

Title: An Architect's 5 Reasons why GameStop is a Winner in The Next 5 Years

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So I am an Swedish architect and I love the stock.

I thought I would just share some insights about this that my profession might be particularly keen on. As an architect, I am trained to look at situations for their potential. It starts with seeing and truly understanding what we have in the presence, what obstacles and opportunities might exist with a given project. After that, it is all about imagining what it might look like in the future. Often, we are surprised at what small and seemingly insignificant sites or buildings can become extraordinary.

So here comes my 5 reasons why GameStop is a winner. I know these things have been told over and over, but I want you to truly envision the change this company will go through. It is one thing to know these and to truly understand them.

#### 1. Company leadership

The company is in the safe hands of Matt furlough and Ryan Cohen. Need I remind you that he turned around a dying pet store into an Amazon killer. Ryan Cohen has amazing work ethics and is human oriented. What he cares about in the end is his customers.

#### 2. GameStop e-commerce

I want you to truly grasp the enormous possibilities of a gaming e-commerce. What if just 3/5 people ordered their consoles, games, merch etc from Gamestop just in the US? That is massive cashflow. Combined with all their other products, which I can barely even count anymore, their market penetration is huge.

#### 3. CASH

It is truly significant that GameStop sits around with 1.78 billion dollars. Especially since the main concern for Gamestop has been whether they will be able to turnaround their business model before bankruptcy. Well I think it is pretty obvious they are doing more than ok for the coming years. Also, whilst especially growth stocks are struggling with rate hikes, GameStop just sits around with cash and won't be nearly as negatively affected since they are not in need to take as much loans as the next company.

#### 4. NFT Marketplace

GameStop is rushing head first into a brand new, explosive industry that turns millions into billions in a matter of months. Anyone scared by the media's (or the general public's) scepticism towards NFT'S? Need I remind you about the little teeny tiny invention of the internet and how it initially was met by society? People have always and will always be reluctant to change. But change is coming, that is for sure.

#### 5. Brand recognition

The fact that GameStop is a recognised brand in the ENTIRE GLOBE is just incredible. For gamers this is mostly in a positive sentiment, but also remember that there is really no such thing as "bad press". Remember when Elon Musk made headlines by smashing his indestructible cybertruck's glass? Well Tesla seemed to just flourish despite this or maybe BECAUSE those news hit the globe.

So that is my take and my thesis on this company. Needless to say, the price doesn't matter for anyone in it for the long-term. Buying GME is and will always be

DEEP

FUCKING

VALUE

Over and out. I love you!