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About

Communications and people are at the heart of any business. My ability to build relationships, tell stories, and articulate complex ideas into easily digestible content enables me to position organizations for continued success. Entrepreneurial and analytical, I have 15+ years of global experience as well as extensive knowledge of the APAC region. My current and previous clients, team members, and leaders know me as an adaptable professional with calm under pressure and comfort in ambiguity.

Whether I'm building an e-Commerce brand from scratch, authoring weekly stock stories spanning all industries, or delivering engaging learning content, I apply my people-focused approach, business acumen, and intercultural skills to make things happen. Show me any business or brand, and I will accelerate it to its highest potential.

I'm excited to take the next step in my career and apply my highly transferable skill set to a new opportunity. My background spans copywriting, digital marketing, attribution report development, business operations, and curriculum development, though my focus is on joining an organization with high ethical standards and a clear growth trajectory.

I am interested in connecting with former colleagues, recruiters, headhunters, and like-minded individuals. Feel free to contact me through this profile if you wish to connect. You can also view my recent articles here:<https://investorplace.com/search/?q=Alex+Sirois>



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7 Meme Stocks to Sell Now

Alex Sirois - 13h ago



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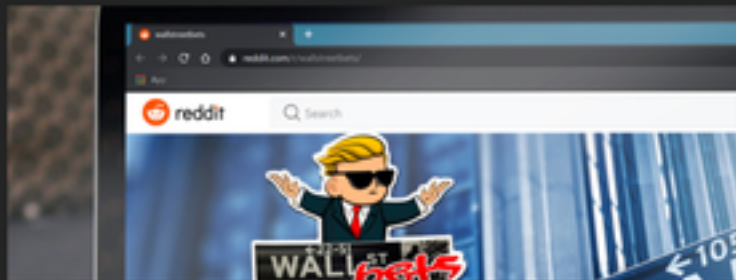
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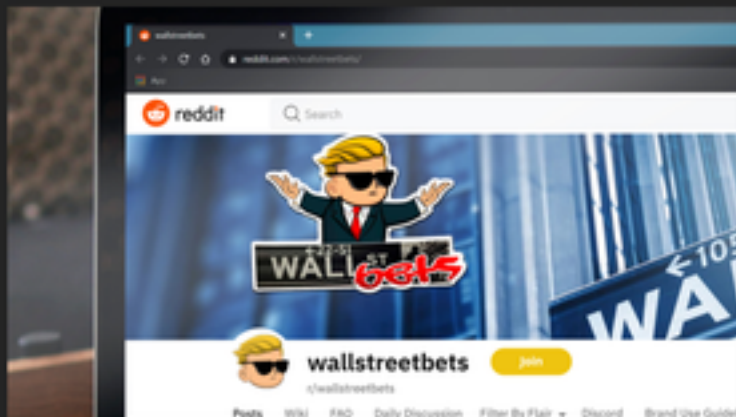


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Meme stocks are seeing less interest this year than they were in 2020 and 2021. The logic is fairly straightforward: Rising inflation and subsequent quantitative tightening have reduced the availability of cheap capital. As a result, there is less speculation this year than in previous years. That implies that meme stocks are solely speculative bets made by retail investors. However, that isn't exactly the case. Many of the so-called meme stocks favored by retail investors are the same ones currently favored by big money, institutional investors. This includes companies like Apple (NASDAQ:AAPL) and Google (NASDAQ:GOOG, NASDAQ:GOOGL). Hardly speculative investments. 7 Cheap Stocks That Are Trading at a Discount However, not all of these investments are worthwhile. The following names are speculative meme stocks to sell. Ticker Company Recent Price GME GameStop \$35.73 HA Hawaiian Holdings \$15.20 AMC AMC Entertainment \$15.52 BODY Beachbody \$1.19 COPA Copa Holdings \$64.12 NFLX Netflix \$219.34 BBIG Vinco Ventures \$1.02



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Alex Sirois

Alex is a freelance contributor to InvestorPlace who provides investment insight that is conversational, actionable, and educational. While he writes about all stock classes, his personal stock investing style is focused on long-term, buy-and-hold, wealth-building stock picks.

Having worked in several industries from e-commerce to translation to education and utilizing his MBA from George Washington University, he brings a diverse set of skills through which he filters his writing. His number one goal in writing for InvestorPlace is to bring value to the reader.





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