



Title: Is Fidelity really running a promo about Jason Fucking Waterfalls or am I missing something?  
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 u/fidelityinvestments  
Promoted

Don't be Jason Waterfalls, Be Jason MoneyGoals instead (shoutout, r/boneappletea)! Fidelity can show you how fast you'll reach your goals, even if you stick to the rivers and lakes you're used to.

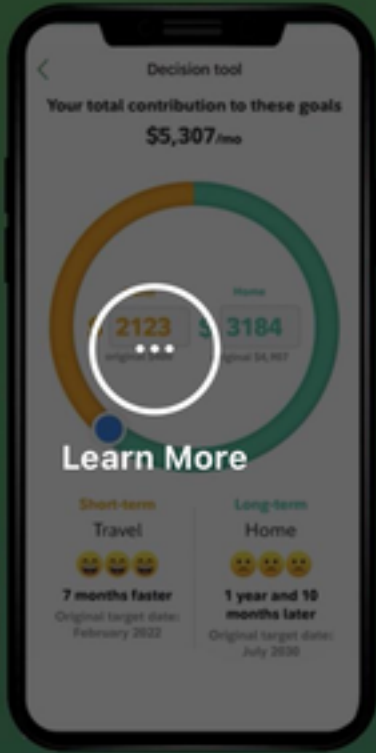
**Fidelity**

See how fast you'll get there with Fidelity Spire®

 **REPLAY VIDEO**

Get Started

Images are for illustrative purposes.



**Learn More**

**fideliy.com** **Learn More**

The image shows a promotional advertisement for Fidelity's 'Spire' app. The background is a dark green gradient. At the top, the Fidelity logo and the text 'u/fidelityinvestments Promoted' are visible. The main headline reads: 'Don't be Jason Waterfalls, Be Jason MoneyGoals instead (shoutout, r/boneappletea)! Fidelity can show you how fast you'll reach your goals, even if you stick to the rivers and lakes you're used to.' Below this, the Fidelity logo is displayed in a larger, bold font. The central part of the ad features a smartphone screen showing the 'Decision tool' interface. The screen displays 'Your total contribution to these goals \$5,307/mo' and a circular progress chart with two segments: a blue segment labeled '2123' and a green segment labeled '3184'. Below the chart, there are two columns: 'Short-term' for 'Travel' and 'Long-term' for 'Home'. The 'Travel' section shows '7 months faster' with a target date of February 2022. The 'Home' section shows '1 year and 10 months later' with a target date of July 2030. To the left of the smartphone, there is a circular icon with a refresh symbol and the text 'REPLAY VIDEO'. At the bottom left, the text 'Get Started' is visible. At the bottom right, there is a 'Learn More' button. The footer contains the website 'fideliy.com' and another 'Learn More' button. A small speaker icon is located in the bottom right corner of the main content area.