

Title: An Introduction to Easter Eggs and Beyond

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Hello everyone. I want to discuss with you all some amazing news that has been shared with us by Ryan Cohen and GameStop over the past few weeks, especially the last few days! I feel like many that visit this subreddit in particular are very good at finding clue/hints but I also feel that my last DD post about The Pokémon Company and GameStop was a tad overwhelming for most to grasp so I'll keep this introduction post short with some good homework for you all to study and then I will release more over the next few days. Please keep tabs on me as I truly want you all to be a part of this [performance](https://assets.vogue.com/photos/598de5ef068a3216aff9d06/4:3/w_2732,h_2049,c_limit/01-the-greatest-showman-hugh-jack-man-vogue-september-issue-2017.jpg) being put on for us. Let's get [our popcorn](<https://ih1.redbubble.net/image.423574693.9113/flat,750x,075,f-pad,750x1000,f8f8f8.jpg>) and take our seats, the show has already started.

Let me set the Stage if you will. Let's take into consideration some facts about GameStop and Ryan Cohen. GameStop has no debt and is flush with money to make power moves. Ryan Cohen is an honest, stands by his audience, kind of man. He cares about us, his audience. [There is no better Showman in my mind.](<https://media1.giphy.com/media/mD4ZDjo9kbclhBNe5e/200w.gif>)

By combining his ability for Showmanship and using his Stage, GameStop, he wants to engage during the greatest show we've ever seen. The world has had a pretty drab past few years and now that the future is coming on, it's time we were blinded by delight. He's preparing us for an AMAZING new future with GameStop as a key mechanism to bring about a whole new Metaverse of experiences for us engage and explore.

How does he do it without incurring the wrath of banks, lawyers or the SEC? He jokes with us. He memes and gives subtle winks with his tweets. How one interprets these tweets could see that they contain valuable, insightful Easter Eggs to find, like a key, to seeing the endgame. If one were so inclined to engage, Ready Player One style. And much like Roaring Kitty, Ryan is flourishing an amazing show for us. Like James Halliday, he has left us clues to finding the [first Key](<https://medias.spotern.com/spots/w640/107/107649-1532336916.jpg>) to the Metaverse and he wants us to play! So let's pay attention!

Let's start with a basic concept. What is an Easter Egg? Google is our friend here - "What is an Easter Egg?" The best description that fits the CONTEXT is "An unexpected or undocumented feature in a piece of computer software or on a DVD, included as a joke or a bonus." Keep the questions SIMPLE. Simple questions, simple answers will get you started just fine. Any time Roaring Kitty tweets some kind of pop culture reference, say The Breakfast Club, it is 100% like an Easter Egg in Ready Player One. Especially when he stamps it with a GME Power Symbol. Ryan drops us Easter Eggs in his tweets as well, he's got a great sense of humor.

So now that you are armed with [your PokéDex](<http://plume.toucantoco.com/wp-content/uploads/2016/07/Capture-d%E2%80%99e%CC%81cran-2016-07-19-a%CC%80-15.27.31.png>), I mean Google, you are free to start identifying Pokémon, I mean, the tweets out there. I'd encourage you all to start with the last few tweets given to us by Ryan and Roaring Kitty. Poké around and see what you find out there in the tall grass and I'll catch up with you all tomorrow on the exciting changes coming to [delight us.](<https://media1.tenor.com/images/52cdf03c22a84e1ec4c67fc0c9156bf3/tenor.gif?itemid=7402060>)

Please leave comments with your thoughts or questions! I'll be happy to answer when I'm able.