

Title: GME Exchange: Change The Game. An all encompassing digital exchange for all things blockchain-cryptocurrencies, stablecoins, tokens and tokenized products, tokenized securities, NFTs, game-fi economies. Empowering creators and players in a Web3 world.

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# GME Exchange: Change The Game

# Bringing it all together

[credit bad2thebone on GMEDD Discord](https://preview.redd.it/xb7xzxy3gkq81.png?width=2240&format;=png&auto;=webp&s;=3c3937bbee778fe0c3e47dd73434a9c666bfbfcc)

**Kurt Bierbower** is an **all-star blockchain executive** who joined GameStop in December.

<https://preview.redd.it/p80nxb17yjq81.png?width=764&format;=png&auto;=webp&s;=372d33090c53a77db07b912e5d07b1385fe45957>

You can read GMEDD's amazing bio on him [here](https://gmedd.com/blockchain/gamestop-poaches-executive-from-industry-leading-crypto-exchange-as-vp-of-business-development/).

Many are unaware but he is also the head of **GME Entertainment LLC**, the *stealth* Web3 Startup being incubated within GameStop. If you haven't read my theory on a [GME Entertainment Spinoff,](https://www.reddit.com/r/Superstonk/comments/tbh9hz/gme\_theory\_update\_gamestop\_entertainment\_llc/) you can here (though remember this is a long play and won't happen until the business is more mature with \$1B in revenues, so say 12-24 months). The way to visualize this is basically eBay and PayPal (who were once part of the same company). The retail + tech was separated and unlocked tremendous shareholder value (you get shares in both). We know Ryan Cohen likes an idea of spin-offs from his [BBBY Letter to Shareholders](https://www.investreader.com/articles/bed-bath--beyond-shareholders-beware-as-ryan-cohen-takes-aim-at-the-company-1647114468), so I think this is a hint into his way of thinking/strategy in the longer run.

>Cohen's letter to the Bed, Bath & Beyond board says the turnaround of CEO Mark Tritton looks "better in a PowerPoint deck than it does in practice." He wants the company to sell or **spin off Buybuy Baby**, which he thinks will bring "several billion dollars" based on \$1.5 billion in revenue. The company had a market cap of \$2.2 billion on March 9.

Back to Kurt, who executed the GameStop and IMX agreement:

<https://preview.redd.it/9892hxzuxjq81.png?width=1484&format;=png&auto;=webp&s;=151aff3652eba8013d20f5132b66f7e230efecb>

Kurt is a **blockchain superstar** - but he comes with a **very particular set of skills**.

He brings to GameStop something that no one has... yet.

<https://preview.redd.it/h96f401dyjq81.png?width=719&format;=png&auto;=webp&s;=22140112900d12f2d7e7d4bcd1c2ba9484ba3d4d>

Kurt has experience with **US Regulated Cryptocurrency and Blockchain technology**. He also was heavily involved in business deals with the largest foreign exchange brokerages globally, largest

**\*\*cryptocurrency exchange\*\*** in Japan, bitcoin mining, **\*\*gaming platforms\*\***, **\*\*NFT platforms\*\*** and **\*\*stable coins\*\***.

<https://preview.redd.it/vr39xv7eyjq81.png?width=706&format;=png&auto;=webp&s;=044b02926f4caa4a691faf14a02640bfa31f8c96>

He also comes from the institutional world (big money) and created a regulated dark pool cryptocurrency exchange.

I wrote a theory describing how I believe GameStop is working to build an [ATS (Alternate Trading System) Exchange]([https://www.reddit.com/r/Superstonk/comments/t7ghsf/gamestop\\_loopring\\_tokenized\\_peer\\_to\\_peer\\_stock/](https://www.reddit.com/r/Superstonk/comments/t7ghsf/gamestop_loopring_tokenized_peer_to_peer_stock/)) based on ComputerShare with the GameStop Wallet on Loopring Protocol.

The TLDR is ComputerShare holds custody of your real shares/stocks. Those shares are tokenized 1-1 and sent to your GameStop Wallet. You can then trade peer-to-peer with barely any fees, no broker commissions, no settlement issues (instant settlement), no exchange rebates, no PFOF, no manipulation.

Kurt also has experience already with crypto wallets (like the forthcoming GameStop Wallet, built using Loopring). Note that wallets, like the GameStop Wallet, are for retail use.

