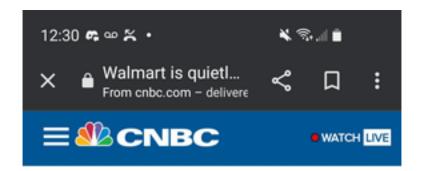
Title: LollII

Author: Free\_Aerie\_2611

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## RETAIL

## Walmart is quietly preparing to enter the metaverse

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## **KEY POINTS**

- Walmart appears to be venturing into the metaverse with plans to create its own cryptocurrency and collection of NFTs.
- The big-box retailer filed several new trademarks late last month that indicate its intent to make and sell virtual goods.
- In a separate filing, the company said it would offer users a virtual currency, as well as nonfungible tokens, or NFTs.

