

Title: Sharing -> More sales and customer acquisitions: I donated a \$100 GameStop gift card ■■

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# TLDR: I just donated a \$100 GameStop gift card to a local education non-profit. Gift cards are like a trial period: once people try shopping on [Gamestop.com](https://Gamestop.com), they come back for other purchases even without gift cards.

[Just made a GameStop gift card donation](https://preview.redd.it/7jqjktav80881.png?width=590&format;=png&auto;=webp&s;=6fba84ba423eed6a267bc73fadd1c924c0065d61)

<https://preview.redd.it/aq5woeea90881.png?width=1429&format;=png&auto;=webp&s;=31f5e35b12fae1eb3688a3f24dd019d1cb6f2603>

I selected the gift card amount and design and added information in the "Delivery Details" section to list the non-profit recipient. (Note: In the optional message section, adding a dollar sign like \$100 doesn't work)

For non-profit staff who have not yet made purchases on [GameStop.com](https://Gamestop.com), they will see GameStop's wide variety of products and enjoy impressive customer experience. And once they try it for the first time, they will come back in the future for other purchases. The \$100 gift card could be sales that keep multiplying! ■■

Happy holidays Apes!