Title: Gamestop coin used in games?

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Just wondering about the cryptocurrency mentioned in the gamestop earnings call.

So as well as trading items in games as NFTs on the marketplace...

Do you think they could also launch currency that could unify the economies between different games?

E.g. you could convert or send your currency from one game to another? Or earn in game currency and spend it to buy new items from the nft marketplace?

What else do you think they could use the currency for?