

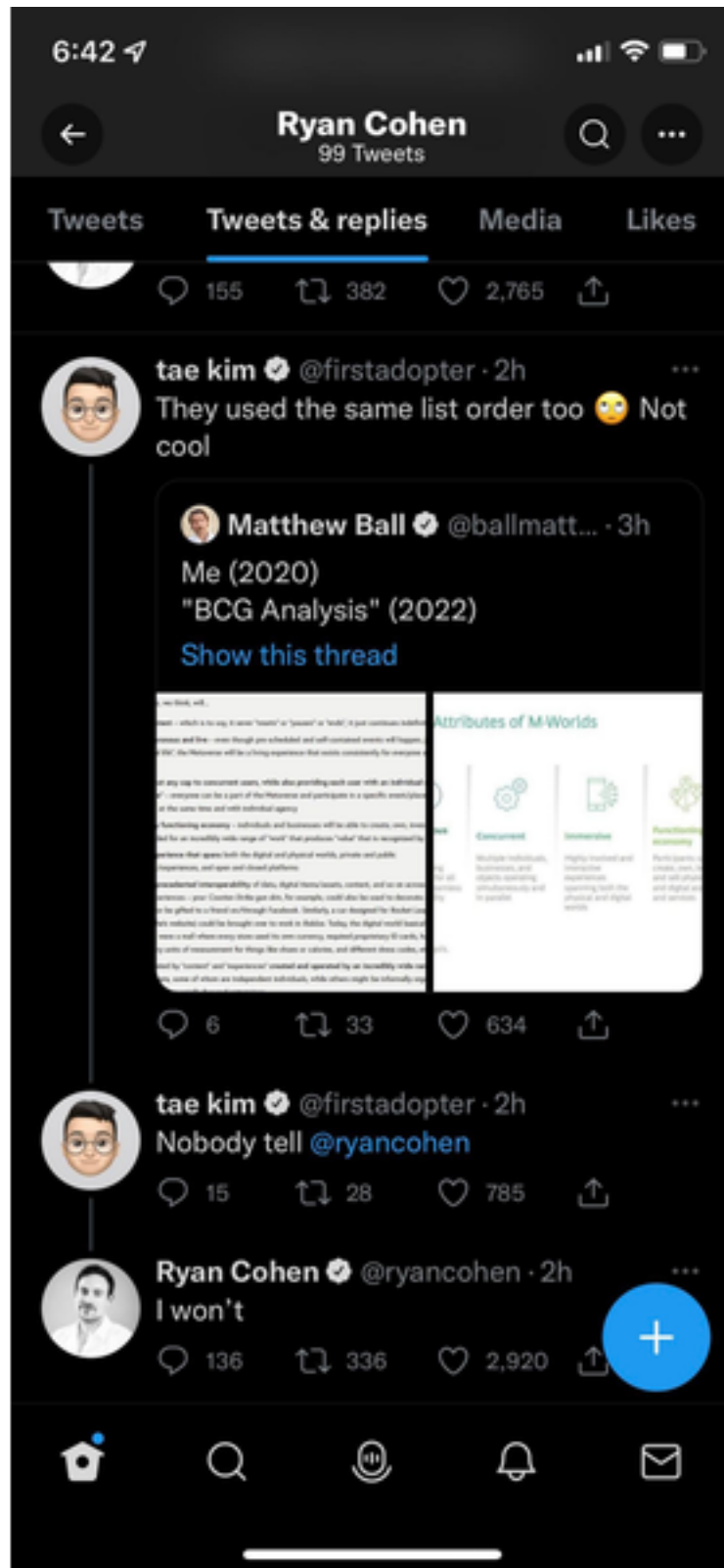
Title: Ryan Cohen responding to a BCG analysis post.

Author: pin-stop

Created 2022-04-21 01:47:48 UTC

Permalink: /r/GME/comments/u8ca28/ryan_cohen_responding_to_a_bcg_analysis_post/

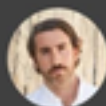
Url: https://www.reddit.com/gallery/u8ca28





The Metaverse, we think, will...

1. **Be persistent** – which is to say, it never “resets” or “pauses” or “ends”, it just continues indefinitely
2. **Be synchronous and live** – even though pre-scheduled and self-contained events will happen, just as they do in “real life”, the Metaverse will be a living experience that exists consistently for everyone and in real-time
3. **Be without any cap to concurrent users, while also providing each user with an individual sense of “presence”** – everyone can be a part of the Metaverse and participate in a specific event/place/activity together, at the same time and with individual agency
4. **Be a fully functioning economy** – individuals and businesses will be able to create, own, invest, sell, and be rewarded for an incredibly wide range of “work” that produces “value” that is recognized by others
5. **Be an experience that spans both the digital and physical worlds, private and public networks/experiences, and open and closed platforms**
6. **Offer unprecedented interoperability** of data, digital items/assets, content, and so on across each of these experiences – your Counter-Strike gun skin, for example, could also be used to decorate a gun in Fortnite, or be gifted to a friend on/through Facebook. Similarly, a car designed for Rocket League (or even for Porsche’s website) could be brought over to work in Roblox. Today, the digital world basically acts as though it were a mall where every store used its own currency, required proprietary ID cards, had proprietary units of measurement for things like shoes or calories, and different dress codes, etc.
7. **Be populated by “content” and “experiences” created and operated by an incredibly wide range of contributors**, some of whom are independent individuals, while others might be informally organized groups or commercially-focused enterprises



Matthew Ball  @ballmatthew · 3h

Me (2020)

"BCG Analysis" (2022)



84



227



1,867



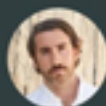
Tweet your reply



Exhibit 2 - The Six Attributes of M-Worlds



Source: Expert interviews, BCG analysis.



Matthew Ball @ballmatthew · 3h
Me (2020)
"BCG Analysis" (2022)



84



227



1,867



Tweet your reply

6:41



Ryan Cohen

99 Tweets



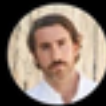
inspectorbiggums, Gwedd.com, and 1...

Tweets

Tweets & replies

Media

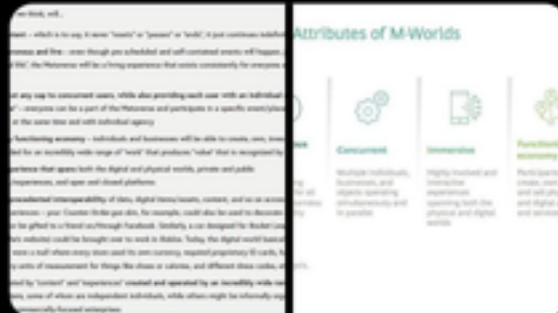
Likes

Matthew Ball  @ballmatthew · 3h

...

Me (2020)

"BCG Analysis" (2022)



84 227 1,867

Ryan Cohen  @ryancohen · 2h

...

That will be \$30,000,000.

243 620 4,933

Ryan Cohen  @ryancohen · 1h

...


 @BCG

154 382 2,748

tae kim  @firstadopter · 2h

...

They used the same list order too 🤔 Not cool

Matthew Ball  @ballmatt...

Me (2020)

