Title: BCG Research Author: disoriented_llama

Created 2022-04-19 19:04:13 UTC

Permalink: /r/TheGloryHodl/comments/u7cs4u/bcg research/

Url: /r/Superstonk/comments/tnjmwf/bcg research/

Linked Post Content:

Here's a list of data on the BCG. Sources are all available through search engine of choice. Many of the BCG worked in multiple places before they ended up where they are now. It's not an exhaustive list by any means.

There are a few heavy hitters on the list, including, I shit you not, Israeli Prime Minister Benjamen Netanyahu.

There's a bunch more down below the images.

Edit: Hit 4K Limit... Updates to follow [https://docs.google.com/spreadsheets/d/1mVPxtx-Ult9qtGm19MzDx EbJxNMsluuDhJi3cStwQ6U/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1mVPxtx-Ult9qtGm19MzDxEbJxNMsluuDhJi3cStwQ6U/edit?usp=sharing)

Countries

https://preview.redd.it/xbwnfnqydip81.jpg?width=1320&format;=pjpg&auto;=webp&s;=626564913aa8091a 02b146db89d7e5e928357597

Angola

[u/GrandpaMillenial](https://www.reddit.com/user/GrandpaMillenial/) posts [https://www.reddit.com/r/Super stonk/comments/tnbt7e/the_daughter_of_angolas_former_president_may_face/](https://www.reddit.com/r/Superstonk/comments/tnbt7e/the daughter of angolas former president may face/)

u/Maximito posts [https://www.reddit.com/r/Superstonk/comments/tnjew5/boston_consulting_group_and\ _other_consulting/](https://www.reddit.com/r/Superstonk/comments/tnjew5/boston_consulting_group_and _other_consulting/)

Dubai

Potential link to Dubai

https://thetech.com/2010/04/09/dubai-v130-n18

Germany

[u/Piefke_](https://www.reddit.com/user/Piefke_/) covers Germany Military Consulting here: https://www.reddit.com/r/Superstonk/comments/tnhggs/german_military_consulting_affair_was_a_big_thing/

Morocco

u/Wiros also found ties to Morocco: [https://www.reddit.com/r/Superstonk/comments/tnot7e/comment/i235 trz/](https://www.reddit.com/r/Superstonk/comments/tnot7e/comment/i235trz/)

Portugal

[u/joaovrb](https://www.reddit.com/user/joaovrb/) found Portugal/TAP [https://www.reddit.com/r/Superstonk/comments/tniw6f/bcg\wrote_the_tap_deal_one_of_the_most_scandalous/](https://www.reddit.com/r/Superstonk/comments/tniw6f/bcg_wrote_the_tap_deal_one_of_the_most_scandalous/)

[u/Tat2dchica1977](https://www.reddit.com/user/Tat2dchica1977/) posts [https://www.reddit.com/r/Superst onk/comments/tnjhhu/more_bcg_tidbits_for_breakfast/](https://www.reddit.com/r/Superstonk/comments /tnjhhu/more_bcg_tidbits_for_breakfast/) about the Portuguese police raiding BCG (re: Dubai, Angola)

Spain

[u/Wiros](https://www.reddit.com/user/Wiros/) found [https://www.reddit.com/r/Superstonk/comments/tnot7 e/bcg_lasted_a_month_related_to_one_of_the_biggest/](https://www.reddit.com/r/Superstonk/comments/tnot7e/bcg_lasted_a_month_related_to_one_of_the_biggest/)

People

https://preview.redd.it/pji2tiqydip81.jpg?width=1360&format;=pjpg&auto;=webp&s;=5e620965633e51a93e6950d117e90f1ce10c07fc

https://preview.redd.it/oywz1hqydip81.jpg?width=1620&format;=pjpg&auto;=webp&s;=ab04e03ccc60e57a8a2c0a9cb29215cd18871383

https://preview.redd.it/caji2mqydip81.jpg?width=1620&format;=pjpg&auto;=webp&s;=7baa6bec00b668f2b78025a095adbfc1e45aed73

Yes. Benjamin motherfucking Netanyahu.

https://www.gov.il/en/departments/people/benjamin_netanyahu

1976-1978 Consultant with the Boston Consulting Group

God. Fucking. Damn.

