Tohir Kuliev

kulievdev@gmail.com ❖ 646-663-6636 ❖ New York, New York ❖ Portfolio

CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:** HubSpot Email Marketing
- **Skills:** Responsive Design; SEO; Editing; A/B testing; Email Marketing; Email Automation; CAN-SPAM compliance; WordPress; Adobe Photoshop; Figma; ConvertKit; Klaviyo; Litmus; Shopify; Google Analytics; HTML5; CSS3; JavaScript; React; HubSpot; GitHub; Visual Studio; CMS; MJML; ESP
- **Interests:** Traveling; Stand-up Comedy; Playing Soccer with Friends; Outdoor Adventures; Photography

WORK EXPERIENCE

Independent Freelancer   Apr. 2024 - Present
Web Developer   *Remote*

- As a Freelancer, I worked with various clients, providing customized solutions to meet their specific business needs.
- Built landing pages that increased conversions by 25% with effective visuals and calls-to-action.
- Used HTML5, CSS3, and JavaScript to boost site engagement by 20%.
- Provided training sessions for clients on using CMS tools effectively to manage their own website content.
- Collaborated with clients on branding goals, aligning web content with their vision.
- Optimized website performance using SEO and Google Analytics, resulting in 30% more organic search traffic.

HHT Global Inc.   Jan 2022 - Present
Real Estate Project Manager   *New York, NY*

- HHT Global Inc. is a privately held real estate development company focused on innovative projects and sustainable practices.
- Implemented a proactive safety monitoring system that reduced potential hazards by 30% during construction phases.
- Oversaw subcontractors, improving workflow efficiency by 20%.
- Built strong client relationships, boosting repeat business and referrals by 25%.
- Managed projects to meet deadlines, quality standards, and budgets.

EDUCATION

Turan Institute Technology   Oct 2023 - Mar 2024
Major: Web Development   *Brooklyn, NY*

CUNY Queens College   Jan 2018 - Jan 2022
Bachelor of Business Administration in Corporate Finance, Bachelor of Arts in Economics   *Flushing, NY*

- **GPA: 3.9/4.0**; Summa Cum Laude; Dean's List