



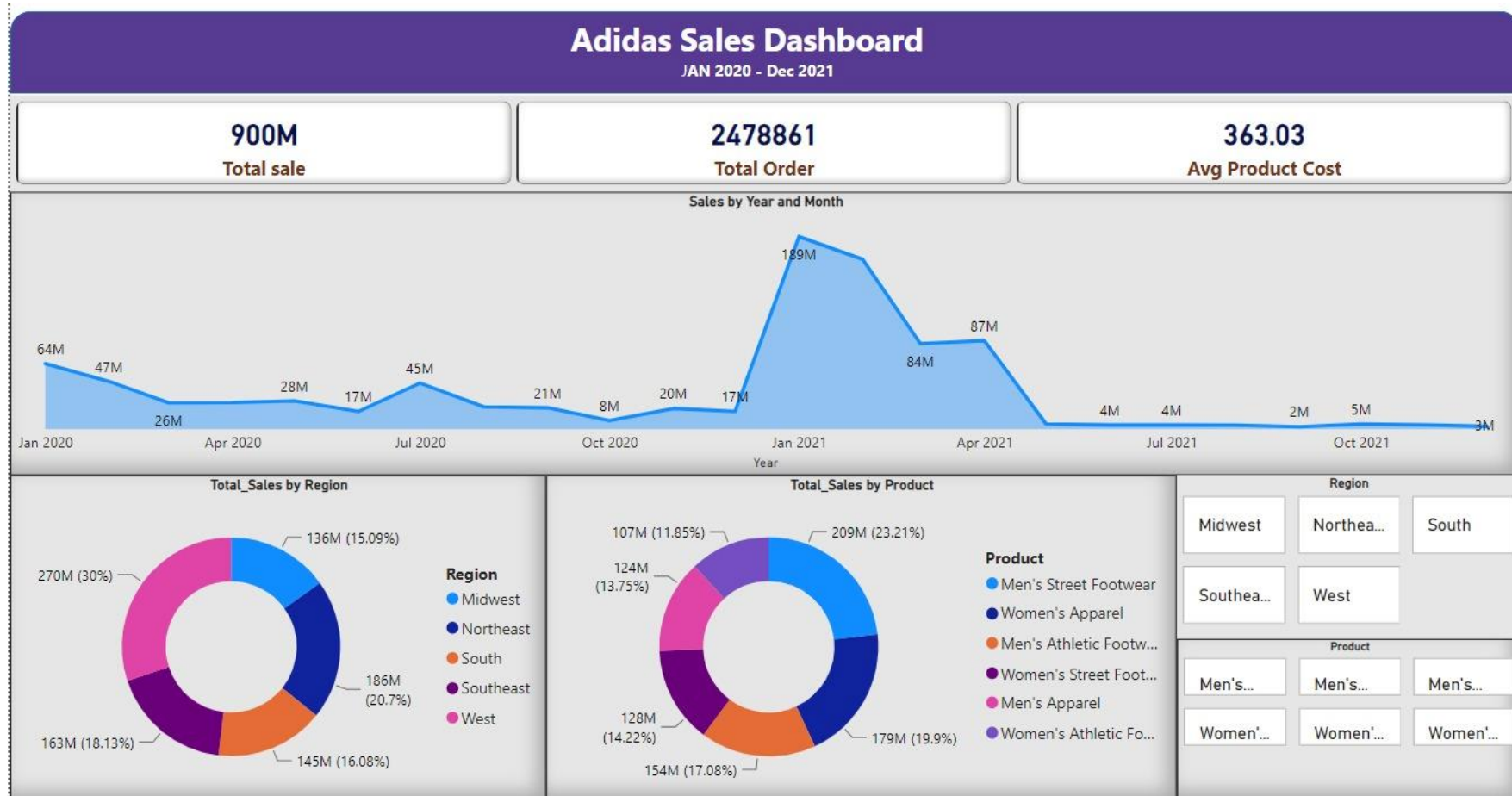
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Adidas Sales Analysis

