JINGSHU ZHAO

UX Designer | Storyteller | Problem Solver

www.jingshuzhao.me

734-353-8924

jszhao@umich.edu

EDUCATION

University of Michigan School of Information
Ann Arbor, MI
Apr 2018

Master of Science in Information
Specialization in Human-Computer Interaction | GPA: 3.928

Communication University of China
Beijing, China
Jul 2014

Master of Arts in International Journalism | GPA: 4.00

Chubu University
Kasugai, Japan
Sep 2010 - Jul 2011

Communication, Exchange Program

China Foreign Affairs University
Beijing, China
Jul 2012

Bachelor of Arts in Japanese | GPA:3.83

PROJECTS

AllergyBot | CHI 2017 Design Competition Top 12
Ann Arbor, MI
Product Designer & UX Researcher
Oct 2016 - May 2017

Adopted user-centered design process, including a survey with 168 respondents, 28 interviews, ideation, wireframing, prototyping, and user testing, to design a Chatbot helping young adults with food allergies find restaurants easily.

Amesite | Online Learning Platform
Ann Arbor, MI
UX Design Lead
Jan 2018 - Apr 2018

Lead the design and research by adopting user-centered design process. Conduct parallel design for wireframing, and utilize affinity grouping for comparative analysis, research, and brainstorming. Manage the project and client relatinoship.

2nd Brain | Lenovo + HealthDesignBy.Us
Ann Arbor, MI
UX Designer & Researcher
Jan 2017 - Apr 2017

Brainstormed product ideas and created wireframes with Sketch for a mobile app integrated with wearable devices to support the medication adherence for teens with chronic illness based on 8 stakeholder interviews and 2 focus groups.

WORK EXPERIENCE

Harvard Medical School, Harvard Catalyst
Boston, MA
UX Intern (Sole designer and researcher on the team)
May 2017 - Aug 2017

- Created wireframes and prototypes with Balsamiq for 2 web applications which transform complex concepts and data into simple interfaces.
- Designed the data table and data visualization with Tableau and Excel, and conducted 4 contextual inquiries and 2 usability tests.
- Worked closely with the developers, made design decisions based on user needs and requirements, gave 10 presentations, and had over 5 rounds of design iteration based on the feedback from the team and users.

Beijing Youth Daily
Beijing, China
Journalist & Social Media Specialist
Jul 2014 - Jul 2016

- Investigated social problems, interviewed people ranging from international politicians to migrant workers.
- Contributed articles and participated in the operation of the top political news WeChat accounts in China, achieving the increase of over 100,000 followers in 6 months.

SKILLS

UX DESIGN

Wireframing
Prototyping
User Flow
Site Map
Personas
Responsive Web Design
Graphic Design
Data Visualization

UX RESEARCH

Interview
Contextual Inquiry
Usability Test
Competitive Analysis
Survey

TOOLS

Sketch
Invision
Adobe Photoshop
Adobe Illustrator
Balsamiq
Tableau

PROGRAMMING

HTML/CSS/Javascript
Python/Pandas/Spark
D3
Flask

LANGUAGES

English | Chinese | Japanese

SERVICE

Equality Michigan
Designer
Mar 2017

Designed newsletter with HTML, CSS and a CRM platform.

LEADERSHIP

Campus TV of Chubu Univ.
Director
Sep 2010 - Jul 2011

Planned weekly program and directed a team of 10 to complete VCRs and live broadcast.

Career Service Magazine of China Foreign Affairs Univ.
Chief Editor

Revived the magazine and created the first editor's guidebook.