Title: Motley Fool Uncovered & in Damage Control

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Url: https://www.reddit.com/r/Superstonk/comments/rolwq5/motley fool uncovered in damage control/?

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As you probably know, The Motley Fool has been bashing GME beyond reason since the start.

Telling investors to - '*Avoid GME like the plague*' - and - '*Don't invest in GME*' - with at some point up to 3 bashing misinformative articles a day, it became clear that they have ulterior motives.

Enter MFAM:

[The funds behind Motley Fool.](https://preview.redd.it/wsdrgdrxas781.png?width=1147&format;=png&aut o;=webp&s;=2e79d991e3c734b8bb40d8bec903ea90019bf9fc)

MFAM, or **Motley Fool Asset Management** is the sister company of The Motley Fool, which has [several funds & ETFs](https://www.mfamfunds.com/our-products.html). And based on their holdings & articles, it won't come as a surprise that the Motley Fool clearly spreads (mis)information to manipulate readers in function of their funds... The best part? Most readers don't even realize it as they don't know about MFAM.

The Motley Fool is basically a tool to direct readers to (or away from) the stocks MFAM owns or shorts. - *(Market manipulation much?)*

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**My my... the** **~~plot~~** **mayo thickens:**
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It also turns out the Motley Fool is sponsored by **Citadel LLC** and **Melvin Capital**.

Might mayo man (Ken Griffin) be pulling strings here as well? It's definitely not unthinkable given their tactical articles & the ticker-events that follow. Not to mention it's perfectly in line with other media channels that are strongly tied to or partially owned by Citadel (*MarketWatch,...*).

Note that The Motley Fool also removed any link with Citadel once redditors discovered it.

https://preview.redd.it/xxuupbsyas781.png?width=610&format;=png&auto;=webp&s;=50e55ef727722ee187121c79b3f37b0185f502c4

You can still see for yourself on the Wayback Machine web archive, a capture of May 14th: https://web.archive.org/web/20210514071019/https://www.theladders.com/company/fool-jobs

^{**}Keep it hush? They wish.**

Now apparently it struck a big nerve when people started to uncover this on public sites like [Trustpilot](https://www.trustpilot.com/review/fool.com) 2 months ago. The Motley Fool went full damage control ever since. Not only have they been vigorously flagging & trying to get those posts removed. They also started to flood them with suspiciously positive reviews:

[And on and on and on ...](https://preview.redd.it/6t6qdf8bbs781.png?width=667&format;=png&aut o;=webp&s;=ccb571f4e5f0181062f856484d704d35c521033f)

5 star reviews went from 10 a month to a whopping 120.

Should you feel the need to leave an honest review to help others, please keep it decent. Dirty language will get removed anyway. ■

www.trustpilot.com/review/fool.com

(In my experience Trustpilot has been wonderful with keeping my flagged review online. Hence why MF is flooding them.)

So there you have it. If you didn't know already, The Motley Fool is just another market manipulator that gets to exploit people and get away with it.

But it's **YOU**, you dirty meme-trader, who is breaking the market and not playing fair... ■■■■