

Title: The afterhours mess thursday just reminds me of the Recency Effect.. Any wrinkly apes care to lend some wrinkles?

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The definition of Recency Effect: The recency effect is a memory phenomenon in which people tend to recall the most recent information more accurately.

Basically the SHF are wanting the public to have this in their minds. That way when GME announces, the public will just remember "we are dead in the water". This is a textbook social psychology situation. Granted I dropped out of school quite a while ago, but this was all that came to mind when I saw this happening real time.

Just a late night ape thought.