

Title: WHY Ryan Cohen's purchase of more GME is important.

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Several days ago, Ryan Cohen bought 100,000 shares of GameStop, around the \$100 range.

Wow, ridiculous buy right? Around \$10 million dollars.

\- HOWEVER -

Ryan Cohen (RC Ventures) is already a massive shareholder as everyone here already knows.

100,000 shares is a drop in the bucket when you had 9,001,000 to begin with.

9,001,000 -> 9,101,000 is a very insignificant change, he only added a little over 1% to his total position.

The REAL significance to his \$10 million dollar buy, was to indicate that even at \$100/share, this was STILL a good value, and to show his loyal followers and investors to have faith, that even at it's current share price, the stock still had value.

He gave us the green light, big things are happening, and even at \$100/share, significantly over where analysts say it should be, it's still a buy. He can't directly say "GME IS A BUY EVEN AT THIS PRICE", so the best way he can legally do it, is by doing exactly what he did. Buying it himself, \$10mil worth.