

Title: Ryan's message to us lays out a road map to GameStop's next moves

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First and foremost, he is the chairman to turn GameStop into a world-class company. A lot of effort has gone in to turn around this company (blockchain, new hires, supply centers, etc.) and fight off the baddies that were trying to cellar box this company to death.

The baddies are going to do what they do - cheat, slander through the media, etc. Don't expect any of that to change overnight. A 10-year plan to destroy GameStop is never going to pivot quickly. This company will always have its detractors and likely bad press. And some rich fucks will likely be short this stock until they die off (think Bill Gates and his short Tesla position).

I think Ryan's message to us is GameStop the company has turned the corner and is at no risk of ever going bankrupt. But forcing MOASS isn't something THEY ARE GOING TO DO, but it could transpire organically outside of their control because of US.

Namely, I do not expect GameStop or Ryan Cohen to do these things in the short term:

1. An NFT dividend. Yes, this is a kill shot, but if it is done, it is more likely to be after a profitable quarter and after a history of giving away NFTs to their PowerUps Rewards members, employees, etc.
2. Ryan Cohen to buy more shares.
3. GameStop to buy back shares.
4. GameStop to pull all of their shares and create their own stock market (This could be a longer-range goal, but I don't see this as where GameStop wants to go in the short term)

And conversely, I expect GameStop to start doing lots more of these things (This is not a complete list):

1. Mergers and acquisitions.
2. Major partnership announcements.
3. Raising capital by selling stock.
4. Spending money promoting and honing in their new NFT marketplace/Web 3 projects.
5. Reward the frontline employees (more pay, stock vesting, special NFTs, etc)

This is not FUD to scare you into thinking MOASS can't or won't happen. This stock is going to keep going up (possibly on a parabolic curve shortly), but even worst case, this is a Coke story where the stock splits every few years and the overall trend is towards a top company for the foreseeable decades ahead.

Ryan's message is clear. Stop looking for the company to create MOASS. He gave everyone what they needed. His capable team saved the company from the death spiral with a rapid pivot into Web 3. He issued shares to change the balance sheets. GameStop spent for long-term growth and scale.

The company then issued the 4-for-1 Spl dividend which handed us capable investors more than enough ammunition to slay the beasts that oppose us.

Without explicitly telling us, he is laying out the next steps WE NEED TO DO.

1. DRS your shit. This is forcing shares to be bought in the marketplace and is creating massive upward pressure. Show your commitment to this team by becoming an INVESTOR and not just in it for the rocket ride that will be MOASS. The infinity pool is real. As long as a large majority of shares reside with Computershare, there will be upwards pressure on the stock price. And eventually, the cup will overflow and the crimes will be visible to all.
2. Buy from GameStop. Use their NFT marketplace. Spread the love to everyone you know. Did you know GameStop now sells that?
3. Use your newfound wealth to help the company. Onboard people with small ETH donations to activate

their GameStop Wallets. Buy from GameStop and donate to Toys for Tots, kids at the mall, or your local kid's hospital. Buy the store clerks some pizza. Use PowerUps rewards for charity. Buy the damn warranties they offer.

4. Keep buying the stock. Cost averaging up is back on the menu.

5. Get loud and proud with the media that disparage our company. Get loud with the shady brokers and seemingly incompetent three-letter agencies. Be the activist we learned how to be.

6. For those talented enough, be a market creator or go work for the company.

We got this. MOASS was always inevitable. But for it to be meaningful it needed to come from OUR HARD WORK too. Hoping for someone else to do things is no longer enough. Let's create generational wealth for everyone involved in this great turnaround of the company we all love.

We are all employees now. It is time to ****Be the Change You Want to See****.