KULLABERG
CITIZEN SCIENCE

CASE: LÄNSSTYRELSEN SKÅNE

WHY CITIZEN SCIENCE?

- DATA COLLECTION
- USER EXPERIENCE
- EXPLORATION

http://ettstorreeuropa.blogspot.se/2016/06/josefinelust-kullaberg-sverige.html
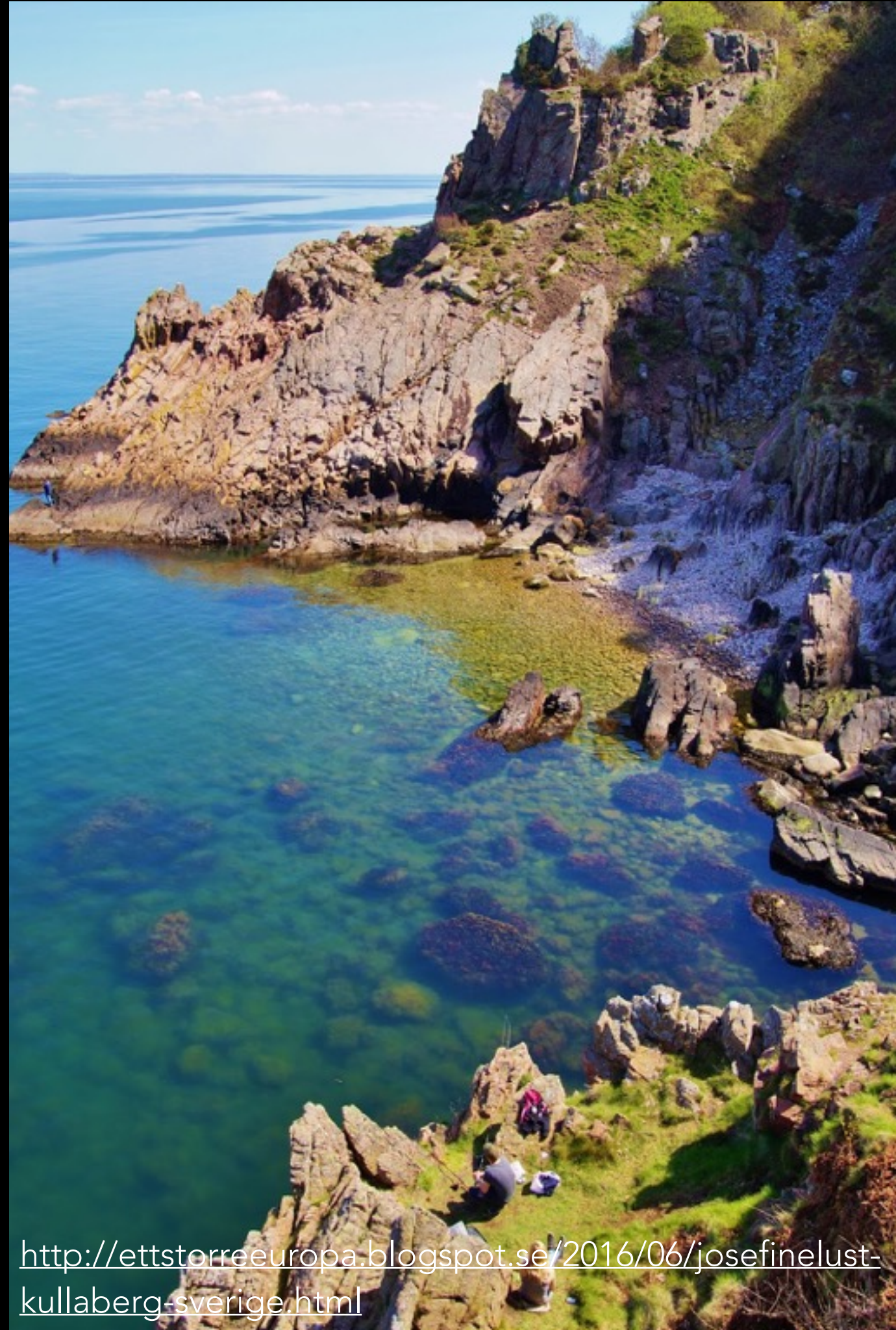
WHAT DID WE DO?

- ENRICHED MAP

- CREDIBILITY MEASURES

- ADDED GAMIFICATION

- NEW MISSION TYPES

- ADDED USER REWARDS

http://guide.visitskane.com/sv/se-gora/a403641/tumlarsafari-med-rib-bat-aventyr-pa-kullabe/detaljer