Title: r/place is commimg back and the apes at r/GMEplace have a plan
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Created 2022-04-01 00:14:00 UTC
Permalink: /r/GME/comments/ttdkvs/rplace_is_commimg_back_and_the_apes_at_rgmeplace/
Url: https://www.reddit.com/r/GMEPlace/comments/tt6mty/updated_gme_rplace_strategy_please_provide/
?utm_medium=android_app&utm;_source=share

Linked Post Content:
Hello everyone! Back again for a quick update on the Reddit Place event and the proposed design that we
will be working towards. After talking with some of you through DMs and Discord, I'm happy to say that the
feedback for the design was overwhelmingly positive.

There are a few recommended changes to the design and to the overall strategy that people felt needed to
be changed, so that is what I will be discussing below.

1. Design Change Updates

First off, here is the official design we will be working towards. We've mostly come to agreement on
Discord. Most people wanted to make the O in GameStop purple, so that has been added. Along with
BUYHOLDDRS. Lastly, we moved LRC and IMX to the bottom (no offense to them! it just meshes better).
There are other great ideas, but it is hard to incorporate them all in such a short timeframe, and to get
everyone on the same page, so I am sorry about that!

[Final design with a clear 10x10 grid \(Subject to change as time goes on\).](https://preview.redd.it/asrezkj
ezrq81.png?width=594&format;=png&auto;=webp&s;=139866fc4e3607df6dacc329fd974bc4377b4cb6)

[Final design pixel mapping on sides \(Assuming top left of Place canvas is 0,0\).](https://preview.redd.it/s
ph56kbtksq81.png?width=2402&format;=png&auto;=webp&s;=0858d45cf33f4721c014b381d53f6bd4f42b
947d)

2. Coordination Updates

We will be using the "rplace-discussion" channel of the main SuperStonk discord to strategize.

I also created a separate sub thinking it may be easier to coordinate Place specific things, called
GMEPlace. Feel free to join there to voice your opinions and talk about anything GME place related.

The event starts at **April 1 at 6 a.m. PT**

Countdown:

[https://www.timeanddate.com/countdown/to?iso=20220401T15&p0;=16&font;=cursive&csz;=1](https://ww
w.timeanddate.com/countdown/to?iso=20220401T15&p0;=16&font;=cursive&csz;=1)

We will be starting in the 741x741 pixel, which should be the bottom right of the canvas (0,0 pixel should
be the top left). WSB plans to place their image where I proposed initially, so we should move to 741x741
(Might have changed their plans to go direct for center, so might not be applicable anymore). Either way,
this is slightly more right and out of the way. No need to have an unnecessary battle with them if we don't
have to.

[The green box in the bottom right is our starting point reference.](https://preview.redd.it/tm5n3s0jmsq81.png?width=1000&format;=png&auto;=webp&s;=ed08609a2f5b1eebb63ea760e5d2e55d753ab7c6)

Colors for each pixel should be pretty self explanatory. With the exception being the tan color of DFVs face and the blue background of DFV. Those two colors are clarified below:

[Color clarification.](https://preview.redd.it/mnudbiq3vrq81.png?width=476&format;=png&auto;=webp&s;=50620989888801e306c2b16f73c462d73b599e35)

3. Strategy

There were some concerns that the initial design is too big, and people identified some issues with my initial phased approach. While I did receive a decent bit of feedback, it's hard to tell how many people will be actually helping out. At first, I thought that creating the whole border would be the best approach for phase one, but as people pointed out, we may not be able to secure the whole area at start. People recommended to start smaller, so I think a top down approach would be more appropriate. Below is the updated Strategy. ***priority should always be Phase1 > Phase2 > Phase3 > Phase4 > Phase5***

PHASE 1 (GameStop)

During phase 1, the goal is to make a slick looking GameStop logo, Slogan, and advertise the link to the NFT marketplace.

