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This Christmas, my wife and I decided to buy the kids a nintendo switch. When my wife was in town, she called and said she could run into Walmart and grab one. I told her we will buy it from our business. Confused, she asked which one, as we own businesses ourselves. I told her we own Gamestop now. She asked who is "we"? I said, "You and I, and the other Apes. We own it. My wife drove to Gamestop and bought it and hasn't asked anything else since. The kids like the switch. Always buy anything you can from your own company if possible. I was not a fan of our company's website. I struggled to add things to my cart. I had to try a few times on different devices to finally buy a digital game. It was very frustrating and needs improvement. This was in Canada. I've never been a huge gamer, but I like the stock and am excited for the future and direction of our company. Cheers!