



# ARCADIY KULCHINSKIY

## FULL-STACK DESIGNER

### PORTFOLIO

[behance.com/kulchinskiy](https://www.behance.com/kulchinskiy)

## BASIC INFORMATION

### BIRTH DATE

March 18, 1989

### NATIONALITY

Portuguese

### RESIDENCE

Lisbon Area, Portugal

### SPOKEN LANGUAGE

English (B2), Portuguese (Native),  
Russian (Native)

## EXPERTISE RECAP

Digital Product Design, User Experience  
Research, UI Design, Brand Design, Instructional  
Design, Motion Design, VFX, Video Production,  
Front-end Development, Teaching Experience,  
Managing Experience, Coordinating Experience

## CONTACTS

### EMAIL

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### PHONE NUMBER / WHATSAPP

+351 919 731 902

### LINKEDIN

[linkedin.com/in/akulchinskiy](https://www.linkedin.com/in/akulchinskiy)

## SUMMARY

I am a **Product, UX and UI Designer, Digital Media Creator (Video, VFX and Motion Design), Instructional Designer** and **Front-end Developer**, with over 13 years of proven experience. I have been coordinating medium-large scale digital projects, managing teams of designers and developers, and teaching in schools and universities. Currently I work at Nearshore Portugal as the consultant for VOITH - a German multinational corporation in the mechanical engineering sector, as well as the automation and IoT business, creating a digital platform for large industries across the world.

## PROFESSIONAL EXPERIENCE

### VOITH GMBH & CO / NEARSHORE PORTUGAL

SR. PRODUCT DESIGNER | TECHNICAL COORDINATOR | FRONT-END DEVELOPER  
April 2021 - Present, Lisbon, PT - Munich, DE

UX DESIGNER | UI DESIGNER  
December 2020 - April 2021, Lisbon, PT - Munich, DE

INSTRUCTIONAL DESIGNER | DIGITAL MEDIA DESIGNER (VIDEO AND MOTION) | DIGITAL DESIGNER  
May 2019 - December 2020, Lisbon, PT - Munich, DE

### PORTUGUESE PSYCHOLOGISTS ASSOCIATION

Brand Designer | Full Stack Designer | Front-end Developer  
March 2017 - April 2019, Lisbon, PT

### MAAT MUSEUM / EDP FOUNDATION

BRAND DESIGNER | UX DESIGNER | VISUAL DESIGNER (DIGITAL AND EDITORIAL)  
March 2016 - March 2017, Lisbon, PT

### JORNAL I / SOJORMEDIA CAPITAL

SENIOR MULTIMEDIA DESIGNER | VIDEO REPORTER | UI DESIGNER (WEB, STV AND APP)  
September 2012 - March 2014, Lisbon, PT

DIGITAL MARKETING MANAGER  
August 2013 - March 2014, Lisbon, PT

### VORTAL S.A.

UI AND GRAPHIC DESIGNER  
August 2010 - December 2010, Lisbon, PT

### THE EDGE

UI, GRAPHIC DESIGNER, DIGITAL MEDIA DESIGNER (TRAINEE)  
January 2009 - April 2009, Lisbon, PT

## ACADEMIC EXPERIENCE

UNIVERSIDADE LUSÍADA DE LISBOA - TEACHER OF DESIGN PRINCIPLES (LLP)  
April 2014 - November 2014, Lisbon, PT

FCSH - UNIVERSIDADE NOVA DE LISBOA - DISSERTATION RESEARCH  
September 2013 - January 2015, Lisbon, PT

LX SCHOOL - TEACHER OF INTERACTION DESIGN  
January 2011 - August 2011, Lisbon, PT

## VOLUNTEER EXPERIENCE

FOOD BANK AGAINST HUNGER - FOOD COLLECTING  
2009, Lisbon, PT

INSTITUTO PORTUGUES DA JUVENTUDE - FOREST GUARD  
2008, Lisbon, PT

## PUBLICATIONS

- "AFTER 100 YEARS, WHAT'S LEFT OF RUSSIAN REVOLUTION?" - **SAP024** - 2018, Article
- "SEMIOTIC PERSUASION AND PROPAGANDA" - **FCSH, UNIVERSIDADE NOVA DE LISBOA** - 2015, Dissertation
- "DIGITAL TRANSFORMATION AND POST-HUMANISM" - **FCSH, UNIVERSIDADE NOVA DE LISBOA** - 2015, Article
- "WHAT IS THE SOUND OF PORTUGAL?" - **NOTÍCIAS MAGAZINE** - 2012, Article

