

Title: To those doubting RC's character based off BBY situation: Read the 1st slide and realise how Ryan Cohen's dad meant everything to him and how he'd die before going back on the values his dad taught him. then read slide 2 and 3, RC's dad taught him never to value a quick buck and be a role model

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3. **BE THE PERSON OTHERS WANT TO FOLLOW.**

Ted Cohen led by example, but not in a deliberate way. It's who he was, says Ryan. Ted never patronized anyone, as he admired the blue-collar worker. Ryan would watch him roll up his sleeves and help his employees move shipments of glassware from trucks into the warehouse, then put his suit jacket back on, shirt drenched in sweat, and do administrative work. Ryan says he never saw anyone work harder.

In an Entrepreneur.com article written by Ryan, he describes his father:

Everything I know — from empathy to the principles of making money — I learned by following in the footsteps of my late father, Ted Cohen. We spoke for hours every day. He was, and always will be, my best friend, advisor and biggest advocate.

4. **TAKE THE LONG VIEW.**

Ted Cohen was never looking to make a quick buck. He had no interest in material possessions. Every year, through thick and thin, Ted invested his savings into the stock market. He believed the real money was made through time in the market, not timing the market.