

Kuldeep Thakkar

Data Analyst | Python • SQL • Power BI • Tableau

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Profile

Data Analyst skilled in Python, SQL, Power BI, Tableau, and Excel with experience in building dashboards, performing end-to-end data analysis, and generating actionable business insights. Strong at DAX, data modeling, and storytelling through visuals. Seeking data analyst roles where I can contribute analytical thinking and business-focused insights.

Experience

Freelance Data Analyst | Jan 2024 – Present | Ahmedabad

- Designed Tableau dashboards to analyze accident data and identify high-risk zones.
- Built logistic regression model (Titanic dataset) achieving 78% accuracy.
- Performed end-to-end analysis using Python, SQL, Power BI, and Tableau.
- Executed complete workflow: data cleaning, modeling, visualization, insight reporting.

Projects

Reliance Business Performance Dashboard (Power BI, DAX)

- Developed multi-page dashboard comparing Retail (FMCG) and Fuel division performance.
- Structured synthetic dataset with seasonality; performed Power Query transformations.
- Built star-schema model with Date Table and relationships.
- Created DAX measures: Total Sales, Profit, Margin %, MoM Growth, YoY Trends.
- Insights: seasonal demand patterns, top regions, margin inconsistencies, revenue gaps.

Cleaning Services Performance Dashboard (Power BI)

- Built operational + financial performance dashboard for cleaning services company.
- KPIs tracked: Total Revenue, Avg. Hours Worked, Customer Rating, Productivity Score.
- Visualized revenue by suburb, service type, and monthly trends.
- Added slicers for Date, Suburb, Service Type, Payment Status.
- Insights: high-performing suburbs, strong service categories, seasonal changes.

Skills

Python (Pandas, NumPy, Matplotlib), SQL, Power BI, DAX, Tableau, Excel, Data Modeling, EDA, Dashboarding, Visualization

Education

MCA – SVGU (2023–2025)

BCA – Gujarat University (2020–2023)

Certifications

GRRAS Solutions – Power BI, Tableau, SQL, Excel, Python, Data Science

Languages

English, Gujarati, Hindi