

Title: You'll have to pry my shares from my cold, dead, rigor mortis ape fingers...

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Short and Distort

By JAMES CHEN | Updated Aug 15, 2019

What Is Short and Distort?

Short and distort refers to an unethical and illegal practice that involves investors [shorting a stock](#) and then spreading rumors in an attempt to drive down its price. Such a practice, most often employed by stock [manipulators](#) who trade daily via the internet, involves the spread of unsubstantiated rumors and other kinds of unverified negative news designed to help them realize a profit on their short position.

Short and distort can be contrasted with a pump and dump scheme, whereby the perpetrator takes a long position and then spreads misinformation to drive the stock price up.

Ad