

Title: Larry Cheng on Twitter: "Total addressable market (TAM) analysis is the most misleading yet commonly executed analysis that investors do. It doesn't matter if the market size for lemonade is \$100 trillion if your lemonade tastes absolutely terrible. Demand for your specific product is what matters."

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Permalink: /r/GME/comments/tcjz9d/larry_cheng_on_twitter_total_addressable_market/

Url: <https://twitter.com/larryvc/status/1502680803767115776>

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