [link](#), [title](#), [original](#), [source](#), [size](#), [domain](#), [source_logo](#), [description](#), [badges](#) and [position](#).

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Code to integrate

```

1 require "serpapi"
2
3 client = SerpApi::Client.new(
4   engine: "bing_images",
5   q: "coffee",
6   api_key:
7     "a85853e3401522bd0dbb7b0d6b4901dc8a5849baae4354be6cea1dd229296958"
8 )
9
10 results = client.search
  images_results = results[:images_results]

```

JSON Example



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Google Local Services API

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Google Travel Explore API

[Google Trends API](#)[Google Videos API](#)[Google Videos Light API](#)[Amazon Search API](#)[Apple App Store API](#)

Baidu Search API

[Bing Images API](#)[Bing Copilot API](#)

Bing Search API

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eBay Search API

[Facebook Profile API](#)

Naver Search API

The Home Depot Search API

Tripadvisor Search API

Walmart Search API

[Yahoo! Search API](#)[Yandex Search API](#)[Yelp Search API](#)[YouTube Search API](#)[Extra APIs](#)[Status and Error Codes](#)

```

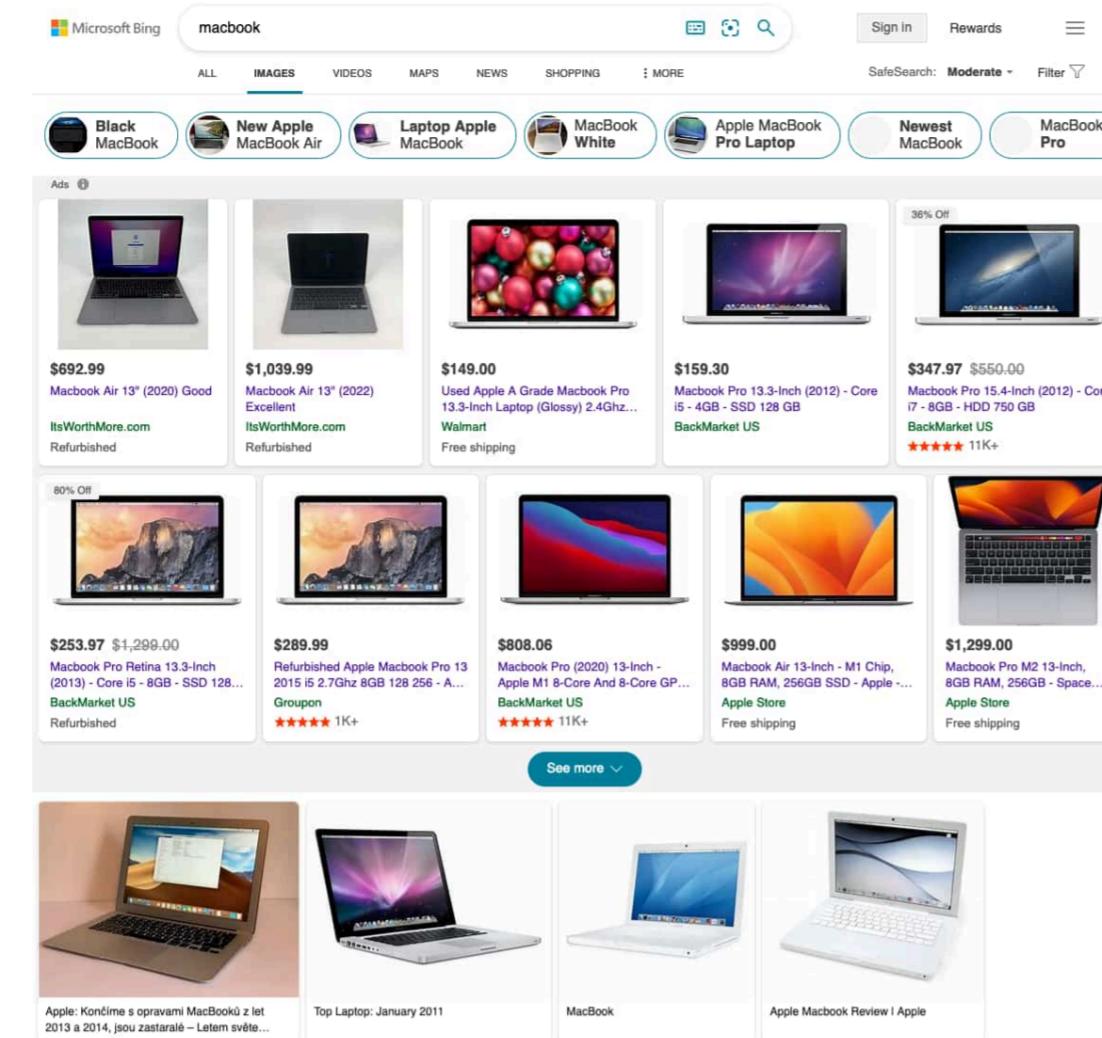
    "status": "Success",
    "json_endpoint": "https://serpapi.com/searches/fd50075aa610a25/66f3d889c",
    "created_at": "2024-09-25 09:31:53 UTC",
    "processed_at": "2024-09-25 09:31:53 UTC",
    "bing_images_url": "https://www.bing.com/images/search?q=coffee&qft=",
    "raw_html_file": "https://serpapi.com/searches/fd50075aa610a25/66f3d889c",
    "total_time_taken": 1.37
},
"search_parameters": {
    "engine": "bing_images",
    "q": "coffee",
    "device": "desktop"
},
"images_results": [
    {
        "thumbnail": "https://tse4.mm.bing.net/th/id/OIP.4WUjqZXl4tBdfKEwgN9FKA",
        "link": "https://www.bing.com/images/search?view=detailV2&ccid=4WUjqZXl",
        "title": "The 5 Health Benefits Of Ditching Coffee! - My Weekly",
        "size": "1920x1278",
        "source": "https://www.myweekly.co.uk/2018/07/02/the-5-health-benefits-of-ditching-coffee",
        "domain": "myweekly.co.uk",
        "original": "https://www.myweekly.co.uk/wp-content/uploads/sites/9/2018/07/the-5-health-benefits-of-ditching-coffee.jpg",
