

Title: Jim Cramer gets paid based on interactions on social media, and not just ratings

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As there seems to be a significant increase of posts about what accomplished troll Jim Cramer is saying on his show and social media about GME "Apes", it seems that we need another reminder that by interacting with and sharing his antics you are rewarding him for doing it.

Even when you share screen captures of his stupidity or upload his videos to Reddit, he is rewarded for it. He is rewarded through the amplification of his signal, and he is rewarded through his handlers tracking the engagements in these posts on Reddit.

Did you not think that they are following such things here? Did you not ponder if it could be people on CNBC payroll who post them in here? Surely not all of them, but it's not unreasonable to believe that some of these posts are exactly that.

Trolls wither in the darkness of a lost spotlight, and as much as some of you feel the need to share what he's saying so that "we know what's being said out there", I can assure you that if people truly care about what he is being fed by his masters that they can just as easily pick through his literary turd piles like anyone else similarly curious.

Don't reward trolls. Let them fade in the darkness, and instead amplify good signals.