

Title: GMERICA

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Created 2022-07-12 05:33:21 UTC

Permalink: /r/GME/comments/vx3j3s/gmerica/

Url: <https://www.reddit.com/r/GME/comments/vx3j3s/gmerica/>

I think GMERICA is a second marketplace. GameStop's new NFT marketplace is for digital collectables, art, music, and in-game items. GMERICA is for everything else such as Nike's, Puma's, Louis Vuitton, Lamborghini, event tickets, and all the other rumored brands plus more.

It doesn't make sense for them to sell on GameStopNFT, but a whole other marketplace removed from video games as a separate entity makes sense and is easier to advertise to the world. All the possible uses could have royalties on resales, boosting profits and slaughtering the counterfeit market and the middle man market (StubHub).

This will be HUGE!

Edit: Grammar