Created By :
Kuldeep Singh Shekhawat



Dashboard No 1

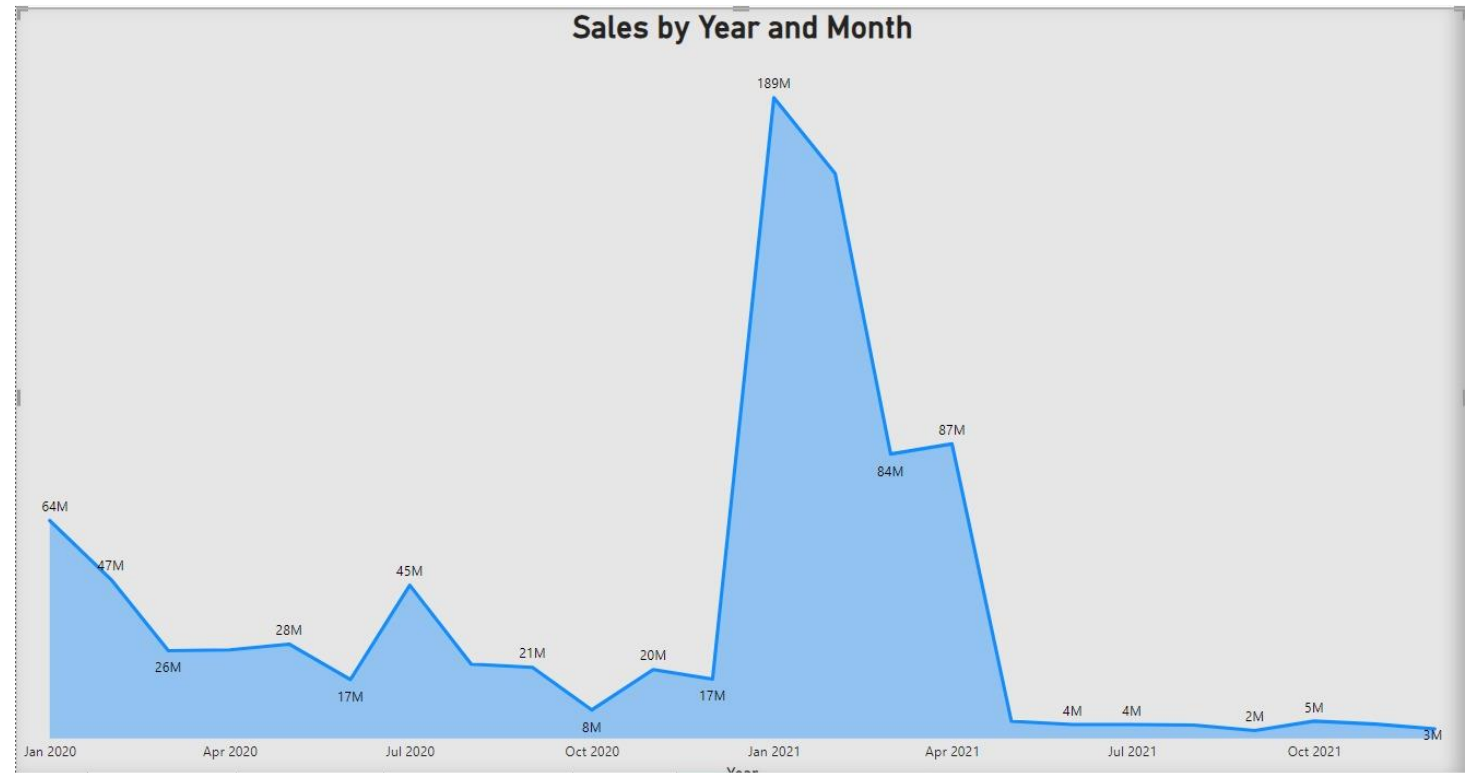


Dashboard No 2



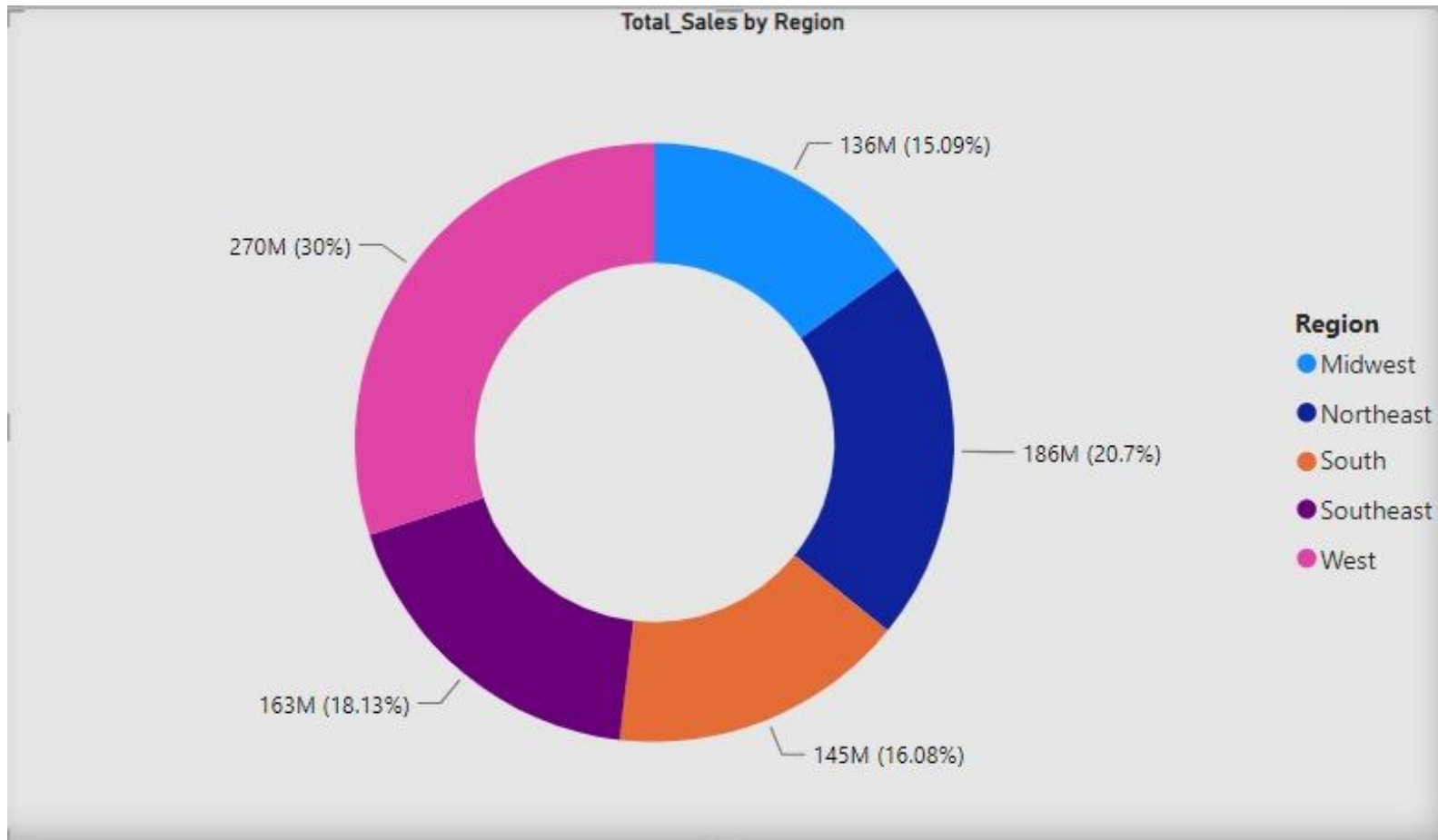
Jan 2020-Dec 2021 Sales

In the chart sales went up from 17 million in December 2020 to 189 million in January 2021. But after May 2021, they fell from 87 million to 4 million

