



EDUCATION

University of Michigan School of Information	Ann Arbor, MI Apr 2018
Master of Science in Information Specialization in Human-Computer Interaction GPA: 4.0/4.0	
Communication Univ. of China	Beijing, China Jul 2014
Master of Arts in International Journalism GPA: 4.0/4.0	
China Foreign Affairs Univ.	Beijing, China Jul 2012
Bachelor of Arts in Japanese GPA: 3.86/4.0	
Chubu University	Japan Sep 2010 - Jul 2011
Communication Study Abroad	
Centre de Formation et de Perfectionnement des Journalistes	France Aug 2013
Video Journalism Summer Study Abroad	

SKILLS

UX METHODS

Competitive Analysis	Storyboarding
Contextual Inquiry	Wireframing
Affinity Wall	Usability Test
Brainstorming	Prototyping
Sketching	Web Design
Personas	Graphic Design

PROGRAMMING

HTML
CSS
Javascript
Python

TOOLS

Sketch
Invision
Photoshop
Premiere

LANGUAGES

English: working proficiency
Chinese: native
Japanese: working proficiency

LEADERSHIP

Campus TV of Chubu University	Director
• Worked as the only foreign director with 20 Japanese students, planned weekly program and directed the team to complete VCRs and live broadcast.	
Career Service Magazine of China Foreign Affairs Univ.	Chief Editor
• Revived the magazine and established the first guidebook for the production.	

PROJECTS

AllergyBot: CHI 2017 Design Competition	Ann Arbor, MI Oct 2016 - Jan 2017
<i>UX Researcher & Designer</i> <ul style="list-style-type: none">Designed a Chatbot to assist young adults with food allergies to find allergy-educated restaurants.Conducted questionnaire survey with 168 respondents, 8 user interviews, and 20 stakeholder interviews.	
Eatogether: A Social Dining App	Ann Arbor, MI Sep 2016 - Dec 2016
<i>UX Researcher & Designer</i> <ul style="list-style-type: none">Designed an app to help students in U-M eat lunch/dinner together and make new friends via home-made food.Conducted 14 user interviews.	
2nd Brain: An App for Patients	Ann Arbor, MI In Progress
<i>UX Researcher & Designer</i> <ul style="list-style-type: none">Conduct contextual inquiry and design an app for patients, using context aware design and intervention.A project of Lenovo + HealthDesignBy.Us Innovation Co+Lab and Mott Children's Hospital.	

WORK EXPERIENCE

Beijing Youth Daily	Beijing, China Aug 2014 - Jul 2016
<i>Social Media Specialist</i> <ul style="list-style-type: none">Managed social media accounts on WeChat. Improved reading experience, analyzed followers' needs and enhanced the accounts' presence.Achieved a 400% daily increase in followers by initiating a campaign before Valentine's Day when working in a team running an account of Beijing local news.Increased over 100,000 followers in 6 months when working in a team that owns a group of top accounts of political news in China.	
Journalist	Aug 2014 - Jul 2016
<ul style="list-style-type: none">Interviewed and wrote news stories, many of which became the top news in major Chinese websites.Reported society news, including breaking news, and features of social problems.Reported political news, including analysis of public policy and personnel changes, and features of politicians.Interviewed politicians in China and abroad, such as Nikai Toshihiro, a top executive in Japanese ruling party.	
NetEase	Beijing, China Apr 2014 - Jun 2014
<i>News Application Editor</i> <ul style="list-style-type: none">Improved the traffic and increased impact of the APP by updating neews according to KPI analysis, monitoring competitors' performance, pushing breaking news quicker and discovering new hot topics.Researched a Japanese news app to suggest improvements in the interface design of the NetEase News app.Cooperated with product team to test radio news by collecting feedbacks of users	