

Personal Information

Name	Alexander Schedler
Address	Brucknerstraße 26 81677 München
Telephone	+49 171 4 123 929
E-mail	alex@schedler.co
Nationality	German
Date of birth	22. February 1983
Gender	Male
Key areas	Application product management, engineering and development
Key skills	Javascript (Frontend and Backend), HTML, AngularJS, Vue, riot, Vanilla JS, Sketch, Zeplin, Pixelmator, Node.js, CouchDB and BigCouch, Ruby
Social media	@kulturpessimist github.com/kulturpessimist

Work Experience

Dates	September 2017 onwards
Position held	CEO / Frontend / Design
Main activities	User interface design and usability User Experience and interaction design Software development and application engineering
Employer	Internet of Blah
Responsibilities	Corporate and Business Development of the startup as a co-founder. Conception, engineering and development of the company's products.
Dates	June 2016 onwards
Position held	CEO / Frontend / Design
Main activities	Cross platform software development and application engineering Web application and architectural consulting
Employer	PURR
Dates	June 2014 - June 2016
Position held	UI/UX Product Engineer
Main activities	User interface design and usability User Experience and interaction design Mobile application prototyping (iOS, Android) Software development and application engineering
Employer	ThinxNet GmbH Auenstraße 100 80469 München
Responsibilities	Designing the UI and UX for iOS, Android and HTML5. Fulfilling the roll of the product owner in our SCRUM workflow. Supervising the different teams of native developers to ensure quality as well as a consistent look and feel over all platforms. Development of our Webapp for a mobile target audience. Supporting the management in the domain of advertising and brand building – internally and with external partners.

Dates	August 2008 - April 2014
Position held	Head of software development Co-founder
Main activities	Software development Application engineering Requirements engineering User interface design and usability Business strategy development
Employer	natureOffice GmbH Buchrainstraße 46 60599 Frankfurt am Main
Responsibilities	Corporate Development of the startup as a co-founder, focused on the technical domain. Conception, engineering and development of the company's products. Developing the main product from the beginning with only a few users to today's completely cloud based fourth version used by hundreds of corporate customers. Managing the cooperation with external IT contractors. Business development of our South American branch based in Paraguay.

Dates	June 2005 - July 2008
Position held	Web developer
Main activities	Web design and development
Employer	DYNOmedia GmbH Schießgrabenstraße 16 86150 Augsburg
Responsibilities	Worked in an advertising agency for customers in different industries (e.g. Fujitsu Siemens Computers, Sony Computer Entertainment Europe). Developed an online file management system as second mainstay for the agency.

Dates	August 2002 - November 2004
Position held	Multimedia Producer Project Manager
Main activities	Project management Web design Multimedia Production (CD-ROM)
Employer	KIGG GmbH Frölichstraße 8 86150 Augsburg
Responsibilities	Started as a multimedia producer with the campaign documentation of the 2002 mayoral election in Augsburg. Worked on web development projects and a candidates state campaign for the elections in 2003. Responsible for municipal content management system projects.

Education

Dates May 2003 - May 2004

Qualification awarded Bachelor of Arts Multimedia Arts

Principal subjects Contemporary issues and research (M1)
Business management, marketing and legal issues (M2)
Psychology, team management and storyboarding (M3)
Multimedia and education (M4)

Organisation SAE Institute Munich, Germany with Middlesex University
London, UK

Dates August 2001 - August 2002

Qualification awarded Multimedia Producer

Principal subjects Multimedia Production (Director)
Online Production (HTML, Flash, PHP)
Graphic design (Photoshop, Illustrator)
Advertising

Organisation SAE Institute Munich, Germany

Personal skills and competences

Mother tongue	German
Other Languages	English (fluently)
Social skills	Analytical and creative thinker Empathetic listener and reflective discussant Balanced personality even under pressure Confident and committed nature
Organisational skills	Entrepreneurial thinker and decisive planner Eager learner of new technologies Able to work well-structured also upon deadlines Experienced with user perspectives
Interests	Internet culture Politics Movie & Cinema Philosophy