Title: With the MSFT purchase of ATVI, how good is this for GME?

Author: PartyBandos

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Last year GME and MSFT announced a "multiyear strategic partnership". If MSFT is feeding its console sales, GME should greatly stand to benefit, no?

https://news.microsoft.com/2020/10/08/gamestop-announces-multiyear-strategic-partnership-with-microsoft/