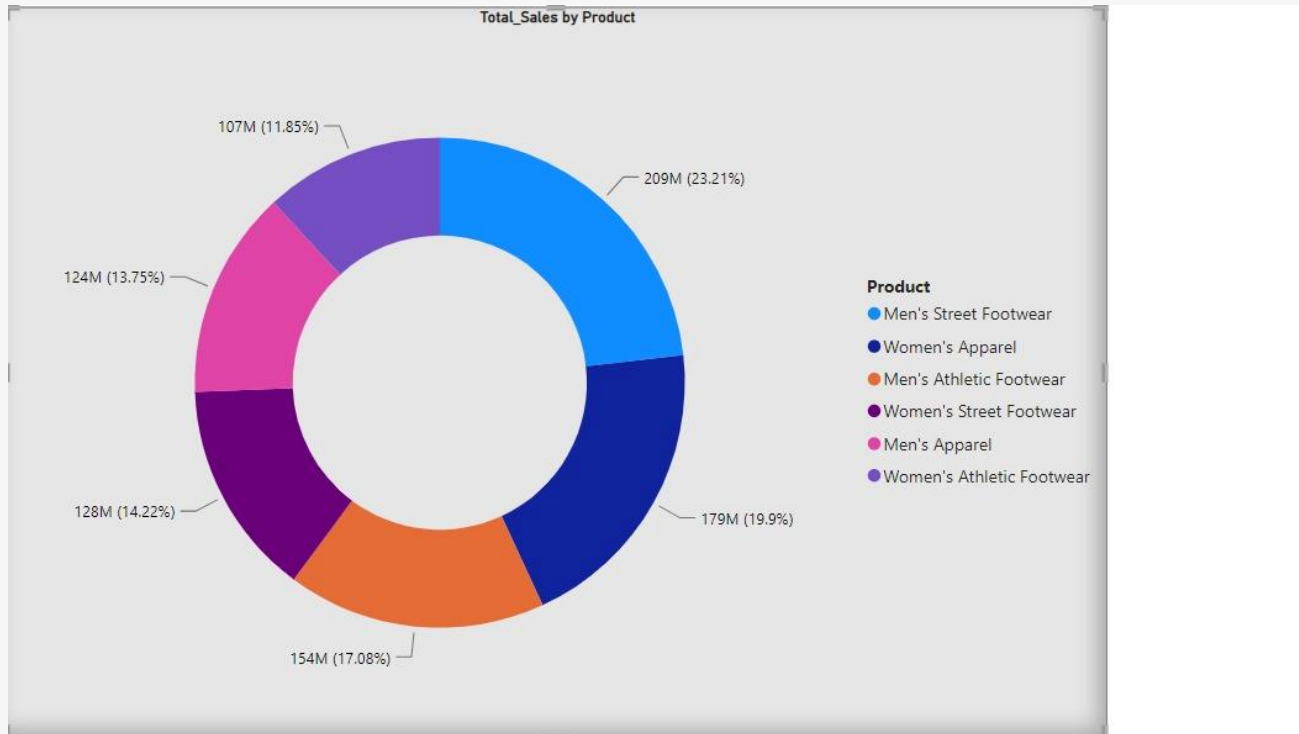


Total Sales By Region

- As seen in the donut chart, the Midwest cover 30% of the total sales, while the Northeast covers 20.7%



Total Sales by Product



- As seen in the donut chart, Men's street footwear comprises the majority of sales at 23.21%, totaling 209 million, while Women's athletics footwear represents the smallest share at 11.85%, equivalent to 107 million

