

Title: Think we were right with our theories about the tombstone. cuz gme posted that there looking to hire someone with experience in mergers and acquisitions on linkedin today. Holy shitt

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Nobody's Dead: The Story of M&A Tombstones

Tombstones in the financial industry – one of those things that is done just because it has always been done.

Yes, you read that correctly. Tombstones.

Curious about the term? So were we.

Before we did some research, DVS team members took a guess at the reason why the term “tombstone” is the final step in announcing a closed deal.

This type of print advertisement was adopted by the financial industry and is currently used as a way to formally announce initial public offerings (IPOs) or a closed merger & acquisition deal. Tombstones are often posted on firm websites and sometimes in print publications as advertisements.
