Title: Why Dividend then split? does capital increase or stay the same?

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As the tittle suggest, am I suppose to have 4 times my original capital with the new shares? or am I suppose to have the same capital due to the split.

If it is the second, then why do a "dividend". How does the dividend facilitates anything for GameStop's investors/shareholders. Outside market theories of course.

How is GameStop and it's chairman delighting it's shareholders with this move?