KUMAR N

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Frontend Developer | ReactJS | JavaScript | SEO

Professional Summary

Results-driven Frontend Developer with hands-on expertise in ReactJS, JavaScript (ES6+), HTML5, and CSS3, focused on developing responsive and scalable web applications. Proficient in API integration, state management using React Router and Context API, and modern component-based architecture. Skilled in creating interactive user interfaces using controlled components and clean design principles.
Experienced in implementing technical SEO strategies for enhanced online visibility. Adept at leveraging AI-powered tools like GitHub Copilot and GPT platforms (ChatGPT, DeepSeek, Claude) to boost development efficiency, automate repetitive tasks, and streamline documentation.

Technical Skills

Frontend Development:
- ReactJS, JSX, Hooks, Props, CRUD operations, React Router, Context API
- JavaScript (ES6+), HTML5, CSS3
- Controlled components & form handling
- REST API integration using Axios

AI-Powered Productivity:
- GitHub Copilot in VS Code for intelligent code suggestions and automation
- GPT-based tools (ChatGPT, DeepSeek, Claude) for accelerating frontend tasks, debugging, and project documentation

SEO & Web Optimization:
- Keyword Research, Competitor Analysis, Link Building, Meta Tags Optimization
- Schema Markup, Canonicalization, Image Optimization, Robots.txt, Sitemap Creation
- Google Analytics, Google Search Console, Site Audits, SEO Reporting

Tools & Platforms:
- Git, VSCode, Ahrefs, Sitebulb

Project

E-Commerce Website || https://ie-store.netlify.app/
Engineered a React.js-based eCommerce platform with product listing, dynamic routing, and global state management via Context API and Axios.

Portfolio Website || https://kumar-s-digital-nest.netlify.app/
Developed a personal portfolio showcasing skills and project work using reusable components and client-side routing for smooth navigation.

Zeepto Chat Assistant || https://zeepto-assistant.vercel.app/
Built an AI-powered conversational assistant in ReactJS, delivering real-time interaction and responsive UI using clean component-based architecture.

To-Do Application || https://to-do-task-kappa-six.vercel.app/
Created a dynamic to-do list application using React Hooks with features for task addition, deletion, and completion using local state management.

Professional Experience
Frontend Developer – Internship
Coderprofession |Tirunelveli, IN | Jan 2025 – Present
As a Frontend Developer Intern at Coderprofession, I have contributed to the development of responsive single-page applications using ReactJS. My responsibilities include creating modular components, integrating RESTful APIs using Axios, and managing application state and routing through React Router and Context API. I have also worked on building interactive forms using controlled components with client-side validation, ensuring consistent functionality and a user-friendly experience. In addition, I have designed and developed multiple projects that follow modern frontend architecture principles, implementing CRUD operations and maintaining clean code structure across all components.

SEO Analyst
Double Bricks Digital | Remote (Melbourne, Australia) | May 2023 – Nov 2024
At Double Bricks Digital, I specialized in technical SEO, performing comprehensive audits using tools like Ahrefs and Sitebulb. I executed keyword research, on-page optimization, and implemented schema markup and canonical tags to enhance organic visibility. My responsibilities also included monitoring performance using Google Search Console and collaborating with the Google Ads team to align paid and organic strategies for maximum impact.

Application Engineer
GeNext PLM Pvt Ltd. | Bangalore, IN | Sep 2022 – Feb 2023
As an Application Engineer, I worked extensively with Siemens Teamcenter PLM modules, including BMIDE and PLM/XML import-export functionality. My contributions focused on developing custom modules that enhanced the usability and performance of enterprise-level applications. This role strengthened my problem-solving skills and my ability to work within structured, high-impact engineering environments.

Education
Hindusthan College of Engineering and Technology | Coimbatore, IN | Apr 2022
Bachelor of Engineering Technology – Automobile Engineering .