<https://preview.redd.it/qqghr39xzjq81.png?width=705&format;=png&auto;=webp&s;=8c1f84f7d4bcabed288a5416b11c247067492169>

BUT big institutions and corporations, like Microsoft, won't keep assets in a Loopring or GameStop wallet. They need something else. They need a **\*\*Blockchain Bank\*\***.

Enter the missing link for institutional adoption (and the same relationships Kurt has worked with before to build some of the biggest crypto businesses in the world).

# Silvergate Blockchain Bank

If GameStop is building an exchange then SilverGate is the missing piece in the middle that will connect all other crypto exchanges and allow for all kinds of institutional trading.

[Note: this image is my illustration of GameStop Exchange in the eco-system only.](<https://preview.redd.it/hfojmafs0kq81.png?width=1869&format;=png&auto;=webp&s;=df3d687f0e1c4b327d440c8a01962b11fd25440e>)

**\*\*Disclaimer:\*\*** I am merely proposing that an entity like Silvergate is an essential and critical part of GameStop Exchange. I have not found any definitive ties to suggest Silvergate is THE partner, however I do think they are the best fit.

[SilverGate would provide an essential institutional component to the GameStop Marketplace](<https://preview.redd.it/qfbbvrq6xujq81.png?width=1992&format;=png&auto;=webp&s;=d0ff9280849f9cc4a9fd0df36cdb018fc536eda0>)

[SilverGate would allow someone to stake coins, currency or any other digital property in your GameStop Wallet and earn interest by offering that through the SEN Exchange network. In affect someone on Coinbase could borrow your BTC and pay you interest. ](<https://preview.redd.it/z9ntreq8vjq81.png?width=906&format;=png&auto;=webp&s;=a5611d1e1e0a5d5c0f89d1403b4d62433865c3a3>)

Right now prime-brokers and banks lend out your **\*\*CASH\*\*** and **\*\*STOCK\*\*** and make a **\*\*HUGE PROFIT\*\***. In the future you can lend out your **\*\*CASH\*\*** and **\*\*STOCK\*\*** or **\*\*DIGITAL ASSETS\*\*** via GameStop Exchange and SilverGate to receive **\*\*PASSIVE INCOME\*\*** while it being 100% secure. This is truly democratizing finance.

Here is a basic metaphor for how all these relationships work:

**\*\*Gamestop\*\*** = Amazon / Storefront (Wallet, marketplace, retail stores)

**\*\*Microsoft\*\*** = Gaming Studio Partner / Publisher

**\*\*Silvergate\*\*** = Institutional Gateway to crypto financing, custody, etc for someone of Microsoft's size + Exchange network for mass market level on and off ramps

**\*\*ComputerShare\*\*** = Transfer Agent for Direct Registered Shares traded between Retail on Loopring or between institutions through Silvergate (Institutional Desk, OTC, Block etc.)

**\*\*Loopring\*\*** = L2 Protocol for everything to happen on at commoditized levels (every skin, game license, stock share, etc. an NFT)

Imagine a Game Studio who is seeking financing to develop a new game. You could stake your Bitcoin on GameStop Exchange and lock it in for 1 year at a certain rate. That Game Studio will convert that Bitcoin Loan into \$USD cash to build their game. Crypto owners will be empowered with all new ways to generate income while Game Developers, especially small ones, can have access to financing. We can even imagine that early investors would receive coins which could later share in some of the transactions within a game. The possibilities are endless.

Or, in a simple example, you can lock your bitcoin in the GameStop Exchange and someone will pay you VIA Silvergate to borrow it.

[Gaming/Studios and Game Finance of the Future](<https://preview.redd.it/tjb797m81kq81.png?width=1262&format=png&auto=webp&s=87a949e788491439270114d62f6501a508676f7f>)

<https://preview.redd.it/m5x6h6yu8kq81.png?width=1480&format=png&auto=webp&s=54c09ce44c903cfaff09f5901eb5c3dd1ebd6a65>

<https://preview.redd.it/c7z2nzux8kq81.png?width=1091&format=png&auto=webp&s=735c20fcf0c5b3d1a55dd61ecbb2b2eb6954fee>

Kurt Bierbower, all star blockchain executive, is head of GME Entertainment. He comes from the world of big finance. He has amazing credentials working building regulated crypto currency products including ATS (alternate trading systems), wallets, crypto financial products, and working with big institutions.

The GameStop Exchange will enable you to stake **\*\*CASH, STOCKS, DIGITAL ASSETS\*\*** and through a company like SilverGate receive passive income for lending of those assets. Vice versa you could take loans. These exchanges operating together will enable all kinds of new digital economies.

