

Title: BCG Research  
Author: disoriented\_llama  
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Permalink: /r/TheGloryHodl/comments/w9dye2/bcg\_research/  
Url: /r/Superstonk/comments/tnjmwf/bcg\_research/

#### Linked Post Content:

Here's a list of data on the BCG. Sources are all available through search engine of choice. Many of the BCG worked in multiple places before they ended up where they are now. It's not an exhaustive list by any means.

There are a few heavy hitters on the list, including, I shit you not, Israeli Prime Minister Benjamin Netanyahu.

There's a bunch more down below the images.

Edit: Hit 4K Limit... Updates to follow [https://docs.google.com/spreadsheets/d/1mVPxtx-Ult9qtGm19MzDxEbJxNMsluuDhJi3cStwQ6U/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1mVPxtx-Ult9qtGm19MzDxEbJxNMsluuDhJi3cStwQ6U/edit?usp=sharing)

#### # Countries

<https://preview.redd.it/xbwnfnqydip81.jpg?width=1320&format=jpg&auto=webp&s=626564913aa8091a02b146db89d7e5e928357597>

#### # Angola

[u/GrandpaMillenial](https://www.reddit.com/user/GrandpaMillenial/) posts [https://www.reddit.com/r/Superstonk/comments/tnbt7e/the\_daughter\_of\_angolas\_former\_president\_may\_face/](https://www.reddit.com/r/Superstonk/comments/tnbt7e/the\_daughter\_of\_angolas\_former\_president\_may\_face/)

u/Maximito posts [https://www.reddit.com/r/Superstonk/comments/tnjew5/boston\_consulting\_group\_and\_other\_consulting/](https://www.reddit.com/r/Superstonk/comments/tnjew5/boston\_consulting\_group\_and\_other\_consulting/)

#### # Dubai

Potential link to Dubai  
[https://thetech.com/2010/04/09/dubai-v130-n18](https://thetech.com/2010/04/09/dubai-v130-n18)

#### # Germany

[u/Piefke\_](https://www.reddit.com/user/Piefke\_) covers Germany Military Consulting here: [https://www.reddit.com/r/Superstonk/comments/tnhggs/german\_military\_consulting\_affair\_was\_a\_big\_thing/](https://www.reddit.com/r/Superstonk/comments/tnhggs/german\_military\_consulting\_affair\_was\_a\_big\_thing/)

#### # Morocco

u/Wiros also found ties to Morocco: [https://www.reddit.com/r/Superstonk/comments/tnot7e/comment/i235trz/](https://www.reddit.com/r/Superstonk/comments/tnot7e/comment/i235trz/)

#### # Portugal

[u/joaovrb](https://www.reddit.com/user/joaovrb/) found Portugal/TAP [https://www.reddit.com/r/Superstonk/comments/tniw6f/bcg\_wrote\_the\_tap\_deal\_one\_of\_the\_most\_scandalous/](https://www.reddit.com/r/Superstonk/comments/tniw6f/bcg\_wrote\_the\_tap\_deal\_one\_of\_the\_most\_scandalous/)

[u/Tat2dchica1977](https://www.reddit.com/user/Tat2dchica1977/) posts [https://www.reddit.com/r/Superstonk/comments/tnjhhu/more\_bcg\_tidbits\_for\_breakfast/](https://www.reddit.com/r/Superstonk/comments/tnjhhu/more\_bcg\_tidbits\_for\_breakfast/) about the Portuguese police raiding BCG (re: Dubai, Angola)

# Spain

[u/Wiros](https://www.reddit.com/user/Wiros/) found [https://www.reddit.com/r/Superstonk/comments/tnot7e/bcg\_lasted\_a\_month\_related\_to\_one\_of\_the\_biggest/](https://www.reddit.com/r/Superstonk/comments/tnot7e/bcg\_lasted\_a\_month\_related\_to\_one\_of\_the\_biggest/)

# People

<https://preview.redd.it/pji2tiqydip81.jpg?width=1360&format=pjpg&auto=webp&s=5e620965633e51a93e6950d117e90f1ce10c07fc>

<https://preview.redd.it/oywz1hgydip81.jpg?width=1620&format=pjpg&auto=webp&s=ab04e03ccc60e57a8a2c0a9cb29215cd18871383>

<https://preview.redd.it/caji2mqydip81.jpg?width=1620&format=pjpg&auto=webp&s=7baa6bec00b668f2b78025a095adbfc1e45aed73>

Yes. Benjamin motherfucking Netanyahu.

[https://www.gov.il/en/departments/people/benjamin\_netanyahu](https://www.gov.il/en/departments/people/benjamin\_netanyahu)

1976-1978 Consultant with the Boston Consulting Group

God. Fucking. Damn.

