

Title: RC Twitter Deep Dive: Debunking the code with Captain Hindsight and Major Reynolds Wrap!!!! Need More Eyes & Less Wrinkles To Help. Slack, Excel, SQL hidden codes. Do Emoji's tell the story? \$GME's future has never been clearer

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So i've been trying to make sense of our man RC for a while now. And now i am sharing my recap with the team so that we can elaborate and figure out what this man is trying to tell us. Recently a lot has happened and this might help connecting dots in our coloring books. *You will need heavy duty tin foil for this one.*

****TLDR:****

RC and Gamestop are 1000% on the path to change the financial system, fix corporate America and bring the power back to the little guy. The man has \$3 billy and chose to go back to work. He is not working for money anymore, he is working for us, he is working to benefit mankind. Inspired by his own life he has realized his calling to honor his dad. Not many people understand what they were placed on earth for but luckily this man has. RC will take America into the next age of digital life, pioneering GS to led the Web3.0 and decentralized transition by wrangling together all the tech start ups that big corps said No too, all the companies cellarboxed by wall street and anyone else that wants to

He understands corporations are broken and greedy, the great resignation needs to be fixed, that the stock market is rigged and he has learned the only way to beat it is to provide an alternative system, design customer centric products, create corporate trust through collaboration, build a community that will provide retail support, support your employees and then get capital. Someone from our generation had to do it, the only way to take a job from a boomer is to replace them with innovation or figuratively hit them like a piñata. Things need change, but change doesnt happen when theres no other option.

RC is the next one. He has been tweeting bread crumbs for us to follow because how else does a CEO tweet without ending up like Elon under SEC investigation for tweeting \$420 but the SEC appears to not question short sellers on his stock. He tweets in patterns, uses different media types to distract with some and focus on others which allows him to provide hints or messages.

The post splits into:

1. The Breakdown
2. His Shoes
3. Tweet Review
4. The Hidden Code
5. The Emoji Story
6. 2022 Tweets: Emoji Story pt. 2

1. The Breakdown:

To start, let me preface this long post with my qualifications behind my "trust me bro" non-financial financial advice. The only really major difference between Ryan and I is the word ****aspiring****. I put together this quick table to recap where we both stand as humans in this simulation. From there i will dive into RC's Twitter, possible Kagy clues and some thoughts of mine. 1800 SmellYA

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[Question]Chairman RC|u/1800SmellYa|
|:-|:-|:-|
|^^(Florida Man around 30 y.o.)|^^(Yes)|^(Yes)|
|^^(Don't believe in college education)|^(Yes)|^(Yes)|
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^(Pet Owner)	^(Yes)	^(Yes)
^(Father was a businessman)	^(Yes)	^(Yes)
^(Role Model is father)	^(Yes)	^(Yes)
^(Complains that no one understands his vision at work in big industries)	^(Yes)	^(Yes)
^(Designs innovative processes for boomer bosses that focus on customer/worker centric elements to disrupt age old processes)	^(Yes)	^(Yes)
^(Is aspiring to become a millionaire or billionaire)	^(No)	^(Yes)

****Like i said, the only difference between these two Florida men is that Ry-guy has diamond balls.****

2. Put on his shoes:

If I were to guess what this man is doing, I started asking myself what would I do since my life is eerily similar to Florida Man RC. After a quick trip to the moon and back, here's what I am thinking:

* After competing with Amazon and seeing the vulnerabilities in corporate america, proving people wrong about pets.com by making Chewy work, returning the investment with a profit, learning to say YES to ideas rather than NO, and entering the big boy world in 2019 wanting to go back to his roots with \$3 Billy and CHEWY to his name.

* Roots are in helping his dad with technology. ****Enter Gamestop,**** RC has a new opportunity to re-do a pets.com (blockbuster/gamestop) but within the Video Game space. Ryan was able to see that traditional, corporate america is WAY behind the times because they are stubborn, say NO to much, and care too much about the money instead of the worker or customer.

