Title: Hey so... How big do you all think GME will go on the announcement/advertising for the release/launch of the NFT marketplace?

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So I was just comparing the total amount of shares GME currently has outstanding, 76.13M, compared to

AMZN, 10.17B, and fuck did that get me excited about the splividend. GME before the split only has that many shares? And DRS isn't going to change except it'll only be easier to do at lower prices before the FOMO crowd and price shoots back up. I'm just rambling because I am not sure if I need to hit a text limit or not
Uhh
Yeah
So
Yadda yah blah blah
My question is essentially my post title, how does everyone actually think GME will announce the release/launch of the NFT marketplace? How big do you think they will go on advertising? If you think about it, the general populace or uhh "non-apes" probably aren't all to aware of GameStop's impending plan to crush SHFs. I know the people around me who are both none investors and investors are for the most part unawares of the already released wallet and impending NFT market release.
So how do you all generally think GME will go about announcing it with advertising and such? Commercials? Internet adds? YouTube adds? Think they'll go big on it, or go about it more quietly? Just a random thing that popped in my head I am curious to know what other apes think will happen on this. Just how big will they go on our fanfare to the moon?
Uhh
Can't Stop,
Won't Stop,
GameStop.
Power to the Apes.
Buy, hodl, DRS, to the moon!