<https://preview.redd.it/v997nnqydip81.jpg?width=1620&format=pjpg&auto=webp&s=1fa52f2e2306d28fc71464432b1f0666a9b27a0b>

<https://preview.redd.it/dw68xmgydip81.jpg?width=1200&format=pjpg&auto=webp&s=4f5c1048994f66cab37f93586434d511889c931c>

Mr. Longstreet's career is impressive (serious):

[https://en.wikipedia.org/wiki/Victor\_M.\_Longstreet](https://en.wikipedia.org/wiki/Victor\_M.\_Longstreet) It also has significant ties to the US Government, which I definitely did expect overall, but not specifically for Mr. Longstreet.

<https://preview.redd.it/zbxy2nqydip81.jpg?width=1600&format=pjpg&auto=webp&s=53e8fd9283d6d315a0c338d522d82569791d5713>

Pretty sure Boston Beer is a nothingburger here, but it's cool they founded it and did other stuff. I guess. I don't drink beer.

There's also this list here: [https://en.wikipedia.org/wiki/Category:Boston\_Consulting\_Group\_people](https://en.wikipedia.org/wiki/Category:Boston\_Consulting\_Group\_people)

# Acquisitions

A fuckton of the companies these people worked over time for were acquired. Each of those companies is

a potential thread to unravel.

- \* Some of the acquisitions are normal, because lots of people found businesses for the purposes of selling them.
- \* Some of the acquisitions are normal, because lots of troubled companies are purchased in \[leveraged\] buyouts.
- \* Some of the acquisitions are normal, because Consultants would be brought in to help troubled companies.
- \* Sometimes you can use past acquisitions as a selling point for your services. ("We got them bought instead of bankrupt.") Sometimes you can't. ("I want to fix this, not sell this.")

BCG intersects \*every\* list of the four lists above.

David Size (Pandora) has worked for ~5 companies that were later acquired?

I'm not implying anything nefarious.

I am implying it is opportunity, and, \*in some cases,\* it is also intent.

Opportunity & Intent are two of the three points you need in the fraud triangle. This wouldn't necessarily be fraud. I'm not saying it's crime.

But if it is crime, Opportunity & Intent are two of the three points you need.

#

# Competitors

- \* Capgemini
- \* McKinsey & Company
- \* Bain & Company
- \* Deloitte

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# Alphabetized list of Companies/Entities

# Amazon (relationships to)

[u/DIAMONDHandsHotchy](https://www.reddit.com/user/DIAMONDHandsHotchy/) posts [https://www.reddit.com/r/Superstonk/comments/tnd7as/the\\_boston\\_consulting\\_group\\_tracker\\_youre\\_welcome/?utm\\_medium=android\\_app&utm\\_source=share](https://www.reddit.com/r/Superstonk/comments/tnd7as/the\\_boston\\_consulting\\_group\\_tracker\\_youre\\_welcome/?utm\\_medium=android\\_app&utm\\_source=share)

[u/fabulous-purchase163](https://www.reddit.com/u/fabulous-purchase163/) shares two links:

1. [https://www.partnerbase.com/amazon-web-services/boston-consulting-group](https://www.partnerbase.com/amazon-web-services/boston-consulting-group)
2. [https://www.bcg.com/publications/2016/novacek-gabrielle-how-cpg-companies-win-with-amazon](https://www.bcg.com/publications/2016/novacek-gabrielle-how-cpg-companies-win-with-amazon)

# Apollo Management/Yahoo

[u/Sugardevil27](https://www.reddit.com/user/Sugardevil27/) posts [https://www.reddit.com/r/Superstonk/comments/tnhzqy/so\\_employees\\_of\\_bcg\\_often\\_left\\_for\\_apollo\\_global/](https://www.reddit.com/r/Superstonk/comments/tnhzqy/so\\_employees\\_of\\_bcg\\_often\\_left\\_for\\_apollo\\_global/)

rstonk/comments/tnhzqy/so\_employees\_of\_bcg\_often\_left\_for\_apollo\_global/)

# Apple

DFV tweets about Apple [<https://twitter.com/TheRoaringKitty/status/1404468676493971458>](<https://twitter.com/TheRoaringKitty/status/1404468676493971458>)

???

# AT2030

RC [tweets his grandmother in a wheelchair](<https://twitter.com/ryancohen/status/1394482434171973634>), " "Ryan, I love you but I don't like you" (My Grandma)". Surely unrelated to BCG, right?

[<https://at2030.org/product-narrative:-wheelchairs/>](<https://at2030.org/product-narrative:-wheelchairs/>)

>The document reflects a detailed analysis of the market landscape for wheelchairs and associated services and systems and proposes a potential strategic approach to increasing access to affordable and appropriate devices and services. The report builds on the wheelchair analysis completed by the \*\*Boston Consulting Group for USAID\*\* and the Global Disability Innovation Hub for UK Aid, both delivered in June 2018. The authors wish to acknowledge and thank wheelchair sector experts, many of whom were brought together through the GATE network, for their valuable time and insights that made the development of this report possible. Thank you also to the ATscale Forming Committee members and AT2030 programme partners for their contributions.

