

Title: 8 Potential Catalysts for Launch (Updated as of March 2022)

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****TLDR -**** Earnings really brought down the vibes of this sub, and imo, for good reason. We were hyped this time by rc himself. It's been frustrating that there has been no evidence that GME is willing to stick up for *us*. Yes, the company clearly cares about becoming successful in the long term. But the success of the company, and the wellbeing of us, the shareholders at the tip of the spear, are two different things entirely.

However, that's not what I'm here to discuss. This is a hype post, ironically enough. The more we get hurt, the more we come back. I made this list mostly for myself, but I think you guys might enjoy it too. ****8** strong catalysts that still live, that still can create launch.****** This doesn't include DRS, simply because this is more a short-term list.

Remember, for as much theory and hopium we've got wrong, we only need to be correct just once. One win is all it will take. Cheers.

P.S. Feel free to fight me on any of the points herein. This sub needs more discussion, and frankly, the levels of legitimate retardation can be toxic sometimes. I am not immune to this. Also, none of these ideas are originally mine. This is just a compilation.

****GME will spin-off the tech portion of its company.****

Likelihood: Moderate in the near term, High in the long term (tinfoil level – moderate)

Evidence: IMX declared a partnership with GME Entertainment, LLC, rather than with GameStop Corp. Why? Will they be considered two different segments? Further, RC, in his BBBY letter (which honestly feels like a low-key roadmap for GME itself), argues that spinning of BABY will be the best way to offer exceptional value to shareholders. He argues that it is a way to “force” a more favorable valuation of the company and would likely do it if he were the chairman (luckily he's not though, cause he's OUR chairman lol).

Benefits: GME, by and large, is still known in the mainstream as a brick-and-mortar company. If the mainstream won't take GME seriously as a tech player, lets force them to get to know GMErica instead. Additionally, a spinoff would create shareholder value and potentially force shorts to close, especially if the spinoff were to be traded on a Loopring-backed blockchain.

Counterarguments: Spinoffs are often of profitable segments of a company. GMErica is not yet even released, let alone profitable. That's why I think this has a more moderate chance in the shorter term, but a high chance in the long term.

****RC's buy-in of BBBY was meant to and/or will spark a run similar to what we saw in January 2021.****

Likelihood: Moderate (tinfoil level – moderate)

Evidence: BBBY and GME are in the same basket of stocks. When GME ripped in January 2021, so did BBBY. When BBBY announced its plan for a share buyback, GME ripped in sympathy. RC also has a significant stake in deep out of the money calls expiring in January 2023. He could have flipped these, but frankly, why would he? That would be like a billionaire making a huge trade to pick up pennies. RC picked up 9.8% of the outstanding shares, enough to create massive problems for shorts and net settlement systems, but not enough to become an insider (so he can start a proxy fight later and demand things like share recalls?). This much effort likely has a reason, and that reason could well be to destroy the shorts. Oh yeah, and GME is at 100% utilization and the borrow rate is skyrocketing. The scene is getting set. Just a little push, and we'll see what happens...

Benefits: GME rips in tandem with BBBY, potentially launch. January 2021 part 2.

Counterarguments: RC is simply an activist investor who wants to rescue other companies like he did for GME. Also, he could have simply purchased more GME instead (or could he? See next catalyst).

****RC has not been able to buy more GME, but is now in a window where he can AND will.****

Likelihood: Low (tin foil level – low)

Evidence: As an insider and the chairman of the board, RC would not be able to buy more shares prior to an earnings call where potentially material announcements would be made. RC (supposedly) hates shorts and is a master chess player who cares about his shareholders.

Benefits: RC offers the ultimate show of confidence in the stock. If he's in for more, I'm in for more. You're in for more. We're all in for more. Gambling sub is in for more. FOMO ensues. The stock grows even more illiquid. I mean, it's already at 100% utilization and a rocketing borrow rate. Pre-sneeze conditions are recreated. GME rips, potentially launch. January 2021 part 2.

Counterarguments: RC's cost basis is incredibly low currently. He does not want to change that. Alternatively, the powers that be are preventing him from buying more. Lastly, perhaps triggering Launch is not a priority as much as building a business.

****GME will Airdrop an NFT dividend for shareholders at the launch of its marketplace by July 2022.****

Likelihood: Low (tin foil level – high)

Evidence: Overstock did this, and the court found it justifiable. Dr. Trimbath has stated it is a sure way to shake shorts. RC bought into GME soon after Overstock won their case. Perhaps it was always in his plan. Oh yeah, and the fucking Wu Tang plot, backwards hoodie, etc. (like I said, high tin foil. However, ngl, I want this one to be true the most lol).

Benefits: GME rewards us, the shareholders. The OG founders, essentially. The new marketplace is seeded with millions of rampant apes. Gambling sub gets in. FOMO ensues. No one wants to miss this event. The stock grows even more illiquid. Pre-sneeze conditions are recreated. GME rips. Hundreds of millions of shares are purchased, on top of the many that already exist. Bad actors have to find a way to distribute NFTs meant for 76 million to maybe a billion shares or more. Umm, idk what else you want me to say. This is fucking Launch, and it's a damn shame the likelihood of this seems so low.