https://preview.redd.it/v997nnqydip81.jpg?width=1620&format;=pjpg&auto;=webp&s;=1fa52f2e2306d28fc71464432b1f0666a9b27a0b

https://preview.redd.it/dw68xmqydip81.jpg?width=1200&format;=pjpg&auto;=webp&s;=4f5c1048994f66cab37f93586434d511889c931c

Mr. Longstreet's career is impressive (serious):

https://en.wikipedia.org/wiki/Victor_M._Longstreet It also has significant ties to the US Government, which I definitely did expect overall, but not specifically for Mr. Longstreet.

https://preview.redd.it/zbxy2nqydip81.jpg?width=1600&format;=pjpg&auto;=webp&s;=53e8fd9283d6d315a0c338d522d82569791d5713

Pretty sure Boston Beer is a nothingburger here, but it's cool they founded it and did other stuff. I guess. I don't drink beer.

There's also this list here: [https://en.wikipedia.org/wiki/Category:Boston_Consulting_Group_people](htt ps://en.wikipedia.org/wiki/Category:Boston_Consulting_Group_people)

Acquisitions

A fuckton of the companies these people worked over time for were acquired. Each of those companies is

a potential thread to unravel.

- * Some of the acquisitions are normal, because lots of people found businesses for the purposes of selling them.
- * Some of the acquisitions are normal, because lots of troubled companies are purchased in \[leveraged\] buyouts.
- * Some of the acquisitions are normal, because Consultants would be brought in to help troubled companies.
- * Sometimes you can use past acquisitions as a selling point for your services. ("We got them bought instead of bankrupt.") Sometimes you can't. ("I want to fix this, not sell this.")

BCG intersects *every* list of the four lists above.

David Size (Pandora) has worked for \~5 companies that were later acquired?

I'm not implying anything nefarious.

I am implying it is opportunity, and, *in some cases,* it is also intent.

Opportunity & Intent are two of the three points you need in the fraud triangle. This wouldn't necessarily be fraud. I'm not saying it's crime.

But if it is crime, Opportunity & Intent are two of the three points you need.

#

- # Competitors
- * Capgemini
- * McKinsey & Company
- * Bain & Company
- * Deloitte

#

Alphabetized list of Companies/Entities

Amazon (relationships to)

[u/DIAMONDHandsHotchy](https://www.reddit.com/user/DIAMONDHandsHotchy/) posts [https://www.red dit.com/r/Superstonk/comments/tnd7as/the_boston_consulting_group_tracker_youre_welcome/?utm_medium=android_app&utm;_source=share](https://www.reddit.com/r/Superstonk/comments/tnd7as/the_boston_consulting_group_tracker_youre_welcome/?utm_medium=android_app&utm;_source=share)

[u/fabulous-purchase163](https://www.reddit.com/u/fabulous-purchase163/) shares two links:

- 1. https://www.partnerbase.com/amazon-web-services/boston-consulting-group
- 2. https://www.bcg.com/publications/2016/novacek-gabrielle-how-cpg-companies-win-with-amazon

Apollo Management/Yahoo

[u/Sugardevil27](https://www.reddit.com/user/Sugardevil27/) posts [https://www.reddit.com/r/Superstonk/c omments/tnhzqy/so_employees_of_bcg_often_left_for_apollo_global/](https://www.reddit.com/r/Supe

rstonk/comments/tnhzqy/so_employees_of_bcg_often_left_for_apollo_global/)

Apple

DFV tweets about Apple https://twitter.com/TheRoaringKitty/status/1404468676493971458

???

AT2030

RC [tweets his grandmother in a

wheelchair](https://twitter.com/ryancohen/status/1394482434171973634), " "Ryan, I love you but I don't like you" (My Grandma)". Surely unrelated to BCG, right?

https://at2030.org/product-narrative:-wheelchairs/

>The document reflects a detailed analysis of the market landscape for wheelchairs and associated services and systems and proposes a potential strategic approach to increasing access to affordable and appropriate devices and services. The report builds on the wheelchair analysis completed by the **Boston Consulting Group for USAID** and the Global Disability Innovation Hub for UK Aid, both delivered in June 2018. The authors wish to acknowledge and thank wheelchair sector experts, many of whom were brought together through the GATE network, for their valuable time and insights that made the development of this report possible. Thank you also to the ATscale Forming Committee members and AT2030 programme partners for their contributions.

