



ADIDAS SALES DASHBOARD

Total Sales

899.90M

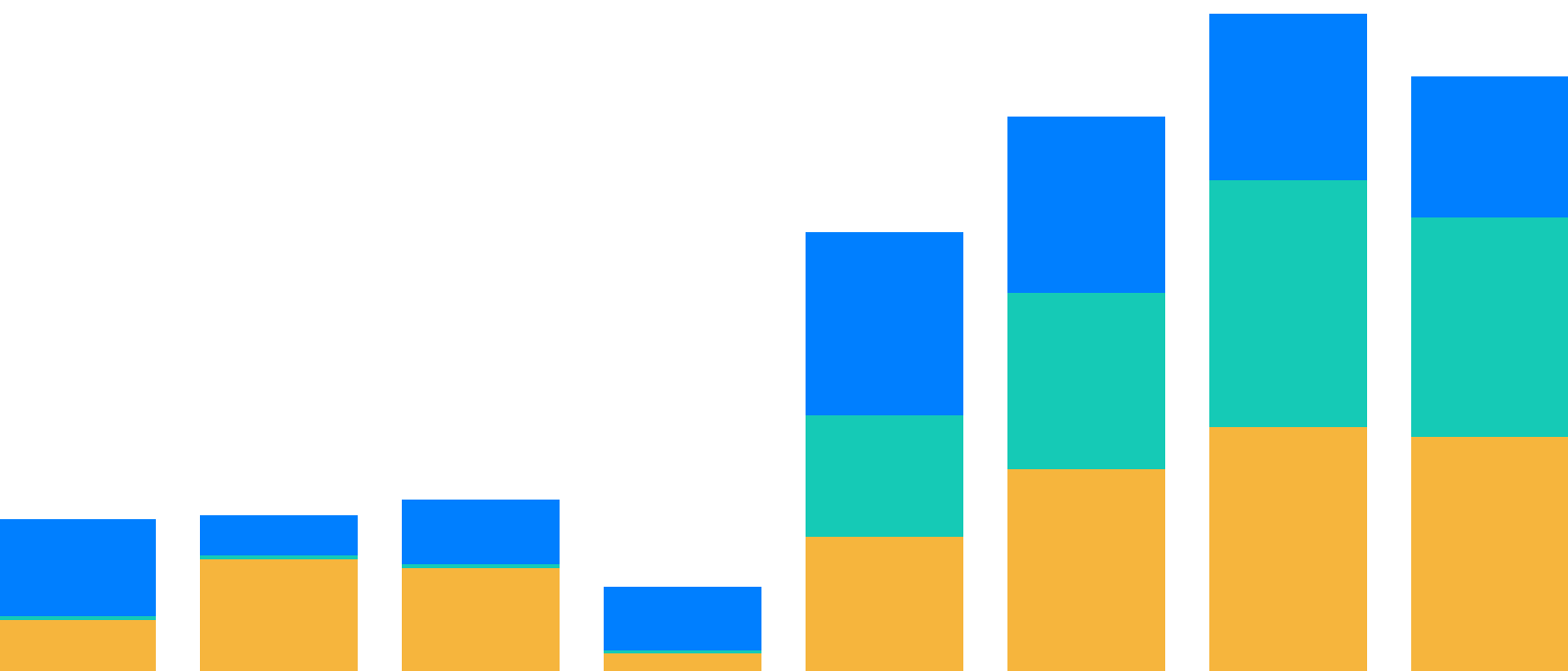
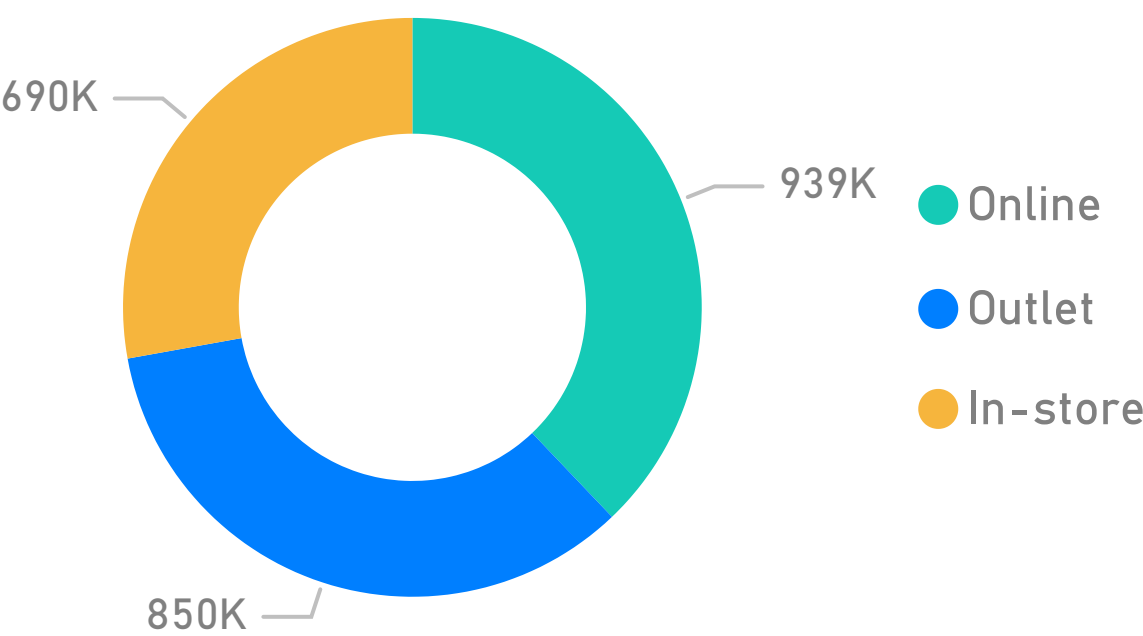
Units Sold

