

Title: GME acquiring BBY - why?

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Over on r/Superstonk there's a thread outlining an idea that GME might acquire the whole of the recently pumped and dumped company he used to be invested in.

But whilst it's good reasoning, it seems flawed to me - why would GME buy a company with big debt, with dodgy inventory management and needing an update to its footprint and supply chains? To compete against Amazon, to meet customer needs is the general reply.

But surely a simpler approach is to expand GME (GMERICA?) to offer relevant products to the baby group, and just create your own setup based on your proven customer-facing approach, and your distribution networks. It'll take a little longer to gain the footprint, but it can be the footprint you want, negotiated at times when good deals can be had, and supplied by the system you have setup. Seems simpler, cheaper, and more on brand.....

So maybe RC sold as he's decided to compete directly. This doesn't mean M&As; are off the table, but it may be other under the radar companies to help achieve this.....