>

>Automotive Industry

Uh, sup Detroit? [https://www.nxtbook.com/nxtbooks/crain/ane_3495899034GGYMR/index.php?startid=8 #/p/8](https://www.nxtbook.com/nxtbooks/crain/ane_3495899034GGYMR/index.php?startid=8#/p/8)

>Xavier Mosquet, a Detroit-based managing director and senior partner at Boston Consulting Group, led a team of 20 experts that advised President Barack Obama's automative task force in the wake of 2008 Lehman Brothers collapse. The U.S. government eventually spent more than \$80 billion to bail out General Motors and Chrysler, effectively taking over both companies as they went through bankruptcy reorganizations. Mosquet spoke with *Automotive News Europe* News Editor Peter Sigal on what's different today...

Why?? How?? does, "in the wake of Lehman Brothers collapse," that tie in with GM and Chrysler?

The fuck???

And then they talk about COVID. It's a weird snippet in a magazine I'm unfamiliar with, and I'm American. I don't understand a lot of European perspectives.

I'm super confused.

IE, there's a thread or two there.

Barnes & Nobles

RC [tweets Dr. Ruth's Sex for Dummies](https://twitter.com/ryancohen/status/1462612474071502848)

>NEW YORK & LUXEMBOURG--(BUSINESS WIRE)--Barnes & Noble, Inc. (NYSE: BKS), the leading retailer of content, digital media and learning products, today announced the appointment of **Patrick Rouvillois as Vice President, Managing Director - International announced**. In this newly created role, he will be responsible for building the NOOK® brand worldwide outside of the United States. Barnes & Noble recently announced its plans to start selling the award-winning NOOK range in the UK this autumn. Patrick Rouvillois will be based in Luxembourg and will report to Jamie Iannone, President of Barnes & Nobles.

>

>...

>Rouvillois was previously employed by Carrefour, the number two global retail group with 15,000 hypermarkets in 30 countries. There, in the role of Global CMO and Head of eCommerce, he managed the growth of the Carrefour brand and online retail and optimized retail and marketing concepts across the entire group. Previously, as Executive Vice President of Consumer Marketing at Orange Group, one of the world's leading telecommunications companies, he was responsible for consumer offerings, product marketing, pricing and commercial investment optimization. Patrick Rouvillois' other previous career positions include Vivendi Universal Net, where he ran a content aggregation portal for Vodafone and SFR, and **The Boston Consulting Group in Europe and Oceania, where he worked for six years**.

https://www.businesswire.com/news/home/20120925006588/de/

It's in German, but Google translate is clean. Also ties into Edenred below.

Bed, Bath, & Beyond

[u/typical_sasquatch](https://www.reddit.com/user/typical_sasquatch/) posts https://www.reddit.com/r/Superstonk/comments/tn8lvr/bcg_currently_has_a_hand_in_bed_bath_and_beyonds/

[u/pokemonandpot](https://www.reddit.com/user/pokemonandpot/) on BBBY https://www.reddit.com/r/Superstonk/comments/tn5fyk/bcg_also_had_a_plant_for_bbby_harsha_ramalingam/

Benjamin Franklin (Tweet)

RC [tweets, "An ounce of prevention is worth a pound of cure." -Benjamin Franklin](https://twitter.com/ryancohen/status/1344687817998401537). Sure this isn't BCG related, *right???*

https://sports.yahoo.com/news/former-us-treasury-official-trent-151500551.html **2016**

Carnival Cruise

DFV tweets about Carnival https://twitter.com/TheRoaringKitty/status/1404468676493971458

https://carnival-news.com/executive/ken-tate/

https://www.consultancy.com.au/news/4187/bcg-partner-marguerite-fitzgerald-to-lead-carnival-in-australia

Chewy

https://investor.chewy.com/governance/board-of-directors/person-details/default.aspx?ItemId=59e3bada-d249-4f20-b567-42506c3cf471

Citadel

 $[u/Eptasticfail] (https://www.reddit.com/user/Eptasticfail/) \ on \ Citadel [https://www.reddit.com/r/Superstonk/comments/tmtnsk/found_in_the_gme_thread_on_biz_a_list_of_the/] (https://www.reddit.com/r/Superstonk/comments/tmtnsk/found_in_the_gme_thread_on_biz_a_list_of_the/)$

Circuit City

If Circuit City was busted from within, you're looking for Deloitte, not BCG. They did pay for BCG consultants though.

