

Title: Question: How is Gamestop going to sell people on NFTs?

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This has been something I've been dwelling on for a while. In recent weeks we've seen NFTs become increasingly more in the public eye and daily discussion and I think it's safe to say that the widespread public opinion has been very negative, to the point many companies are publicly saying they are not going to do any form of NFT.

Now I understand Gamestop has been working on this what's been at least a year now with various job postings and such. My question is what is this company going to actually do with these blockchains? And just as importantly, how are they going to sell the idea for an acronym that people currently detest? Do we have any indicators on this, or just speculation?

I do think there's a lot of potential in the technology, just not in these ugly monkey art scams.