        "description": "coffee cup coffee ditching benefits health beans hot latte",
        "position": 1
    },
    {
        "thumbnail": "https://tse3.mm.bing.net/th/id/OIP.OVYXu9Nt8b6SjNyb8Ppg9C",
        "link": "https://www.bing.com/images/search?view=detailV2&ccid=OVYXu9Nt8b6SjNyb8Ppg9C",
        "title": "Is Your Daily Coffee affecting your health? An Ayurvedic View",
        "size": "3840x2160",
        "source": "https://svasthaayurveda.com/the-highs-and-lows-of-caffeine-and-coffee",
        "domain": "svasthaayurveda.com",
        "original": "https://svasthaayurveda.com/wp-content/uploads/2015/05/coffee-beans-caffeine.jpg",
        "description": "coffee beans caffeine",
        "position": 2
    },
    {
        "thumbnail": "https://tse1.mm.bing.net/th/id/OIP._Vj7WCGHFBEE_6g-b45inw",
        "link": "https://www.bing.com/images/search?view=detailV2&ccid=%2FVj7WCGHFBEE_6g-b45inw",
        "title": "Dr. Mark's Health Tips: Coffee... not the bad guy it is portrayed",
        "size": "1600x1000",
        "source": "https://drmarkscorner.blogspot.com/2012/09/coffee-not-bad-guy.html",
        "domain": "drmarkscorner.blogspot.com",
        "source_logo": "https://tse4.mm.bing.net/th/id/ODF.kCKFU1-d013Elu2Vvbpn",
        "original": "https://4.bp.blogspot.com/-s9w7li-AAd4/UFdl0Q6KcUI/AAAAAAABzJU/s1600/Dr-Marks-Health-Tips-Coffee-is-not-the-bad-guy-it-is-portrayed.jpg",
        "description": "portrayed",
        "position": 3
    },
    ...
],
"suggested_searches": [
    {
        "thumbnail": "https://tse2.mm.bing.net/th?q=1+Cup+Coffee&w=42&h=42&c=78",
        "link": "https://www.bing.com/images/search?q=1+Cup+Coffee&FORM=RESTAB",
        "serpapi_link": "https://serpapi.com/search.json?device=desktop&engine=name",
        "name": "1 Cup Coffee"
    },
    {
        "thumbnail": "https://tse1.mm.bing.net/th?q=Great+Cup+of+Coffee&w=42&h=42&c=78",
        "link": "https://www.bing.com/images/search?q=Great+Cup+of+Coffee&FORM=RESTAB",
        "serpapi_link": "https://serpapi.com/search.json?device=desktop&engine=name",
        "name": "Great Cup of Coffee"
    },
    ...
],
"refined_searches": [
    {
        "thumbnail": "https://tse3.mm.bing.net/th?q=Good+Cup+of+Coffee&w=42&h=42&c=78",
        "link": "https://www.bing.com/images/search?q=Good+Cup+of+Coffee&FORM=F",
