

Title: The Line From The Call That Should Sing To Everyone

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Created 2022-03-17 21:24:30 UTC

Permalink: /r/GME/comments/tgkq54/the_line_from_the_call_that_should_sing_to/

Url: https://www.reddit.com/r/GME/comments/tgkq54/the_line_from_the_call_that_should_sing_to/

After explaining the \$141M net loss that had been an \$80M net income gain last year, our CEO said this (quoting from memory just now; please forgive unintended discrepancies):

>Due to the supply chain constraints and issues surrounding the Omicron variant of COVID-19, we faced higher costs that affected our holiday earnings this year. But we leaned into this and absorbed the costs because we believe it is important at this early stage of our transformation to keep building our brand loyalty with our customers.

Again, I may have some of the words and order off trying to quote from memory, but the gist was crystal clear: GameStop is not about to sacrifice the delight and loyalty of its customers in order to juice up a quarterly earnings report. That's the way things may have been done in the past, but not anymore. As the man said, "GameStop is a totally different company now then it was at the beginning of the year."

Add to the that clear optimism -- no, check that. That's not the right word. CONFIDENCE is. ... add to that the clear CONFIDENCE about future growth of sales across platforms, of stores, and of online/Web3 spaces ...

JACKED!!!