Title: NFT marketplace = secondary market for used PC games

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The NFT marketplace creates a huge secondary market for PC games. Video game developers & publishers can sell their games on GameStop's marketplace, to customers you will actually OWN those digital goods in a meaningful way (they can give it to other people or turn around and sell the "used" game themselves on the marketplace). Making and selling mods and stuff is going to be easy too. GameStop is going to make bank. Steam/Epic etc have a giant target on their back too - fewer people would buy stuff from a steam sale when they could buy it elsewhere and have it retain some value.