

Title: Billionaire Boys Club (BBC) Ep 16 - Part 6 - THE APOLLO MISSIONS - Enter FUCKING RYAN COHEN BBBabY!! #heFuckingKnew!! ■

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Linked Post Content:

What's up Apes!? Ready for some DD!?

LFG!!!

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APOLLO MISSIONS

[Apollo 1](https://www.reddit.com/r/Superstonk/comments/s24hxt/billionaire_boys_club_bbc_ep_16_part_1_the_apollo/) (Disclaimers here)

[Apollo 2](https://www.reddit.com/r/Superstonk/comments/s252os/billionaire_boys_club_bbc_ep_16_part_2_the_apollo/)

[Apollo 3](https://www.reddit.com/r/Superstonk/comments/s25i88/billionaire_boys_club_bbc_ep_16_part_3_the_apollo/)

[Apollo 4](https://www.reddit.com/r/Superstonk/comments/s28x8z/billionaire_boys_club_bbc_ep_16_part_4_the_apollo/)

[Apollo 5](https://www.reddit.com/r/Superstonk/comments/skiff2/billionaire_boys_club_bbc_ep_16_part_5_the_apollo/)

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I'm assuming by now you've all seen this:

<https://preview.redd.it/1u2r5oobvdm81.png?width=741&format=png&auto=webp&s=394cb50bd3077191d2897924648f957a541628ca>

Well... if you've been following along with the BBC series, you MAY remember back in [Apollo Part 3](https://www.reddit.com/r/Superstonk/comments/s25i88/billionaire_boys_club_bbc_ep_16_part_3_the_apollo/), I discussed " WHY I THINK RYAN COHEN FIGURED ALL THIS OUT... " referencing the Private Equity Hostile Takeover Playbook right?

Or in [Apollo Part 5](https://www.reddit.com/r/Superstonk/comments/skiff2/billionaire_boys_club_bbc_ep_16_part_5_the_apollo/) where I threw on my TinFoil cap and REALLY went to town on why I thought Ryan Figured this all out and was essentially kicking the VULTURE Private Equity companies in the nuts?

(Because remember... RC Ventures is a Private Equity Company, and he has executed a hostile takeover with Gamestop... but it's the INTENTION that differentiates him. 1, is a Vulture Fund, the other is an EAGLE fund - Ripping Apart the Vultures and building beautiful businesses)

BUT...

What does this little tweet, and Ryan's investment in **BBBabY** have to do with anything?

Did he spot another Private Equity Hostile Takeover in progress and step in to kick em in the dick?

Is **BBBY** being naked shorted to artificially bring down the price so that Private Equity companies can buy it for pennies on the dollar, load it up with debt, drain its blood and then kick it into Bankruptcy never to be thought of again?

AND... would that make it the **PERFECT** value investment opportunity that Mr Cohen could step on to make a shit ton of cash while highlighting corruption on Wallstreet at the same fucking time?

WELL... we are definitely going to take a look at all that... but not straight away.

Because it wasn't the references to **BBBY** that caught my eye in this tweet. It wasn't the Masterfully crafted letter to the Board that caught my eye either. And while I did admittedly get a little lost in those eyes... it was something else ENTIRELY that piqued my interest here.

TOO BUSY TALKING TO EXPENSIVE CONSULTANTS?

No when I first read this, I thought to myself... BadassTrader, he's talking about the Company's needless expenditure. Just like the crazy sums of money the CEO pays himself. (Or is being paid to shut the fuck up and say nothing - Speculation obviously)

BUT... then it dawned on me...

Something seemed familiar here...

CONSULTANTS?

Didn't Adam Aron have a Consultancy company he used to hire himself out on behalf of Apollo? ([[APOLLO MISSION 2](https://www.reddit.com/r/Superstonk/comments/s252os/billionaire_boys_club_bbc_ep_16_part_2_the_apollo/)](https://www.reddit.com/r/Superstonk/comments/s252os/billionaire_boys_club_bbc_ep_16_part_2_the_apollo/) referencing how Adam Aron's consulting company, in partnership with Apollo Global Management, assisted in the Apollo Buyout of Norweigan Cruise Lines)

Consulting Companies eh?

