

Title: Be there or be...not there ■

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Url: /r/Superstonk/comments/pkcrsh/gmes\_2nd\_quarter\_2021\_earnings\_call\_will\_be/

Is\_self: False

Apes!

We know you all know, but in case you need the reminder and help, here's the link to today's earnings broadcast.

[<https://investor.gamestop.com/>](<https://investor.gamestop.com/>)

Biggest need met right at the top. If that's all you came for, we're hyped to listen along with you. Some big things are brewing, and this is going to be a very, very exciting day.

HOWEVER!

We do have a small ask if possible.

Please, when given the choice between the webcast and YouTube streams, choose the official GameStop YouTube stream.

# UPDATE! Countdown has begun here! [[https://www.youtube.com/watch?v=nnjBnO\\_rs\\_E&ab;\\_channel=GameStop](https://www.youtube.com/watch?v=nnjBnO_rs_E&ab;_channel=GameStop)]([https://www.youtube.com/watch?v=nnjBnO\\_rs\\_E&ab;\\_channel=GameStop](https://www.youtube.com/watch?v=nnjBnO_rs_E&ab;_channel=GameStop))

The benefits of this are twofold.

As pointed out by u/badasstrader this morning (thank you again), this has a chance to trip YouTube's algorithm and draw additional traffic. This potentially means immediate live attention from outside the community. That's a good thing.

The fact that that viewership numbers may also be publicly available to us during that process is also going to provide us with a valuable look into how many people are paying attention.

Some quick notes in advanced:

Will there be bots that inflate the numbers? Probably!

Will there be viewers who don't hold shares? Yes!

Will every ape be able to watch? No!

Is it almost impossible to rely on that data for any sort of reasonable extrapolation into true community size and number of shareholders? Yes!

Will seeing a number still feel hype as fuck? Absolutely.

For those looking for a specific way to spread the news, here's some text with a hashtag I personally created for just this moment.

Listen to GameStop's Q2 Earnings Report on the GameStop YouTube Channel live at 5 pm EST.  
#LTGSQ2EROTGSYTCLAFPMEST

Spread the word, and see you there!

# Update: Rather than drop this and sticky a different post (as honestly THIS is the most important thing happening today) we're going to throw a comment here.

# We've seen a lot of sudden chatter about some moves between corporate bodies due to some rumors being circulated. Our policy is going to be as follows. Until we hear something directly from GameStop or a member of their board? These things will continue to just be rumors. Please treat them as such, as we will be modding with that mentality.

Edit: I'll update with the official YouTube link when it's up. Edit 2: Fixed my HashTag Edit 3: Spelling