Title: As shareholders we need to start thinking about competitors of the GME NFT Marketplace and how we can help GameStop emerge as the go to and premier market place.

Author: SmallVoid

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What would be best for GameStop, and therefor us as investors, would be ensuring that the GameStop NTF Market Place (GSMP) is the main market place all gamers and content creators flock to and spend money.

I have no doubt that many video game publishers and stores (such as Steam for example) will have a go at similar market places. What we don't want is a market full of GSMP spinoffs, diluting the concentration of capital flow.

When many people think of a search engine, they immediately think Google. In fact the majority actually call searching the web "Googling". We need the same thing to happen with NFT marketplaces and GameStop - we need it to turning into a snowballing critical mass known far and wide, and the first place people think of when wanting to trade gaming (and other) NFTs.

- **So what can we do to help?**
- * Head to twitter, forums etc and start applying pressure on game and content developers. Don't ask them "if" they plan on partnering up with GS or plan on having NFTs for in game items available. Ask them "when" they plan on it and emphasise GameStop as being the premier location (in a polite way of course).
- * Actually spend money on the GSMP when it launches. The more profitable it is, the more long positions will be opened on \$GME and the more traffic it gets, the more attention it will attract and the snowball effect will ensue.
- * Avoid spending money on competing marketplaces (even if you love the game). Don't bring attention or money to competing market places.

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