        "serpapi_link": "https://serpapi.com/search.json?device=desktop&engine=name",
        "name": "Good Cup of Coffee"
    },
    ...
],
"related_searches": [
    {
        "thumbnail": "https://tse3.mm.bing.net/th?q=Coffee+Cup+HD&w=120&h=120&c=18",
        "link": "https://www.bing.com/images/search?q=Coffee+Cup+HD&qft=&FORM=I",
        "serpapi_link": "https://serpapi.com/search.json?device=desktop&engine=name",
        "name": "Coffee Cup HD"
    },
    {
        "thumbnail": "https://tse3.mm.bing.net/th?q=Coffee+Cup+Pic&w=120&h=120&c=18",
        "link": "https://www.bing.com/images/search?q=Coffee+Cup+Pic&qft=&FORM=I",
        "serpapi_link": "https://serpapi.com/search.json?device=desktop&engine=name",
        "name": "Coffee Cup Pic"
    },
    ...
],
"related_searches": [
    {
        "thumbnail": "https://tse4.mm.bing.net/th?q=Best+Type+of+Coffee&w=120&h=120&c=8",
        "link": "https://www.bing.com/images/search?q=Best+Type+of+Coffee&qft=8",
        "serpapi_link": "https://serpapi.com/search.json?device=desktop&engine=name",
        "name": "Best Type"
    },
    ...
],
"related_searches": [
    {
        "thumbnail": "https://tse3.mm.bing.net/th?q=Coffee+Mugs&w=185&h=54&c=18",
        "link": "https://www.bing.com/images/search?q=Coffee+Mugs&qft=&fsm=1&FORM=I",
        "serpapi_link": "https://serpapi.com/search.json?device=desktop&engine=name",
        "name": "Coffee Mugs"
    },
    {
        "thumbnail": "https://tse2.mm.bing.net/th?q=Coffee+Beans&w=185&h=54&c=1",
        "link": "https://www.bing.com/images/search?q=Coffee+Beans&qft=&fsm=1&FORM=I",
        "serpapi_link": "https://serpapi.com/search.json?device=desktop&engine=name",
        "name": "Coffee Beans"
    },
    {
        "thumbnail": "https://tse1.mm.bing.net/th?q=Cold+Brew+Coffee+Maker&w=185&h=54&c=1",
        "link": "https://www.bing.com/images/search?q=Cold+Brew+Coffee+Maker&qft=&fsm=1&FORM=I",
        "serpapi_link": "https://serpapi.com/search.json?device=desktop&engine=name",
        "name": "Cold Brew Coffee Maker"
    },
    ...
],
"serpapi_pagination": {
    "next": "https://serpapi.com/search.json?count=35&device=desktop&engine=bing_images",
    "current": "https://serpapi.com/search.json?device=desktop&engine=bing_images"
}
]
}

