

Title: Gamestop starting an nft marketplace means finally they used the community support to modernize themselves

Author: Livid\_Toe\_721

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For the longest time, Gamestop was keeping its archaic business under the same patterns where it started, in a world where everything is online and automated, cd and disc sharing is not necessary. Not surprisingly, it was going out of business.

Well, this happened and rapid money started being pumped into the venture and they started improving, accepting cryptocurrencies and fixing old branches again.

Well it wasn't enough, and they refused to move up from their old business standards.

Take for example Netflix, who changed everything about how they operated and become a worldwide success, this could have been on par with Gamestop if they had moved up and updated as well.

Today it seems, finally Gamestop is learning this lesson, as they are in talks of testing an NFT marketplace. Bullish or not, this move is a first-mover that will undoubtedly have many actions from them to follow, and it means they have finally started their second act and joining the future and appealing to generation z.

That being said, it is inevitable that they too will eventually join the web 3 move, seeing as how NFTs are running out of steam and potential, and pretty soon they'll be pushing for projects like GRT, Theta or even Aloha DeFi that allows for the monetization of hotspot data. This is a start for Gamestop, and the best is yet to come.

Nothing could come to fruition from staying in the past, and hopefully Gamestop will learn this lesson quick.