

Title: Gamestop + Immutable X

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GameStop Forms Partnership with Immutable X

February 3, 2022

GRAPEVINE, Texas--(BUSINESS WIRE)--Feb. 3, 2022-- GameStop Corp. (NYSE: GME) ("GameStop" or the "Company") today announced it has entered into a partnership with Immutable X Pty Limited (collectively with its affiliates, "Immutable X"). The partnership establishes an up to \$100 million fund in Immutable X's IMX tokens, which the parties intend to use for grants to creators of non-fungible token ("NFT") content and technology. Immutable X will also become a layer-2 partner and platform for GameStop and the Company's NFT marketplace that is expected to launch later this year. In addition, the terms provide for Immutable X providing up to approximately \$150 million in IMX tokens to GameStop upon the achievement of certain milestones.¹

Creators from gaming studios, web 3.0 and metaverse gaming developers, and elsewhere can request to be a content creator on GameStop's NFT marketplace by visiting [<https://nft.gamestop.com>](<https://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2Fnft.gamestop.com&esheet=52572971&newsitemid=20220203005060&lan=en-US&anchor=https%3A%2F%2Fnft.gamestop.com&index=1&md5=f81e54846258ec4040ccf346c911ba19>).

The partnership agreement and other relevant information will be disclosed on Form 8-K with the U.S. Securities and Exchange Commission.

<https://gamestop.gcs-web.com/news-releases/news-release-details/gamestop-forms-partnership-immutable-x>

What does this mean for L00pring?

NFT dividend incoming?