

Title: every single one of us needs to stop and let this sink in

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Yesterday u/usriusclark made a comment \[

[[HERE\]](<https://www.reddit.com/r/Superstonk/comments/vgnh6z/comment/id3elbl/>) \] about the most recent GME analyst report by Zacks.com Investment Research:

>"They are missing one other '**reason to buy**': nearly half of the free float is held by at least 125k individual investors who are holding this stock for life." *(emphasis mine)*

It stuck out to me for **two** ***extremely*** **important reasons**:

Reason #1:

* That *is* a **huge** miss: Retail now owns 14.7 MILLION DRS'd shares of GME *(****43.1*****\%***
of the total available float of 34.3 million shares) leaving only 19.5 million before 100% of GameStop
shares have been directly registered in *our names* and removed from the DTCC (Sauce:
\[[Computershared.net](https://www.computershared.net/)\] & \[DRSGME.org\])
* This ***SHOULD*** be an obvious staple of every single MSM article/commentary/analyst report- and
yet, not a single media entity has mentioned the DRS numbers that GameStop continues to verify each
quarter

Reason #2:

* I've been in GME since the Jan 2021 sneeze, and it only just occurred to me:
* At this point, the laundry list of **objectively legitimate, fundamental business & inter-industry positives**
is so long that it's getting difficult to remember each bullet point whenever an outsider/newcomer asks
about investing in GME...and that list is STILL growing with no end in sight
* Ryan Cohen & co. keep racking up *reason-to-buy* after *reason-to-buy* after *reason-to-buy*,
* AND, they're doing it the RIGHT way: Every single *reason-to-buy*, or "RTBGME" if you will, is a
byproduct of continuing to completely transform of GameStop as a business
* Just think about this:
* It is now June 21, 2022
* The GME sneeze was only 17 months ago
* RC took over as official GameStop chairman only 12 months & 12 days ago
* These time periods are the *very definition* of the blink of an eye for complete leadership changeover &
MASSIVE, ongoing company transformation
* And already, when ANY outsider/newcomer asks about investing in GME, we don't even have to think
about mentioning "M-O-A-S-S" or "short s-q-u-e-e-z-e" or "naked shorts" or "Ken Griffin" or "Citadel" or
"SEC is complicit" or "Plunge Protection Team" or "BCG" or "Jeff Bezos" or "infinite liquidity" or...and on
and on and on
* You certainly *can* mention those things if you think your audience won't be turned off by cOnSpiRaCy
tHeOriEs, but you don't have to
* ***And that is CRITICALLY important*** bc all the MSM has been telling outsiders/newcomers from the
start is how we're a bunch of idiot conspiracy theorists...so just imagine the absolutely refreshing delight
you'll create when someone is expecting to hear you rage about the SEC/the Fed/Citadel, but they
instead get to have a pleasantly familiar conversation about the fundamentals of the most DEEP
FUCKING VALUE company on the planet, completely invalidating the MSM "smart money" false
narratives
* In my opinion, there's no other way to put it: that is truly, utterly astounding
* **LESS THAN 1.5 YEARS AGO,** GameStop was being manipulated to its bankruptcy death due to
millions of fucking paper-cuts
* And **ALREADY** we have the critically important topic of DRS, the QUICKLY vanishing GME float,
PLUS the ***certified-ridiculous*** number of positives RC & co have gifted us to discuss for as long as

any uninformed investor could possibly last in *any* conversation about investing

I honestly don't know what's more impressive:

1. The fact that GME is a once-in-human-history investment
2. Or the fact that RC & co have turned the entire ship around at the speed of light, forcing every MSM entity to shit their puckered little Uranus holes daily while desperately "informing" outsiders that "Ryan Cohen has no plans!" and "Ryan Cohen won't share his plans with us!" and even "[Ryan Cohen stole the ideas I came up with!](<https://youtu.be/yiq01EC6Yr8>)" etc

I'll say it again: Every single one of us needs to stop and let this sink in.

And once you've done that, get out there and spread the news FAR and WIDE about DRS'ing GME + GameStop's fundamentals!

P.S. THANKS RC & GAMESTOP & CO! **:.)**