

Title: DD for Blockbuster Posting Live Application Awaiting Trademark Examination Containing NFTs. Get Ready to Jack Tits.

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Created 2022-07-23 16:49:14 UTC

Permalink: /r/TheGloryHodl/comments/w68gr9/dd_for_blockbuster_posting_live_application/

Url: /r/GME/comments/w5v595/dd_for_blockbuster_posting_live_application/

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****A few things that we know: (TL;DR at bottom for smooth brains)****

* We know that [today Blockbuster replied to an old Ryan Cohen post.](https://www.reddit.com/r/Superstonk/comments/w5q9la/blockbuster_tagging_rc_what_is_happening/?utm_source=share&utm_medium=web2x&context=3)

* We know [why now since Blockbuster also filed for a trademark examination today.](https://tsdr.uspto.gov/#caseNumber=97229845&caseType=SERIAL_NO&searchType=statusSearch) \-status date Jan 24, 2022.

* We know that ["GAMESTOP NFT" and "GAMESTOP WALLET" trademarks were both filed by GME Entertainment LLC on March 23, 2022](https://www.reddit.com/r/Superstonk/comments/tqaxak/gamestop_nft_and_gamestop_wallet_trademarks_were/).

* We know that [GME Entertainment is them since they placed the trademark on Metaboy's most recent, "Honorary Gamestop NFT"](https://www.reddit.com/r/Superstonk/comments/w3y39v/is_this_the_first_ever_nft_piece_given_license/) \-If you got one congrats and fuck you.

* We know that [the Immutable X Licensee Agreement is between "GME Entertainment, LLC" rather than GameStop Corp.](https://www.reddit.com/r/Superstonk/comments/sjtzck/the_immutable_x_licensee_agreement_is_between_gme/)

* We know that [Cyber Crew is doing BIG things with brand names with Gamestop.](https://www.reddit.com/r/Superstonk/comments/w56v3w/cyber_crew_launch_partners_based_off_their_egwind/) (Canon, Nike, Pepsi, Apple, Louis Vuitton, Unreal Engine, Epic Games, Engwind, Lamborghini) -all logos are spotted in their promo video, we all know those logos cant be flaunted without partnerships.

****Now to the Blockbuster Filing.. Let's dig in..****

****Some things included in Blockbuster's trademark filing-**** " Entertainment services, namely, providing on-line, non-downloadable digital collectibles; entertainment services, namely, providing non-fungible tokens (NFTs) and digital assets; online gaming services in the nature of a metaverse and metaversal environments"

****Thats.. Different.. Let's read on..****

****"providing games for use network-wide by network users; providing interactive, multiplayer and single player games played via computer or communications networks; providing online computer, video, and electronic games from a computer network; providing online virtual reality games; providing online augmented reality games; entertainment services, namely, providing online, non-downloadable virtual goods, namely, avatars, clothing, pets, vehicles, weapons, tools, toys, emotes and gestures for use in online worlds and virtual environments created for entertainment purposes; entertainment services, namely, metaverse experiences; "**

****Wait a min.. That's the exact same thing we saw Gamestop as doing in the metaverse!****

****"multimedia production services; entertainment services, namely, production and distribution of motion pictures and television programs; entertainment services, namely, an ongoing television game shows; entertainment services, namely, ongoing television programs and episodic motion picture series in the fields of action, drama, comedy, romance, science fiction, documentaries, horror, and animation provided via the internet, television, and video-on-demand"**

****Blockbuster can't just go opening up their own streaming service, and there's not even a platform? How? But wait.. There's more!****

"providing temporary use of non-downloadable software for creating, managing and accessing user-created and administered groups within virtual communities; providing temporary use of non-downloadable web-based decentralized applications (DApps) for media selection and production; providing temporary use of non-downloadable web-based decentralized applications (DApps) for pooling capital for media and game production; application service provider featuring computer software for creating, designing and modifying avatars for use in digital environments and virtual worlds;"

DApps.. sounds familiar.. Oh right! The latest GamestopNFT wallet update specifically mentioned to
[**allow adding of custom tokens when prompted from a DApp under the "Watch asset Dapp interaction".*
*](https://www.reddit.com/r/Superstonk/comments/w408be/latest_version_of_gme_wallet_released_gamestop/)

TL;DR:

GME Entertainment LLC is going to take Blockbuster into their metaverse to do as they should do, sell their own films, this also includes metaverse virtual assets as NFTs (***providing online, non-downloadable virtual goods, namely, avatars, clothing, pets, vehicles, weapons, tools, toys, emotes and gestures for use in online worlds and virtual environments*****). Big brands are involved as well such as Canon, Nike, Pepsi, Apple, Louis Vuitton, Unreal Engine, Epic Games, Engwind, and Lamborghini, all logos in the Cyber Crew teaser. This is a total game changer giving power to the creators on DApp.**

Goodbye, centralized streaming services robbing creators/artists by giving only a small cut from streaming revenue, hello to old-school ways of selling their own shit and having the money they deserve.

Power to the creators.

Edit: misplaced status date of Blockbuster trademark examination, Engine was added to Unreal .