

Title: The Very Obvious Case for an NFT Dividend.

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The stock dividend is imminent and we're all hoping that this will force the shorts to finally start closing. Fingers crossed.

Whether it does or not, is there any possible way Gamestop don't issue some sort of NFT dividend or carve out in the future? Setting the shorts aside for a minute and considering the future health of the company, which is now in part tied to their new marketplace, could a responsible board possibly forgo the completely unique opportunity currently presented to Gamestop?

The marketplace launched and considering it's a beta version and the current state of crypto I think it would have to be considered a success. It's not at a level that would significantly improve the financials of the company, but it's early days and it's very likely Gamestop have huge plans for the future.

But you still can't ignore the size and enthusiasm of GameStops current investor base. If gamestop issued an NFT dividend they would, overnight, have 100s of thousands of new users actively participating in the market. I don't know exactly how widely opensea is used but that might make Gamestop the biggest marketplace in terms of active users.

The NFT dividend seems to be one of the best kill shots available to GME with regards the shorts. And so we've all got our fingers crossed wondering "will they do it?". But is a better question "how could they possibly not do it?". How could executives justify not capitalising on the once in a lifetime near mania of GameStops investors and all but securing the future of the historic pivot they're trying to make?

Even taking the utility of an NFT dividend with regards price discovery out of the picture, for Gamestop not to, at some point, issue one would seem like one of the biggest missed opportunities ever. It would be almost irresponsible.

So, I suppose the discussion I'd like to have here is "Is there a reasonable, plausible scenario where we don't see either an NFT dividend or a carve out in the near future?".