* He learn about the horrors of the stock market by watching Tesla and Musk firsthand as a tech startup, perhaps even becoming aware of the naked shorting issue, hedgefund control of the media and much much more. Growing up my pops used to always tell me, "Everyone in the market knows more than you, if you are hearing about it...its too late". I'd imagine Ryguy got a similar message from his pops but it wasn't until that Florida man hit the streets of the big apple before he truly realized what coke-rat cramer really means. Wall Street is disgusting, unethical, money hungry and the EXACT opposite of how Ryan works. You dont work for the money, you work for the customer and your employees, when both are happy you will get paid. Corporate greed is ruining america.

* He realized that his model of a business IS THE WAY. He realized all this BEFORE the pandemic and BEFORE the great Resignation. Human Center Design and Customer Centrism combine the best aspects of how to structure a workforce. Think about the end product, the consumer and the frontline worker, from there you will find success. The world is his oyster now, he sees how future companies and with \$3 Billy in the bank, anyone is going to listen to you. ****Enter Apple investment.****

****Now it's 2019, if i were RC i would want to tell people, but not the public, id want to tell my close friends, id want my supporters to know.**** Know what? Know that he is going to change the world by transforming Gamestop the way he wants to just like Pets.com/CHEWY. This will be done by shifting digital, partnering with every tech giant, and creating customer centrism paired with next generation tech. He also has to make sure that his investors are aware of what is happening. Share info about how rigged the stock market is. However People as famous as RC and with the legalities behind being a CEO can't just make FINSTAs (Fake insta profiles set to private to hide from mom and dad shhhh,). So a couple things have to get out to help him take down his rivals. He has to find a way to get people to understand this without being blantly obvious, he cannot make enemies, he must play the same game as the enemy here. So he turns to the power of the internet in 3 ways: communication, digital money and the age of information

* Use twitter (Like Musk) to post cryptic messages (Unlike Musk) but disguise them as memes to make it similar. Avoid getting the SEC on your trail by tweeting "TESLA \$420".

* Understand the new landscape of digital money (2019 is a lot different than 2010 in terms of how we use money, lend money, borrow money). over leveraged banks/SHF naked shorting stocks. crypto currencies. decentralized services.

* 2008 Financial Crisis was tough because there was no alternative to the current system. The next financial crisis will be different ****if an alternative system exists**** that is backed and trusted by reputable companies. This allows people to enforce rules, clean out bad guys and start fresh with advanced technology.

****The people of the internet are unstoppable.**** The age of information is here (No longer do we get information in the form of someone else's reaction but rather we obtain the information ourselves and react to it). Get the info out and let people do the digging, inspire a new generation.

* His early retweets tell his story. Dad is role model. Raising Money is rewarding. Chewy's difference. Selling chewy. What's Next. Not stopping, going back to roots. Gamestop becomes his new home with the world rapidly changing. This is what a lot of people do on twitter, they use it as a platform to tell their life story.

****Enter DFV, just a guy that sees value, found a CEO that was a needle in a haystack, diamond in the rough. Starts to like the stock as he sees potential.**** 2019 is the first time we see the purchases start to roll in from DFV, however all through 2020 his posts do not gain that much traction until December of 2020. Focus on two dates:

* ****12/9/2020****, a couple things happen, Gamestop Q3 Earnings, DFV [Posts](https://www.reddit.com/r/wallstreetbets/comments/ka0ndj/gme_yolo_postq3_earnings_update_dec_9_2020/), RC uses emoji for the first time ([Tweets](<https://twitter.com/ryancohen/status/1336775515101949963>) 🤯).

* This is his first Emoji tweet, it occurs at 2:51 on 2/09 is the Cramer Article with a shocked face.