So PRIVATE EQUITY companies, partner with CONSULTING COMPANIES owned by INDUSTRY EXPERTS in order to plant them into the companies that they are executing the hostile takeover on?

Say it ain't so... SAY IT AIN'T SO!!!

Let's take a look shall we?

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Here's the Board of BBBY

<https://preview.redd.it/hqx0kxe2zem81.png?width=2000&format=png&auto=webp&s=aaae3bcf421a009aff03bbef8cf9fd4531523293>

As per the BBBY Investor Relations Page here:

<https://bedbathandbeyond.gcs-web.com/corporate-governance/board-of-directors>

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Did anyone stand out to you?

Why don't we start with the trail I followed...

A QUICK Wikipedia search on BBY will lead you to this...

>In **March 2019**, three activist investment firms—Legion Partners, Marcellum Advisors, and Ancora Advisors—announced their intent to remove current CEO Steven Temares and restructure Bed Bath & Beyond's current board of directors.

>

>The activist investors highlighted several instances of perceived nepotism, including the acquisition of Buy Buy Baby, which was founded by two of Bed Bath & Beyond co-founder Leonard Feinstein's children, and the acquisition of Chef Central, which was created by co-founder Warren Eisenberg's son, as examples of poor business practices at Bed Bath & Beyond

3rd Paragraph under Title "History" - [https://en.wikipedia.org/wiki/Bed_Bath_%26_Beyond](https://en.wikipedia.org/wiki/Bed_Bath_%26_Beyond)

Hmm... seems pretty "HOSTILE" already...

I wonder how the stock looked in **March 2019**?

[Weekly timeframe for Scale BBY)](<https://preview.redd.it/n8o5tpbw3em81.png?width=2254&format;=png&auto;=webp&s;=0b55eaae384b7c3f7dced6bc2e2bcc72d5de4f32>)

Hmm... long period of (Naked?) shorting... followed by new management takeover to "FIX" things... but oh... why does it seem like the new management team was well on their way to driving the company into Bankruptcy?

Covid 19 maybe?

But there was a lower low set in Aug 2019... so it WASN'T that...

Hmmm...

ANYWAY...

On with the Story...

>On May 13, 2019, Bed Bath & Beyond announced that CEO Steven Temares would step down "effectively immediately" and would resign his seat on the board of directors. Mary Winston, who had been appointed to the company's board as a result of the activist investment firms' efforts, replaced Temares as interim CEO

4th Paragraph under "History" on BBY Wiki - [https://en.wikipedia.org/wiki/Bed_Bath_%26_Beyond](https://en.wikipedia.org/wiki/Bed_Bath_%26_Beyond)

SO HANG ON A MISSISSIPPI DAM MINUTE... "Mary Winston, who HAD BEEN "APPOINTED" to the company's board **AS A RESULT** of the activist investment firms' efforts..."

<https://preview.redd.it/jqpx4yhaem81.png?width=580&format=png&auto=webp&s=e0d866e2ffca160f2ac1d28ce0243bf7f00a6f31>

Planting members into companies as part of hostile takeovers is a thing...

****I WONDER... IF MARY WINSTON, OWNS A CONSULTING COMPANY JUST LIKE ADAM ARON USED FOR APOLLO GLOBAL???**

I think we have our FIRST TARGET...

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MARY WINSTON

[Planted to Bed Bath and Beyond Board by Activist Private Equity Companies](<https://preview.redd.it/kqi0b3xhcm81.png?width=1200&format=png&auto=webp&s=e525a6ff1e79081288aefb3a87a26b18c4af28e2>)

And... of COURSE she does.

