

Title: A(pes) M(ust) C(ease)

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.. to call themselves apes.

I don't like the term "Meme Stock".

But neither do I like the term "Ape".

I am an adult shareholder in a well established \*\*gaming\*\* retailer, whose stock isn't a meme anymore than the stocks of other companies I own are.

I am not a \*stupid novice retail trader\* chasing pump'n'dumps on social media and confetti animations on commission-free trading apps, no matter how much the established institutions, analysts and media outlets want to portray me as such.

I am not gonna make their job any easier, by calling myself "ape", voluntarily giving them an umbrella term, that lets me be grouped in with the worst of retail, A MC and other trash stock holders, Crypto shitcoiners and god know what else is yet to become part of the "ape movement. (Check out A MC's "Apefather", making cringe content on Youtube, if uninformed tweets from ordinary AM C "apes" don't already make it clear enough what I am getting at).

Their voice becomes the voice of "apes", it therefore becomes \*yours\*.

ApeCoin shows once more, that anyone creating anything can use the term "ape" with the media gladly picking it up and putting them in \*your\* precious "movement", even RobinHood's IPO back then was introduced as a "meme stock", its 'shareholders' became "apes" and were portrayed as the very same group holding GME.

[\*You\*](<https://i.imgur.com/4IHlYzc.jpg>)

\*\*\*APES ARE NOT TO BE TAKEN SERIOUS\*\*\*

\*\*\*APES INVEST IN AND STAND FOR ANYTHING THE MEDIA WANTS THEM TO\*\*\*

Are \*you\* an investor in gamestop or an stupid novice retail trader calling himself "ape"?