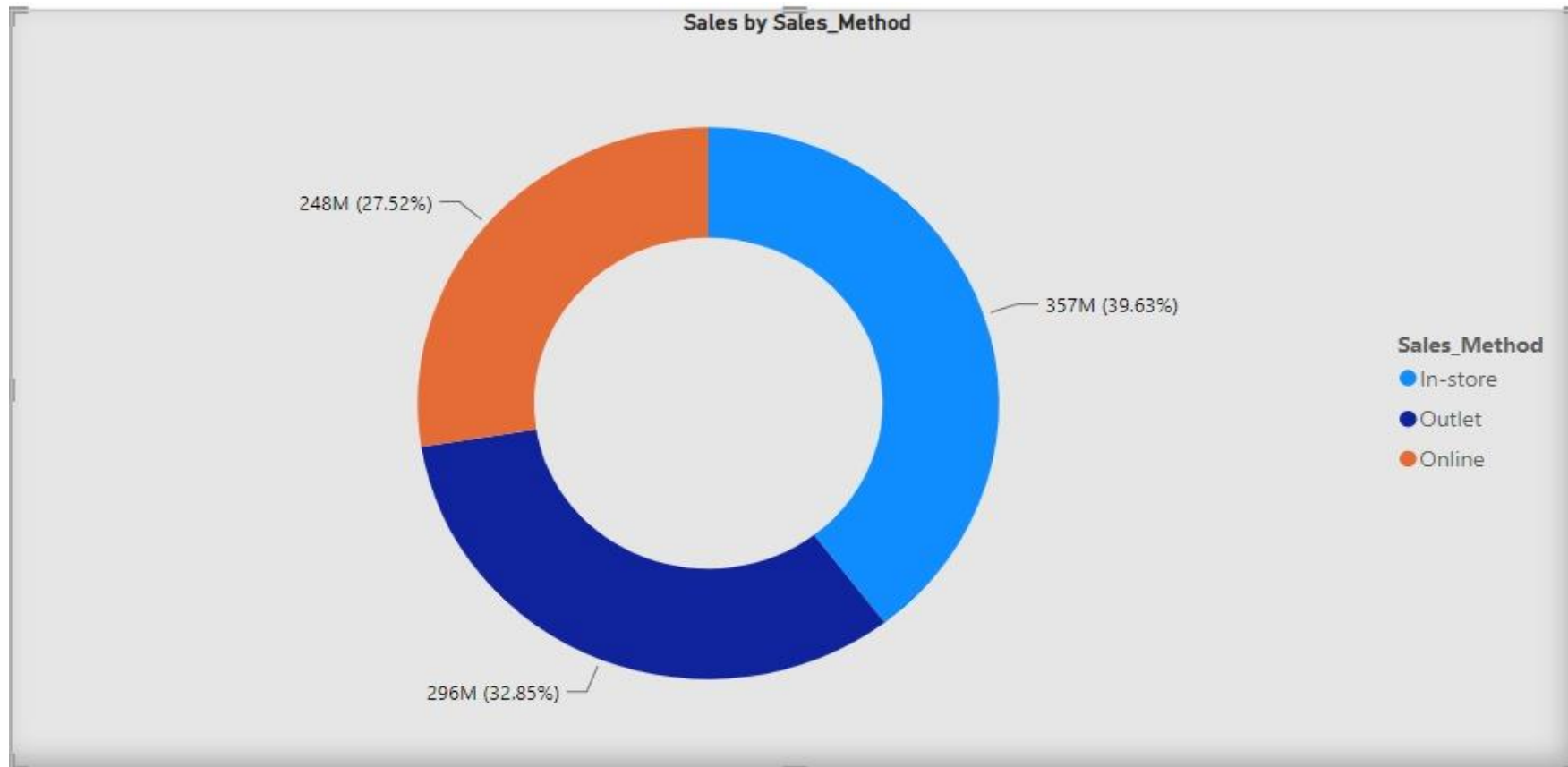


The total
orders
come in
during the
week

most of the orders come in
on Sunday, Wednesday,
and Tuesday

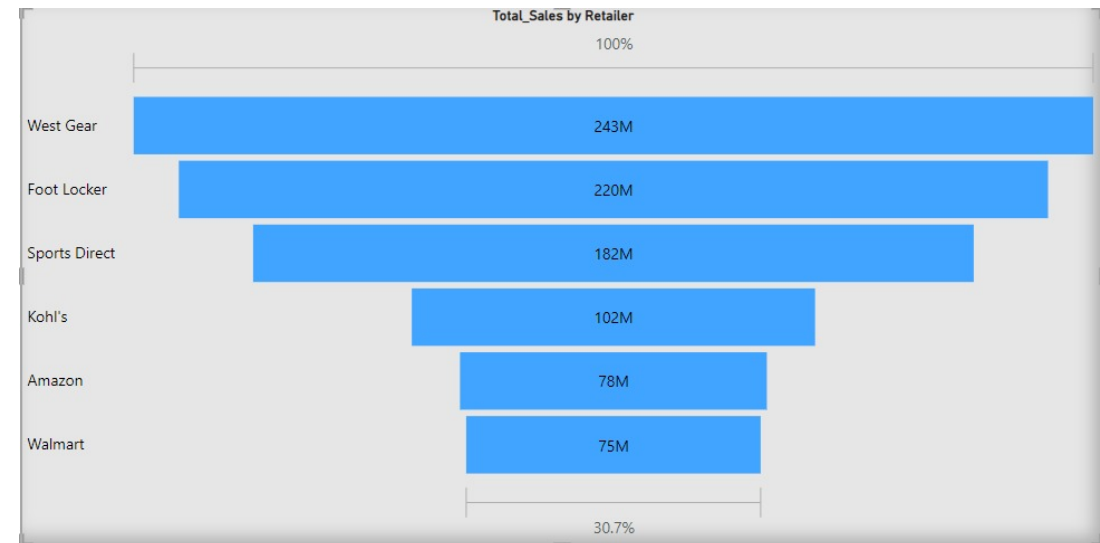
Sales are generated through various sales methods

Most of the sales come through the store, accounting for 39.63%, which is equivalent to 357 million