* This is where he starts to give us clues. The Classic HF attack has started using Jimmy Boy to bash the stock ([Here is a cool analysis that shows how frequently Gamestop is mentioned in the news](https://www.reddit.com/r/Superstonk/comments/sxd4am/i_analyzed_20_years_worth_of_fools_articles_for/) Dec. 2020 until Apr. 2021 media outlets talk about \$GME at above average levels for 5 months straight, some months talked about \$GME 5x as much as normal)

* ****12/31/2020**** where we get a DFV [post](https://www.reddit.com/r/wallstreetbets/comments/kny2rx/gme_yolo_yearend_update_dec_31_2020/) and a RC [photo tweet](<https://twitter.com/ryancohen/status/1344687817998401537>) that says Breaking News "An ounce of prevention is worth a pound of cure" with Ben Franklin. Hints to two things: News and America.

* This is where he lets us know what he is planning to do, and what he NEEDS us to do for America. An ounce of our time to help RC and it will be worth a pound of cure. Look what happens if you DYOR and follow me. DFV is making BANK. Breaking News, There is money to be made, don't believe what the news tells ya america

* Let's fix America's biggest issue: money

Now that we know what RC has done and what he plans to do, how is he going to tell us as a CEO without getting in trouble what the hell is going on starting in 2021. So here is what we are looking for:

1. hidden messages on twitter
2. check for distractors
3. Repetition or patterns
4. Use Emojis, times, media types, months, etc.

****2020:**** Tweet Recap

* 7 retweets about him

* 1 retweet about GS and Cramer. Uses 1 Emoji 🤯. Same days as a DFV post.

* Tweets photo of Ben Franklin same day DFV posts year end diamond-baller update

3. 2021 Twitter Review

takes a turn for RC on twitter, the dude starts tweeting Photos and Gifs going 2 to 1 for a while, and uses emojis every now and then, in Q4 he changes his style and replaces Gifs with Text only tweets. So lets go over the highlights:

* [Meme Basket Relationship to Gifs](https://www.reddit.com/r/Superstonk/comments/qlud0a/a_look_back_at_rcs_tweets_and_the_links_to_the/?utm_source=share&utm_medium=ios_app&utm_name=iossmf)

by [u/djsneak666](https://www.reddit.com/user/djsneak666/)

- * 49 Tweets (48 Tweets + 1 Retweet)
- * 22 Tweets had an emoji
- * 3 American Flags (God Bless on 5/31 Memorial Day Weekend, Power to the players on 7/4 the fourth of July, Power to the players on 7/28 which you can say is 7/4 (8/2))
- * 3 Thumbs Up (Each was a photo of a gamestop store: CA) 12,12,10
- * 2 Hearts (Lego Gamestop Store & Grandma)
- * 2 Poops (First emoji of 2021, last emoji of 2021)
- * 12 other emojis posted once
- * He tweeted twice at 4:15 and 7:41 twice
- * 7:41 - God Bless *American Flag Emoji* and then Brick by Brick *Brick Emoji* (7:41 &\$!) (On 7/4/2021 he tweeted Power to the players with an American flag emoji
- * 4:15 - Block Buster Photo *Poop Emoji* and then a gif of Ted (4:15 \$!%) (No tweet on 4/15/2021 ...maybe we wait til 4/15/2022???)

How did he tweet them? Other than a weird repetitive format or something

- * 2021 Q1-Q3: Tweets photos, gifs, words with emojis
- * Alternates between photos and gifs
- * Only 1 Retweet: The first Retweet in 2021 occurs in April for [GS new jobs paired with emojis Cone Cone Bear Eyes](https://twitter.com/KelliLamberD/status/1387527295259357184).
- * Kagy joins in with retweets: Ryan Kagy starts retweeting RC tweets. Starts on 7/4 with Power to the Players. He then goes on to retweet 9 more tweets (Only 1 gif, all others are tweets or photos)
- * 2021 Q4: We see RC use gifs pretty much every month until September. He then switches his style to [Word Only Tweets](https://twitter.com/ryancohen/status/1442208550600671232), photos and emojis. 6 word only tweets (1,1,2,2)
- * Talk is cheap, it takes money to buy whisky. (Sept)
- * MGGA. (Oct)
- * Deciding between two options for my \$GME shares: HOLD or HODL... (Nov)
- * eew eew llams a evah l. (Nov)
- * Only interested in speaking with candidates that want to WORK.... (Dec)
- * I'm cooler online then in real life. (Dec)