>

>Automotive Industry

Uh, sup Detroit? [[https://www.nxtbook.com/nxtbooks/crain/ane\\_3495899034GGYMR/index.php?startid=8#/p/8](https://www.nxtbook.com/nxtbooks/crain/ane_3495899034GGYMR/index.php?startid=8#/p/8)]([https://www.nxtbook.com/nxtbooks/crain/ane\\_3495899034GGYMR/index.php?startid=8#/p/8](https://www.nxtbook.com/nxtbooks/crain/ane_3495899034GGYMR/index.php?startid=8#/p/8))

>Xavier Mosquet, a Detroit-based managing director and senior partner at Boston Consulting Group, led a team of 20 experts that advised President Barack Obama's automotive task force in the wake of 2008 Lehman Brothers collapse. The U.S. government eventually spent more than \$80 billion to bail out General Motors and Chrysler, effectively taking over both companies as they went through bankruptcy reorganizations. Mosquet spoke with \*Automotive News Europe\* News Editor Peter Sigal on what's different today...

Why?? How?? does, "in the wake of Lehman Brothers collapse," that tie in with GM and Chrysler?

The fuck???

And then they talk about COVID. It's a weird snippet in a magazine I'm unfamiliar with, and I'm American. I don't understand a lot of European perspectives.

I'm super confused.

IE, there's a thread or two there.

# Barnes & Nobles

RC [tweets Dr. Ruth's Sex for Dummies](<https://twitter.com/ryancohen/status/1462612474071502848>)

>NEW YORK & LUXEMBOURG--(BUSINESS WIRE)--Barnes & Noble, Inc. (NYSE: BKS), the leading retailer of content, digital media and learning products, today announced the appointment of \*\*Patrick Rouvillois as Vice President, Managing Director - International announced\*\*. In this newly created role, he will be responsible for building the NOOK® brand worldwide outside of the United States. Barnes & Noble recently announced its plans to start selling the award-winning NOOK range in the UK this autumn. Patrick Rouvillois will be based in Luxembourg and will report to Jamie Iannone, President of Barnes & Nobles.

>  
>...  
>

>Rouvillois was previously employed by Carrefour, the number two global retail group with 15,000 hypermarkets in 30 countries. There, in the role of Global CMO and Head of eCommerce, he managed the growth of the Carrefour brand and online retail and optimized retail and marketing concepts across the entire group. Previously, as Executive Vice President of Consumer Marketing at Orange Group, one of the world's leading telecommunications companies, he was responsible for consumer offerings, product marketing, pricing and commercial investment optimization. Patrick Rouvillois' other previous career positions include Vivendi Universal Net, where he ran a content aggregation portal for Vodafone and SFR, and \*\*The Boston Consulting Group in Europe and Oceania, where he worked for six years\*\*.

[<https://www.businesswire.com/news/home/20120925006588/de/>](<https://www.businesswire.com/news/home/20120925006588/de/>)

It's in German, but Google translate is clean. Also ties into Edenred below.

# Bed, Bath, & Beyond

[u/typical\\_sasquatch]([https://www.reddit.com/user/typical\\_sasquatch/](https://www.reddit.com/user/typical_sasquatch/)) posts [[https://www.reddit.com/r/Superstonk/comments/tn8lvr/bcg\\_currently\\_has\\_a\\_hand\\_in\\_bed\\_bath\\_and\\_beyonds/](https://www.reddit.com/r/Superstonk/comments/tn8lvr/bcg_currently_has_a_hand_in_bed_bath_and_beyonds/)]([https://www.reddit.com/r/Superstonk/comments/tn8lvr/bcg\\_currently\\_has\\_a\\_hand\\_in\\_bed\\_bath\\_and\\_beyonds/](https://www.reddit.com/r/Superstonk/comments/tn8lvr/bcg_currently_has_a_hand_in_bed_bath_and_beyonds/))

[u/pokemonandpot](<https://www.reddit.com/user/pokemonandpot/>) on BBBY [[https://www.reddit.com/r/Superstonk/comments/tn5fyk/bcg\\_also\\_had\\_a\\_plant\\_for\\_bbby\\_harsha\\_ramalingam/](https://www.reddit.com/r/Superstonk/comments/tn5fyk/bcg_also_had_a_plant_for_bbby_harsha_ramalingam/)]([https://www.reddit.com/r/Superstonk/comments/tn5fyk/bcg\\_also\\_had\\_a\\_plant\\_for\\_bbby\\_harsha\\_ramalingam/](https://www.reddit.com/r/Superstonk/comments/tn5fyk/bcg_also_had_a_plant_for_bbby_harsha_ramalingam/))

# Benjamin Franklin (Tweet)

RC [tweets, "An ounce of prevention is worth a pound of cure." -Benjamin Franklin](<https://twitter.com/ryancohen/status/1344687817998401537>). Sure this isn't BCG related, \*right???

