

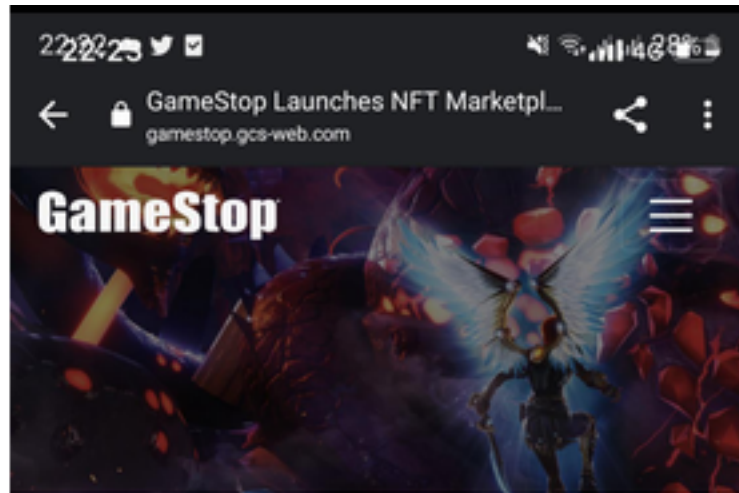
Title: ITS LIVE BOYS LFG ■■

Author: 6kidd

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GameStop Launches NFT Marketplace

July 11, 2022

*Public Beta Version Live at
<https://NFT.Gamestop.com>*

GRAPEVINE, Texas--(BUSINESS WIRE)--Jul. 11, 2022-- GameStop Corp. (NYSE: GME) ("GameStop" or the "Company") today announced that it has launched its non-fungible token ("NFT") marketplace to allow gamers, creators, collectors and other community members to buy, sell and trade NFTs. The Company's NFT marketplace is a non-custodial, Ethereum Layer 2-based marketplace that enables parties to truly own their digital assets, which are represented and secured on the blockchain. The marketplace, which can be accessed at <https://nft.gamestop.com>, allows parties to connect to their own digital asset wallets such as the recently launched [GameStop Wallet](#). Over time, the marketplace will expand functionality to encompass additional categories such as Web3