4. The Hidden Code

So what can we understand from his 2021 tweets, there are a couple places he can leave a code for us. This looks to see if the volume of tweets per month tells a story:

Month of 2021	# of Tweets	Symbol	Explanation	SQL
1	2	@	At/calls upon / attention	
2	1	!	Emphasis	anyone
3	4	\$	Money	Money
4	8	*	Asterisk / Multiply	characters
5	6	^	Caret / Exponential	not inside brackets / OR
6	4	\$	Money	Money
7	7	&	And / Connects	AND
8	4	\$	Money	Money
9	1	!	Emphasis	anyone
10	3	#	Numbers	Any numeric character OR channel OR prefix table
11	4	\$	Money	
12	5	%	Percent	Match/Like/Wildcard/Characters/Like/Placeholder

Here are some of the potential messages he is trying to show with 2021 tweets per month:

741 // &\$!

- * 7 words FOR 1 message
- * and Money!

* and last process

Potential Slack Commands or is he hinting at SQL?

>Only interested in speaking with candidates that want to WORK.... (Dec)

Option 1: Forwards @\$\^\$&\$!#\$%

* **@\$** \$\^*\^*\^\$ & \$**!#\^*\$ **%**

* Attention anyone (@!) , \^*\^*and* !# , Wildcard (%)

Option 2: Forwards in 4 groups of 3

* **@\$** Attention All Money

* **\^\$** Special or Regular

* **&\$!** And Process (\$!)

* **#\$%** channel Money/Percentage

Option 3: Forwards in 2s

* **@\$** Attention Anyone

* **\$\^*** Money is at risk

* **\^\$** Exponentially leverages money

* \^*\^&\^*\$ and money

* **!#** Ignore

* **\$%** money percentage

What if he is just talking about Microsoft Excel????

>ew ew llams a evah I. (Nov) ... Micro Softie???

Here are some Excel hints:

>By default, Excel uses the A1 style of referencing, and the columns of your spreadsheet are labelled with letters. However, if you select the R1C1 option, you will notice that the labels at the top of your Worksheet columns display numbers, instead of letters.

>

>**Couple more Excel tidbits**

>

>**@** indicates Implicit intersection or logic that reduces many values to a single value.

>

>**!** is used to point to a sheet name when at the end, can be used as NOT when in front

>

>\$ absolute cell reference or denotes currency

>

>\^* all or multiply

>

>\^ Power, Raised to, Exponential

>

>\#

>

>% Percentage or LIKE

@\$\^\$&\$!#\$%

* **@\$** We are reducing many values into a single value

* **\$\^\$** Multiply the power of money

* **&** And

- * **\$!#** Not Numbers
- * **\$%** Percentages

This looks more promising, if the \$ signs are referring to absolute cells

- * @! = Attention Any character
- * \$ *\^\$ = multiply exponential money
- * \$ & = And
- * \$!# = Not number
- * \$% = percentage

Why would he switch styles? What was he doing in the first 9 months that gave use the combination of 214, 864, 741? In Q4 we get 3,4,5

Q1 to Q3: @!, \$*\^\$ & \$!

- * Attention Anyone
- * Times the power of money
- * and the last process

Q4: \#\$%

- * 3,4,5 = Special Right Triangle
- * Channel Money Percentage (Superstonk channel)
- * channels money remainders
- * Pounds money wildcards

Need some more tinfoil and less wrinkles to see if they can decipher the code from 2021.

5. The 2021 Emoji Story

12/31/2020 he tweeted a photo of Ben Franklin at 10:52.

T*hen goes on to tell his story with emojis and photos and gifs in Q1-Q3:*

Blockbuster Bullshit. DRS. No one believed in Chewy. For dad, as chairman, Gamestop fights back for America, Gamestop fights for people he loves. RIP traditional America, retail is dead, build back brick by brick by brick for my dad and america. I'm going back to my roots, PG-13 like a kid, but now under disguise as a corporate executive.