2,478,861

Operating Margin

42.30%

TOTAL UNITS SOLD



TOTAL SALES BY REGION

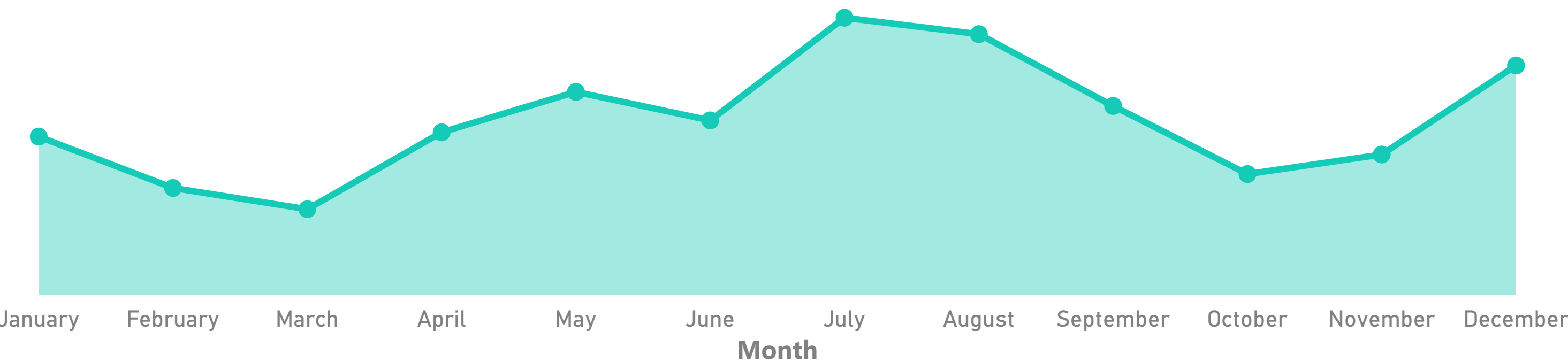
Region West Northeast Southeast South Midwest



TOP 5 PERFORMING CITIES

City	State	Region	Sum of Total Sales	Sum of Units Sold
Charleston	South Carolina	Southeast	29,285,637.00	72610
		Total	29,285,637.00	72610
	West Virginia	Northeast	10,689,160.00	29873
Miami	Florida	Total	10,689,160.00	29873
		Southeast	31,600,863.00	73135
New York	New York	Total	31,600,863.00	73135
		Northeast	39,801,235.00	111954
Portland	Maine	Total	39,801,235.00	111954
		Northeast	9,195,978.00	22410

Total Sales by Month



TOTAL SALES BY RETAILERS

Region Midwest Northeast South Southeast West