Linkedin here > [<https://www.linkedin.com/in/mary-winston-1655765/>](<https://www.linkedin.com/in/mary-winston-1655765/details/experience/>)

Her consulting company? WinsCo Enterprises Inc.

>Mary Winston is President of WinsCo Enterprises, a consulting firm providing financial, strategic and board advisory services. She leverages her broad industry knowledge and deep financial expertise to benefit clients who are working to take their business to the next level

(Sourced on LinkedIn)

Now... there is little information out there about WinsCo Enterprises, but looking at the rest of Mary's history there is definitely some interesting stuff in there.

Prior to BBBY, she was Exec Vice President & Chief Financial Officer at Family Dollar... ****RIGHT AROUND THE TIME**** that "Activist Investor Carl Icahn (You may have heard of him) announced that Icahn Enterprises owned a 9.4% stake in Family Dollar followed by a few days later sending a letter to the board DEMANDING that they sell the company.

So a Hostile Takeover?

SEC Letter: <https://www.sec.gov/Archives/edgar/data/34408/000092846414000063/fdosch13damd10619ex1.htm>

4 Years later... she gets added to the Board of BBBY and takes over as Interim CEO when they oust the previous one. ****INTERESTING...****

So how's our BOARD MEMBER SCOREBOARD looking now?

<https://preview.redd.it/191h25b30fm81.png?width=2000&format;=png&auto;=webp&s;=d56003f027dab18ffdf4980b38bd0f30589a825>

That's ONE consultant with TIES to Private Equity Companies added to the list!

HOW ABOUT THE REST OF THE BOARD???

Any more EXPENSIVE CONSULTANTS hiding in there with ties to Private Equity Companies?

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Next up to the bat...

Andrea Weiss

<https://preview.redd.it/wpg8py0r0fm81.png?width=600&format;=png&auto;=webp&s;=b5b964b81898942189cb6d681cdd878613b4527f>

Andrea... runs a company called ****THE O ALLIANCE LLC****

There's a WHOLE heap about this company, easily accessible. She even has her own website:

<https://theoalliance.com/>

As per her Profile on her website here: <https://theoalliance.com/o-alliance-leadership/andrea-weiss/>

>Her clients have included both fashion and consumer brands such as L'Oreal USA, Pfizer Consumer Healthcare, Starbucks, Grupo Cortefiel, and various ****global private equity funds.****

So it's no secret that Andrea works with Private Equity Companies. It is funny however that she declined to say which ones they might be, seeing as she had no issue at all naming all the other companies she's worked with. (A lot more in her profile)

But of course... this is the internet.

I dug out this little Board Member profile on one of the companies she's worked with:

<https://www.delivering-good.org/wp-content/uploads/2018/07/AMW-Bio-2018.pdf>

Which states:

>Clients include leading private equity firms such as BlackRock, CVC and L Catterton.

NOW... I wonder why Andrea would have an issue with naming the private equity companies she works with on her website?

Might it be that Blackrock owns 11.8% of BBY?

Nooooo.....

BlackRock Increases Bed Bath & Beyond Stake To 11.8%

Forbes: <https://www.forbes.com/sites/warrenshoulberg/2020/02/04/blackrock-increases-bed-bath--beyond-stake-to-118/?sh=10d51f104aa4>

Conflict of Interest much?

But of course... Blackrock owns a chunk of fucking everything... but this is a decent chunk.

NEVERTHELESS... Consulting Company... with Ties to Private Equity

[2V10 board members!!](<https://preview.redd.it/jemqni7t2fm81.png?width=2000&format=png&auto=webp&s=d7a66f9a22c5bf7293b17fb332fe1992d22164b5>)

Andrea Weiss Linkedin: [<https://www.linkedin.com/in/andrea-weiss-a13126>](<https://www.linkedin.com/in/andrea-weiss-a13126/details/experience/>)

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Up next...

