Title: Now, here's an interesting take. Run by heavy-hitters, Morningstar have given GME a

post-splividend Q price of \$55.39 per stonk. It ain't right, but it's up.

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Bonjour, you fabulous bastards. VIX Guy here. A thing just popped up and I wanted to share. So we know that MSM tickles Ken's tiny, mayo-slathered balls on cummand, right? Well, Morningstar was founded by a fellow Chicago billionaire, Joe Mansueto.

I've always regarded him as a smart guy, an honest-to-goodness analyst, someone who gives his gut feelings room to breathe. Now, my respect for Mansueto was forged PRCE (Pre-Ryan Cohen Era), and I honestly hadn't given him much of a thought since.

Until Morningstar said that, essentially, analysts could fuck right off, and their own analysis rated GME's fair value pre-spliv at \$221.54 and post-spliv at \$55.39. I'm not saying this is right. It's not. We're apes, so that number is missing five or six zeroes.

What I am saying is that a Shy Town whale who must SURELY have mixed in the same wanky, horrible circles as Kenny just published an article saying GME is waaaaay undervalued. You want to pick holes in the article? Have at it. There are plenty of 'em. But this might be the tide starting to turn on a site with 7.2mln visitors last month.

Yes, I know he's no longer chairman or CEO of Morningstar, but it's his baby. Always has been. They don't operate without a nod from the boss.

TO. THE. FUCKING. MOON.

https://www.morningstar.com/articles/1102492/what-does-gamestops-stock-split-mean-for-investors

Buy. DRS. HODL.

Not TA by me, but by Morningstar.com