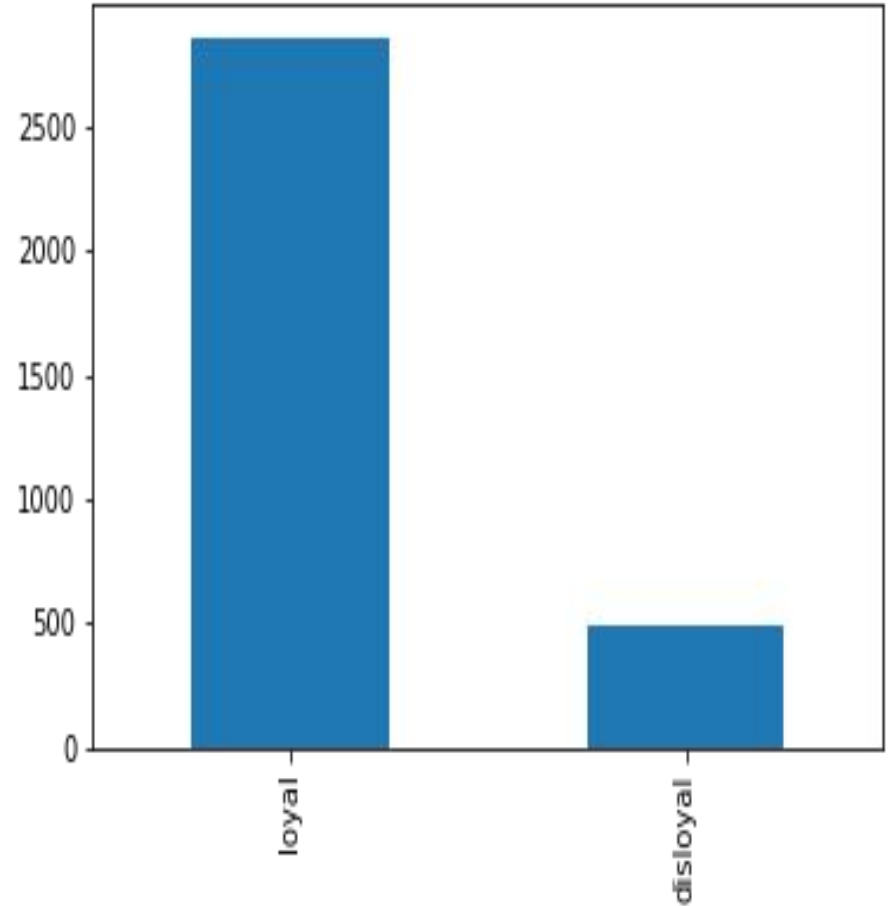


# SyriaTel Customer Churn

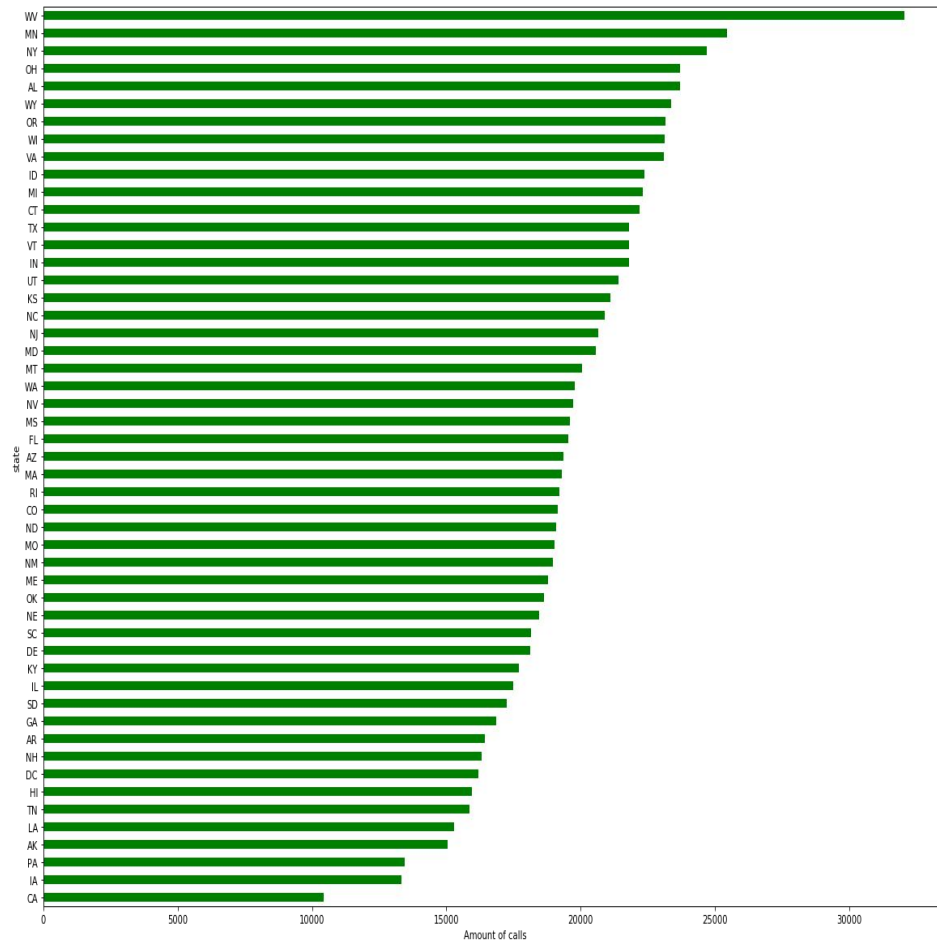
Kulle Omer

A dark blue diagonal gradient bar that starts from the bottom left