

Title: Why GME is 'The Investment Opportunity of a Lifetime' and why you should take another look at it!
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https://www.reddit.com/r/DDintoGME/comments/qigxbq/why_gme_is_the_investment_opportunity_of_a/

****Edit. Note: Title cannot be changed but should be Part 1: 'Why GameStop may be the 'Investment Opportunity of a Lifetime', and why you should take another look.****

Edit: Please see Post 2: ['The Bankruptcy Jackpot & MOASS Theory'](https://www.reddit.com/r/DDintoGME/comments/qo8s1b/part_2_the_bankruptcy_jackpot_gme_moass_theory/) *for more information on Short Selling, Short Squeezes, Market Manipulation, GME's MOASS Theory & GameStop's History.*

Opinion only. Not advice. Always conduct your own DD and make an informed decision that is right for you.

If you aren't familiar with 'GameStop, Ticker GME' beyond what you see in the media, you may want to take a closer look:

GameStop: I like this stock – a lot! Please note if you consider investing – this stock can exhibit extreme price volatility, and you will need to do your due diligence to make an informed decision on whether this stock is appropriate for you. GameStop's stock, relative to other publicly traded stocks with similar characteristics, is believed to be a great long term value investment with an opportunity for an ***historic*** squeeze. A once in any lifetime opportunity. Underpinning this it is believed that GameStop's stock has been, and continues to be, heavily manipulated. If you are interested in making an informed decision around this stock you may want to delve into the information provided below.

A high level overview:

* GameStop has a supported fundamental value well above its current trading price, *conservatively* estimated at \$350 - \$450 and higher within the next few years as it moves towards its e-commerce objectives; It is considered a great long term, value investment regardless of any squeeze potential. \[Note: There are several methods for valuing a company, and analyst values will vary. This is an [intrinsic value](<https://www.linkedin.com/pulse/gamestop-ordinary-stock-nor-failing-brick-and-mortar-retail-michael>) report.\]

* Under the guidance of its new Chairman Ryan Cohen, GameStop has turned itself around, from trending towards bankruptcy, towards a leading edge gaming and ecommerce company that is growing its profits and increasing its market share; GameStop fundamentals have drastically improved and the stock has moved into the Russell 1000 midcap index. It is highly anticipated that the company's earnings will continue to grow, with the stock being added to the S&P; 500 within a year.

* GameStop has attracted [hundreds of talented executives from thriving tech companies](<https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgmedd.com%2Ftransformation%2Fgamestop-bags-chewy-vp-of-engineering%2F&data;=04%7C01%7C%7Cd8e6f7f419ac4795d34808d99aebcf2b%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637711164795030729%7CUnknown%7CTWfpbGZsb3d8eyJWljojMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6Ik1haWwiLCJXVCi6Mn0%3D%7C1000&sdata;=9W%2BiONwQTW%2Fn3KDb8E63TZecnpheqsOJjs3oKex2bS4%3D&reserved;=0>) like Chewie and Amazon, and have a balance sheet of around \$1.7 billion in cash with virtually no debt. They are building out a new NFT marketplace - which appears to be groundbreaking with huge ecommerce implications and precedent setting opportunities. \[Note: The NFT marketplace and its partnership details have yet to be formally announced by GameStop. See below links and the DD library for more information around this marketplace\].

* Only approximately 76 million GameStop shares have been issued, which is considered a small float relative to peers. GameStop's stock had a reported short interest greater than 220% of the company's total float earlier this year (Robinhood court documents). The rule of thumb is that short interest as a percentage of float above 10% is pretty high and above 20% is extremely high.

* The Securities and Exchange Commission [report released October 14, 2021](<https://www.sec.gov/files/staff-report-equity-options-market-struction-conditions-early-2021.pdf>)

essentially supports that there was no short squeeze in January (price appreciation was the result of regular buying pressure), and that short positions were only marginally covering during this buying period Jan 19, 2021 to Feb 5, 2021.