[The original medium post by Loopring describing Gamestop's vision. This section was later deleted. No doubt GameStop isn't advertising their strategy.](<https://preview.redd.it/yd9u78ig9kq81.png?width=273&format=png&auto=webp&s=270494f79231c016886e803f5e0de64fd865831f>)

With Silvergate you could stake your assets on GameStop and someone on Coinbase could borrow them, and vice versa, all paying you, the owner, some agreed rate of return. This is empowering!

So, tying it all together:

**\*\*GameStop\*\*** (the exchange and platform) + **\*\*Loopring\*\*** (the protocol) + **\*\*ComputerShare\*\*** (custodian of securities on a blockchain ledger) + **\*\*Silvergate\*\*** (Institutional Gateway to crypto financing for BIG players, like Microsoft) + **\*\*Microsoft\*\*** (Game Studio/IP owner/ Publisher).

There is a real paradigm shift in gaming. You can read Microsofts latest letter

[here](<https://blogs.microsoft.com/on-the-issues/2022/02/09/open-app-store-principles-activision-blizzard/>) where they describe they're building an open platform that will allow developers, and their games, to have full control over the game economies/fees/financing they choose.

>Just as Windows has evolved to an open and broadly used platform, we see the future of gaming

following a similar path. **\*\*Today 2.8 billion consumers worldwide, including more than 190 million Americans, play games, and we expect the global number will reach 4.5 billion by 2030\*\*** as new generations turn to gaming for entertainment, community, and a sense of achievement. Our vision is to enable gamers to **\*\*play any game on any device anywhere, including by streaming from the cloud\*\***. App stores on the most relevant and popular everyday devices like mobile phones; PCs, including Windows PCs; and, in time, the cloud, are important to realizing this vision.

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>But **\*\*too much friction exists today between creators and gamers\*\***; app store policies and practices on mobile devices restrict what and how creators can offer games and what and how gamers can play them. Our large investment to acquire Activision Blizzard further strengthens our resolve to remove this friction on behalf of creators and gamers alike. **\*\*We want to enable world-class content to reach every gamer more easily across every platform. We want to encourage more innovation and investment in content creation and fewer constraints on distribution. Put simply, the world needs open app markets,\*\*** and this requires open app stores. The principles we're announcing today reflect our commitment to this goal.

Blockchain Gaming is going to become a HUGE industry on an exponential growth curve. GameStop Exchange is your one stop shop for crypto-currencies, stablecoins, tokens and tokenized products (like securities, stocks, bonds), NFTs, game-fi economies. With GameStop Exchange you can trade your stock for BTC, stake that BTC via SilverGate and earn interest, and institutional investors can borrow your BTC or you can borrow from them (with collateralized BTC loans). You truly can BE YOUR OWN BANK.

Also I'm doing a twitter thing if you want to [follow me.](<https://twitter.com/EndOfTheWake>) As of writing I have a whole 20 followers, which is cool.

# TLDR:

You **\*\*really\*\*** should read this whole piece.. but... for the goldfish.

Kurt Bierbower, head of GME Entertainment LLC, is a block-chain banking all star and is the visionary that will bring GameStop to mainstream adoption. One critical missing component is how different crypto exchanges can operate together (think Coinbase and GameStop) and how institutions like Microsoft or pension funds will participate in this eco-system. Microsoft, for example, won't have a GameStop wallet- they'll use someone like SilverGate (my best guess) for access to crypto financing.

Imagine your GameStop wallet holds your digital property including **\*\*CASH, NFTs, CRYPTO CURRENCY\*\***, **\*\*STOCKS\*\***... Silvergate would allow other participants to borrow your assets and pay you interest. Brokers and banks make **\*\*HUGE PROFITS\*\*** loaning out your stocks and money... Very soon you can do this yourself.

The ecosystem of partnerships is growing and we now have the following:

**\*\*GameStop\*\*** (the exchange and platform) + **\*\*Loopring\*\*** (the protocol) + **\*\*ComputerShare\*\*** (custodian of securities on a blockchain ledger) + **\*\*Silvergate\*\*** (Institutional Gateway to crypto financing for BIG players, like Microsoft) + **\*\*Microsoft\*\*** (Game Studio/IP owner/ Publisher)

...and sub partners like Pinata for IPFS storage.

At last.... **\*\*BEHOLD\*\***

[GME EXCHANGE](<https://preview.redd.it/nyfdv0k8skq81.png?width=3240&format=png&auto=webp&s=4009197c658fa813e423c706909027daca272696>)