

Title: To add to the BCG connections with Blockbuster, JCPenney, Kohls, ToysRus and others, I did some more digging.

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Permalink: /r/TheGloryHodl/comments/w77bj9/to_add_to_the_bcg_connections_with_blockbuster/

Url: /r/Superstonk/comments/tndusg/to_add_to_the_bcg_connections_with_blockbuster/

Linked Post Content:

Edit: This post does a very good job. https://www.reddit.com/r/Superstonk/comments/tnjmwf/bcg_research/?utm_medium=android_app&utm_source=share

Not posting names of people just cause they dont need to be shared, not trying to ruin someones name if its a tinfoil hat theory.

Gawker/Gizmodo/univision

<https://www.google.com/amp/s/digiday.com/media/fusion-media-group-employees-clash-new-digital-boss/amp/>

<https://www.thedailybeast.com/gizmodo-staff-torches-new-univision-exec-in-private-meeting-youre-about-to-enter-a-tornado-of-nightmares>

Cit group:

https://www.google.com/url?sa=t&source=web&rct=j&url=https://www.wsj.com/amp/articles/cit-group-hired-boston-consulting-to-review-its-operations-1477333988&ved;=2ahUKEwjQk6SBreD2AhXvct8KHQNNCzkQFnoECAUQAQ&usq;=AOvVaw1PNKbKi15i_L8w4GoLntiV

General motors/chrysler: bankrupt less than a month after the US GOVT Hired them to help GM...:

https://www.nytimes.com/2009/04/11/business/11bizbriefs-USHIRESBOSTO_BRF.html

Pacific Gas and electric former employee started working as a director for renewables at BCG around the same time PGE went bankrupt. EDIT: As pointed out in the comments below, this may have just been a coincidence.

Enron: How does an associate at Enron with a 2 year gap on their linkedin profile go to being a senior partner/managing director at BCG?

EDIT: Thanks to u/foxiemail for this one.

Victorias secret: Also possible connection to Bath and Body Works <https://www.morningbrew.com/marketing/stories/2020/12/14/victorias-secret-appoints-martha-pease-cmo-clean-ed-razeks-mess>

Sears:

<https://transformco.com/press-releases/pr/1959>

<https://www.bizjournals.com/chicago/news/2013/09/24/sears-canada-ceo-resigns.html>

Toys R Us: This one im not sure cause it seems like it was just a case study using BCG's matrix which is in textbooks.

<https://www.case48.com/bcg-matrix/12847-Toys-R-Us>

Circuit City:

<https://www.forbes.com/2005/06/20/0620automarketscan23.html?sh=1f07046b2c49>

JC Penney:

<https://chainstoreage.com/jc-penney-makes-key-hire> <https://www.businesswire.com/news/home/20220111005582/en/JCPenney-Taps-New-Executives-to-Lead-Technology-and-Digital-Organizations>

Edit 3: Here's another useful post for connections aside from companies. https://www.reddit.com/r/Superstonk/comments/tnd7as/the_boston_consulting_group_tracker_youre_welcome/?utm_medium=android_app&utm_source=share