

Title: ■ Gmerica is ENDing the FED

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****All**** of the credit for this post goes to: u/rmlkt . The original post should be found in their profile. Big THANK YOU to them, shoot some thank you's their way!!!

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Before you start:

- * Gamestop has CORNERED the marketplace for ALL NFT's
- * Gamestop's New Company and rival to Amazon = Gmerica
- * Patent filing: <https://uspto.report/TM/90897211/APP20210826095347/>
- * USPTO Notice of Publication (June 8th 2022): <https://tsdr.uspto.gov/documentviewer?caseId=sn90897211&docId=NOP20220608131710#docIndex=1&page=1>

Ok, Here's the post by u/rmlkt :

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In this post, I argue that RC's has uniquely positioned GameStop (by extension Loopring), to destroy the Fed by using the implications of hyperinflation on society against them. Ryan Cohen will capitalize on anger and distrust of the public towards traditional financial institutions to destroy the fed by leveraging the NFT marketplace and local stores in order to accelerate crypto mass-adoption. I got this idea while I was doing a thought experiment on what hyperinflation would look like in US if it happened in the near-term future. Not financial advice.

EDIT: To add context, my conclusion that the Fed is his end goal is based on an analysis of RC's development as a leader. From the get-go, RC wanted to defeat Amazon. He succeeded with Chewy, to beat Amazon in that niche. There was an interview of RC in 2019 about him talking about his successes in Chewy and how he felt beating Amazon was still possible. This is a sign of RC's character. He wanted to beat AMAZON and be remembered as the Amazon killer. But then he realized it's deeper than that. Through BCG plants and naked shorting Amazon was dominating market everywhere. The goal was then to take down Wallstreet. It shouldn't be too hard to go another step and just say he wants complete decentralization and in that way, destroying the Fed. I believe he is this ambitious because he has shown that sort of character so far.

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TLDR:

- * Hyperinflation makes your money worthless. Hyperinflation causes people to move to assets because cash holds no value. Hyperinflation makes people mad at rich elite class and the Fed.
- * \[SPECULATION\] Imagine US is experiencing hyperinflationary economic depression... People will be rushing to obtain assets with their cash. GameStop's NFT Marketplace is uniquely positioned to be an easily accessible place where individuals can safely convert cash to assets, whether it's NFTs, ETH, LRC, etc... doesn't matter. People rush to the marketplace to park cash while the dollar is losing value. People realize that "be your own bank" is the only way. Mass adoption occurs. The US is saved from regressing to

a barter system as most individuals will be buying/selling goods and services with crypto (ETH or BTC likely)

* \[SPECULATION\] Fed is defeated due to demands (out of anger and rage) from public and absolute irrelevancy. America returns to the gold standard (BTC backed?)

By filling in the gaps needed to take crypto mainstream, RC plans to destroy the Fed by making them irrelevant.

BOOM... GMERICA....

Follow my thought process...

Hyperinflation is defined by a period of very high, and usually accelerating inflation. Based on the DD, we know that hyperinflation in the US is a real possibility, if not absolute certainty. I mean, the death and end of all fiat currencies is hyperinflation. Inflation can be driven by multiple factors. One is organic, where money printing causes inflation. Wage inflation can also cause inflation, where higher wages cause price hikes. These can often feed on each other and this feedback loop will spiral to a point where it is no longer controllable.

During hyperinflation, the value of the fiat currency degrades rapidly. The purchasing power of an individual is therefore, destroyed extremely quickly. I was doing a thought experiment of how this would affect the US, how would it impact societies, and how people potentially can prepare.

First, you must look at case studies. In all cases of hyperinflation, as the value of their "dollar" was destroyed, individuals looked to get rid of cash as fast as possible. This resulted in shortages in everything. The economy essentially collapses as no one wants the dollar anymore. It isn't worth anything. Instead, people rush to buy THINGS (literally ANYTHING of VALUE that you can trade). Locally, people begin to barter for food, goods, and services. Having access to things is basically like holding your cash in an investment. There is still value in the item because it is useful, and this usefulness will allow you to make your hard earned cash (now worthless btw) somewhat useful. In a lot of "hyperinflation prep" articles etc... they say, you must learn how to barter.

This is where I got my lightbulb moment. What if there was an object that was limited in quantity and could hold VALUE? Yes, NFTs are one, but the fundamentally, it's cryptocurrency. Hyperinflation that culminates in a trade/barter economy would cause people to move towards ASSETS rather than cash because cash is now worthless. Crypto presents an easily accessible, easily tradeable asset to convert cash into. NFTs, by extension are an asset.

So how do you take down the Fed? You must do two things. You need to EXPOSE their crime, and you also need to make them IRRELEVANT. The first is taken care of by itself due to hyperinflation. People will naturally be pissed and the culprit is obviously the Fed. I expect that the Fed will try to remain relevant and remain in control of the status quo.

Let's say the US is undergoing a period of rapid economic contraction along with the hyperinflation of the USD (extreme case of stagflation).... we can assume that at this point, MOSES has already kicked off and this would be occurring some month(s)/year(s) after the market crash. Hyperinflation would be tearing through the US. You would see shortages of everything, everywhere. Understandably, the US population is PISSED at the ruling elite now. Here is where RC's plan comes in and things get spicy.

I argue that GameStop and Loopring are uniquely set up to benefit from this situation for a several reasons:

1. NFT Marketplace: By giving the Power to the Players, and returning ownership to individuals. This gives people an easy place to park their money during an inflationary period. Just got paid? Go buy an NFT.... it'll probably be worth more tomorrow or next week as your purchasing power gets destroyed anyway....
2. Decentralized Stock Exchange: By building the next generation of financial markets, not only will it fill one of the last missing pieces that crypto needs for mass-adoption. To most individuals, crypto is just

another place you can invest your money. There is a perception that there is no other use for crypto.

3. Local Stores: being at the forefront of crypto, GameStop can show you it is MORE convenient to hold your money in crypto in your wallet. Open your GameStop app or any other mobile crypto wallet such as Looprings, and pay (by tap, QR code, .eth address...). It charges you in ETH/LRC/BTC, or whatever cryptocurrency of your choice. All possible because of L2. You don't even have you use your GameStop wallet... you can actually use any accepted crypto wallet. You then walk out of the store with the product you bought in hand. GameStop could also mint your receipt and send it to you. This receipt would then show up in a hidden "in-store purchases" section in your NFT marketplace app too. In store locations would allow customers to shop the NFT marketplace in person to purchase NFTs or products (or both?). Proving that this is trustworthy and safe is essential for mass adoption, and with the anger towards the rich, I believe that local stores are central to RC's strategy.

Ultimately, I think that RC wants to take down the Fed, and this is how he plans to do it. This is why you see all the investment in the local residential GameStop locations. These store locations serve an integral strategic purpose in their expansion strategy. Part of offering better customer service, is also training and PAYING your employees better. This is what I think GMERICA is about.

I'm not saying banks will completely disappear in the short term... (no way), but if RC manages to accelerate mass adoption the way I think he wants to, financial institutions in the future are going to look completely different than they do now.

Long live GMERICA. The best time to be alive in human history is now.

EDIT: grammar

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Thanks. The end. Again ALL credit goes to u/rmlkt

[Roar!](<https://preview.redd.it/7hm1sx1cssg91.jpg?width=225&format;=pjpg&auto;=webp&s;=93544373c50ae3f005b15b9fc7a26c99aa8a938a>)