

Title: You can't make this shit up - BCG listed in glossary of the book "Bankruptcy Investing - How to Profit From Distressed Companies" Need more research - who has the book?

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Bankruptcy Investing - How to Profit from Distressed Companies

By Ben Branch, Hugh Ray

ture, or trading profits.

book value (of common shares):

enterprise minus its liabilities
preferred stock, divided by

borrower life insurance: An insurance policy with the company as the beneficiary.
age equal to the outstanding debt.

Boston Consulting Group (BCG)
for its growth-share matrix.