

Title: Don't forget about Microsoft's "Multi-Year Strategic Partnership" with GameStop  
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## GameStop announces multiyear strategic partnership with Microsoft

October 8, 2020 | Microsoft News Center

*The partnership aims to advance  
GameStop's key strategic pillars and  
extend its digital omni-channel  
ecosystem*

### **Grapevine, Texas and Redmond, Wash.**

**(October 8, 2020)** – GameStop Corp. (NYSE: GME) ("The Company") today announced that it has entered into a multi-year strategic partnership agreement with Microsoft Corp., further advancing its strategy to expand its physical and digital video game offerings, as well as enhance the Company's retail technology infrastructure. With over 5,000+ retail stores worldwide and its world-class eCommerce platform, GameStop leverages its vast customer network, PowerUp Rewards, and omni-channel capabilities to deliver enhanced gaming solutions to its customers. Through this partnership, GameStop will standardize the Company's business operations on Microsoft's cloud solutions and hardware products to deliver rich new digital experiences to customers, creating the "ultimate gaming destination" for gamers in its vision to be the

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