* Short interest (SI) has likely grown, and DD illustrates SI could now be 300% to 1000% through the manipulation and hiding of FTDs through derivative strategies like options, swaps, futures etc. \[See the first link below for an example of this, Part 2 of this post, and the DD library for supporting documentation.\]

* GME has a huge committed client base that are buying, holding and direct registering shares (DRS). If the float is DRSd this would expose counterfeit shares, and officially expose the manipulation of GameStop's stock. Exposed short positions that are forced to cover and close out their positions would trigger a 'Short Squeeze'.

* As short positions are forced to buy and close out their positions at the market 'ask' price - and in the event that retail owns the float and investors hold out on the sale of their shares - we could have 'The Mother of all Short Squeezes' (MOASS).

* Squeeze and MOASS catalysts include, but are not limited to, DRS registration of the float or the issuance of a Crypto / NFT dividend. Given time, both of these situations which are unique to Gamestop have a high probability of initiating a Squeeze or MOASS.

GameStop is the largest video game retailer worldwide; With Ryan Cohen as the new Chairman of the board, and a new technology focused board of directors, they now have a unified leadership fully committed to two long term goals: 'Delighting Customers and Delivering Value for Stockholders'. 2021 has been a pivot point for GameStop, with a strengthened and fortified financial position and a rapidly increasing trend in profitability.

GameStop has undergone a radical strategic transformation, expanding their business model to compete and thrive in an era of mobile gaming and digital downloads, and has been busy reinventing itself as a major ecommerce player. Gamestop already has the footprint of 4,816 stores in 14 countries, and over 55 million PowerUp reward members. As it moves forward with its ecommerce and NFT marketplace, the longer term potential for this company could rival market giants like Amazon, Apple, and Meta (Facebook, Instagram etc).

Here are a couple of links to help explain the situation:

How the GameStop Hustle Worked, June 22, 2021. How hedge funds and brokers have manipulated the market. By Lucy Komisar, Investigative journalist and Winner of Gerald Loeb Award, the major US prize for financial journalism*!* [https://prospect.org/power/how-the-gamestop-hustle-worked/](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fprospect.org%2Fpower%2Fhow-the-gamestop-hustle-worked%2F&data=04%7C01%7C%7Cd8e6f7f419ac4795d34808d99aebcf2b%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637711164795030729%7CUnknown%7CTWFPbGZsb3d8eyJWljojMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6Ikh1aWwiLCJXVCi6Mn0%3D%7C1000&sdata=gR%2BzfQsaLmDztWHuZZwW%2Fvn%2FEkS8WbmeMK8yymNT%2Fb8%3D&reserved=0)

Short sellers influencing the media [https://upsidechronicles.com/2021/09/05/how-wall-street-short-sellers-are-trying-to-control-the-gamestop-narrative/](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fupsidechronicles.com%2F2021%2F09%2F05%2Fhow-wall-street-short-sellers-are-trying-to-control-the-gamestop-narrative%2F&data=04%7C01%7C%7Cd8e6f7f419ac4795d34808d99aebcf2b%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637711164795040723%7CUnknown%7CTWFPbGZsb3d8eyJWljojMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6Ikh1aWwiLCJXVCi6Mn0%3D%7C1000&sdata=wpKAToajbsaswHgyI32yTN9EHPyD%2BdYgzfwBiRxME6Y%3D&reserved=0)

When corporations own the media

https://www.youtube.com/watch?v=D9rbHpA_6W4

GameStop exposes naked short selling scam https://prospect.org/power/gamestop-mess-exposes-the-naked-short-selling-scam/

GameStop's e-commerce NFT Marketplace [https://tokenist.com/gamestop-innovates-by-creating-nft-

marketplace-via-ethereum/](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftokenist.com%2Fgamestop-innovates-by-creating-nft-marketplace-via-ethereum%2F&data;=04%7C01%7C%7Cd8e6f7f419ac4795d34808d99aebcf2b%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637711164795050718%7CUnknown%7CTWFPbGZsb3d8eyJWljojMC4wLjAwMDAiLCJQljojV2luMzliLCJBTiI6lk1haWwiLCJXVCi6Mn0%3D%7C1000&sdata;=Eec8xxc%2FBv9%2F6kNGI4IGJ2FglREshUtm0y%2BsRbhv3Hs%3D&reserved;=0)

