

Title: New Revenue stream idea

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Could we turn the gamestop stores into the old feel of vintage record stores? Booths with equipment to play games in any console and utilize experience enhancing equipment for a subscription fee? Pop into any local GameStop for a session? Different subscription levels offer additional premium services like renting any console and any game all year round, haptic equipment included for an additional fee. The idea would be to tap into the market of gamers who cannot afford bulk up front costs to invest in games and consoles but have enough to pay for a layaway/subscription type service over time.