

Title: Another Hit Piece by some paid media source I have never heard of.

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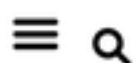
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- One company that won't give up the dream is GameStop, the struggling retailer that this week [launched its NFT marketplace](#) in beta. Instead of focusing on gaming NFTs, which it plans to highlight eventually, GameStop is mostly selling what are known as "profile picture" NFTs.
- The company [achieved](#) a modest \$3.5 million in trading volume after three days. But at a 2.25% cut, that amounts to a minuscule \$78,750 in revenue for the company.
- When a company best known for its meme stock and selling Blu-ray discs at your local mall is one of the last ones left holding the flag for this



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By Nick Statt and Janko Roettgers

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To the game industry, NFTs are already dead

Presented by  soul machines