

Marketing Campaign Scheduling - Test Plan

Document History- To maintain a list of changes being made

version	Date	Author	Description of change
1.0	10/06/2024	Kuldeep	

Approvers List- To track who has reviewed and sign off on the Test plan

NAME	ROLE	APPROVER/REVIEWER	Date
Kuldeep	QA		10/06/2024

INTRODUCTION

1.1. Purpose

This document describes the testing approach for marketing campaign scheduling and its integration with the email template and recipient services, allowing users to send scheduled email campaigns at specific dates and times.

OBJECTIVE

- Verify that users can create, configure, and schedule email campaigns.
- Ensure that scheduled campaigns are sent accurately and on time.
- Test the integration with the email template and recipient services.
- Validate the ability to handle large volumes of emails efficiently.
- Confirm that users can edit and cancel scheduled campaigns.

Scope

The scope of this test plan includes:

- Functional Testing
- Integration Testing