Priority of phase 1 is as follows:

a) Entire GameStop logo FIRST. The starting pixel will be the top of the G in GameStop. It will be placed at the 741, 741 pixel on the canvas. You can see what pixel you are placing by looking at the bottom left of your screen (below is a screenshot from Place 2017 with the 464, 504 coordinate)

[This is the starting pixel of our design. it will be located at 741,741 coordinate.](https://preview.redd.it/o8dwsdmrkrq81.png?width=546&format;=png&auto;=webp&s;=4610828e1c4a949ce7b51ea58d48a27f063033b5)

[Example of how to find what pixel you are on in Place canvas. Should be located at the bottom left of your screen and reflects where your cursor is on the canvas.](https://preview.redd.it/6i8mghcvkrq81.png?width=492&format;=png&auto;=webp&s;=3ae90878fbd5636059fb12706b4d58fd3944a9e2)

b) Maintain White Background 2x pixels out from Logo.

c) Slogan.

d) Maintain White Background 2x Pixels out from Slogan.

e) NFT marketplace Web Address.

f) Maintain White Background 2x pixels out from Web Address.

g) Complete top of purple border, and begin on the border sides around the white background.

h) DO NOT create a purple border at the bottom of this image, because we will move to phase 2 and expanding downward at this point.

Phase 2 (GME TICKER)

Once phase 1 is complete, we move on to phase two. if people are attacking our phase 1 design, we have to fight back before expanding on phase 2. This part will be the GameStop ticker, along with BUYHOLDDRS and the black background.

a) First we start with BUYHOLD DRS. Secure that message first.

b) Next we should work on the Green ticker line. Get that shit solid and in place so we can begin on the background.

c) Lastly, we will fill in the black background and close it off with purple boarder on the left and right. This will allow for the above two to pop out, and once complete will allow use to move onto phase 3!

PHASE 3 (Deep Fucking Value)

This will be the most complex piece, but I believe in you guys! What better way to tribute the man himself than to include him on a piece of reddit art that will go down in history? General consensus was to move this step up because the GameStop partners in-between felt a little clunky.

a) In this phase, we are going to start with the Power Icon Image. Make that shit clean before moving to the next step.

b) Next, we will fill in the light blue background around what we've created in step a.

c) Next, we begin the DFV picture from left to right. This will be complex but, but we should be able to make it work by referencing the above design.

d) Last, we will fill in the remaining red background, and close it off with the purple boarder on the left and right.

PHASE 4 (Partners)

During phase 3, we will implement the partner logos, as well as the SuperStonk subreddit link. That's about it, make sure the phases before this are taken care of before worrying about this one! If we need help we can reach out to their respective subreddits to ask for assistance with completing our Place design!

a) Create the dark purple text of SuperStonk.

b) Fill in the pink background around the SuperStonk text.

c) Begin with the Loopring logo and text. Don't worry about the white background at this point. wait until the logo is complete.

d) Once logo is complete, fill in the white background around it.

e) Once we've hooked Loopring up by including them in our design, we move onto the IMX drawing. Depending on how much white space is left, it might just make sense to fill in the black around the logo. If there's not much white space left, we do logo first, and then background second.

f) Finally, we wrap this bad boy up with the remaining purple boarder. Our design should be clear and beautiful!

PHASE 5 (GME to the Moon)

No changes to this phase from the last post really. This phase will actually lowkey be called operation green hulk dildo. Once we've become established and the design is looking great, we can then force hedgies to cover ourselves, by expanding the last green candle stick to the moon (AKA to the top of the PLACE canvas). This will be the final piece and would be victory. After this, if we are having no troubles maintaining the art over the 72 hours this will be active, we can talk about implementing a ComputerShare piece or something else. Lets not get too greedy thought because the further we expand the harder it is to maintain our art! Once all is done from phases 1-3, we will need to continue to maintain 15,000 pixels (crazy)!!!

Good luck to everyone!!