Comedy Central

Remember all the various Southpark memes?

[Allison Gibson - Boston Consulting Group (BCG) -

LinkedIn](https://www.linkedin.com/in/allison-ivy-gibson)\[location redacted\] · Project Leader · Boston Consulting Group (BCG)Experience; Summer Consultant. The *Boston Consulting Group* (BCG). Jun 2018; Consumer Marketing Intern. *Comedy Central*. Jun 2012; Intern, MTV 44 1/2. MTV 44 1/2.

[Catherine Brown - Marketing Manager - Comedy

Central](https://www.linkedin.com/in/catherine-brown-b55aa8b3)\[location redacted\], United States · Marketing Manager · Comedy Central*Comedy Central*University of Southern California ... Experience. *Comedy Central* Graphic ... Talent Acquisition Specialist at *Boston Consulting Group* (BCG).

Commercial Defeasance LLC

[u/freeballmcgee](https://www.reddit.com/user/freeballmcgee/) posts [https://www.reddit.com/r/Superstonk/comments/tnd4oh/bcg_was_hired_by_commercial_defeasance_llc_they/](https://www.reddit.com/r/Superstonk/comments/tnd4oh/bcg was hired by commercial defeasance llc they/)

David's Bridal Inc.

https://www.latimes.com/business/story/2019-11-04/davids-bridal-reaches-debt-deal-to-keep-wedding-chain-running

I can tell this one is a doozy, and I haven't even read the article. I can tell it's a doozy because David's Bridal Inc. has come up in about eight different "unrelated" searches over the past year for me, and the parts I skimmed were chock full of details. There's a bunch of links on this.

Dolce & Gabanna

[https://www.bcg.com/publications/2014/consumer-products-dealing-with-new-complexity-business-luxury] (https://www.bcg.com/publications/2014/consumer-products-dealing-with-new-complexity-business-luxury)

https://www.luxurytribune.com/en/the-flip-side-of-diversification

Edenred

[https://www.globenewswire.com/news-release/2020/03/31/2008882/0/en/Edenred-Appointment-Patrick-R ouvillois-is-appointed-Executive-Vice-President-Marketing-Strategy-and-becomes-a-member-of-the-Group-Executive-Committee.html](https://www.globenewswire.com/news-release/2020/03/31/2008882/0/en/Edenred-Appointment-Patrick-Rouvillois-is-appointed-Executive-Vice-President-Marketing-Strategy-and-becomes-a-member-of-the-Group-Executive-Committee.html)

>Patrick Rouvillois is appointed Executive Vice President, Marketing & Strategy, and becomes a member of the Group Executive Committee

>Patrick Rouvillois has joined Edenred as Executive Vice President, Marketing & Strategy. Patrick Rouvillois will be in charge of driving the Group's strategy, transformation and innovation in line with the roadmap set out under the Next Frontier plan for 2019-2022.

>Before joining Edenred, **Patrick Rouvillois**, aged 52, has been Partner & Director at Boston Consulting Group (BCG) with a strong digital dimension. A graduate of Mines ParisTech and the Sorbonne, Patrick Rouvillois started his career in San Francisco in 1991 as a scientist. In 1994, he became a BCG consultant, based in France and Oceania. In 2000 he joined Vivendi Universal to develop and later restructure digital start-ups. From 2005 to 2008 in London, he looked after group product marketing and later consumer marketing of Orange, mobile subsidiary of France Telecom. In 2008 he became Executive Director of Carrefour in charge of Marketing, eCommerce and Merchant Service. He then joined Barnes & Nobles in Luxembourg as Managing Director International in 2012 before rejoining BCG in 2015, in London then in Paris, as Managing Director and Partner of Digital Ventures and later Partner & Director.

This ties into Barnes & Nobles above.

Facebook

See Metaverse.

Federal Reserve Bank

2018: BCG to perform study for the Fed: https://www.federalreserve.gov/newsevents/pressreleases/other20180329a.htm

Edit: [https://www.reddit.com/r/Superstonk/comments/tmxp3p/the_sec_hired_bcg_to_consult_and_re port_for_them/](https://www.reddit.com/r/Superstonk/comments/tmxp3p/the_sec_hired_bcg_to_consult_ and_report_for_them/)

Cybersecurity and the Federal Reserve:

https://fedinprint.org/item/fedcsp/93155 from 2021-10-15

We knew banks had people in the Fed. I didn't expect consulting groups. That's my naivete.