[<https://sports.yahoo.com/news/former-us-treasury-official-trent-151500551.html>](<https://sports.yahoo.com/news/former-us-treasury-official-trent-151500551.html>) \*\*2016\*\*

# Carnival Cruise

DFV tweets about Carnival [<https://twitter.com/TheRoaringKitty/status/1404468676493971458>](<https://twitter.com/TheRoaringKitty/status/1404468676493971458>)

[<https://carnival-news.com/executive/ken-tate/>](<https://carnival-news.com/executive/ken-tate/>)

[<https://www.consultancy.com.au/news/4187/bcg-partner-marguerite-fitzgerald-to-lead-carnival-in-australia>](<https://www.consultancy.com.au/news/4187/bcg-partner-marguerite-fitzgerald-to-lead-carnival-in-australia>)

# Chewy

[<https://investor.chewy.com/governance/board-of-directors/person-details/default.aspx?ItemId=59e3bada-d249-4f20-b567-42506c3cf471>](<https://investor.chewy.com/governance/board-of-directors/person-details/default.aspx?ItemId=59e3bada-d249-4f20-b567-42506c3cf471>)

# Citadel

[u/Eptasticfail](<https://www.reddit.com/user/Eptasticfail/>) on Citadel [[https://www.reddit.com/r/Superstonk/comments/tmtnsk/found\\_in\\_the\\_gme\\_thread\\_on\\_biz\\_a\\_list\\_of\\_the/](https://www.reddit.com/r/Superstonk/comments/tmtnsk/found_in_the_gme_thread_on_biz_a_list_of_the/)]([https://www.reddit.com/r/Superstonk/comments/tmtnsk/found\\_in\\_the\\_gme\\_thread\\_on\\_biz\\_a\\_list\\_of\\_the/](https://www.reddit.com/r/Superstonk/comments/tmtnsk/found_in_the_gme_thread_on_biz_a_list_of_the/))

# Circuit City

If Circuit City was busted from within, you're looking for Deloitte, not BCG. They did pay for BCG consultants though.

# Comedy Central

Remember all the various Southpark memes?

[Allison Gibson - Boston Consulting Group (BCG) - LinkedIn](https://www.linkedin.com/in/allison-ivy-gibson)[location redacted] · Project Leader · Boston Consulting Group (BCG) Experience ; Summer Consultant. The \*Boston Consulting Group\* (BCG). Jun 2018 ; Consumer Marketing Intern. \*Comedy Central\*. Jun 2012 ; Intern, MTV 44 1/2. MTV 44 1/2.

[Catherine Brown - Marketing Manager - Comedy Central](https://www.linkedin.com/in/catherine-brown-b55aa8b3)[location redacted], United States · Marketing Manager · Comedy Central \*Comedy Central\* University of Southern California ... Experience. \*Comedy Central\* Graphic ... Talent Acquisition Specialist at \*Boston Consulting Group\* (BCG).

# Commercial Defeasance LLC

[u/freeballmcgee](https://www.reddit.com/user/freeballmcgee/) posts [https://www.reddit.com/r/Superstonk/comments/tnd4oh/bcg\_was\_hired\_by\_commercial\_defeasance\_llc\_they/](https://www.reddit.com/r/Superstonk/comments/tnd4oh/bcg\_was\_hired\_by\_commercial\_defeasance\_llc\_they/)

# David's Bridal Inc.

[https://www.latimes.com/business/story/2019-11-04/davids-bridal-reaches-debt-deal-to-keep-wedding-chain-running](https://www.latimes.com/business/story/2019-11-04/davids-bridal-reaches-debt-deal-to-keep-wedding-chain-running)

I can tell this one is a doozy, and I haven't even read the article. I can tell it's a doozy because David's Bridal Inc. has come up in about eight different "unrelated" searches over the past year for me, and the parts I skimmed were chock full of details. There's a bunch of links on this.

# Dolce & Gabanna

[https://www.bcg.com/publications/2014/consumer-products-dealing-with-new-complexity-business-luxury](https://www.bcg.com/publications/2014/consumer-products-dealing-with-new-complexity-business-luxury)

[https://www.luxurytribune.com/en/the-flip-side-of-diversification](https://www.luxurytribune.com/en/the-flip-side-of-diversification)

# Edenred

[https://www.globenewswire.com/news-release/2020/03/31/2008882/0/en/Edenred-Appointment-Patrick-Rouville-is-appointed-Executive-Vice-President-Marketing-Strategy-and-becomes-a-member-of-the-Group-Executive-Committee.html](https://www.globenewswire.com/news-release/2020/03/31/2008882/0/en/Edenred-Appointment-Patrick-Rouville-is-appointed-Executive-Vice-President-Marketing-Strategy-and-becomes-a-member-of-the-Group-Executive-Committee.html)

>Patrick Rouville is appointed Executive Vice President, Marketing & Strategy, and becomes a member of the Group Executive Committee

>

>Patrick Rouville has joined Edenred as Executive Vice President, Marketing & Strategy. Patrick Rouville will be in charge of driving the Group's strategy, transformation and innovation in line with the roadmap set out under the Next Frontier plan for 2019-2022.

