

Company Overview

- StartupY is a fintech company with the tagline “Empowering Everyone”.
- Mission: “Make financial services easy and accessible for everyone.”

Problem Statement

- “Many people face difficulty accessing banking services.”
- “We are excited to solve this by providing user-friendly solutions.”

Solution / Product

- Mobile-first banking app, zero-fee savings accounts, instant microloans, AI-powered budgeting tools.
- Positive wording: “Users love our intuitive interface.”

Market Opportunity

- Fintech market growing rapidly.
- Target market enthusiastic about adopting innovative solutions.

Business Model

- Revenue from small transaction fees and partnerships.
- Focus on affordability and accessibility.

Traction

- 120,000 happy users, \$1.5M revenue in 12 months.
- High retention rate, overwhelmingly positive feedback.

Competition

- Competitors exist, but StartupY stands out due to customer satisfaction and innovative features.

Team

- Experienced, motivated, cohesive, visionary founders.

Technology / IP (optional)

- AI-driven credit scoring and budgeting tools, continuing innovation.

Financial Projections

- Year 1: \$1.5M revenue; Year 3: \$15M revenue. Sustainable with low burn rate.

Funding Ask

- Raising \$5M to expand markets and improve product.
- Strong growth expected.

Vision / Roadmap

- Vision: "Create a world where everyone can access financial freedom."
- Next milestones: new features, 1.5M users, international expansion.