

Title: They're baaaaaaaaaack! ■■■■

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## USPTO TRADEMARK APPLICATION



**SERIAL NUMBER:**

**97229845**

**FILING DATE:**

**JANUARY 20, 2022**

**OWNER:**

**BLOCKBUSTER L.L.C.**

# BLOCKBUSTER

IC 009: Downloadable software for enabling users to receive, accept, view, purchase, sell, and exchange non-fungible tokens (NFTs)

IC 035: Providing an online marketplace for buyers and sellers of crypto collectibles; providing an online marketplace for buyers and sellers of blockchain-based non-fungible assets

IC 036: Financial services, namely, providing a virtual currency for use by members of an on-line community via a global computer network; issue of tokens of value

IC 041: Online gaming services in the nature of a metaverse and metaversal environments; entertainment services, namely, production and distribution of motion pictures and television programs

IC 042: Providing temporary use of non-downloadable web-based decentralized applications (DApps) for media selection and production; providing temporary use of non-downloadable web-based decentralized applications (DApps) for pooling capital for media and game production; platform as a service (PAAS) featuring computer software platforms for creating, promoting, selling, and exchanging non-fungible tokens (NFTs)

The graphic represents only a portion of the application. For full application, visit: [https://bds.uspto.gov/#caseNumber=97229845&caseType=SERIAL\\_NO&searchType=statusSearch](https://bds.uspto.gov/#caseNumber=97229845&caseType=SERIAL_NO&searchType=statusSearch)