>

>Before joining Edenred, **Patrick Rouvillois**, aged 52, has been Partner & Director at Boston Consulting Group (BCG) with a strong digital dimension. A graduate of Mines ParisTech and the Sorbonne, Patrick Rouvillois started his career in San Francisco in 1991 as a scientist. In 1994, he became a BCG consultant, based in France and Oceania. In 2000 he joined Vivendi Universal to develop and later restructure digital start-ups. From 2005 to 2008 in London, he looked after group product marketing and later consumer marketing of Orange, mobile subsidiary of France Telecom. In 2008 he became Executive Director of Carrefour in charge of Marketing, eCommerce and Merchant Service. He then joined Barnes & Nobles in Luxembourg as Managing Director International in 2012 before rejoining BCG in 2015, in London then in Paris, as Managing Director and Partner of Digital Ventures and later Partner & Director.

This ties into Barnes & Nobles above.

# Facebook

See Metaverse.

# Federal Reserve Bank

**\*\*2018\*\***: BCG to perform study for the Fed: [<https://www.federalreserve.gov/newsevents/pressreleases/other20180329a.htm>](<https://www.federalreserve.gov/newsevents/pressreleases/other20180329a.htm>)

Edit: [[https://www.reddit.com/r/Superstonk/comments/tmxp3p/the\\_sec\\_hired\\_bcg\\_to\\_consult\\_and\\_report\\_for\\_them/](https://www.reddit.com/r/Superstonk/comments/tmxp3p/the_sec_hired_bcg_to_consult_and_report_for_them/)]([https://www.reddit.com/r/Superstonk/comments/tmxp3p/the\\_sec\\_hired\\_bcg\\_to\\_consult\\_and\\_report\\_for\\_them/](https://www.reddit.com/r/Superstonk/comments/tmxp3p/the_sec_hired_bcg_to_consult_and_report_for_them/))

Cybersecurity and the Federal Reserve:

[<https://fedinprint.org/item/fedcsp/93155>](<https://fedinprint.org/item/fedcsp/93155>) from 2021-10-15

We knew banks had people in the Fed. I didn't expect consulting groups. That's my naivete.

# Greater Metropolitan Cemeteries Trust, The

[Phil S. - General Manager Eastern Region - LinkedIn](<https://au.linkedin.com/in/phil-s-b010b120>)

[location redacted] · General Manager Eastern Region · The Greater Metropolitan Cemeteries TrustThe Greater Metropolitan \*Cemeteries\* Trust ... University of Virginia/\*Boston Consulting Group\* ... \*Cemeteries\* & Crematoria Association of NSW.

# JC Penney

~~Allegedly confirmed elsewhere, but I haven't confirmed it myself.~~

u/dr3773 posted [[https://www.reddit.com/r/Superstonk/comments/tndpqm/jc\\_penneyyou\\_guessed\\_it\\_bcg/](https://www.reddit.com/r/Superstonk/comments/tndpqm/jc_penneyyou_guessed_it_bcg/)]([https://www.reddit.com/r/Superstonk/comments/tndpqm/jc\\_penneyyou\\_guessed\\_it\\_bcg/](https://www.reddit.com/r/Superstonk/comments/tndpqm/jc_penneyyou_guessed_it_bcg/))

[u/Chrisanova\_NY]([https://www.reddit.com/user/Chrisanova\\_NY/](https://www.reddit.com/user/Chrisanova_NY/)) shares [[https://www.reddit.com/r/Superstonk/comments/tnp84m/more\\_bcg\\_boston\\_consulting\\_group\\_connection\\_to/](https://www.reddit.com/r/Superstonk/comments/tnp84m/more_bcg_boston_consulting_group_connection_to/)]([https://www.reddit.com/r/Superstonk/comments/tnp84m/more\\_bcg\\_boston\\_consulting\\_group\\_connection\\_to/](https://www.reddit.com/r/Superstonk/comments/tnp84m/more_bcg_boston_consulting_group_connection_to/))

# JetBlue

DFV tweets about JetBlue [<https://twitter.com/TheRoaringKitty/status/1404468676493971458>](<https://twitter.com/TheRoaringKitty/status/1404468676493971458>)

[<http://mediaroom.jetblue.com/investor-relations/press-releases/2022/01-05-2022>](<http://mediaroom.jetblue.com/investor-relations/press-releases/2022/01-05-2022>)

# KMart

~~Came up tangentially in research. Not yet confirmed.~~

[u/dilkmud0002](https://www.reddit.com/user/dilkmud0002/) posts [https://www.reddit.com/r/Superstonk/comments/tn0ywu/kmart\_toys\_r\_us\_enter\_the\_chat\_its\_like\_bcg/](https://www.reddit.com/r/Superstonk/comments/tn0ywu/kmart\_toys\_r\_us\_enter\_the\_chat\_its\_like\_bcg/)

# Kohl's

[u/principessa1180](https://www.reddit.com/user/principessa1180/) posts [https://www.reddit.com/r/Superstonk/comments/tnbs5x/bcg\_and\_kohls/](https://www.reddit.com/r/Superstonk/comments/tnbs5x/bcg\_and\_kohls/)

# LEGO

RC [tweets LEGO Gamestop](https://twitter.com/ryancohen/status/1413223954387406851).

