To remove the metadata that a program likely created when the PDF was generated (subject, keywords, author, title, date created, date modified, producer, creator), install `qpdf` and use the following command:

```
qpdf --empty --pages my-document.pdf -- anony
```

This command uses qpdf to create an empty pdf with no metadata, copy in the *pages* (but not the metadata) from `my-document.pdf`, and output to a new file called `anonymized-document.pdf`. In other words, it erases the metadata that's saved in plain text at the beginning of the PDF file.