

Excel Hackathon

The United Nation of Retail Services wants to understand the profit of multiple products in various sectors like enterprises, channel partners, government, mid markets etc.

Dataset has been given to you to understand growth from 1998-2015.

Create an interactive dashboard using excel to understand how profit is achieved over multiple years by countries in various segments.

Perform a case study to understand how to deal with financial data to come up with best insights.

Financial sample.xlsx:

Segment: Various domain from which profit and sales data is collected

Country: Different names of the countries across the world

Product: Names of products sold

Discount brand: reduction in price of product

Units sold: quantities of product sold

Manufacturing Price: Price of product while building it

Sales price: Selling price of product

Gross sales: Total amount for a product without any reduction

Discount: Reduction in the price of product

COGS: Cost of Goods sold

Date: Exact date on which product was sold

Month number: Month in which product was sold

Month Name: Name of month in which product was sold

Table.xls :

This file includes how there is annual growth over the years.