

Short Sim

Start Scene	Choice	Actions
<p>You are a Global Sales Representative for LinkedIn.</p> <p>You traveled internationally to your customer's home country to discuss and demo how LinkedIn Deep Sales platform will benefit them.</p>	> Choice 1 Begin discussion	
Visual Ideas		
Scene 1.1	Choice	Actions
<p>You introduce LinkedIn Deep Sales by saying...</p>	<p>> <i>Choice 1</i></p> <p>LinkedIn is uniquely qualified to address the challenges faced by sales leaders and reps. With the most comprehensive, accurate, first-party professional data in the world, we can provide insights and recommendations at a scale impossible for humans – unleashing sellers' superpowers and increasing revenue.</p>	<p>> <i>Go back</i></p> <p><i>Coach: This is really hard for your audience to understand and retain any benefits. Try again.</i></p> <p><i>Readability Scores</i></p> <p><i>Reading: 16</i></p> <p><i>Grade: 16</i></p>

	<p>> <i>Choice 2</i></p> <p>Linkedin can assist with challenges your sales leaders and representatives face. Deep Sales delivers complete and accurate data. The platform gives insights and advice that you haven't had before. This can give your sellers superpowers and help to increase profit.</p>	<p>> <i>Next Scene</i></p> <p><i>Coach: It's not perfect, but this is much easier for your audience to understand. Readability is very important for comprehension whether written or verbal for all audiences. Readability Scores Reading: 55 Grade: 8</i></p>
Visual Ideas		
Scene 1.2	Choice	Actions
Coach: Great! You got some practice with Readability. Now, learn more with these resources.	> <i>Choice 1</i> Communicating Globally Knowledge Article	> <i>Link to Knowledge Article</i>
	> <i>Choice 2</i> Setup Readability in Microsoft Word	> <i>Link to PDF Job Aid</i>
Visual Ideas		