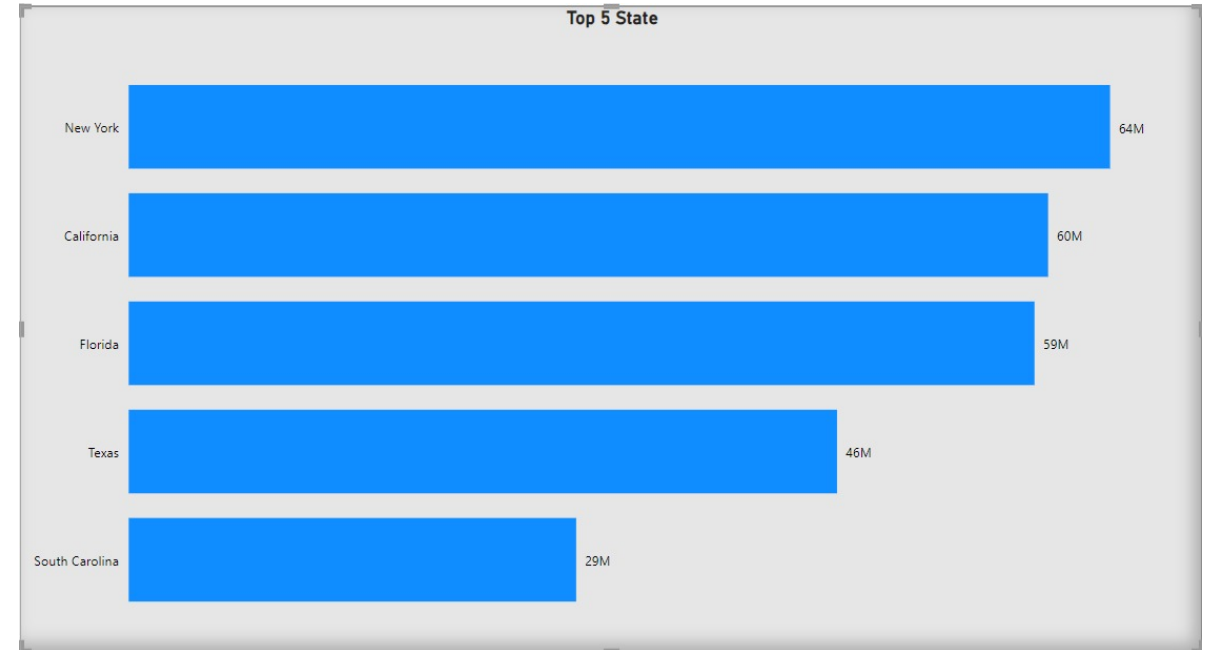
Total sales come through retailers

- West Gear contributes the most to sales, totaling 243 million, while Walmart contributes the least, with sales amounting to 75 million



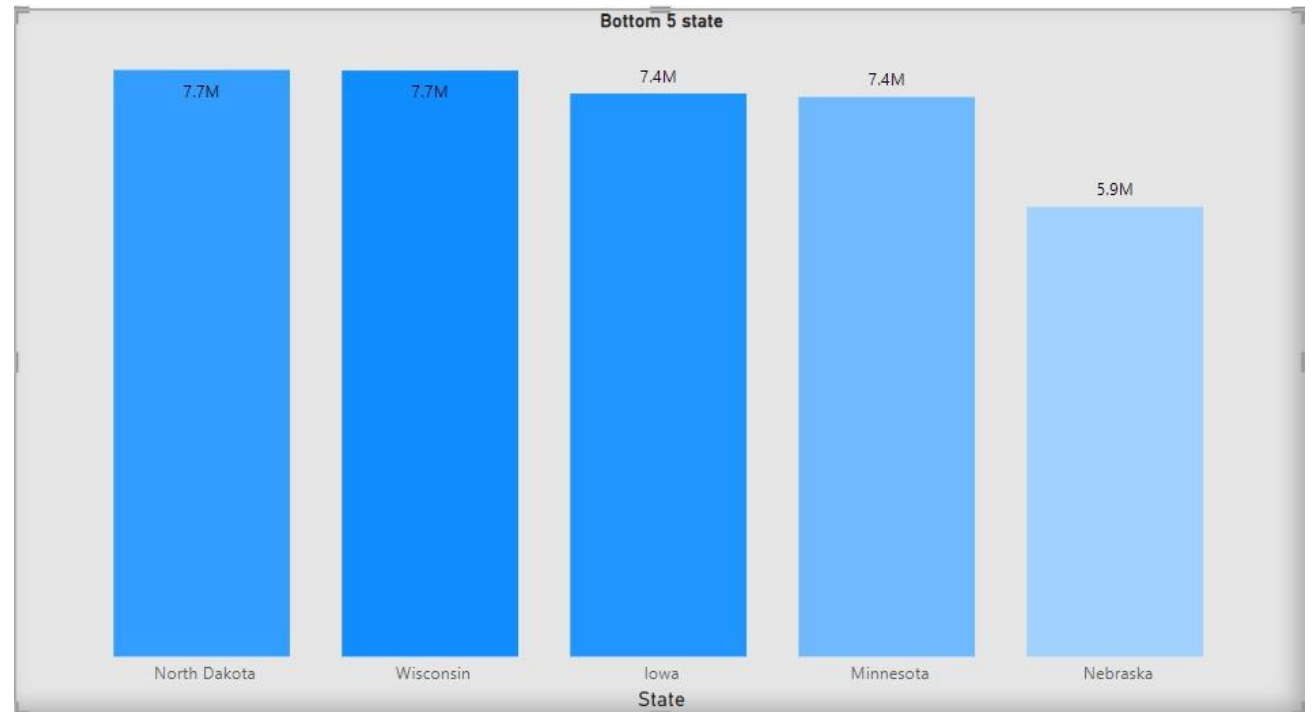
Top 5 State

- The top 5 states that contribute the most to sales in all states, New York contributes the most, with sales totaling 64 million



Bottom 5 State

- The bottom 5 states that contribute the least to sales In all states, Nebraska contributes the least, with sales totaling 5.9 million





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