[https://bcghendersoninstitute.com/lessons-from-the-covid-crisis-j%C3%B8rgen-vig-knudstorp-chairman-of-lego-brand-group-ab10ea135c60](https://bcghendersoninstitute.com/lessons-from-the-covid-crisis-j%C3%B8rgen-vig-knudstorp-chairman-of-lego-brand-group-ab10ea135c60)

[https://www.bcg.com/publications/2017/people-organization-jorgen-vig-knudstorp-lego-growth-culture-not-kid-stuff](https://www.bcg.com/publications/2017/people-organization-jorgen-vig-knudstorp-lego-growth-culture-not-kid-stuff)

# Macy's

[u/quack\_duck\_code](https://www.reddit.com/user/quack\_duck\_code/) on Macy's [https://www.reddit.com/r/Superstonk/comments/tnb4mz/bcg\_partner\_adrian\_mitchell\_became\_the\_cfo\_of/](https://www.reddit.com/r/Superstonk/comments/tnb4mz/bcg\_partner\_adrian\_mitchell\_became\_the\_cfo\_of/)

# McDonald's

RC [tweets McD's ice cream cone](https://twitter.com/ryancohen/status/1364650709669601289)

[https://www.meatpoultry.com/articles/22450-mcdonalds-creates-new-team-to-guide-tech-strategy](https://www.meatpoultry.com/articles/22450-mcdonalds-creates-new-team-to-guide-tech-strategy)

# Metaverse

RC [tweets metaverse shit](https://twitter.com/ryancohen/status/1475551106071732227).

???

# National E-Health Transition Authority (NEHTA)

What the fuck is a, "National E-Health Transition Authority?" Something Australian, but ties to the Australian government.

[https://www.zdnet.com/finance/nehta-appoints-new-ceo/](https://www.zdnet.com/finance/nehta-appoints-new-ceo/)

# New Line Cinema

RC [tweets Dumb & Dumber bucket shit](https://twitter.com/ryancohen/status/1370136976666595331).

[Peter O'Brien - Warner Bros. Studios, New Line



Cinema](https://www.linkedin.com/in/peter-o-brien-b28281a1)

[location redacted] · Screenwriter · Warner Bros. Studios, New Line Cinema Studios, \*New Line Cinema\*. Warner Bros. Studios, \*New Line Cinema\* Northwestern University ... Principal at \*Boston Consulting Group\* (BCG). Greater Chicago Area ...

# Nintendo

[https://www.bcg.com/en-mideast/2021/gaming-and-esports-sector-are-the-next-shift-in-media](https://www.bcg.com/en-mideast/2021/gaming-and-esports-sector-are-the-next-shift-in-media)

[Shani Benton - Global Meetings Operations Coordinator](https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=&ved;=2ahUKEwiuwl\_ksOH2AhXcmHIEHUehDdkQFnoECFIQAQ&url=https%3A%2F%2Fwww.linkedin.com%2Fin%2Fshani-benton-31458277&usg=AOvVaw2eEoc7BLu8W\_mcaVoUOLrm)

[location redacted], United States · Global Meetings Operations Coordinator · Boston Consulting Group (BCG)\*Boston Consulting Group\* (BCG) Florida State University ... Events Planner, Corporate Events, \*Nintendo\* of America. Greater Seattle Area ...

# Nokia

BCG hosted an interview with former Nokia Chairman Risto Siilasmaa, ~~but I didn't find any more ties than that. I'm curious if there's a not-quite payroll type arrangement here for information. Question mark.~~ Confirmed connection.

[u/Velluu](https://www.reddit.com/user/Velluu/) found [https://www.reddit.com/r/Superstonk/comments/tnf73r/nokias\_bcg\_connection/](https://www.reddit.com/r/Superstonk/comments/tnf73r/nokias\_bcg\_connection/)

# PG&E;

u/Angelaira74 found [https://hawaiiethics.force.com/public/s/hsecs-fdclient-public/a0o2K00000CCCnOQAX/boston-consulting-group-for-pge](https://hawaiiethics.force.com/public/s/hsecs-fdclient-public/a0o2K00000CCCnOQAX/boston-consulting-group-for-pge)

# Petsmart

[https://www.bcg.com/publications/2015/supercharge-your-services-seven-innovation-lessons-from-the-pros](https://www.bcg.com/publications/2015/supercharge-your-services-seven-innovation-lessons-from-the-pros)

# Radio Shack

Came up tangentially in research as opposition in case vs Circuit City. I doubt there's anything here. Maybe I'm wrong.

# Saturday Night Live

RC [retweets the Leprechaun](https://twitter.com/DanielW40094974/status/1504509687772942336). I thought it was SNL, but it's The Tonight Show with Conan O'Brien, but there's a hit so I'm leaving it up.