Greater Metropolitan Cemeteries Trust, The

[Phil S. - General Manager Eastern Region - LinkedIn](https://au.linkedin.com/in/phil-s-b010b120)

\[location redacted\] · General Manager Eastern Region · The Greater Metropolitan Cemeteries TrustThe Greater Metropolitan *Cemeteries* Trust ... University of Virginia/*Boston Consulting Group* ... *Cemeteries* & Crematoria Association of NSW.

JC Penney

~~Allegedly confirmed elsewhere, but I haven't confirmed it myself.~~

u/dr3773 posted [https://www.reddit.com/r/Superstonk/comments/tndpqm/jc_penneyyou_guessed_it_bc q/](https://www.reddit.com/r/Superstonk/comments/tndpqm/jc penneyyou quessed it bcq/)

[u/Chrisanova_NY](https://www.reddit.com/user/Chrisanova_NY/) shares [https://www.reddit.com/r/Super stonk/comments/tnp84m/more_bcg_boston_consulting_group_connection_to/](https://www.reddit.com/r/Superstonk/comments/tnp84m/more_bcg_boston_consulting_group_connection_to/)

JetBlue

DFV tweets about JetBlue https://twitter.com/TheRoaringKitty/status/1404468676493971458

http://mediaroom.jetblue.com/investor-relations/press-releases/2022/01-05-2022

KMart

~~Came up tangentially in research. Not yet confirmed.~~

 $[u/dilkmud0002] (https://www.reddit.com/user/dilkmud0002/) posts [https://www.reddit.com/r/Superstonk/comments/tn0ywu/kmart_toys_r_us_enter_the_chat_its_like_bcg/] (https://www.reddit.com/r/Superstonk/comments/tn0ywu/kmart_toys_r_us_enter_the_chat_its_like_bcg/)$

Kohl's

[u/principessa1180](https://www.reddit.com/user/principessa1180/) posts [https://www.reddit.com/r/Supers tonk/comments/tnbs5x/bcg_and_kohls/](https://www.reddit.com/r/Superstonk/comments/tnbs5x/bcg_and kohls/)

LEGO

RC [tweets LEGO Gamestop](https://twitter.com/ryancohen/status/1413223954387406851).

https://bcghendersoninstitute.com/lessons-from-the-covid-crisis-j%C3%B8rgen-vig-knudstorp-chairman-of-lego-brand-group-ab10ea135c60

https://www.bcg.com/publications/2017/people-organization-jorgen-vig-knudstorp-lego-growth-culture-not-kid-stuff

Macy's

McDonald's

RC [tweets McD's ice cream cone](https://twitter.com/ryancohen/status/1364650709669601289)

https://www.meatpoultry.com/articles/22450-mcdonalds-creates-new-team-to-guide-tech-strategy

Metaverse

RC [tweets metaverse shit](https://twitter.com/ryancohen/status/1475551106071732227).

???

National E-Health Transition Authority (NEHTA)

What the fuck is a, "National E-Health Transition Authority?" Something Australian, but ties to the Australian government.

https://www.zdnet.com/finance/nehta-appoints-new-ceo/

New Line Cinema

RC [tweets Dumb & Dumber bucket shit](https://twitter.com/ryancohen/status/1370136976666595331).

[Peter O'Brien - Warner Bros. Studios, New Line

Cinema](https://www.linkedin.com/in/peter-o-brien-b28281a1)

\[location redacted\] · Screenwriter · Warner Bros. Studios, New Line CinemaStudios, *New Line Cinema*. Warner Bros. Studios, *New Line Cinema*Northwestern University ... Principal at *Boston Consulting Group* (BCG). Greater Chicago Area ...

