Title: Book Club - Why Stocks Go Up and Down - Chapters 1-3 Discussion

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Body:

Happy Saturday, friends! It's time for our first discussion on Why Stocks Go Up and Down by William Pike & Patrick Gregory. Over the last week if you're following the discussion schedule you will have read the first three chapters of the book in Part 1. These chapters are:

- * CHAPTER 1: STARTING A BUSINESS A company is founded and basic financial statements and terms are introduced.
- * CHAPTER 2: OWNERSHIP AND STOCK The company raises new equity money from private investors. The company incorporates and formalizes its ownership equity accounts.
- * CHAPTER 3: BORROWING MONEY AS THE COMPANY GROWS The basic terminology of borrowing is explained, and some new terms are added to the balance sheet.

For next week, be sure to read chapters 4-6 to finish out Part 1 - Basics: Starting a Business, Financial Statements, and Common Stock.

Discussion Schedule

Discussion threads will be posted every Saturday based on the schedule below. Prompts will be provided to kick start our weekend discussions!

|**Discussion Date** |**Part**|**Chapters**| |:-|:-|:-| |August 14^(th)|Part 1|Chapters 1-3| |August 21^(st)|Part 1|Chapters 4-6| |August 28^(th)|Part 2|Chapters 7-9| |September 4^(th)|Part 2|Chapters 10-13| |September 11^(th)|Part 3|Chapters 14-15| |September 18^(th)|Part 3|Chapters 16-17| |September 25^(th)|Part 4|Chapters 18-19|

On September 25^(th) voting will begin on selections for the next book which will be announced October 2^(nd) along with a new schedule of discussions beginning October 9^(th).

Notification Opt In

I'm currently working on a bot to notify anyone who is interested in participating in the weekly book club discussions. The notifications will be purely opt in with the option to opt out at any time and messages will go out through DM each week when the discussion is posted.

Since the bot isn't quite ready yet, please respond to the comment below if you'd like a notification when the next discussion thread is posted on August 21^(st).

Book Club Recommendations

Have a book you've been wanting to read or one that you've already read and really enjoyed? Let's read it together! Please put any recommendations for future book club books as a reply to the comment below.