Title: Loopring (LRC) vs Immutable X (IMX) as an investment

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Can anyone explain to me if/why one is a better investment over the other?

I've been researching both and I'm not entirely sure I understand the role each of them play in the upcoming GameStop marketplace. Immutable X runs the marketplace while Loopring is responsible for the transactions / transfers? Is that correct?

Will LRC be the currency used to purchase things in the marketplace?

From what I understand: IMX has a much lower market cap and circulation, but only 12% of their coins are available at the moment and so future dilution will be occurring, suppressing the price. While LRC's entire supply is already available and is deflationary.

It seems to me LRC is the better investment right now, but would like some input from folks who know more about it than I do.

I know IMX has a lot of other big projects they're a part of, so maybe they'll be a bigger deal than LRC, but dilution is a big turn off.