

Title: A student from the UK trying to make a difference through promoting DRS and better trade executions thanks to GME

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Long time GME investor here who's been motivated to try and make a difference.

The short story is, for my University Dissertation I need to plan a new enterprise, because of my passion for trading and due to this subs support and education of DRS, Market Structure and Payment for Order Flow I decided **I would attempt to prove the concept of a new brokerage platform, one that would centre around the hearts of the retail investors.**

The platform will feature:

- * IEX Trade Execution (to avoid dark pools, for better execution and removal of payment for order flow in the brokerage business model.)
- * Greater support DRS in regions that currently have very few opportunities such as the UK.
- * The ability for users to opt out of lending their own shares when in the street name of the organisation.
- * Transparent pricing and operations.

To support this the organisation would charge a small 1-time fee to trade US stocks and a charge of 0.01\$ per trade executed to cover operations costs. After doing extensive research on the company's model, the only issue I face now is proving demand for such a platform. This is where I'm hoping you can help. all I is that you fill in a very short survey (linked below) so I can prove to my university professors that there is a group of highly motivated traders who prioritise better trade execution over the free (payment for order flow) business model and like the sound of the overall offering.

LINK TO SURVEY: [https://uwe.eu.qualtrics.com/jfe/form/SV_dbamuoOVSzEORlq](https://uwe.eu.qualtrics.com/jfe/form/SV_dbamuoOVSzEORlq)