

Personal Information

Name	Alexander Schedler
Address	Dillinger Straße 64a 86637 Wertingen
Telephone	+49 171 4 123 929
E-mail	alex@schedler.co
Date of birth	22. February 1983
Nationality	German
Key areas	Internet application engineering, development and management
Key skills	Javascript (Frontend and Backend), HTML, CSS, Vue, Angular, Node.js, CouchDB, Sketch, Pixelmator, Affinity,
Social media	twitter.com/kulturpessimist github.com/kulturpessimist

Work Experience

Dates June 2018 onwards

Position held *Senior Software Engineer*

Main activities Software development and application engineering
UI/UX Design and consulting
Conceptual design and development of enterprise applications.

Employer MAN Energy Solutions SE, Augsburg

Responsibilities Working in an agile SCRUM team on different, web based projects in the enterprise sphere. Depending on the actual project the responsibilities are reaching from conceptualizing and architectural devising over frontend and backend development through to the initial operation in the enterprise cloud infrastructure.

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**Dates** June 2016 – December 2019

**Position held** *Frontend / Design / CEO*

**Main activities** User Experience and interaction design.  
Web application and architectural consulting.  
Cross platform software development and application engineering.

**Employer** Internet of Blah / PURR

**Responsibilities** Conception, engineering and product development of the company's product – an independent IoT Configuration Platform.  
Freelance projects for external clients and IT consulting.  
Corporate and Business Development of the startup as a co-founder.

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Dates June 2014 – June 2016

Position held *UI/UX Product Engineer*

Main activities User interface design and usability
User Experience and interaction design
Mobile application prototyping (iOS, Android)
Software development and application engineering

Employer ThinxNet GmbH

Responsibilities Designing the UI and UX for iOS, Android and HTML5.
Fulfilling the roll of the product owner in our SCRUM workflow.
Supervising the different teams of native developers to ensure quality as well as a consistent look and feel over all platforms.
Development of our Webapp for a mobile target audience.
Supporting the management in the domain of advertising and brand building – internally and with external partners.

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**Dates** August 2008 – April 2014

**Position held** *Head of software development*  
*Co-founder*

**Main activities** Software development  
Application engineering  
Requirements engineering  
User interface design and usability  
Business strategy development

**Employer** natureOffice GmbH

**Responsibilities** Corporate Development of the startup as a co-founder, focused on the technical domain.  
Conception, engineering and development of the company's products. Developing the main product from the beginning with only a few users to today's completely cloud based fourth version used by hundreds of corporate customers.  
Managing the cooperation with external IT contractors.  
Business development of our South American branch based in Paraguay.

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Dates June 2005 – July 2008

Position held *Web developer*

Main activities Web design and development

Employer DYNOMedia GmbH

Responsibilities Worked in an advertising agency for customers in different industries (e.g. Fujitsu Siemens Computers, Sony Computer Entertainment Europe).
Developed an online file management system as second mainstay for the agency.

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**Dates** August 2002 – November 2004

**Position held** *Multimedia Producer /  
Project Manager*

**Main activities** Project management  
Web design  
Multimedia Production (CD-ROM)

**Employer** KIGG GmbH

**Responsibilities** Started as a multimedia producer with the campaign documentation of the 2002 mayoral election in Augsburg.  
Worked on web development projects and a candidates state campaign for the elections in 2003.  
Responsible for municipal content management system projects.

## Education

**Dates** May 2003 – May 2004

**Qualification awarded** *Bachelor of Arts Multimedia Arts*

**Principal subjects** Contemporary issues and research (M1)  
Business management, marketing and legal issues (M2)  
Psychology, team management and storyboarding (M3)  
Multimedia and education (M4)

**Organisation** SAE Institute Munich, Germany with  
Middlesex University London, UK

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Dates August 2001 – August 2002

Qualification awarded *Multimedia Producer*

Principal subjects Multimedia Production (Director)
Online Production (HTML, Flash, PHP)
Graphic design (Photoshop, Illustrator)
Advertising

Organisation SAE Institute Munich, Germany

Personal skills and competences

Mother tongue	German
Other Languages	English (fluently)
Social skills	Analytical and creative thinker Empathetic listener and reflective discussant Balanced personality even under pressure Confident and committed nature
Organisational skills	Entrepreneurial thinker and decisive planner Eager learner of new technologies Able to work well-structured also upon deadlines Experienced with user perspectives
Interests	Internet culture Politics Movie & Cinema Philosophy