

Title: With no experience you can be a financial analyst, sorry, investment analyst.

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Is GameStop Stock a Buy After Its 4-for-1 Split?



GME – Popular meme stock GameStop (GME) recently announced a 4-for-1 stock split, which buoyed its stock. The company also launched an NFT marketplace recently. However, given its bleak financials, will it be wise to invest in the stock now? Read on to find out....



By Anushka Dutta

Jul 29, 2022



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About Anushka Dutta



With a master's degree in economics, she aims to help investors identify untapped investment opportunities by looking at the fundamental factors.

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Negative Profit Margins

GME's trailing-12-month gross profit margin of 21.53% is 42.2% lower than the industry average of 37.23%. Its trailing-12-month net income margin and levered FCF margin of a negative 7.73% and 9.37% are significantly lower than their respective industry averages of 6.58% and 3.25%.

The stock's trailing-12-month ROE, ROTC, and ROA of negative 40.55%, 14.31%, and 15.11% compare with the industry averages of 16.60%, 7.10%, and 5.52%.

Unfavorable Bottom Line Growth Expectations

The consensus EPS estimate of a negative \$0.37 for the quarter ending October 2022

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Investment Analyst

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Education



University of Calcutta

Master's degree · Economics

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POWR Ratings Reflect Bleak Prospects

GME's [POWR Ratings](#) reflect this bleak outlook. The stock has an overall F rating, equating to a Strong Sell in our proprietary rating system. The POWR Ratings are calculated by considering 118 different factors, with each factor weighted to an optimal degree.

GME has a Value grade of F, consistent with its forward Price/Sales multiple of 1.58, 78% higher than the industry average of 0.89. In terms of its forward EV/Sales, it is trading at 1.52x, 36.9% higher than the industry average of 1.11x.

The stock also has a D grade for Growth and Quality, in sync with the bleak growth in its last reported quarter and negative profit margins.

