

Title: GME and Microsoft and why Activision is a catalyst for both of them

Author: StipeK122

Created 2022-01-18 17:51:15 UTC

Permalink: /r/GME/comments/s73bev/gme_and_microsoft_and_why_activision_is_a/

Url: https://www.reddit.com/r/GME/comments/s73bev/gme_and_microsoft_and_why_activision_is_a/

<https://news.microsoft.com/2020/10/08/gamestop-announces-multiyear-strategic-partnership-with-microsoft/>

If you read the announcement from October 2020, and it's absolutely worth reading, connecting the dots, you can only buy more

Quote

Through this partnership, GameStop will standardize the Company's business operations on Microsoft's cloud solutions and hardware products to deliver rich new digital experiences to customers, creating the "ultimate gaming destination" for gamers in its vision to be the premier omni-channel customer access point for video game products.

Unquote

LFG