[JD Humphrey - Knowledge Analyst - Boston Consulting Group](https://www.linkedin.com/in/jdhumphrey)

[location redacted] · Knowledge Analyst · Boston Consulting Group\*Boston Consulting Group\*University of North Carolina at Chapel Hill ... Topher Nuzzo. \*Saturday Night Live\* Desk Page at NBCUniversal Media, LLC. Bronx, NY ...

[Alexandra (Ali) Levin - Vice President, Digital Strategy - LinkedIn](https://www.linkedin.com/in/alirlevin)

[location redacted] · Vice President, Digital Strategy - Entertainment · Fox Corporation\*Boston Consulting Group\* (BCG) ... Entertainment Publicity Departments as well as audience relations at \*Saturday Night Live\* and Late Night with Jimmy Fallon.

# Sears

[u/Longjumping\\_College](https://www.reddit.com/user/Longjumping\\_College/) on Sears [https://www.reddit.com/r/Superstonk/comments/tn3iqv/bcg\\_planted\\_an\\_exec\\_at\\_sears\\_two\\_years\\_before/](https://www.reddit.com/r/Superstonk/comments/tn3iqv/bcg\_planted\_an\_exec\_at\_sears\_two\_years\_before/)

# Tootsie Roll

Her LinkedIn is privatized, but google cache still indicates she worked at BCG before Tootsie Roll.

>[Kaylee Thompson - Hydrologist - Tootsie Roll Industries](https://www.google.com/url?sa=t&rct=j&q=&e src=s&source=web&cd=&ved=2ahUKEwi1i4Ssr-H2AhXsq3IEHZ4UDEIQFnoECAYQAQ&url=https%3A%2F%2Fwww.linkedin.com%2Fin%2Fkaylee-thompson-144840179%3Ftrk%3Dpeople-guest\_people\_se arch-card&usg=AOvVaw1hpCQ15ad\_i0M5OLKFqU7D)

>

>[location redacted] · Hydrologist · Tootsie Roll IndustriesHydrologist at \*Tootsie Roll\* Industries. \*Tootsie Roll\* Industries ... Cody Sheng. Summer Consultant at \*Boston Consulting Group\* (BCG). Philadelphia, PA ...

# Tonight Show with Conan O'Brien, The

RC [retweets the Leprechaun](https://twitter.com/DanielW40094974/status/1504509687772942336).

???

# Toys R Us

I still haven't finished going through Toys R Us, and I'm probably not going to because it smells like shit. Suing to disrupt bankruptcy process is the equivalent of queue jumping and/or saying, "MINE!" while grabbing the cookie jar.

To summarize, BCG pitched a bitch-fit because Toys R Us filed for restructure bankruptcy instead of firesale bankruptcy, and that cuts into the payouts to the creditors (BCG, others, maybe shareholders). Does that sound familiar at all? Might just be me...

Additionally, the Judge approved ~\$15M in bonuses to the execs/leadership as encouragement to get their shit together and save the company, but it appears to be cash (check) which holds its value regardless of how the company does instead of stock shares that are dependent on how well the company does.

On the latter point, I give a gigantic, "Fuck you!" to the judge who made that ruling, even though the ruling is standard.

[u/dilkmud0002](https://www.reddit.com/user/dilkmud0002/) posts [https://www.reddit.com/r/Superstonk/comments/tn0ywu/kmart\\_toys\\_r\\_us\\_enter\\_the\\_chat\\_its\\_like\\_bcg/](https://www.reddit.com/r/Superstonk/comments/tn0ywu/kmart\_toys\_r\_us\_enter\_the\_chat\_its\_like\_bcg/)

# Univision

[https://www.hollywoodreporter.com/business/business-news/univision-hired-boston-consulting-group-help-solve-business-woes-1093992/](https://www.hollywoodreporter.com/business/business-news/univision-hired-boston-consulting-group-help-solve-business-woes-1093992/)

## # Victoria Secret

RC [tweets Victoria Secret faceswap](<https://twitter.com/ryancohen/status/1423766191311519747?lang=en>).

[u/OntoTheNEXT8](<https://www.reddit.com/user/OntoTheNEXT8/>) found this one [[https://www.reddit.com/r/Superstonk/comments/tne0bl/victoria\\_secret\\_wut\\_doing/](https://www.reddit.com/r/Superstonk/comments/tne0bl/victoria_secret_wut_doing/)]([https://www.reddit.com/r/Superstonk/comments/tne0bl/victoria\\_secret\\_wut\\_doing/](https://www.reddit.com/r/Superstonk/comments/tne0bl/victoria_secret_wut_doing/))

## # WEF (Relationship to)

[u/sinjd12](<https://www.reddit.com/user/sinjd12/>) posts [[https://www.reddit.com/r/Superstonk/comments/tnen0n/bcg\\_is\\_a\\_partner\\_of\\_the\\_wef/](https://www.reddit.com/r/Superstonk/comments/tnen0n/bcg_is_a_partner_of_the_wef/)]([https://www.reddit.com/r/Superstonk/comments/tnen0n/bcg\\_is\\_a\\_partner\\_of\\_the\\_wef/](https://www.reddit.com/r/Superstonk/comments/tnen0n/bcg_is_a_partner_of_the_wef/))

