

JINGSHU ZHAO

UX Designer | Storyteller | Problem Solver

www.jingshuzhao.me

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EDUCATION

University of Michigan School of Information

Master of Science in Information

Specialization in Human-Computer Interaction | GPA: 3.931

Ann Arbor, MI

Apr 2018

Communication University of China

Master of Arts in International Journalism | GPA: 4.00

Beijing, China

Jul 2014

Chubu University

Communication, Exchange Program

Kasugai, Japan

Sep 2010 - Jul 2011

China Foreign Affairs University

Bachelor of Arts in Japanese | GPA: 3.83

Beijing, China

Jul 2012

PROJECTS

AllergyBot | CHI 2017 Design Competition Top 12

Product Designer & UX Researcher

Ann Arbor, MI

Oct 2016 - May 2017

Adopted user-centered design process, including a survey with 168 respondents, 28 interviews, ideation, wireframing, prototyping, and user testing, to design a Chatbot helping young adults with food allergies find restaurants easily.

Amesite | Online Learning Platform

UX Design Lead

Ann Arbor, MI

Jan 2018 - Apr 2018

Lead the design and research by adopting user-centered design process. Conduct parallel design for wireframing, and utilize affinity grouping for comparative analysis, research, and brainstorming. Manage the project and client relationship.

2nd Brain | Lenovo + HealthDesignBy.Us

UX Designer & Researcher

Ann Arbor, MI

Jan 2017 - Apr 2017

Brainstormed product ideas and created wireframes with Sketch for a mobile app integrated with wearable devices to support the medication adherence for teens with chronic illness based on 8 stakeholder interviews and 2 focus groups.

WORK EXPERIENCE

Harvard Medical School, Harvard Catalyst

UX Intern (Sole designer and researcher on the team)

Boston, MA

May 2017 - Aug 2017

- Created wireframes and prototypes with Balsamiq for 2 web applications which transform complex concepts and data into simple interfaces.
- Designed the data table and data visualization with Tableau and Excel, and conducted 4 contextual inquiries and 2 usability tests.
- Worked closely with the developers, made design decisions based on user needs and requirements, gave 10 presentations, and had over 5 rounds of design iteration based on the feedback from the team and users.

Beijing Youth Daily

Journalist & Social Media Specialist

Beijing, China

Jul 2014 - Jul 2016

- Investigated social problems, interviewed people ranging from international politicians to migrant workers.
- Contributed articles and participated in the operation of the top political news WeChat accounts in China, achieving the increase of over 100,000 followers in 6 months.

SKILLS

UX DESIGN

Wireframing

Prototyping

User Flow

Site Map

Personas

Responsive Web Design

Graphic Design

Data Visualization

UX RESEARCH

Interview

Contextual Inquiry

Usability Test

Competitive Analysis

Survey

TOOLS

Sketch

Invision

Adobe Photoshop

Adobe Illustrator

Balsamiq

Tableau

PROGRAMMING

HTML/CSS/Javascript

Python/Pandas/Spark

D3

Flask

LANGUAGES

English | Chinese | Japanese

SERVICE

Equality Michigan

Designer

Mar 2017

Designed newsletter with HTML, CSS and a CRM platform.

LEADERSHIP

Campus TV of Chubu Univ.

Director

Sep 2010 - Jul 2011

Planned weekly program and directed a team of 10 to complete VCRs and live broadcast.

Career Service Magazine of China Foreign Affairs Univ. Chief Editor

Revived the magazine and created the first editor's guidebook.