

Title: MSM is getting salty ■ DRS your shares ■

Author: Mettez

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# Of Course GameStop Is Doing NFTs

Also insider trading, Larry Fink and dual-class stock.

By Matt Levine [+Follow](#)

January 7, 2022, 11:59 AM EST

*Corrected January 7, 2022, 1:20 PM EST*

Nothing here is ever *investing* advice, but I do sometimes give out free *corporate finance* advice. The big theme of that advice recently has been that, if you are a public company that is in a position to attract meme-driven retail investors, you might as well lean into meme stuff. “Say words about crypto,” I recently advised corporate chief executive officers. “Say words about electric cars. Tweet a picture of a dog. Your stock will go

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