

Title: Activist Investor vs. Pumping and Dumping: A Ryan Cohen and Aaron Comparison

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Created 2022-03-16 01:25:52 UTC

Permalink: /r/GME/comments/tf5vwq/activist\_investor\_vs\_pumping\_and\_dumping\_a\_ryan/

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Every once in a while, even the most diamond handed long-term GME holders think to themselves: am I in the right play?

And sometimes you are hit hard in the face with: Yes. Fuck yea I am in the right play. Today was one of those days.

Last week, we had a buy in by Ryan Cohen into another one of the shorted companies in the retail ETF basket. Undoubtedly, this will result in a different-but-the-same spike down the road as the GME Jan 2021 sneeze. Should this put pressure on the basket including GME? Hell yea, we hope. By contrast, today we saw a buy in by another popular "meme" stock into what could be considered an odd choice of a company. These announcements came within roughly a week of each other, but that's where their similarities end.

The charts below detail the differences in how the buy-ins occurred and how

**\*\*BBBY\*\***

[ Ryan Cohen's buy-in to a similarly-shorter "meme" stock which resides in the same ETF basket as GME, for which he is the Chairman. An example of a buy in done the "right" way. ](<https://preview.redd.it/r9k9xj9pann81.png?width=951&format=png&auto=webp&s=8c4f449b003338d71a5eab57708a3f117ca4e9e7>)

**\*\*HYMC\*\***

[ pipcorn's announcement that they would buy part of HYMC (a fucking mining company - at least the stupid ass pipcorn business made sense), including price spikes which analysts admit can only loosely be explained by the rise in the price of gold, but have no other reasonable cause. ](<https://preview.redd.it/lcwn8j9enn81.png?width=1060&format=png&auto=webp&s=fa35b3f37429ab8feb85df37d21b4126790e45f8>)

Hopefully this highlights how differently these two events took place. How Ryan Cohen's action seemed like a personal vendetta to fuck over the shorts using his own capital. How it's the continuation of something big. How it was done the right way. How pipcorn's reeked of a coordinated pump and dump - all the announcements occurring during tradeable hours when FOMO could be better taken advantage of, the corporate, void-of-life tweet, the surge in volume and options interest prior to the announcement, the share offering leak and later confirmed right after the pipcorn news came out. I want to use stronger language but instead I'll just say that the HYMC traders possibly could have been trading on information not available in the public domain.

GME is the play. And it's about more than just profits.

I feel that the purpose and spirit of this post is appropriate for the sub, but I clearly skirted the automod rules here so if this is inappropriate for the sub then of course just delete this shit.