

# Tohir Kuliev

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## SKILLS & INTERESTS

- **Skills:** Editing; Email Marketing; SEO; A/B testing; CAN-SPAM compliance; WordPress; Adobe Photoshop; Figma; Klaviyo; ConvertKit; Litmus; CMS; Shopify; Google Analytics; Responsive Design; HubSpot; GitHub; Visual Studio; HTML5; CSS3; JavaScript; React; MJML; ESP
- **Interests:** Traveling; Stand-up Comedy; Playing Soccer with Friends; Outdoor Adventures; Photography

## WORK EXPERIENCE

Independent Freelancer

Apr. 2024 - Present

Web Content Specialist

Remote

- As a Freelancer, I worked with various clients, providing customized solutions to meet their specific business needs.
- Built responsive WordPress sites with SEO, boosting client visibility by 30%.
- Used HTML5, CSS3, and JavaScript to boost site engagement by 20%.
- Provided training sessions for clients on using CMS tools effectively to manage their own website content.
- Collaborated with clients on branding goals, aligning web content with their vision.
- Optimized website performance using SEO and Google Analytics, resulting in 30% more organic search traffic.

HHT Global Inc.

Jan 2022 - Present

Real Estate Project Manager

New York, NY

- HHT Global Inc. is a privately held real estate development company focused on innovative projects and sustainable practices.
- Implemented a proactive safety monitoring system that reduced potential hazards by 30% during construction phases.
- Oversaw subcontractors, improving workflow efficiency by 20%.
- Built strong client relationships, boosting repeat business and referrals by 25%.
- Managed projects to meet deadlines, quality standards, and budgets.

## EDUCATION

CUNY Queens College

Jan 2018 - Jan 2022

Bachelor of Business Administration in Corporate Finance, Bachelor of Arts in Economics

Flushing, NY

- **GPA: 3.9/4.0**