## MEMBERSHIP

INTELLECTUAL CAPITAL ACREDITATION  
Associate, 2015 - Present

NATIONAL ASSOCIATION FOR ENTERPENTEURS  
Associate, 2010 - 2013

## REFERENCES / RECOMMENTATIONS



**OSVALDO SANTOS**  
PhD, University of Lisbon



**PEDRO GADANHO**  
General Director, MAAT museum



**HERMENEGILDO BORGES**  
PhD, Universidade Nova de Lisboa



**MARCELIN LEWINSKI**  
PhD, Universidade Nova de Lisboa



**MARIA ANTÓNIA COUTINHO**  
PhD, Universidade Nova de Lisboa



**ÁLVARO CIDRAIS**  
PhD, Universidade Lusíada de Lisboa



**TERESA FERNANDES**  
Marketing Director, Vortal S.A.

## EDUCATION IN MAJOR COURSES

- **FCSH - NOVA UNIVERSITY OF LISBON**  
MASTER DEGREE - COMMUNICATION SCIENCES  
Lisbon, PT, Graduated of 2015

Dissertation research entitled "Semiotic Persuasion and Propaganda", where the empirical part focused on a semiotic and rhetorics analysis used in a perspectivism theory for social engineering.

- **LUSÍADA UNIVERSITY OF LISBON**  
MAJOR GRADUATION - COMMUNICATION AND MULTIMEDIA  
Lisbon, PT, Graduated of 2012 as finest student of the course

Major graduation oriented for the studies of management, planning and development of design and digital media projects, as well as, in technical part the user experience design, audiovisual production, photography, front-end development, semiotics and perception psychology & visual rhetorics.

- **CACILHAS-TEJO HIGH SCHOOL**  
UPPER SECONDARY EDUCATION - DIGITAL DESIGN AND MEDIA  
Lisbon, PT, Graduated of 2009 as finest student of the course

Upper secondary graduation (level 4 of NQF) includes generic secondary high school study programme, as well as professional specialization on a design, front-end development and digital media.

## EDUCATION IN MINOR COURSES (CERTIFICATIONS)

- **CS50 - HARVARD**  
DEVELOPMENT - PYTHON AND JAVASCRIPT  
Digital, Ongoing since 2021
- **UDEMY**  
PYTHON  
Digital, Ongoing since 2021
- **IEFP**  
CCP - PEDAGOGICAL COMPETENCE CERTIFICATE  
Lisbon, PT, Certificate issued in 2020
- **FINDMORE ACADEMY**  
EXPERIENCE DESIGN  
Lisbon, PT, Certificate issued in 2020
- **FLAG - ALTA LÓGICA**  
JAVASCRIPT  
Lisbon, PT, Certificate issued in 2018
- **LUSÍADA UNIVERSITY OF LISBON**  
MOTION DESIGN AND VFX  
Lisbon, PT, Certificate issued in 2012
- **THE EDGE**  
3D STUDIO MAX AND VRAY  
Lisbon, PT, Certificate issued in 2010

## SKILLS

### APPLICATION AND PLATFORMS (ALL ADVANCED):

**Code editors** - Sublime Text, Atom and VS Code. **Adobe** - Photoshop, Illustrator, After Effects, Audition, Animate.  
**UX/UI** - Principle, Sketch, Figma, inVision. **Microsoft Office** - Powerpoint, Excel, Word. **Video** - Finalcut Pro, Premiere, Edius.  
**3D** - 3D Studio Max, vRay. **Instructional** - Adapt Authoring Tool, Articulate Storyline, Articulate Rise. **Web** - WordPress.

### PROGRAMMING / SCRIPTING:

HTML5 (Advanced), CSS3 & sCSS (Advanced), Javascript (Beginner), Python (Beginner)

## EXHIBITIONS AND AWARDS

- **CINEUPHORIA 2012 FILM FESTIVAL** - Award "Top of the Year" for a horror movie "Ajuda-me"  
2013, Lisbon,PT
- **NOTÍCIAS MAGAZINE** - One of the finest university graduates in Portugal by 2012, according to Notícias Magazine  
2012, Lisbon,PT
- **LUSÍADA UNIVERSITY OF LISBON** - Digital Media Exhibition  
2012, Lisbon,PT