corner and extends towards the top right corner, covering the lower half of the slide.

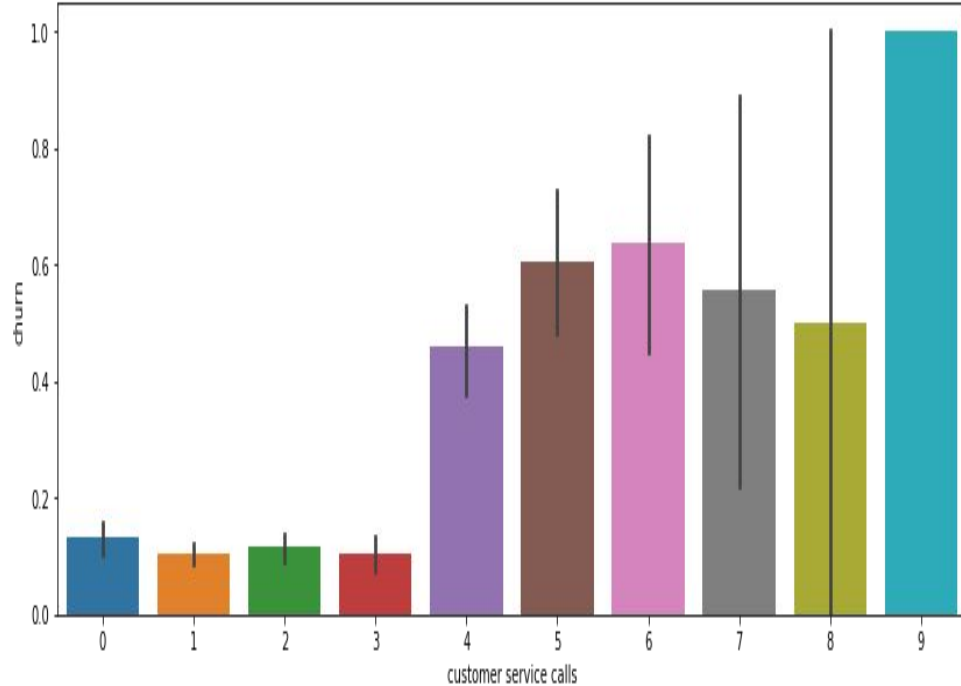
Amount of people  
are churning based  
on the dataset.



