

Assignment 3

Management Information System

1. What do you understand by the concept of Planning? Also explain its features.
2. What is the importance of planning in an organization?
3. Explain the steps of planning process.
4. What is meant by controlling? Also explain its importance.
5. Why it is said that controlling is a pervasive process?
6. What are the steps in the process of controlling? Explain.
7. Write short notes on:
 - a) Strategic Planning
 - b) Contingency Planning
 - c) Quantitative Standard
 - d) Negative Deviation