

Title: Don't just win the game—change it.

Author: disoriented_llama

Created 2021-09-06 19:41:06 UTC

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I'm not the wrinkliest ape, but I wonder why no one is talking about this? I feel like the whole 'NFT dividend' discussion has taken away from any further discussions into decentralised finance.

I don't know much about DeFi, and I'm not into Cryptos and all of that, but if you zoom out and look properly, there are so many opportunities ready to be seized in this industry.

We already KNOW that GME has a department for blockchain and NFTs, so we KNOW something is coming. I highly doubt that it's going to be something small, because there are no other indicators of GME expanding its presence elsewhere. If anything, I believe that this demonstrates a shift in direction. RC has already gone into retail. He knows how to sell goods and provide a stellar service. The man probably wants a new challenge. I like to believe Gmerica has something to do with all of this too.

DeFi is one of the most rapidly growing sectors in the markets today. You don't become a big player in rapidly growing sectors without being pioneering and innovative. And what is GME doing? Well we don't know exactly, but we KNOW they're doing something that hasn't been done before. There aren't countless examples of what a decentralised crypto application could be, we just know that GME are trying to create one. Furthermore, Matt Flinstone (the head of blockchain for GME) believes the project that he is working on at GME could bring tens of millions of people to ETH. This doesn't mean competing with already existing crypto applications, it means expanding the market as a whole. Giving more people a reason and the ability itself to access DeFi.

NFTs are not just some side-hustle. They are massively related to finance and economics themselves, and they bring about numerous opportunities when paired with Ethereum's capabilities of smart contracts. I'm just saying there are a lot of reasons that NFTs and blockchain should get us excited.

This isn't DD, and I've not found anything significant. This is just a personal nudge from me to alter the focus of the discussions surrounding GME, any announcements they make, and what is to come. I'd be interested in reading whatever it is that people have found thus far, and I want to know if others are excited about this possible change in direction for the company. I'd also love to see if apes more knowledgeable in this area are able to expand further.