Title: DRS & Plan your Exit Strategy. HOLD & HODL & when (if) you sell - sell on the way down, not on the way up - via a 'limit' order. No cell = No sell. [Revisiting this post from last year].
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Linked Post Content:
Prelude: This topic needs more exposure and attention. How many apes have actually experienced trading during the volatility of a squeeze? When emotions run high, planning ahead can help!

TL;DR; *The DD has been done, and most apes are in ZEN mode with the recent price swings. However, the true test of diamond hands will be upon us during the squeeze. Having a defined exit strategy like the one illustrated below can help remove emotional decisions that you might regret, can contribute to MOASS, and can help put more $$$ in your pocket.*

ZEN: Gamestop, Ryan Cohen, Matt Furlong & the Executive Team

GameStop is the largest video game retailer *worldwide*. With Ryan Cohen as the new Chairman of the board and a new technology focused board of directors, GameStop now has a unified leadership fully committed to two long term goals: "Delighting Customers & Delivering Value for Stockholders".

And as [u/CocoCrisp86](https://www.reddit.com/user/CocoCrisp86/) says: I've come to believe that GameStop is about to cause a SEISMIC shockwave through three worlds:

* CRYPTO/NFT/BLOCKCHAIN
* ECOMMMERCE
* FINANCIAL MARKETS
* They've poached top talent from companies like Apple, Amazon, and Google—while reeling in heavyweights in the blockchain space! How has "dying brick and mortar" been able to do this, in a time when those other companies are CRUSHING it?
* There can only be one answer in my opinion: GameStop is promising these people an opportunity to be part of a revolution of sorts. A David v Goliath story. They're promising this talent that they'll get a front row seat on one of the wildest rides in human history.

Gamestop already has the footprint of 4,816 stores in 14 countries, and over 55 million PowerUp reward members. As it moves forward with its ecommerce and NFT marketplace the longer term potential for this company rivals market giants like Amazon, Apple, and Meta!

The only way for the Shorts to win is if GameStop were to go bankrupt. The Shorts can't win. Full Stop. It's just a matter of time before the millions and millions of naked, synthetic, counterfeit shares will be need to be bought back!

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MOASS & The Infinity Squeeze:

To force the short positions to close, the number one priority is to get the float DRSd. This means getting your eligible shares direct registered, and getting the word out beyond reddit to other GME holders to get more shares DRSd.

The options: (1) DRS shares to lock the float and trigger margin calls equals massive squeeze (2) *hold, then sell only what you need to during squeeze resulting in not enough sold for Shorts to cover equals MOASS* (3) *DRS the float and hold equals no manipulation* and then external shares (non-DRS) held against Shorts covering would equal infinity squeeze.

We Own the Float:

Reddit DD theorizes and supports that retail owns the float multiple times over, with short interest likely between 300% and 1000%. If this holds true at just a minimum of 200%, and retail holds and sells LESS THAN 50% of their shares - then we should truly experience the 'Mother Of All Short Squeezes' - MOASS!

If GameStop issues a crypto based dividend like an NFT to shareholders, and it is non-transferrable as cash or equivalent - then short positions are *forced* to buy back their short positions and CLOSE their positions in full. No just covering, no manipulation, and forced closure with lack of shares available equals true MOASS with the potential for an Infinity Squeeze.

However, as there is no guarantee of any crypto based trigger to MOASS, retail investors can take matters into their own hands! If the float is 100% locked up through DRS and insiders who won't / can't sell, then there can be no MANIPULATION to cover and close the short positions - resulting in a true MOASS and potential Infinity Squeeze!

Buy, Hold, DRS, Hodl & ''Share the Story'

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The Exit Strategy: 'When in doubt, zoom out''

Scenario (not to scale): You've watched the ticker and been on reddit reading, dreaming, pondering, swearing, laughing and planning for months. The time has finally come. You check the ticker one more time, and lo and behold, $GME price is climbing. $GME has just surpassed $500.00. It quickly climbs to $1,000 only to drop to $700.00. Does this mean it's going back down again and the squeeze is cancelled? You hold on. Next thing you know, the price is up to $2,000, then $5000, then $7,000. Now all of a sudden the price drops $3,000. Its trading at $4,000. What the hell? Did you miss out. No. It's climbing again. Trading halt. Climbing. Trading halt. Passing $10,000 a share. Trading halts. Price drops. Price climbs. More trading halts. Price climbs. *Now the price is $40,000 a share!* All of a sudden the price starts falling. Trading halt. Drop. Trading halt. Drop. It has quickly *dropped $10,000*! Its back down to $30,000 and you are watching it fall minute by minute. Do you sell? Do you wait? If you sell, how much do you sell? Oops. Price starts climbing again. Now the price is at $50,000!