Nintendo

https://www.bcg.com/en-mideast/2021/gaming-and-esports-sector-are-the-next-shift-in-media

[Shani Benton - Global Meetings Operations Coordinator](https://www.google.com/url?sa=t&rct;=j&q;=&es rc;=s&source;=web&cd;=&ved;=2ahUKEwiuwl_ksOH2AhXcmHIEHUehDdkQFnoECFlQAQ&url;=https%3 A%2F%2Fwww.linkedin.com%2Fin%2Fshani-benton-31458277&usg;=AOvVaw2eEoc7BLu8W_mcaVoU0 Lrm)

\[location redacted\], United States · Global Meetings Operations Coordinator · Boston Consulting Group (BCG)*Boston Consulting Group* (BCG)Florida State University ... Events Planner, Corporate Events, *Nintendo* of America. Greater Seattle Area ...

Nokia

BCG hosted an interview with former Nokia Chairman Risto Siilasmaa, ~~but I didn't find any more ties than that. I'm curious if there's a not-quite payroll type arrangement here for information. Question mark.~~ Confirmed connection.

[u/Velluu](https://www.reddit.com/user/Velluu/) found [https://www.reddit.com/r/Superstonk/comments/tnf7 3r/nokias_bcg_connection/](https://www.reddit.com/r/Superstonk/comments/tnf73r/nokias_bcg_connection/)

PG&E;

u/Angelaira74 found [https://hawaiiethics.force.com/public/s/hsecs-fdclient-public/a0o2K00000CCCnOQA X/boston-consulting-group-for-pge](https://hawaiiethics.force.com/public/s/hsecs-fdclient-public/a0o2K000 00CCCnOQAX/boston-consulting-group-for-pge)

Petsmart

https://www.bcg.com/publications/2015/supercharge-your-services-seven-innovation-lessons-from-the-pros

Radio Shack

Came up tangentially in research as opposition in case vs Circuit City. I doubt there's anything here. Maybe I'm wrong.

Saturday Night Live

RC [retweets the Leprechaun](https://twitter.com/DanielW40094974/status/1504509687772942336). I thought it was SNL, but it's The Tonight Show with Conan O'Brien, but there's a hit so I'm leaving it up.

[JD Humphrey - Knowledge Analyst - Boston Consulting Group](https://www.linkedin.com/in/jdhumphrey)

\[location redacted\] · Knowledge Analyst · Boston Consulting Group*Boston Consulting Group*University of North Carolina at Chapel Hill ... Topher Nuzzo. *Saturday Night Live* Desk Page at NBCUniversal Media, LLC. Bronx, NY ...

[Alexandra (Ali) Levin - Vice President, Digital Strategy - LinkedIn](https://www.linkedin.com/in/alirlevin)

\[location redacted\] · Vice President, Digital Strategy - Entertainment · Fox Corporation*Boston Consulting Group* (BCG) ... Entertainment Publicity Departments as well as audience relations at *Saturday Night Live* and Late Night with Jimmy Fallon.

Sears

[u/Longjumping_College](https://www.reddit.com/user/Longjumping_College/) on Sears https://www.reddit.com/r/Superstonk/comments/tn3iqv/bcg_planted_an_exec_at_sears_two_years_before/

Tootsie Roll

Her LinkedIn is privatized, but google cache still indicates she worked at BCG before Tootsie Roll.

>[Kaylee Thompson - Hydrologist - Tootsie Roll Industries](https://www.google.com/url?sa=t&rct;=j&q;=&e src;=s&source;=web&cd;=&ved;=2ahUKEwi1i4Ssr-H2AhXsq3IEHZ4UDEIQFnoECAYQAQ&url;=https%3 A%2F%2Fwww.linkedin.com%2Fin%2Fkaylee-thompson-144840179%3Ftrk%3Dpeople-guest_people_se arch-card&usg;=AOvVaw1hpCQ15ad_i0M5OLKFqU7D)

>\[location redacted\] · Hydrologist · Tootsie Roll IndustriesHydrologist at *Tootsie Roll* Industries. *Tootsie Roll* Industries ... Cody Sheng. Summer Consultant at *Boston Consulting Group* (BCG). Philadelphia, PA ...

Tonight Show with Conan O'Brien, The

RC [retweets the Leprechaun](https://twitter.com/DanielW40094974/status/1504509687772942336).

???

Toys R Us

I still haven't finished going through Toys R Us, and I'm probably not going to because it smells like shit. Suing to disrupt bankrupty process is the equivalent of queue jumping and/or saying, "MINE!" while grabbing the cookie jar.

To summarize, BCG pitched a bitch-fit because Toys R Us filed for restructure bankruptcy instead of firesale bankruptcy, and that cuts into the payouts to the creditors (BCG, others, maybe shareholders). Does that sound familiar at all? Might just be me...

