

*Readability Scores:*

*Reading: 31*

*Grade: 12*

Together, LinkedIn Sales Navigator and LinkedIn Sales Insights comprise the LinkedIn deep sales platform. They translate comprehensive, high quality data into dynamic insights that empower organizations to identify, research, and prioritize the accounts to act on.

Build trusted relationships that lead to increased sales performance. A Sales Intelligence platform that enables sales professionals to build and maintain relationships with their buyers at scale.

Target the right buyers. Leverage 40+ Advanced Search filters and Recommended Leads to identify the right people at your target companies across LinkedIn's network of 800M+ members.

Engage effectively. Leverage InMail to start conversations quickly and effectively. Easily package content with Smart Links and receive real-time engagement insights.