Okay, you should get the picture by now....

Trying to time the markets, or the peak of a squeeze, is near impossible. It is extremely unlikely you will time things just right, and manage to sell just at the right time. But there are strategies that can help mitigate the risk of selling too early or too late. **Planning how much you are going to sell and when is key to having an effective exit strategy. Exiting your position incrementally in a disciplined way can help mitigate making emotional decisions that could negatively affect your returns.**

One conservative strategy is to calculate how many shares you need to sell to break even on your adjusted cost base (ACB) (total purchase price of your GME investments) . This will determine how many shares you need to sell to break even. Subsequent trades will be all profit, which can help increase your confidence and comfort with holding through the volatility. You may decide that your first trade will be during the first big correction on the way up to cover X% of your break-even cost. Once you have covered your break-even cost, you can relax and 'ride the wave'. *However, you may have sold way too early ...***

**** During a squeeze, a more growth oriented strategy - and typically a more profitable strategy - would be to** ***wait for your first trade until AFTER the peak*** **(see Exit1 on chart below)*****.*** **Overall** ***this would also contribute towards MOASS*** **as more shares are held for a longer period of time helping push the price of the shares higher.** A solid strategy here is to have all trades planned based on a % allocation of shares held, and waiting for the share price to exhibit lower lows and lower highs for your exit points (explained below).

For example, work in %'s of the amount of shares you own. And again, the important consideration here is to map out your % allocation strategy for each exit point before you begin \[See below charts for sample of exit points\] When you see the lower highs and lower lows *stay true to your max sell discipline.*

Squeeze Scenario: Putting $$ to the strategy. You own 100 shares at an ACB of $170.00 = $17,500 invested: If the price is $5,000 in the back of your mind you know you would need sell only 3.5 shares to cover your ACB and the rest is going to be profit.

Shares would be sold incrementally at each exit point by % of shares owned, rounded up or down to whole shares. For example @ 100 shares: Exit1 sell 10% (10 shares), Exit2 25%, (25 shares), Exit3 35% (35 shares), Exit4 20% (20 shares), with 10% (10 shares) held for infinity pool. \[Note in chart examples, Exit3 $Price is actually higher than Exit1 $Price\]

MOASS Scenario: You wait for Exit1 ($Floor) and because enough apes have held the price is in MOASS territory. *Exit1 you sell max X% for life changing money, holding the balance of shares for the MOASS / Infinity pool!* You would not sell at Exit2, hoping for a rebound in $Price and infinity pool scenario where the shorts are in a position that they can't cover and the $Price remains elevated and continues to trend upwards. Selling an allocation again only if the scenario doesn't play out and at ***Exit3*** with an irrefutable downtrend of $Price.

A % MOASS allocation target may be: Exit1 25%, Exit2 0%, \[If price remains elevated or is appreciating, time to revisit your strategy\], Exit3 40%, Exit4 25%, with 10% held for potential upward correction in price or infinity pool. \[Note: Between Exit1 and Exit3, the price may continue to appreciate as the Short positions scramble to cover and not enough people are selling; without seeing a net lower high, lower low than the Exit2 $Price (MOASS / Infinity Squeeze confirmed?!?). Here, you may want to revisit your strategy and implement an alternative plan; to sell 1 share at a time periodically, or some alternative specific $Price/Share or adjusted target allocation strategy.

All credit to [**u/gherkinit**](https://www.reddit.com/user/gherkinit/) **for the below charts with commentary. The above post is to help raise awareness and bring attention to an exit strategy.** [**u/gherkinit**](https://www.reddit.com/user/gherkinit/) ***has a much better explanation*** **of the stages and considerations throughout a squeeze and imo is a must read. Be sure to check out his** ***pinned post*** ***Infinity War:*** ***The Final Exit DD Compilation******.***

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This is the first verifiable exit point at the apex of this wedge confirming a downtrend on the next candlestick. This is only the first of these patterns to play out. Several of these patterns should form as we remain in the peaks. BE VERY CAREFUL HERE as selling all of a position at the first sign of a wedge forming can reduce potential profits. Why? Well because this wedge that formed above could break upwards.

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Notice how after Exit 1 the price broke upwards. This is why it is less profitable to exit an entire position all at once. It's much more beneficial to slowly back out of a position at several points so as to maximize profit.

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