

Title: Immutable (IMX) on discord - clearing the things up between partners

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Alex | Immutable · 1 dag kl. 02:09

Hi @here, a lot of discussion on the GameStop grants today - apologies for delayed comms on our end. GME obviously has lots of regulatory surveillance given events over the last year, and we're limited in what we can say, so bear that in mind for all our comms here 😊

Immutable and GameStop are fully committed to making the GameStop Marketplace, built on Immutable X, a leading marketplace for gaming NFTs. Both companies are making large, upfront, capital-intensive investments to build a juggernaut in NFT gaming. 

Right now, we are building world-class product, marketing and sales teams to make this product successful, including full-time teams at both Immutable and GameStop. The response to our announcement from developers and players has been overwhelmingly positive, and we are scaling dedicated teams to onboard as much content as possible to this platform - we already have inbound interest from thousands of developers.

Immutable doesn't comment on the actions of \$IMX holders, but Immutable has sold no tokens since the public sale of \$IMX. Future token allocations to GameStop are attached to milestones based on the success of the GameStop NFT marketplace, including achieving \$3 billion in transaction volume - our goal is to smash through these milestones and onboard the next 100 million players to true digital ownership together.

Happy to answer any questions that I can, so ask away in #💬 | general or #🗑️ | degen-price-talk 😊