Title: What if the purpose of buying \$BBBY was to allow RC to speak freely about short selling?

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We've all noticed how Ryan Cohen has been actually Tweeting in complete sentences since his sizeable purchase of \$BBBY a couple of weeks ago.

Certainly it was a value purchase as well, but what if this was also to allow him to communicate more freely about short selling in general?

Being the \$GME Chairman of the Board and so actively involved in their transformation has kept him largely communicating in riddles and emojis for over a year. However, this position in \$BBBY, a company similarly though possibly not as extensively shorted, could put him into the position of merely heavily invested and therefore able to speak from that capacity.

Just a thought I guess.