

Title: Is this a missed opportunity for GameStop?

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Last year I called Vanguard to transfer my shares to Computershare, the rep already knew what I was calling about just by me saying GameStop.

He said the closest thing he has seen to anything like this was Disney.

Naturally curious I said

"What happened with Disney?"

Rep- "Well I was getting calls in the past to transfer shares, because people wanted to own the stock certificates"

Me - "Why was that? Was Disney being massively shorted?"

Rep- "No people wanted to actually own the physical share of the stock because they were unique, each certificate had different Disney characters, and people liked collecting them. Also gifting them to friends and family as well."

And so I started to think, what if GameStop did this- created unique certificates with our favorite characters from video games, what if we tie it to the meta verse and NFT's as well and we have a digital collection of our unique stock certificates as well. We can have our own collection of unique stocks, while simultaneously helping the company because we are purchasing actually shares directly. Computer share will get a cut too because it cost money to print out an actual share.

TLDR- People love collecting things, so let's try and create unique stock certificate that have different characters from video games on them, this could be an opportunity for people to want to keep purchasing more stocks directly, and then tie it to the meta verse, by having an NFT of the stock as well.

Idk just spit ballin, thoughts?