

# Tohir Kuliev

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## Summary

Results-driven Web Content Specialist with 2+ years of experience in content creation, web development, and digital optimization. Skilled in SEO strategies and CMS platforms to enhance online visibility and engagement. Proven track record in driving traffic and increasing user interaction through compelling, user-focused content.

## Skills

- WordPress • Adobe Photoshop • Figma • CMS • Shopify • Google Analytics • HubSpot • GitHub • Visual Studio • HTML5 • CSS3 • JavaScript • SEO • React • Editing

## Experience

### **Web Content Specialist | Independent Freelancer | Remote | April 2024 - Present**

- Created responsive websites for diverse clients using WordPress, implementing SEO best practices for 30% increased visibility.
- Designed content strategies with WordPress and Adobe Photoshop, boosting user engagement by 25%.
- Optimized website performance using SEO and Google Analytics, resulting in 30% more organic search traffic.
- Integrated interactive elements with HTML5, CSS3, and JavaScript, increasing time on site by 20% and reducing bounce rates.

### **Real Estate & Construction Project Manager | HHT Global Inc. | New York, NY | Jan 2022 - Present**

- Collaborated cross-functionally, completing projects 10% ahead of schedule; showcased organization and communication skills.
- Maintained zero safety incidents over 6 months, ensuring conformity to plans and layouts
- Reduced work delays by 15% through effective corrective action plans.
- Secured contracts for 80% of approached investment properties, demonstrating sales skills.

## Education

### **CUNY Queens College, Queens, NY | Jan 2018 - Jan 2022**

- Bachelor of Business Administration in Corporate Finance
- Bachelor of Arts in Economics
- Cumulative GPA: 3.86/4.00
- Honors: Magna Cum Laude, Dean's List recipient for all semesters