

Title: delighting gamestop retail workers beyond pizza

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The US is undergoing a labor movement. Starbuck, walmart, kellogs, amazon, apple....you name it. People are advocating for better wages and treatment and gamestop is no exception.

gamestop is plagued with high turnover rates from its retail employees. If you explore subs where employees post, or go to the work movement sub, there are hundreds of cases. This is not a few disgruntled employees or a couple of bad stores, it is a problem across its business and gamestop should get ahead of it before a labour movement gets to it first. An article was trending recently on social media too.

If this labour movement does catch up to gamestop, there will be more backlash, affecting shareholders. Anymore remember the kellogs movement? Millions of americans refused to buy its product. The backlash they received was immense. Gamestop wont just be shedding several million dollars on hourly wage increases. We are talking full benefits package and full unionization.

We can acknowledge gamestop isnt perfect, and this problem wont go away anytime soon. This will affect gme's bottom line and the way it conduct its business, thus affecting shareholders and potentially share value. How can gamestop get ahead of it?

Recently 8 million shares were approved to be dispersed among full time corporate gamestop staff in the future. District managers got a raise a few months ago. Executives are being nicely compensated as well.

What did gamestop retail staff? Zero. It certainly seems like gamestop does have it in the budget if its in the budget to compensate managers and executives.

I think its great some of us are willing to drop pizzas and make their day once in a while. I am afraid though that apes will call it a day and dismiss what truly needs to happen to actually help front line retail workers succeed, and thats better wages.