

Title: GameStop's NFT Future - official update / sneak peek from Immutable

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Created 2022-03-05 01:00:31 UTC

Permalink: /r/TheGloryHodl/comments/t6xqfl/gamestops\_nft\_future\_official\_update\_sneak\_peek/

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Hey all,

Robbie here, co-founder at Immutable - GameStop's NFT partner. We've had a \*tonne\* of questions on the specifics of the roadmap, roll-out, and our joint vision for NFTs. This subreddit is one of the most passionate communities in the world, and I want to start sharing more information with you directly as we build the ultimate destination for gaming NFTs together with GameStop.

We're going to be dropping content over the next few weeks diving into what this integration will look like, details on Immutable and our vision for the space, and answering questions you might have.

Today, I wanted to drop some exclusive insights to this community first, visualising what it means when an NFT marketplace builds with Immutable X. We'll be dropping more content in the coming weeks. ■

\- Robbie ([<https://twitter.com/0xferg>])(<https://twitter.com/0xferg>))

P.S. highly recommend checking out our CTO's post on Immutable's [shared orderbook](<https://immutablex.medium.com/immutable-x-protocol-orderbook-solving-order-fragmentation-610c2bf5375b>), and why this will position the GME <> IMX marketplace to have a huge amount of content from day 1. Highly encouraged reading if you haven't seen it yet.

P.P.S We just hired [Riot's General Manager of Southeast Asia to lead Immutable's games,](<https://twitter.com/0xferg/status/1499694532761649154>) which will be featured & traded on GameStop's marketplace.

<https://preview.redd.it/7u0v6gbxjgl81.jpg?width=1921&format=pjpg&auto=webp&s=7bf77692476bd0c40fc25d9782c34973d15c2794>