```

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↔ GET

1 | [https://serpapi.com/search.json?
engine=bing_images&q=macbook](https://serpapi.com/search.json?engine=bing_images&q=macbook)

↔ Code to integrate

```

1 | require "serpapi"
2 |
3 | client = SerpApi::Client.new(
4 |   engine: "bing_images",
5 |   q: "macbook",
6 |   api_key:
7 | "a85853e3401522bd0dbb7b0d6b4901dc8a5849baae4354be6cea1dd229296958"
8 |
9 | results = client.search
10 | images_results = results[:images_results]

```

{} JSON Example



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- [Bing Images API](#)
- [Bing Copilot API](#)
- Bing Search API
- [DuckDuckGo Search API](#)
- [DuckDuckGo Light API](#)
- eBay Search API
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- [Yandex Search API](#)
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```

"status": "Success",
"json_endpoint": "https://serpapi.com/searches/2014577a11af2730/6357b2t",
"created_at": "2022-10-25 09:56:12 UTC",
"processed_at": "2022-10-25 09:56:12 UTC",
"bing_images_url": "https://www.bing.com/images/search?q=macbook",
"raw_html_file": "https://serpapi.com/searches/2014577a11af2730/6357b2t",
"total_time_taken": 2.46
},
"search_parameters": {
  "engine": "bing_images",
  "q": "macbook",
  "device": "desktop"
},
"images_results": [
  {
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    "link": "https://www.bing.com/images/search?view=detailV2&ccid=uJ21rc",
    "title": "Apple: Končíme s opravami MacBooků z let 2013 a 2014, jsou 2016 x 1512 . jpeg",
    "size": "source",
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    "original": "https://www.letemsvetemapplem.eu/wp-content/uploads/2020/05/13/apple-koncime-1.jpg",
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  {
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    "link": "https://www.bing.com/images/search?view=detailV2&ccid=P2B%2t",
    "title": "Top Laptop: January 2011",
    "size": "400 x 319 . jpeg",
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    "domain": "top-laptop789.blogspot.com",
    "original": "http://1.bp.blogspot.com/_iFwJ86zvGY4/TSwwOgJNxpxI/AAAAAAABXfM/Top_Laptop_January_2011.jpg",
    "description": "macbook apple january tuesday",
    "position": 2
  },
  {
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    "link": "https://www.bing.com/images/search?view=detailV2&ccid=lcr1is",
    "title": "MacBook",
    "size": "500 x 500 . jpeg",
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    "domain": "artem.myshopunity.com",
    "original": "https://artem.myshopunity.com/220/d_seo_module/image/cache/macbook/macbook.jpg",
    "description": "macbook",
    "position": 3
  },
  ...
],
"suggested_searches": [
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    "link": "https://www.bing.com/images/search?q=Black+MacBook&FORM=RE51",
    "serpapi_link": "https://serpapi.com/search.json?device=desktop&engine=bing",
    "name": "Black MacBook"
  },
  {
    "thumbnail": "https://tse3.mm.bing.net/th?q=New+Apple+MacBook+Air&w=42&h=42&c=2",
    "link": "https://www.bing.com/images/search?q=New+Apple+MacBook+Air&FORM=RE51",
    "serpapi_link": "https://serpapi.com/search.json?device=desktop&engine=bing",
    "name": "New Apple MacBook Air"
  },
  ...
],
"shopping_results": [
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    "price": "$692.99",
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    "views": "Refurbished",
    "position": 1
  },
  {
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    "link": "https://www.bing.com/aclick?ld=e8ew0Prckel9IkC3CpP4sWTjVUCUw",
    "price": "$1,039.99",
    "title": "Macbook Air 13 (2022) Excellent",
    "seller": "ItsWorthMore.com",
    "views": "Refurbished",
    "position": 2
  },
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    "thumbnail": "https://tse4.mm.bing.net/th?id=OP.F%2f0ep5IdjJKOPA474C4",
    "link": "https://www.bing.com/aclick?ld=e8ew0Prckel9IkC3CpP4sWTjVUCUw",
    "price": "$149.00",
    "title": "Used Apple A Grade Macbook Pro 13.3-Inch Laptop (Glossy) 2.0",
    "seller": "Walmart",
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  },
  ...
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  "current": "https://serpapi.com/search.json?device=desktop&engine=bing"
}
]
}

```

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```
{
  ...
  "images_results": [
    {
      "thumbnail": "String - URL to the image thumbnail",
      "position": "Integer - Position of the image result",
      "title": "String - Title of the image result",
      "link": "String - URL to the image result",
      "size": "String - Size of the image result",
      "original": "String - URL to the original upload of the image result",
      "source": "String - Source URL of the website containing the image result",
      "domain": "String - Domain of the website containing the image result",
      "source_logo": "String - URL to the source logo of the website containing the image result",
      "description": "String - Description of the image result",
      "badges": "String - Badges of the image result",
    }
  ],
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      "link": "String - URL to the related search",
      "name": "String - Related query (e.g. `Drip Coffee`)",
      "serpapi_link": "String - URL to SerpApi Bing Images API"
    }
  ],
  "suggested_searches": [
    {
      "thumbnail": "String - URL to the suggested search thumbnail",
      "link": "String - URL to the suggested search",
      "name": "String - Suggested query (e.g. `Coffee Mug`)",
      "serpapi_link": "String - URL to SerpApi Bing Images API"
    }
  ],
  "refined_searches": [
    {
      "thumbnail": "String - URL to the refined search thumbnail",
      "link": "String - URL to the refined search",
      "name": "String - Refined query (e.g. `Drip`)",
      "serpapi_link": "String - URL to SerpApi Bing Images API"
    }
  ],
  "shopping_results": [
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      "link": "String - URL to the item",
      "price": "String - Price to the item",
      "list_price": "String - List price to the item",
      "title": "String - Title of the item result",
      "seller": "String - Seller's name of the item result",
      "thumbnail": "String - URL to the item thumbnail",
      "badges": "String - Badges of the item",
      "shipping": "String - Shipping method of the item",
      "rating": "Integer - Rating of the item",
      "reviews": "Integer - Reviews of the item",
      "reviews_source": "String - Reviews source of the item",
    }
  ],
  ...
}
```

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