Title: The reason why it is a big deal that they are calling this a split vs a split via dividend is because....

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In a split the stock divides and no money transfers from one side of the balance sheet to the other.... So you have been given nothing by the company. They just divvied up the shares to make the share price smaller and more attractive to would be investors....

However, a stock split in the form of a dividend requires that the company in question, in this case GME pay for the shares that are being distributed to you.. they are giving you something. that is to say the shares you are being given have a value as indicated by the shift of money from one side of the balance sheet to the other. So they can tell you it is the same exact thing but if it were the same exact thing, then it would be called the same exact thing and it would involve the same exact actions to effect it into existence.

It does not. Bc it is not the same thing. It is a taking and Imayo...

For sauce see the difference between stock split and a stock split by dividend

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