## **Development of an AI Product Managemer**

To develop an AI-powered system that functions as a Product Manager by analyzing digital products, providing critical evaluations, suggesting improvements, and generating prioritized user stories for implementation.

## **Key Outcomes:**

### 1. Comprehensive Product Analysis:

 The system should accurately interpret and describe all elements of a given digital product (e.g., a digital menu), including design aspects and intended user experience.

#### 2. Critical Evaluation:

 It should identify flaws, weaknesses, and areas for improvement in the product, offering a thorough critique based on the initial analysis.

# 3. Actionable Improvement Suggestions:

• The AI should generate practical design and layout recommendations to enhance the product's usability and aesthetic appeal.

#### 4. Prioritized User Stories:

 Acting as a Product Manager, the system should translate suggestions into user stories, prioritize them based on impact and feasibility, and outline actionable steps for the development team.

## **Expectations:**

- **Autonomous Workflow:** The AI should seamlessly transition from analysis to critique, suggestion generation, and prioritization without human intervention.
- **Enhance Efficiency:** By automating the initial stages of product management, we aim to accelerate our development cycle and focus our human resources on execution.
- **Improve Product Quality:** The insights and recommendations provided should directly contribute to creating superior digital products that meet user needs effectively.

This initiative seeks to harness AI to optimize our product management processes, leading to faster innovation and higher-quality products. By focusing on outcomes that drive value, we aim to maintain our competitive edge and deliver exceptional experiences to our customers.