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Nestlé breaks new ground with open blockchain pilot

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Vevey, Switzerland,

Nestlé will break new ground in supply chain transparency through a collaboration with OpenSC – an innovative blockchain platform that allows consumers to track their food right back to the farm.

Through this collaboration, Nestlé becomes the first major food and beverage company to announce that it will pilot open blockchain technology in this way. This is part of Nestlé's journey towards full transparency.

Founded by [WWE](#)-Australia and The Boston Consulting Group Digital Ventures, OpenSC has developed a platform that will give anyone, anywhere access to independently verifiable sustainability and supply chain data.

The initial pilot program will trace milk from