Title: I have question: where is GameStop getting the money to grow and evolve?

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So, as some of you may know, The only time a company receives money from stock trades is during it's IPO. Everything after that, trading in the secondary market, doesn't give the company anything.

So, this massive wave over the past year of retail buying in, didn't actually give GameStop any money. How was GameStop able to pay off all it's long term debt, and where is it getting the resources to change into an e-commerce shop?