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Author: LunarPayload  
Created 2022-03-24 23:00:29 UTC  
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## Books to Help You Become a Better Strategist

- |   |  |
|---|--|
| 01 <i>Perspectives on Corporate Strategy</i> (1968) by Carl W. Stern and George Stalk Jr.               | 02 <i>Henderson on Corporate Strategy</i> (1979) by Bruce D. Henderson                           |
| 03 <i>The Logic of Business Strategy</i> (1984) by Bruce D. Henderson                                   | 04 <i>Perspectives on Strategy</i> (1998) by Carl W. Stern and George Stalk Jr.                  |
| 05 <i>Hardball: Are You Playing to Play or Playing to Win</i> (2004) by George Stalk and Rob Lachenauer | 06 <i>The Boston Consulting Group on Strategy</i> (2006) by Carl W. Stern and Michael S. Deimler |
| 07 <i>Your Strategy Needs a Strategy</i> (2016) by Janmejaya Sinha, Knut Haanaes, and Martin Reeves     | 08 <i>The Synergy Trap</i> (2007) by Mark L. Sirower   |

4,178

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