SUE E. GOVE

<https://preview.redd.it/lkj1v2smafm81.png?width=1920&format=png&auto=webp&s=a87259936e3c162222b47c9ed2efcf42784cb44d>

Ok Sue Gove... again with a little Consulting Company called Excelsior Advisors LLC, who are hard to find anything about. But she has a WHOLE LOAD of Board member experience on her Resume over on Linkedin... so she definitely fits the profile.

AND...

Yes... I couldn't find much on her company... but Sue was kind enough to tell us all about her experience working with Private Equity companies on her Linkedin Profile:

(Under ABOUT)

>Prior to Golfsmith, Ms. Gove worked as an independent consultant for Alvarez & Marsal, serving specialty retail and private equity clients.

But again... neglecting to tell us WHICH Private Equity Companies. (They really don't like it when you say their name out loud)

But Sue's CRUCHBASE profile... tells us a different story...

>Prior to joining Golfsmith, Sue Gove was an independent consultant, serving specialty retail and private equity clients from 2006 to 2008, which included consultancy for Prentice Capital Management and for Alvarez and Marsal Business Consulting L.L.C. from 2006 to 2007.

And... wouldn't you know it... up until at least 2020, Prentice Capital Management was overweight in BBY with it account for 8.97% of their portfolio as per <https://www.gurufocus.com/news/1294010/prentice-capital-management-lp-buys-bed-bath-beyond-inc-tapestry-inc-groupon-inc-sells-at-home-group-inc-abercrombie-fitch-co-proshares-trust>

And BBY MAY have been a client of Alvarez and Marsal? [■](<https://emojipedia.org/person-shrugging/>)

<https://www.alvarezandmarsal.com/insights/delivering-results-through-radical-operating-model-change>

EITHER WAY... another Board Member Consultant with ties to Private Equity...

<https://preview.redd.it/r0ri35yydfm81.png?width=2000&format=png&auto=webp&s=cf91508a86913f8c5f071da57ba042817bd4fefb>

Sue Gove Linkedin: [<https://www.linkedin.com/in/sue-gove-2227242>](<https://www.linkedin.com/in/sue-gove-2227242/details/experience/>)

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So that's 30% of the board that is made up of consultants tied to Private Equity... that are PUBLICALLY visible connections.

Who knows what other connections there may be...

Still believe RYAN COHEN is not following the **Private Equity Hostile Takeover Playbook???**

(Gotta think of a better name for that)

Still think Private Equity Companies don't Plant Execs in the Companies they are planning to takeover and Gut???

(Cough Cough Adam Aron)

Still think Ryan Cohen's Tweets haven't been talking about this all along?

(cough cough Apollo part 5)

Still think I don't have a clue where this series is going to lead to next?

(I don't... I really don't)

Well STAY TUNED to find out...

On next weeks show of...

THE BILLIONAIRE BOYS CLUB

(Audience Clap)

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Shout out to [u/ThickWillingness4093](https://www.reddit.com/user/ThickWillingness4093/)

Who was thinking along the same lines in their DD here:

https://www.reddit.com/r/Superstonk/comments/ta9qqo/bbby_was_infiltrated_by_former_lehman_and_sacs/

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Kitten Break!!

[This is BEAU - I am choosing to put this kitten here instead of a puppy. I am not doing this against my will. Cats rule... dogs suck... These are my own words.](https://preview.redd.it/oo3uquzoffm81.png?width=1163&format;=png&auto;=webp&s;=caf9352801ea380847522f18674d93ed9cf7a40c)

Apes Together Strong! Have a listen [■](https://emojipedia.org/backhand-index-pointing-down/)

https://www.reddit.com/r/Superstonk/comments/t1y9c3/repost_given_everything_that_happened_yesterday/

BBC NAVIGATION

[BBC Part 1](https://www.reddit.com/r/Superstonk/comments/nzkzi5/is_this_the_final_boss_john_petry_and_ken_griffin/) ****IS THIS THE FINAL BOSS?****