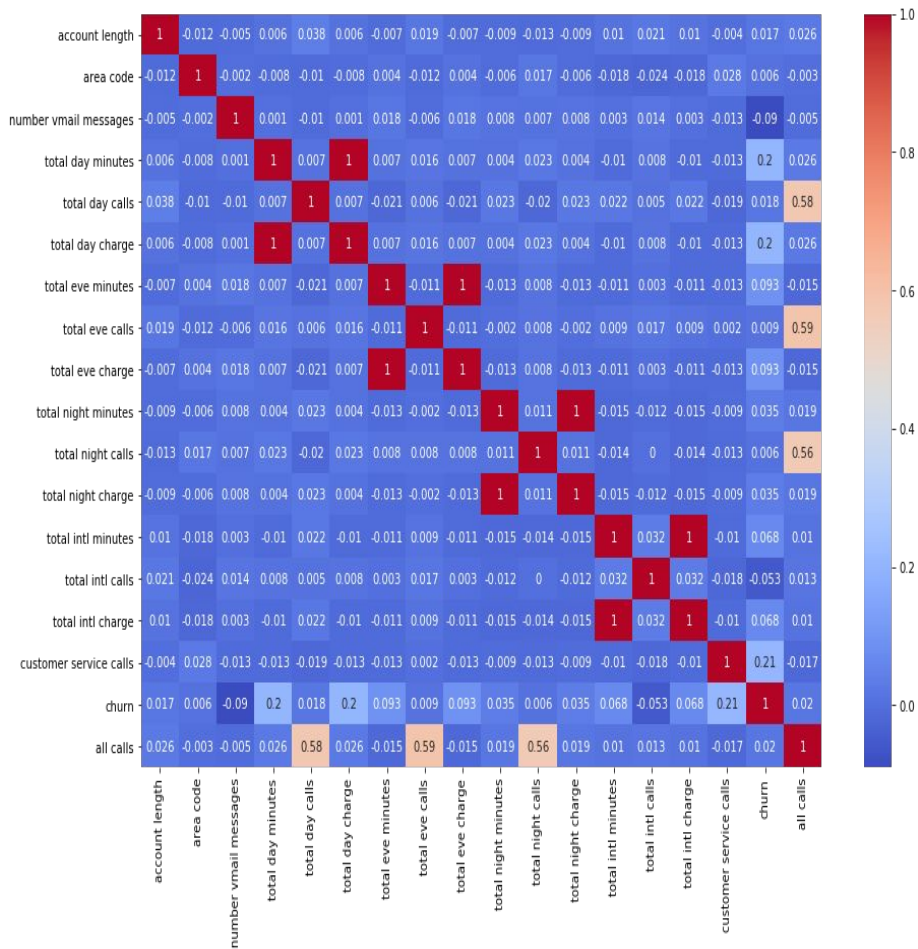
# Amount of calls based on the state.




Number of  
customers churning  
based on customer  
service calls.



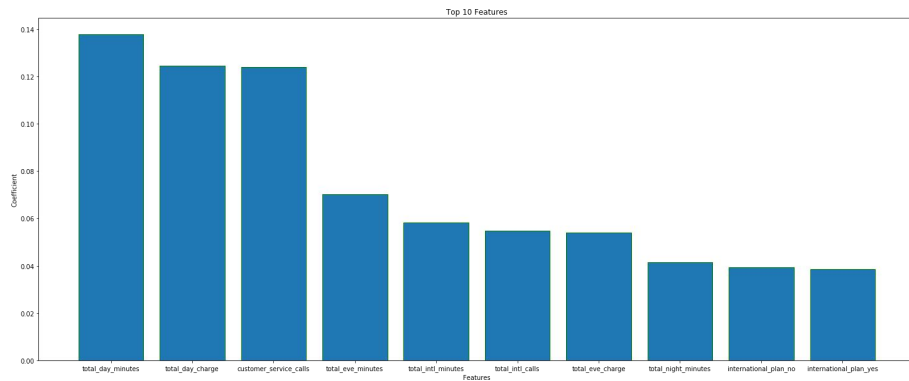
Total day charge, customer service calls, and total day charge/day plan show the most relation to customers churn.



Our best model  
correctly predicted  
that 82% of customer  
churn is due to certain  
features.



Based on our methods, we found the biggest reasons why customers are churning.



Any Questions?



Thank  
You!

