

Title: Book Club - Why Stocks Go Up and Down by William Pike & Patrick Gregory - Kickoff & Discussion Schedule

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Introducing Book Club

During the weekends when the market is asleep we don't have to be! It's the perfect time to level up your trading and investment skills and learn something new. Now introducing Book Club! I'll be leading weekly guided discussions on an investing/trading book that the community selects to read together over several weeks.

Read a few chapters each week and come tell the community what you like, don't like, learned, agreed with, disagreed with, or found interesting in the weekly discussion threads!

To get the ball rolling, I've selected our first book!

Why Stocks Go Up and Down

<https://preview.redd.it/dtbsgbc2tyf71.jpg?width=353&format=jpg&auto=webp&s=b1e314159937b8934fce02a5c7561f1987f570c3>

Per Amazon, "This book provides a sound understanding of the fundamentals of investing in stocks and bonds. The book explains the basics of financial statements and analysis, cash flow generation, stock price valuation, and more. It goes well beyond most introductory books. It is perfect for readers with little or no background in investing and is certain to add value for experienced investors as well.

Who should read this book? New investors who want a solid background in stock and bond fundamentals. Anyone planning to take an introductory accounting or investment course. Readers of popular investment books who encounter terms or concepts they do not understand."

****About the Authors****

William Pike's background includes experience as both an equity and high yield bond portfolio manager at Fidelity Investments. He taught the introductory investment course sponsored by the Boston Security Analysts Society for more than 20 years. The early editions of this book are the outgrowth of that course. He is a Chartered Financial Analyst with a degree from the Massachusetts Institute of Technology and an MBA from Columbia University. He has provided investment commentary on radio and television and has spoken before a variety of investment groups.

Patrick C. Gregory, CFA is an analyst and portfolio manager with 18 years of multi-industry experience. He is currently working as a Senior Equity Analyst for FM Global, where he manages the healthcare sector of a \$4.8 billion portfolio. Prior to joining FM Global, Patrick was a full-time faculty member at Bentley College. While at Bentley, he served as the Managing Director of the Hughey Center for Financial Services and was the recipient of the Davis Fellow. Patrick has taught graduate and undergraduate courses in investments, risk management, and portfolio management for many years. Given his experience in industry and academia, Patrick has appeared on CNN and CNBC and provided commentary to a number of news sources, including the Wall Street Journal, Business Week, Boston Globe, and LA Times. He holds advanced degrees in both Finance and Financial Planning. Patrick is a CFA Charterholder and member of the CFA Institute and Boston Security Analyst Society (BSAS).

****Where to get the book****

For more information about the book and its authors, check out
[whystocksgoupanddown.com](https://www.whystocksgoupanddown.com/).

Digital versions of Why Stocks Go Up and Down can be found on
[Amazon](https://www.amazon.com/dp/B00GHTKT5O/ref=dp-kindle-redirect?_encoding=UTF8&btkr;=1)
or [Apple Books](https://books.apple.com/us/book/why-stocks-go-up-and-down/id898073820).

Discussion Schedule

Discussion threads will be posted every Saturday based on the schedule below. Prompts will be provided to kick start our weekend discussions!

Discussion Date	Part	Chapters
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August 14 th	Part 1	Chapters 1-3
August 21 st	Part 1	Chapters 4-6
August 28 th	Part 2	Chapters 7-9
September 4 th	Part 2	Chapters 10-13
September 11 th	Part 3	Chapters 14-15
September 18 th	Part 3	Chapters 16-17
September 25 th	Part 4	Chapters 18-19

On September 25th voting will begin on selections for the next book which will be announced October 2nd along with a new schedule of discussions beginning October 9th.

Notification Opt In

I'm currently working on a bot to notify anyone who is interested in participating in the weekly book club discussions. The notifications will be purely opt in with the option to opt out at any time and messages will go out through DM each week when the discussion is posted.

Since the bot isn't quite ready yet, please respond to the comment below if you'd like a notification when the first discussion thread is posted on August 14th.

Book Club Recommendations

Have a book you've been wanting to read or one that you've already read and really enjoyed? Let's read it together! Please put any recommendations for future book club books as a reply to the comment below.