

Title: Blockbuster's tweet is a ZOMBIE escaping a CELLAR.

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Flaired this a discussion cause it would be great if anybody smarter than me could explain how this affects blockbuster's delisted stock.

I've been recently trying to understand the cellar boxing dd when these tweets started happening. The title of this post is all that my brain screamed when I saw [this particular tweet.]([https://twitter.com/blockbuster/status/1550521579557113857?s=20&t;=JeAhpzrJM\\_kDxf6-o-II1w](https://twitter.com/blockbuster/status/1550521579557113857?s=20&t;=JeAhpzrJM_kDxf6-o-II1w))

I have no idea how a fraudulent market works but from a chess point of view, this seems like Ryan Cohen wants to play offense, exert pressure. Can you imagine making the same hedgies that shorted GME have to also deal with the potentially massive short position that drove blockbuster into bankruptcy? As far as my smooth brain understands, the \*cellar boxing play\* is only effective because they never had to close their position. SO, what happens when a zombie stock escapes the cellar?