

Title: Meme runs coincide together

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Today, we are seeing a bit of a run in our beloved GameStop (Fuck yea!!!), but I want to know if anyone has an answer as to how, or why a stock such as K-O-S-S runs in tandem with us. I am confused about this bc that stock does not have any options availability and is not subject to the effects of gamma moves. It is purely buying pressure (see the [large buy orders here](<https://imgur.com/a/JVylAb6>)).

I read some DD a few months back that really made me think about this and it is my thought that if we can come to understand how (and why) so much buying pressure immediately starts on this stock, then it will have ripple effects throughout so many of the other "meme Stocks," most prominently, our long-cherished GME.

The DD that I read that convinced me of this is posted [here]([https://www.reddit.com/r/DDintoGME/comments/pgnbru/a\\_deep\\_dive\\_into\\_the\\_basket\\_of\\_meme\\_stock\\_swaps/?utm\\_source=share&utm\\_medium=web2x&context=3](https://www.reddit.com/r/DDintoGME/comments/pgnbru/a_deep_dive_into_the_basket_of_meme_stock_swaps/?utm_source=share&utm_medium=web2x&context=3)).

Any insight or ideas are very much welcomed. I want to learn and understand the correlations here...I'm just entirely too ignorant to do it on my own.

Good luck Ape Friends, and happy tendies!!!