Changes his style, lets us know something is different. Word tweets start to paint a better picture paired with photos and emojis.

Talk is cheap, takes money to buy Pillows (\$BBBY) and Music Notes (Koss? Apple Music? Jon Stewarts show?). Gamestop is the little guy versus the big players. Make gamestop great again, HODL your shares. I'll spell it out backwards you pussies, DRS, central exchanges r 4 dummies. You have to actually want to change this broken system. (Sugardaddy TOOTSIE Bullshit).

Tweet or Photo	Emoji	Date 2021		Kagy Retweet
Blockbuster	Poop	1/6	4:15 PM	
Ice Cream cones	Frog	2/24	12:57PM	
Pets.com	Sick Face	3/4	1:19PM	
Dad	Pray Hands	3/17	2:36PM	
Chairman		4/8	12:36PM	
Culver City CA Gamestop	Thumbs Up	4/12	11:40PM	

	Fist	4/16	6:44PM	
American Flag photo		4/24	11:11AM	
Arlington VA Gamestop	Thumbs Up	5/12	8:13AM	
Grandma		5/17	9:38PM	
	Heart	5/19	11:02AM	
Tombstone RIP RC		5/28	8:41PM	
God bless	American Flag	5/31	7:41PM	
Sears	Skull	6/3	11:39AM	
Dad		6/20	1:21PM	
Brick by brick	Brick	6/30	7:41PM	
Power to the players	American Flag	7/4	12:23PM	Yes
Gamestop LEGO store	Heart	7/8	2:50PM	
Lego meme		7/9	8:22PM	Yes
Selfie PG-13		7/19	9:48PM	
Office Shitter		7/23	8:53PM	Yes
Mario Nintendo	American Flag + Canada Flag	7/28	10:52AM	Yes
	Disguise Face	7/29	9:51PM	
Pillow fights & 60s music	Music Notes	8/27	8:49PM	
Talk is cheap		9/26	2:24PM	
Florida Gamestop Store	Thumbs Up + Sun	10/10	10:45PM	
Sumo Wrestler vs Skinny man		10/26	8:40PM	Yes
MGGA		10/31	11:04AM	
HOLD or HODL		11/8	8:45PM	Yes
Backwards: Small Wee Wee		11/15	12:08PM	
Sex for Dummies	Cat Face	11/21	8:42PM	Yes
Who wants to WORK		11/29	9:08PM	
Cooler Online		12/10	1:55PM	
Dad		12/13	4:02AM	
Sugar Daddy		12/13	6:02AM	
	Poop	12/17	11:54AM	
Metaverse Pooping		12/27	1:36PM	Yes

****Read again:****

Blockbuster Bullshit. DRS. No one believed in Chewy. For dad, as chairman, Gamestop fights back for America, Gamestop fights for people he loves. RIP traditional America, retail is dead, build back brick by brick by brick for my dad and america. I'm going back to my roots, PG-13 like a kid, but now under disguise as a corporate executive.

Changes his style, lets us know something is different. Word tweets start to paint a better picture paired with photos and emojis.

Talk is cheap, takes money to buy Pillows (\$BBBY) and Music Notes (Koss? Apple Music? Jon Stewarts show?). Gamestop is the little guy versus the big players. Make gamestop great again, HODL your shares. I'll spell it out backwards you pussies, DRS, central exchanges r 4 dummies. You have to actually want to change this broken system. (Sugardaddy TOOTSIE Bullshit).

