

# Tohir Kuliev

kulievdev@gmail.com ❖ 646-663-6636 ❖ New York, New York ❖ [Portfolio](#)

## CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:** HubSpot Email Marketing Certification; Klaviyo Product Certification
- **Skills:** Responsive Design; SEO; Email Automation; Email Marketing; Editing; A/B testing; CAN-SPAM compliance; WordPress; Adobe Photoshop; Figma; ConvertKit; Klaviyo; Litmus; Shopify; Google Analytics; HTML5; CSS3; JavaScript; React; HubSpot; GitHub; Visual Studio; CMS; ESP; MJML
- **Interests:** Traveling; Stand-up Comedy; Playing Soccer with Friends; Outdoor Adventures; Photography

## WORK EXPERIENCE

### Independent Freelancer

Apr. 2024 - Present

*Web Developer*

*Remote*

- As a Freelancer, I worked with various clients, providing customized solutions to meet their specific business needs.
- Built landing pages that increased conversions by 25% with effective visuals and calls-to-action.
- Used HTML5, CSS3, and JavaScript to boost site engagement by 20%.
- Provided training sessions for clients on using CMS tools effectively to manage their own website content.
- Collaborated with clients on branding goals, aligning web content with their vision.
- Optimized website performance using SEO and Google Analytics, resulting in 30% more organic search traffic.

### HHT Global Inc.

Jan 2022 - Present

*Real Estate Project Manager*

*New York, NY*

- HHT Global Inc. is a privately held real estate development company focused on innovative projects and sustainable practices.
- Implemented a proactive safety monitoring system that reduced potential hazards by 30% during construction phases.
- Oversaw subcontractors, improving workflow efficiency by 20%.
- Built strong client relationships, boosting repeat business and referrals by 25%.
- Managed projects to meet deadlines, quality standards, and budgets.

## EDUCATION

### Turan Institute Technology

Oct 2023 - Mar 2024

*Major: Web Development*

*Brooklyn, NY*

### CUNY Queens College

Jan 2018 - Jan 2022

*Bachelor of Business Administration in Corporate Finance, Bachelor of Arts in Economics*

*Flushing, NY*

- **GPA: 3.9/4.0;** Magna Cum Laude; Dean's List