JINGSHU ZHAO

UX Designer | Problem Solver with UCD | Storyteller as a Former Journalist

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EDUCATION

**University of Michigan
School of Information**

Master of Science in Information
Human-Computer Interaction | GPA: 3.941
Apr 2018

Communication University of China

MA, International Journalism | GPA: 4.00
Jul 2014

China Foreign Affairs University

BA, Japanese | GPA: 3.83
Jul 2012

Chubu University

Communication, Study Abroad in Japan
Aug 2011

SKILLS

DESIGN

Wireframing
Prototyping
Persona
Journey Mapping
User Flow
Information Architecture
Interface & Interaction Design
Data Visualization
Graphic Design

RESEARCH

Interview
Contextual Inquiry
Usability Test
Competitive Analysis
Survey
Data Analysis

TOOLS

Sketch/Adobe XD/Figma
Invision/Principle
Adobe Illustrator/Photoshop
Balsamiq
Tableau
Zeplin

PROGRAMMING

HTML | CSS | Javascript | React
Python | Pandas | Spark
D3 | AmChart | Highchart
Flask

WORK EXPERIENCE

UX/UI DESIGNER   Boston, MA

Deloitte Consulting LLP   Jul 2018 - Now

- Create wireframes, hi-fi mockups, and prototypes for web data dashboard, data visualization, and website with Sketch, Invision, and data viz libraries.
- Communicate design ideas with whiteboard sketches, present design and articulate design rationale to managers and stakeholders, and iterate based on the feedback.
- **Project Highlight 1: Internal Analytics Platforms for a Top Tech Company** Leverage design system and collaborate closely with developers, PM, and stakeholders in an agile environment.
- **Project Highlight 2: Data-driven Patient Identification and Engagement** Conducted research and interviews, built user journey, contributed to the product vision with Design Thinking, and supported workshops.

UX INTERN   Boston, MA

Harvard Medical School, Harvard Catalyst   May 2017 - Aug 2017

- Created wireframes in 5 iterations to transform complex concepts and data into simple web interfaces based on findings from 4 contextual inquiries and 2 usability tests; communicated design with the developer, SME, and product manager on daily basis.

JOURNALIST   Beijing, China

Beijing Youth Daily   Jul 2014 - Jul 2016

- Investigated social problems and interviewed people ranging from international politicians to migrant workers; participated in the management of the top political news WeChat accounts in China.

PROJECTS

PRODUCT DESIGN LEAD   Ann Arbor, MI

Amesite | Start-up that Provides College Courses Online   Jan 2018 - Apr 2018

Led a team of 5 to research and design social and engaging learning experience on mobile device; adopted parallel design in wireframing; used affinity grouping and dot voting to support decision making; managed the project and client relationship. The client raised 5.5M.

UX DESIGNER & RESEARCHER   Ann Arbor, MI

AllergyBot | CHI 2017 Design Competition Top 12   Oct 2016 - May 2017

Started from thinking big and converged to the solution, a Chatbot helping young adults with food allergies find restaurants easily, in the user-centered design process, including a survey with 168 respondents, 28 interviews, ideation, design, and user testing.

DEVELOPER & UX DESIGNER   Ann Arbor, MI

Auteur | Video Sharing Platform   Sep 2017 - Dec 2017

Developed a video sharing platform using HTML, CSS, Python, and Flask to enable users to upload, view and comment videos. Created wireframes and hi-fi prototypes with Sketch based on findings from user interviews.