6. Current Year Tweet Similarities:

****2022 Tweets:****

[BBBY Tweet
 Post](https://www.reddit.com/r/GME/comments/t8t6yp/here_are_all_of_rcs_tweets_overlaid_on_rc/) by
 [u/the_real_pGibs](https://www.reddit.com/user/the_real_pGibs/)

The tweets tell the same story:

Don't overestimate me, we are changing the money system. Look at this bullshit happening again. You can look this info up, no longer a chance just enjoy the movie. The future is here, download the new app. Who will take the fall for this one? Inflation due to terrible money management skills by leaders in power has killed us, a recession is coming. GMERICA *[working with* ***GMMA****.***M****icrosoft,* ***G****oogle, Apple or maybe* ***LIGMA B*LLS****.***L****oopring* ***|****mmutable* ***G****amestop* ***M****icrosoft* ***A****ctivision* ***B****edbathbeyond (****A****pple,* ***L****owes,* ***L****ambo,* ***S****hackshake)\].* GMERICA is shaping to be the next Amazon, fixing corporate issues and creating customer centric processes for the new tech age. Gamestop is coming for the bernie-madoff-style short sellers, the ones that kicked the 08-can. shots are being fired at the short sellers. Hedgies R Fuk. We are going to fix the broken processes by starting internally and dismantling the system. Build this brick by brick.

|Tweet (2022)|Emoji (2022)|Date (2022)|Time (2022)|Kagy Retweet (2022)|Tweet (2021)|Emoji (2021)|Date (2021)|Time (2021)|
 |:-|:-|:-|:-|:-|:-|:-|:-|:-|:-|
 |^(Overestimate man underestimating)|^(1/3/22)|^(5:21 PM)|^(Ben Franklin photo)|^(12/31/20)|^(10:52)|
 |^(Happy Anniversary)|^(Poop)|^(1/11/22)|^(9:02 AM)|^(Yes)|^(Blockbuster)|^(Poop)|^(1/6/21)|^(4:15 PM)|
 |^(Wikipedia is FREE (sixty nine))|^(1/27/22)|^(7:04 PM)|^(Ice Cream cones)|^(Frog)|^(2/24/21)|^(12:57PM)|
 |^(GME Movie Poster)|^(P*p corn)|^(1/28/22)|^(5:23 PM)|^(theres a chance gif)|^(Peanut)|^(1/17/21)|^(12:49PM)|
 |^(Gamestop App)|^(Phone)|^(2/8/22)|^(7:04 PM)|^(Yes)|^(Dad)|^(Pray Hands)|^(3/17/21)|^(2:36PM)|
 |^(Pinata for Inflation?)|^(Confused Face)|^(2/9/22)|^(9:02 PM)|^(Pets.com)|^(Sick Face)|^(3/4/21)|^(1:19PM)|
 |^(Reverberations of \$\$\$)|^(Skull)|^(2/11/22)|^(3:47 PM)|^(Yes - Taking Notes Gif)|^(Chairman)|^(4/8/21)|^(12:36PM)|
 |^(God Bless GMerica)|^(Pirate Flag)|^(2/16/22)|^(8:13 AM)|^(Yes)|^(Culver City CA Gamestop)|^(Thumbs Up)|^(4/12/21)|^(11:40PM)|
 |^(Shorts)|^(Shorts)|^(2/22/22)|^(8:03 AM)|^(Fist)|^(4/16/21)|^(6:44PM)|
 |^(Apple doesnt fall far from tree)|^(Apple)|^(3/2/22)|^(10:21 AM)|^(American Flag photo)|^(4/24/21)|^(11:11AM)|
 |^(No overpaid execs in the metaverse)|^(Hammer)|^(3/7/22)|^(12:31PM)|^(Arlington VA Gamestop)|^(Thumbs Up)|^(5/12/21)|^(8:13AM)|
 |||||^(Grandma)|^(5/17/21)|^(9:38PM)|
 |||||^(Heart)|^(5/19/21)|^(11:02AM)|

What you think?

Recap: RC is not playing 3D or 5D or even 69D Chess, he has gone back to basics, the main is simplifying checkers rather than complicating chess. My gut tells me that Gamestop and RC are working on taking us to Web 3.0, we are watching the fall of the OG Tech Giants and the rise of the new players. What will happen, not even Jesus knows, he asked RC to take the wheel awhile ago. He loves to tell his story, he has ethics and wants to build a better america for the people.