Counterarguments: Legal troubles (i.e. bullshit, we fight for you GME, fight for us). Also, as a side note, I don't think the recent 10k takes dividends out of the question. It clearly states that GME does not "anticipate" dividends in the "near" future. Some people take this as "there will be no dividends forever, so shut the fuck up." WTF? Learn to read. GME could simply say, "we didn't anticipate this, but conditions changed so we're doing it now"...or three months from now ain't considered the near future for them. Oh yeah, or the dividends discussed refer to traditional cash disbursements and not anything NFT related. It really doesn't specify, so don't say "no dividends ever" and try to push that on others. Don't think in absolutes. That's how this sub and critical thinking dies.

****The Cycles are not dead, just delayed.****

Likelihood: Moderate (tin foil level – low)

Evidence: If they could fail on cycle obligations with impunity, they would've. (But, but Mr. lab they were just doing the cycles to get people to buy options and sell at the peaks!) No, fuck that. Check that thinking. It makes no sense. If they could fail on cycle obligations with impunity, they would have kept the stock at 30-40 for a year and a half. They would have drowned us down there. Hands on our necks, forcing us into the gutter. No hope, no sign of hope. That's how you kill a movement like this, and we know they hate our guts. There's no way the cycles are anything but *real obligations that must come due*.

Benefits: Dispel a lot of the negativity here. Bring TA and DD writers back to their rightful place as important players in our story. Options buyers win and can buy more shares. Perhaps the last cycle if the runup breaks weaker shorts. All around great for morale.

Counterarguments: The cycles were inevitable, but are no longer. For whatever reason, bad actors no longer need to allow runups (or cannot, and the power that be are offering reprieve).

u/dlauer **or another leader will create a shareholder activist group to push for real communication and change.**

Likelihood: High (tin foil level – low)

Evidence: Sentiment is shifting, particularly after the most recent earnings call. We've probably felt for a while now that GME hasn't been listening and acting as we would like, but it's only recently been okay to say so without being called a shill or bot. One thing I know. Once SS gets an idea in its head, it can make it happen. DRS started as a seedling once too. I think more and more, people are realizing we need a seat at the table. We've earned it.

Benefits: We could urge for changes or actions that would benefit the shareholders themselves, not just the corporation. United, we could hire someone like Wes Christian to legally advocate on our behalf. I won't say either way if this is true, but sometimes it feels like GME is not carrying out their fiduciary duty towards us. They raised over a billion dollars on our backs, the SEC stated plainly that the share price rose because of retail sentiment. We deserve a seat (or two or three) at the table. Don't ever forget, the board works for us. Not the other way around.

Counterarguments: Those who scream shill for not blindly believing in GME and RC will prevent this. Or better alternative, a different catalyst brings Launch, and we don't need to gather to protect our rights.

The investigation by the SEC and DOJ is essentially done, and they will bring the hammer down on criminal actors in the GME saga.

Likelihood: Minuscule (tin foil level – radioactive)

Evidence: RC recently calling out shorts and being brazen. Hammer emoji. Claims in the most recent 10k that documents related to the investigation are being finalized.

Benefits: End illegal suppression of GME and by proxy trigger Launch.

Counterarguments: What have regulators done so far? Issue a book report a few months after the due date? Allow can kicking to protect anyone on the wrong side of this bet? Lol.

The NFT Marketplace will be Undeniably Special.

Likelihood: Moderate (tin foil level – high)

Evidence: We cannot discount the fact that RC and a friend built Chewy into a 10B plus company from scratch. RC may always have been fairly well off, but he is a self-made billionaire. He created something special in Chewy. Can he capture lightning twice? Also, we had Microsoft tweeting, Loopring tweeting, IMX confirmed, and people digging through wallets suggesting we have major partners.

Benefits: If we actually have partners like Xbox, Gucci, Chanel, Snoop Dog, it's over. The marketplace will be undeniable. Let's face it, our culture worships megacorporations and celebrities. If they are in, everyone is in. FOMO. Institutional buy-ins. Legit reason to do a spin-off. Enough positive sentiment to run-up the price again. Possibly Launch or a TESLA runup.

Counterarguments: Have we been delighted by GME yet? It's been underwhelming earnings call after earnings call. I'm like the kid who keeps getting let down by his dad (lucky my dad irl is the best though). That said, maybe the earnings calls have all been that way because they are saving everything for that

one, glorious marketplace launch. Keeping it quiet, moving in silence. Who knows. That's why I'm keeping track. Good news: we don't have long to find out. Marketplace launch by end of July this year. Cohen's BBBY calls expire January 2023. LFG.

****Conclusion -****

Anyway, I hope this has got you all re-hyped. If there is interest, I might post this once a month and update or add new catalysts (and also delete catalysts that have clearly failed). Place your bets on which will be right, and which will be wrong. Call me a shhil. Call me an idiot. Debate me. Let me know which idea jacks your tits just the right way. Anything goes guys, I love you all.