

Title: Airline - Rocket Ship Analogy

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Here's an analogy for the GameStop Phenomenon for family and friends that I hope will make things clearer for them.

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^Of ^course, ^analogies ^are ^never ^perfect, ^which ^is ^why ^we ^use ^them. ^I'll ^do ^my ^best ^and ^fill ^in ^any ^"What ^About"s ^after.

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You know how Airlines sometimes oversell seats on flights?

Yeah.

Why do they do that?

Because they want to make a little extra money on people who buy and never show up.

A ticket bought and paid for but never used.

What happens when 110 people show up for a flight that can only hold 100?

The Airline offers to pay them off to not take the flight.

Right?

There's some fun obscure laws governing this.

They have to offer up to an absurd dollar value, plus hotel, free drink vouchers, etc. etc.

When the Airline makes the announcement the flight is oversold, do they immediately offer the highest payout?

NO! They want to keep their money.

They lowball the 10 passengers, hoping to keep as much money as possible.

If all 10 passengers agree to take \$10, then it's over.

What if they turn down the initial offer?

The Airline still needs to get the plane to take off, so they need 10 passengers to take a deal.

Any deal.

So the offer goes higher!

One passenger takes the \$10 offer, that leaves 9 others waiting for a higher number.

Flight can't take off till they all agree to some deal, no matter how high the price goes.

Are we on the same page so far?

Good.

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****Here's the analogy with GameStop:****

GameStop is a Rocket Ship manufacturer.

They made a Rocket Ship ready to go to the moon! Awesome.

They give the responsibility to the Airline to manage the Rocket Ship ticket sales.

There are only a million seats. (Big fucking Rocket Ship. Go with it)

It's all good, except the Airline got greedy.

They realized they could make more money by selling extra tickets to the flight.

You can go on the Airline's website to buy as many tickets to the Moon as you want.

Naturally, many many people have bought tickets.

More tickets than there are seats.

How many exactly is hard to know for sure, since the Airline keeps it a secret.

However, there are definitive signs. Investigation of the high web traffic, surveys about how many people hold tickets worldwide, Airline profits vs. actual flights, etc. reveal a wild picture:

For every one real seat on the Rocket Ship flight, approximately between 5 and 10 "fake tickets" have been sold by the Airline.

Yep.

It's insane, it's absurd, but unfortunately not impossible. It is Crime.

All those people are clueless, thinking they own a genuine ticket to the Moon.

The kicker is, just before the day of the flight, the Airline announces that the flight is postponed.

Everyone shrugs and says okay.

"I still have a ticket to the moon"

They never suspect their tickets are fake.

The Airline survives another day, keeping everyone's money.

Unfortunately, this happens over and over and over.

The Government won't stop the Airline, because only the Airline has definitely proof of how many tickets they have sold.

(Plus a lot of Airline employees go take jobs with the Government and Government employees go take jobs with the Airline, but that's a whole other can of worms)

This would have hopelessly gone on forever, until someone realized that GameStop the Rocket Ship

company has partnered with Guinness World Records to track who owns real tickets for this big flight to the Moon.

Anyone holding a ticket from the Airline (which may or may not be legitimately "real") can go to Guinness World Records and say "Hey, I got a ticket to the Moon!"

Guinness World Records says "Cool, you are officially ticket holder #741"

Now the question is...what happens when the Millionth Ticket has been Registered?

It proves all the other tickets not registered are Fake Tickets.

From there, you have millions of angry customers who are up in arms about how they have definitely been sold Fake Tickets.

The Government steps in and says, "Airline, you better go get these people Real Tickets, or else you are getting your balls cut off and go to Jail."

The Airline scrambles to buy Real Tickets from registered Real Ticket holders. Many many tickets.

Someone sells a ticket to the Airline for \$10.

The Airline still needs to buy between 4,999,999 to 9,999,999 more.

Another sells a Real Ticket for \$1,000.

Airline still needs to buy more.

What if everyone waits until the going price is \$1,000,000?

They can. All they need to go is wait.

Airline has to buy ALL THE MISSING TICKETS AT ANY PRICE or else go out of business, be put in Jail and have their balls cut off.

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****All you need to do**** is buy one ticket and register it with Guinness World Records, then wait.

The estimated ticket value may go up, may go down, then up, then down down. Doesn't matter.

The estimated price is wrong.

Very soon all the tickets will be Registered, then the Airline will be begging to buy your Real Ticket at any price.

For reference, people have been Registering since September and now we are ~46% of the way there.

That is 46% fewer tickets floating around that can be bought or sold between the airline and ticket scalpers.

Given enough time (a few months, a year, whatever), the Airline will be undoubtedly fucked and need to start buying Real Tickets.

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That is how things have been...****Until Now!****

The latest is that GameStop the Rocket Ship company has seen what has been going on.

They are furious.

So many fake tickets sold have made the price of the tickets go down (fake infinite supply) so the company looks like it is near worthless.

Their solution (one of many):

They announced: We are giving out 3 additional tickets to every ticket holder!

If you own ****1 ticket****, on July 22nd ****you will own 4****!

If you own ****4 tickets****, on July 22nd ****you will own 16****!

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GameStop the Rocket Ship company will give all the new tickets to their partner, Guinness World Records.

After all, they have been designated to keep track of real ticket holders.

There are only so many new tickets.

Remember, 1 million seats=1 million tickets. Multiply by 4: a total of 4 million Real Tickets.

So Guinness World Records has an additional 3 million new tickets to give out.

They give all the Registered Ticket Holders the appropriate number of tickets.

They give the leftovers to the Airline and say "this is all that's left. Give it to all your customers"

Except...there are not enough Real Tickets to go around.

And you have millions of people who bought tickets they assumed were "Real" that are wondering where their 3 additional Real Tickets are.

This alone may force the Airline to buy Real Tickets from Registered Ticket Holders at any price.

****Starting on July 22nd.****

****If you buy a Real Ticket before Wednesday July 13th, then on the 22nd you now have 4 Real Tickets.****

Those 4 Real Tickets can all be sold someday for \$1,000,000 or more, so you make 4x the profit.

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****If it doesn't go the way we think**** in the days and weeks after July 22nd, there's ****an easy Plan B****:

GameStop the Rocket Ship Company tells everyone:

"In honor of the launch of our collectibles marketplace side business, we are giving every Real Shareholder ****a commemorative Toy Rocket Ship****."

Limited Edition! There are only 4 million of them.

(Remember there are 4 million Real Tickets now)

Each one has an identifying serial number associated with a Real Ticket Number.

They aren't inherently worth a specific value. They are Priceless.

Then the company does the same thing:

Give 4 million Toy Rocket Ships to Guinness World Records, who passes them out to all the Registered Ticket Holders, one Toy per Real Ticket, they then give the leftovers to the Airline.

****The Airline is legally unable to give all their customers cash money instead of a Limited Edition Toy Rocket Ship. It's Priceless.****

So, they absolutely 100% will be forced to buy Real Tickets associated with Limited Edition Toy Rocket Ships from Real Registered Ticket Holders.

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The Airline's fraudulent infinite money glitch game is Game Stopped ;)

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^Not ^financial ^advice. ^Analogies ^aren't ^perfect.

^No ^price ^anchoring, ^there ^is ^no ^floor.