## # Multiple Connections

[u/uzamiha](<https://www.reddit.com/user/uzamiha/>) posts [[https://www.reddit.com/r/Superstonk/comments/tnusg/to\\_add\\_to\\_the\\_bcg\\_connections\\_with\\_blockbuster/](https://www.reddit.com/r/Superstonk/comments/tnusg/to_add_to_the_bcg_connections_with_blockbuster/)]([https://www.reddit.com/r/Superstonk/comments/tnusg/to\\_add\\_to\\_the\\_bcg\\_connections\\_with\\_blockbuster/](https://www.reddit.com/r/Superstonk/comments/tnusg/to_add_to_the_bcg_connections_with_blockbuster/))

## # Bankruptcy Cases

BCG is involved in quite a few bankruptcy cases as creditors (company owes them money). I haven't even begun to go through them yet. But they are out there.

u/thabat covers the lawsuit as part of the bankruptcy jackpot (fits with my research so far, and my previous research in [bankruptcy jackpot]([https://www.reddit.com/r/Superstonk/comments/tdua8g/potential\\_dd\\_hypothesis\\_the\\_bankruptcy\\_jackpot/](https://www.reddit.com/r/Superstonk/comments/tdua8g/potential_dd_hypothesis_the_bankruptcy_jackpot/)) and [bankruptcy judges]([https://www.reddit.com/r/Superstonk/comments/tc4hiu/quick\\_dd\\_re\\_changes\\_to\\_bankruptcy\\_court\\_judges/](https://www.reddit.com/r/Superstonk/comments/tc4hiu/quick_dd_re_changes_to_bankruptcy_court_judges/))) [[https://www.reddit.com/r/Superstonk/comments/tn0enc/bcgs\\_lawsuit\\_was\\_a\\_planned\\_part\\_of\\_the\\_cellar/](https://www.reddit.com/r/Superstonk/comments/tn0enc/bcgs_lawsuit_was_a_planned_part_of_the_cellar/)]([https://www.reddit.com/r/Superstonk/comments/tn0enc/bcgs\\_lawsuit\\_was\\_a\\_planned\\_part\\_of\\_the\\_cellar/](https://www.reddit.com/r/Superstonk/comments/tn0enc/bcgs_lawsuit_was_a_planned_part_of_the_cellar/))

## # Other Notable Posts

[u/floodmayhem](<https://www.reddit.com/user/floodmayhem/>) collaged this [[https://www.reddit.com/r/Superstonk/comments/tna5k4/the\\_effectiveness\\_of\\_this\\_sub\\_scares\\_me/](https://www.reddit.com/r/Superstonk/comments/tna5k4/the_effectiveness_of_this_sub_scares_me/)]([https://www.reddit.com/r/Superstonk/comments/tna5k4/the\\_effectiveness\\_of\\_this\\_sub\\_scares\\_me/](https://www.reddit.com/r/Superstonk/comments/tna5k4/the_effectiveness_of_this_sub_scares_me/)) image. It covers SEC, Blockbuster, Toys R Us, Sears, NCR, Citadel, VP Citadel Office of the CEO, BBBY...

u/BadassTrader posted this image of the playbook [[https://www.reddit.com/r/Superstonk/comments/tna6jx/the\\_picture\\_is\\_getting\\_clearer\\_there\\_are\\_3\\_teams/](https://www.reddit.com/r/Superstonk/comments/tna6jx/the_picture_is_getting_clearer_there_are_3_teams/)]([https://www.reddit.com/r/Superstonk/comments/tna6jx/the\\_picture\\_is\\_getting\\_clearer\\_there\\_are\\_3\\_teams/](https://www.reddit.com/r/Superstonk/comments/tna6jx/the_picture_is_getting_clearer_there_are_3_teams/)) to make it easier to understand. Real life is always more complex, but breaking that barrier...

u/welp007 on Hush Money [[https://www.reddit.com/r/Superstonk/comments/tmvd3a/boston\\_consultants\\_group\\_offered\\_me\\_16000\\_not\\_to/](https://www.reddit.com/r/Superstonk/comments/tmvd3a/boston_consultants_group_offered_me_16000_not_to/)]([https://www.reddit.com/r/Superstonk/comments/tmvd3a/boston\\_consultants\\_group\\_offered\\_me\\_16000\\_not\\_to/](https://www.reddit.com/r/Superstonk/comments/tmvd3a/boston_consultants_group_offered_me_16000_not_to/))

## # Other

[Ryan Cohen Chopstick tweet](<https://twitter.com/ryancohen/status/1417315406272864258>) \-> [<https://kn>

nowledge.wharton.upenn.edu/article/sun-sand-and-chopsticks-now-that-the-caribbean-has-wooded-chinas-investors-its-tourists-are-next/](https://knowledge.wharton.upenn.edu/article/sun-sand-and-chopsticks-now-that-the-caribbean-has-wooded-chinas-investors-its-tourists-are-next/) ????

Not sure if I'm looking for a specific company or what here...