[BBC Part 2](https://www.reddit.com/r/Superstonk/comments/nzrtsq/billionaires_boys_club_part_2_the_inner_circle/) ****The Inner Circle****

[BBC Part 3](https://www.reddit.com/r/Superstonk/comments/nzxjra/billionaires_boys_club_part_3_the_big_boys_i_just/) ****THE BIG BOYS****

[BBC Part 4](https://www.reddit.com/r/Superstonk/comments/o0isaz/billionaire_boys_club_bbc_part_4_recess_is_over/) ****Recess is over... You didn't think BILL GATES was involved did you?****

[BBC Part 5](https://www.reddit.com/r/Superstonk/comments/o16cbm/billionaires_boys_club_part_5_the_foundational/) ****The Foundational Strategy****

[BBC Part 6](https://www.reddit.com/r/Superstonk/comments/oa8ynd/billionaire_boys_club_bbc_part_6_smile_for_the/) ****SMILE FOR THE CAMERA KENNY...****

[BBC Part 7](https://www.reddit.com/r/Superstonk/comments/oox1sn/the_billionaire_boys_club_bbc_episode_7_what_daf/) ****What DAF fuck is this??****

[BBC Part 8](https://www.reddit.com/r/Superstonk/comments/oep0w3/billionaire_boys_club_bbc_episode_7_the_chips_are/) ****The chips are stacked against us... ALWAYS HAVE BEEN.****

[BBC Part 9](https://www.reddit.com/r/Superstonk/comments/opp09p/billionaire_boys_club_bbc_episode_9_steve/) ****Steve Cohen... So HOT right now...****

[BBC Part 10](https://www.reddit.com/r/Superstonk/comments/p1ofgr/billionaire_boys_club_bbc_episode_

10_allinclusive/) ****All-Inclusive Vacation of a Lifetime... to the CAYMANS! -- PART 1****

[BBC Part 10.2](https://www.reddit.com/r/Superstonk/comments/p3a79x/billionaire_boys_club_bbc_ep_10_2_cayman_island/) ****Cayman Island Getaway - How to hide money from the FBI + Brazilgate!****

[BBC Part 11](https://www.reddit.com/r/Superstonk/comments/p7nl7y/billionaire_boys_club_episode_11_bbc_billionaire/) ****BILLIONAIRE BANK LOANS - Buy Borrow Die****

[BBC Part 12](https://www.reddit.com/r/Superstonk/comments/pcp37f/billionaire_boys_club_part_12_bbc_please_prove_me/) ****Kenny's WARCHEST - SPECIALIZED PURPOSE ENTITY (SPE) + Leverage****

[BBC Part 13.1](https://www.reddit.com/r/Superstonk/comments/pv9yon/billionaire_boys_club_bbc_episode_13_part_1_do/) ****Do you Swear to tell the truth, the whole truth and nothing but the truth?****

[BBC Part 13.2](https://www.reddit.com/r/Superstonk/comments/pvr3gg/billionaire_boys_club_bbc_episode_13_part_2_the/) ****Steve Cohen's TRUE form revealed****

[BBC Part 13.3](https://www.reddit.com/r/Superstonk/comments/px80o7/vlad_lied_too_is_this_proof_and_proof_that/) ****Vlad Lied too - Proof that Citadel Knew****

[BBC Part 14](https://www.reddit.com/r/Superstonk/comments/qicm2m/billionaire_boys_club_bbc_ep_14_pop_quiz_whats/) ****POP QUIZ - What's Safer than a Bank?****

[BBC Part 15](https://www.reddit.com/r/Superstonk/comments/rfgriy/billionaire_boys_club_bbc_ep_14_the_deregulation/) ****The Regulation Agenda****

[BBC Part 16.1](https://www.reddit.com/r/Superstonk/comments/s24hxt/billionaire_boys_club_bbc_ep_16_part_1_the_apollo/) ****The Apollo Missions****

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