****GameStop NFT direction:**** [https://gmedd.com/blockchain/gamestops-nft-marketplace-will-feature-gas-free-instant-transactions/](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fgmedd.com%2Fblockchain%2Fgamestops-nft-marketplace-will-feature-gas-free-instant-transactions%2F&data;=04%7C01%7C%7Cd8e6f7f419ac4795d34808d99aebcf2b%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637711164795200633%7CUnknown%7CTWFPbGZsb3d8eyJWljojMC4wLjAwMDAiLCJQljojV2luMzliLCJBTiI6lk1haWwiLCJXVCi6Mn0%3D%7C1000&sdata;=vAkJRnDOAJGZv3%2BFd3UmEk6vrTR39ViV4Cq%2FczgMakk%3D&reserved;=0) and https://nft.gamestop.com/ and https://wccfttech.com/loopring-lrc-and-gamestop-gme-move-one-step-closer-to-a-potential-nft-related-tie-up-even-as-the-video-game-retailer-starts-accepting-dogecoin-doge-and-shiba-inu-shib/

****GameStop's new tech and e-commerce positions:****
https://gmedd.com/report-model/ and https://markets.businessinsider.com/news/currencies/gamestop-nft-web3-jobs-specialists-crypto-2021-10 and https://careers.gamestop.com/en-US/job/manager-blockchain-accounting/J3R43875B8Q1DR6FW8T

****Estimating** ***Retail*** **Share Ownership:**** (Excludes Institutional, Insider or other types of ownership): [https://i.redd.it/zwtz4i3c65h71.png](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fi.redd.it%2Fzwtz4i3c65h71.png&data;=04%7C01%7C%7Cd8e6f7f419ac4795d34808d99aebcf2b%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637711164795090692%7CUnknown%7CTWFPbGZsb3d8eyJWljojMC4wLjAwMDAiLCJQljojV2luMzliLCJBTiI6lk1haWwiLCJXVCi6Mn0%3D%7C1000&sdata;=n%2Fbl%2Fj9qa1t4PvyG%2FL8S7bmiY1FNmc%2FwaojHiZOW8tY%3D&reserved;=0)

****Tweet from Gamestop.**** Note that the reddit community refers to themselves as 'apes', going to the moon with the MOASS (Mother Of All Short Squeezes): [https://i.redd.it/p7ivyup6jy61.jpg](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fi.redd.it%2Fp7ivyup6jy61.jpg&data;=04%7C01%7C%7Cd8e6f7f419ac4795d34808d99aebcf2b%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637711164795110680%7CUnknown%7CTWFPbGZsb3d8eyJWljojMC4wLjAwMDAiLCJQljojV2luMzliLCJBTiI6lk1haWwiLCJXVCi6Mn0%3D%7C1000&sdata;=07Tr7HXhMXX3%2FX%2F6r2HomDIL6t%2FBqYol1jqbC802ykY%3D&reserved;=0)

****Reddit Library of GME DD, Art Books, and Periodicals:****
https://fliphtml5.com/bookcase/kosyg

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LinkedIn turning up the ■■■■

<https://preview.redd.it/y7vqcahs9ux71.png?width=475&format=png&auto=webp&s;=772463f1270be1c1bffb602d030c21befa0b4c0b>

*******[Please see Part 2 to this post '*** [The Bankruptcy Jackpot & MOASS Theory]](https://www.reddit.com/r/DDintoGME/comments/qo8s1b/part_2_the_bankruptcy_jackpot_gme_moass_theory/) *******for more

information on Short Selling, Short Squeezes, Market Manipulation, GME's MOASS Theory & GameStop's History. Additional links and resources from reddit DD is included in Part 2\]***

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This post will be edited periodically with updates to the GME opportunity. Last update January 6, 2022.