

Title: GMERica is the Metaverse that will conquer Amazon (+NFT Marketplace/MOASS Launch Code)

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Created 2022-03-21 22:24:49 UTC

Permalink: /r/TheGloryHodl/comments/tjnrd1/gmerica_is_the_metaverse_that_will_conquer_amazon/

Url: https://www.reddit.com/r/Superstonk/comments/tbxpbj/gmerica_is_the_metaverse_that_will_conquer_amazon/?utm_source=share&utm_medium=ios_app&utm_name=iossmf

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Summary: GMERica is not only GameStop's NFT Marketplace, but is also the Metaverse that will take down Amazon.

Happy Weekend To You All,

After my last post "[GMERica is the NFT Project and the MOASS Launch Code](https://www.reddit.com/r/Superstonk/comments/rbbbk1/gmerica_is_the_nft_project_and_the_moass_launch/)" I couldn't get GMERica out of my head. Was it as simple as an NFT Project and dividend plan? Could it be much, much bigger?

Well buckle up buttercup, eat some crayons, grab the tin foil, and come with me...

<https://i.redd.it/mwudhmreosm81.gif>

First things first, let's start with what we know:

- * GMERica is a registered trademark for GameStop
- * GameStop tweeted "GMERICA ■■■" and RC Tweeted "MGGA" (Make GMERica Great Again)
- * GameStop partnered with Immutable X and, in their agreement, specifically cites Loopring
- * There are a lot of visionary, revolutionary ideas on web 3.0, decentralized finance, and blockchain coming from people connected to GameStop
- * The U.S. House Judiciary Committee members asked the DOJ to investigate Amazon
- * Jeff Bezos got his start with hedge funds
- * Ryan Cohen FUCKS
- * Oh, and Amazon fucking sucks

Here's an anecdote. This past December was the first time I purchased Christmas presents from GameStop. You know what shocked me the most? The great quality of the toys. These things were legitimate, well-made goods - not just some cheap knockoff.

Speaking of knockoffs, anyone else realize that Amazon is built on what seems like a mountain of fraud and counterfeit goods?

[NYT 'Welcome to the Era of Fake Products' \ (11 Feb 20\)](<https://preview.redd.it/zdvr6jpcnsm81.png?width=1224&format=png&auto;=webp&s;=ad9d3dec5c27b17592431c4f81411428bc596d3>)

It's positively shocking how much absolute crap is sold on Amazon. It's also shocking how many real businesses are being undercut by fraudulent sellers on Amazon pretending to be that company. Do Amazon and Jeff Bezos seem to care?

If Amazon kept us down this path (and the other profit-maximizing buttmunchers), then say goodbye to legitimate businesses, honest dealings, local companies, and good manufacturing practices. The 1% will have all the wealth while the 99% will have nothing but cheap, dangerous crap.

The sad part? Like naked shorts, the vast majority of people don't seem to mind, care, or even be aware of the problem. Who really thinks that hard about buying the cheapest goods they can? If Walmart can come into a town, extract as much money as possible from the local economy, destroy local businesses, encourage their own workers to go on public assistance (instead of pay them decent wages), then why

can't Amazon on a much, much larger scale?

And the worst part? Walmart doesn't force anyone to shop at Walmart - the people hold the power, and the people mixed, poured, and drank their their own kool-aid in service of the cult of low prices at any cost.

<https://preview.redd.it/2v0p6k84tsm81.jpg?width=500&format=pjpg&auto=webp&s=70517732c700ae049852575823fce10f0d90946f>

If only we had a better way...

[Credit: u/hiddNIll](<https://preview.redd.it/6e0jisoqws81.png?width=1000&format=png&auto=webp&s=b4eab917b0ef75ebae81d14eef11377067f69a8a>)

Enter GMErica

In many ways, shopping at Amazon is the complete opposite of shopping at GameStop. On one side, counterfeit goods of questionable quality. On the other side, verified and legitimate sellers of quality goods.

I don't know about you, but I enjoy trusting and knowing where my goods are coming from...

So what does this have to do with the **GMErica Metaverse**?

Imagine the following business model:

- * An Amazon-like portal (Metaverse) to buy a wide variety of goods
- * Each store in the Metaverse is trusted, verified, and legitimate
- * Transactions are tracked via cool techno stuff I don't understand [blockchain/web3 yada yada]
- * Rights to goods and services are validated via NFT contracts
- * The Metaverse is decentralized, powered by decentralized finance
- * Instead of top-down Bezos dominance, we have a bottom-up, Power to the Creators community
- * Oh, and the fabric of modern society isn't torn apart by profit-obsessed multinational financial criminals

As an aside, I've often thought about starting a business that verifiably lists only goods and services that are sourced and manufactured locally (say, in Ohio). It frustrates me that even "Made in USA" things on Amazon are often still made overseas, and that there seems to be no way to buy local. Why not have the Metaverse filterable to the communities **you** want rather than what the corporate algorithm (manipulated by the well-financed) wants you to want?

RC's pursuit of Beds, Baths, and Babies (as a spin off) could be yet another store to add to the Metaverse. (You know how difficult it is to shop for trustworthy goods when your own infant's health is at risk? Pretty fucking difficult).

[Inc.com \((2019\))](<https://preview.redd.it/z79b8hk1xsm81.png?width=1214&format=png&auto=webp&s=805943b1f87e618451f108afb30ad00024252e45>)

My vision for GMErica is this:

Every person has a choice. Either they can login to Amazon/Walmart/etc and buy a bunch of cheap, untrustworthy, probably counterfeit, and potentially dangerous goods at the expense of all of society, or...

[Do anyone actually trust this man?](<https://preview.redd.it/pmp20oi9xsm81.png?width=2000&format=png&auto=webp&s=1d60d734f6261fdd507ca93467653e72cb355ecf>)

Login to the ****GMErica Metaverse****. Go to any store and know, for a fact, that everything you buy and sell is legitimate, protected, documented, safe, and secure. Oh, and you get to make the world a better place as you do it.

[Thirsty for GMErica?](https://preview.redd.it/fdij9y3ixsm81.jpg?width=860&format;=jpg&auto;=webp&s;=8a877c970b3f97431f4c37b1c6182b3098009d5d)

So what now?

Who knows when they will announce this, or if this is actually where RC & Co. want to go. But, at this point, I know RC prioritizes people over profits.

[RC's ltr to ■ ■ & Beyond](https://preview.redd.it/2um0ym6mysm81.png?width=919&format;=png&auto;=webp&s;=d96f9b27889be5b1bca4365bc8563eb74210c27b)

****And, I don't know about you, but I've got a hot date next Thursday, March 17th...****

*** **4th Quarter Results****

*** **DRS Numbers****

*** **Possible Announcements for GMErica/NFT Marketplace?****

[I am ready to be hurt again](https://preview.redd.it/li92yh7xysm81.png?width=1389&format;=png&auto;=webp&s;=b428de864a15175a5048be9bd2cc33b13efdd3a5)

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