

Title: Brick. By. Brick.

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Url: /r/Superstonk/comments/pg5cw7/lego_partnership_confirmed_one_of_gamestops_top/

Is_self: False

Okay, I had another post just a little bit ago and it got automodded. It ended up being a great thing because I did more digging and this time I for sure will be hitting the 2000 word count, I'll be jacking your tits for you.

Lego is a Top Brand - Partnership confirmed

But digi, how do you know? Just go check out the website on archive-dot-org. Notice there is now a Top Brands section on the website!!!

[■■ - seriously, omg](https://preview.redd.it/kdj6g7vyuyk71.png?width=2498&format;=png&auto;=webp&s;=10db8b325fb8d1a2e1aa2866af46a1a2b7a1e28f)

The sources below will show you before when there was no Top Brands and after where it is showing up:

* 8/29: https://web.archive.org/web/20210828023001/http://www.gamestop.com/

* 8/28: https://web.archive.org/web/20210828023001/http://www.gamestop.com/

Mobile view includes this new Top Brands also:

https://imgur.com/a/ZdhZjcU

GameStop has had a "Shop by Brand" section in their menu but that is not the same. So don't let someone tell you that this was always there because that's not the same:

[\\"Shop by Brand\\" in the menu is by console brand](https://preview.redd.it/7xxof29mwyk71.png?width=1478&format;=png&auto;=webp&s;=e3bb7e46f2a3b0ab5d5476fd47422dcc12a39b79)

Don't let this slip through the cracks! It's super huge confirmation that we all should be shouting from the rooftops. This change happened sometime between 8/28 and 8/29, so this is very recent. I r[ecently did a DD](https://www.reddit.com/r/Superstonk/comments/peb89d/gamestop_conference_vendorpartnership_analysis/) that talked about the partnerships coming and it seems that I was on-point with a bunch of them. I released that DD right before this change happened apparently, in my opinion, this is the best on dates I've seen! No Dates!

****Partnerships that were confirmed:****

- * Microsoft XBOX
- * Nintendo
- * Sony Playstation
- * Oculus
- * Hasbro
- * Razer
- * Logitech

****New Partnerships listed:****

- * Funko
- * LEGO
- * GoPro

This now expands on my partnership DD from 18 partners to 21 partners in total. I'm letting this DD jack my tits and I think you should also. GameStop has essentially released a list of their top brands and no one really noticed.

tldr, LEGO confirmed as a Partner and now there is a list of Top Brands directly from GameStop

Stay tuned for more GameStop DD from me, I'm still searching for more partnerships but this is has got me on Cloud9. Can't wait to read more about it in the financial reports coming up.

****Word Count Rant:**** I really want to make sure the word count is hit in this DD because it's such an important piece. I've seen our subs slide where DD is no longer reproducible or even really about GameStop. I want DD that I can share with people and it makes them rethink what GameStop is. I'm finding these types of data points are regularly happening but we're not always finding them because there is a flood of so much else. I'm not trying to criticize anyone's DD, I just want reproducible DD with links that give me the ability to see for myself; it's hard to just take an image and say *that works for me.* Thank you for listening to my word count rant.

****A Crazy Idea for the Mods:**** What about creating a DD template for the sub that all DD has to start from? That way we could have some standard sections like "Sources" in a known area. Maybe that also includes a "Conclusion" (tldr but more formal)? Just a thought for words.