

Title: GameStop Hiring Alert -- Director of Product Marketing -- NFT Platform

Author: That_Cricket

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GameStop

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HIRING ALERT -- Director of Product Marketing – NFT Platform [REMOTE]

At GameStop, we're transforming an iconic brand with a new leadership team and a culture of experimentation.

As we ready our NFT Marketplace for launch, we're adding a Director, Product Marketing reporting to our VP, Business Development. This role is a chance to speak to both a consumer (creators, traders) and B2B audience, analyze new market opportunities and create GameStop's messaging as one of the first NFT platforms from an established brand. In this emerging space, you'll position our platform now and as the market evolves, ensuring that GameStop is a leading NFT Marketplace.

Learn more and apply: <https://bit.ly/3Mc0VcQ>

GameStop®

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