Additionally, the Judge approved \~\$15M in bonuses to the execs/leadership as encouragement to get their shit together and save the company, but it appears to be cash (check) which holds its value regardless of how the company does instead of stock shares that are dependent on how well the company does.

On the latter point, I give a gigantic, "Fuck you!" to the judge who made that ruling, even though the ruling is standard.

 $[u/dilkmud0002] (https://www.reddit.com/user/dilkmud0002/) posts [https://www.reddit.com/r/Superstonk/comments/tn0ywu/kmart_toys_r_us_enter_the_chat_its_like_bcg/] (https://www.reddit.com/r/Superstonk/comments/tn0ywu/kmart_toys_r_us_enter_the_chat_its_like_bcg/)$

Univision

https://www.hollywoodreporter.com/business/business-news/univision-hired-boston-consulting-group-help-solve-business-woes-1093992/

Victoria Secret

RC [tweets Victoria Secret

faceswap](https://twitter.com/ryancohen/status/1423766191311519747?lang=en).

[u/OntoTheNEXT8](https://www.reddit.com/user/OntoTheNEXT8/) found this one [https://www.reddit.com/r/Superstonk/comments/tne0bl/victoria_secret_wut_doing/](https://www.reddit.com/r/Superstonk/comments/tne0bl/victoria secret wut doing/)

WEF (Relationship to)

[u/sinjd12](https://www.reddit.com/user/sinjd12/) posts [https://www.reddit.com/r/Superstonk/comments/tnen0n/bcg_is_a_partner_of_the_wef/](https://www.reddit.com/r/Superstonk/comments/tnen0n/bcg_is_a _partner_of_the_wef/)

Multiple Connections

[u/uzamiha](https://www.reddit.com/user/uzamiha/) posts https://www.reddit.com/r/Superstonk/comments/tndusg/to_add_to_the_bcg_connections_with_blockbuster/

Bankruptcy Cases

BCG is involved in quite a few bankruptcy cases as creditors (company owes them money). I haven't even begun to go through them yet. But they are out there.

u/thabat covers the lawsuit as part of the bankruptcy jackpot (fits with my research so far, and my previous research in [bankruptcy jackpot](https://www.reddit.com/r/Superstonk/comments/tdua8g/potential_dd_hyp othesis_the_bankruptcy_jackpot/) and [bankruptcy judges](https://www.reddit.com/r/Superstonk/comment s/tc4hiu/quick_dd_re_changes_to_bankruptcy_court_judges/)) [https://www.reddit.com/r/Superstonk/comments/tn0enc/bcgs\lawsuit\was\a\planned\part\of_the_cellar/](https://www.reddit.com/r/Superstonk/comments/tn0enc/bcgs_lawsuit_was_a_planned\part_of_the_cellar/)

Other Notable Posts

[u/floodmayhem](https://www.reddit.com/user/floodmayhem/) collaged this https://www.reddit.com/r/Superstonk/comments/tna5k4/the_effectiveness_of_this_sub_scares_me/ image. It covers SEC, Blockbuster, Toys R Us, Sears, NCR, Citadel, VP Citadel Office of the CEO, BBBY...

u/BadassTrader posted this image of the playbook https://www.reddit.com/r/Superstonk/comments/tna6jx/the_picture_is_getting_clearer_there_are_3_teams/ to make it easier to understand. Real life is always more complex, but breaking that barrier...

u/welp007 on Hush Money [https://www.reddit.com/r/Superstonk/comments/tmvd3a/boston_consultants_ group_offered_me_16000_not_to/](https://www.reddit.com/r/Superstonk/comments/tmvd3a/boston_consultants_group_offered_me_16000_not_to/)

Other

[Ryan Cohen Chopstick tweet](https://twitter.com/ryancohen/status/1417315406272864258) \-> [https://kn

owledge.wharton.upenn.edu/article/sun-sand-and-chopsticks-now-that-the-caribbean-has-wooed-chinas-investors-its-tourists-are-next/](https://knowledge.wharton.upenn.edu/article/sun-sand-and-chopsticks-now-that-the-caribbean-has-wooed-chinas-investors-its-tourists-are-next/)????

Not sure if I'm looking for a specific company or what here...