

Title: Cultural Change Led by Team Win – Twitter, PayPal, Kanye, Elon, and Fight Club. How GameStop, AMC, and Memestonks are Just the Tip of the Iceberg

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“Culture of the mind must be subservient to the heart.” - Mahatma Gandhi

**\*\*THIS IS A FINANCIAL WAR. CRITICIZE EVERYTHING.\*\***

So, wow. I hope everyone has their tin foil hat ready. Let's dive into culture and how it plays a part in the larger picture relating to GameStop.

It has been well documented, especially in business, that culture is a driving factor in obtaining specific outcomes (success). Here are just a few examples, with suggestions on how to drive culture.

[<https://www2.deloitte.com/us/en/pages/finance/articles/cfo-insights-culture-shift-beliefs-behaviors-outcomes.html>](<https://www2.deloitte.com/us/en/pages/finance/articles/cfo-insights-culture-shift-beliefs-behaviors-outcomes.html>)

[[https://www2.palomar.edu/anthro/change/change\\_2.htm](https://www2.palomar.edu/anthro/change/change_2.htm)]([https://www2.palomar.edu/anthro/change/change\\_2.htm](https://www2.palomar.edu/anthro/change/change_2.htm))

[<https://www.shrm.org/hr-today/news/hr-magazine/1016/pages/how-to-change-your-organizational-culture.aspx>](<https://www.shrm.org/hr-today/news/hr-magazine/1016/pages/how-to-change-your-organizational-culture.aspx>)

Okay, so what? Well, think of the last 20 years. What happened? Miley Cyrus half naked is accepted, the president of the United States can tweet without any proof (accepted – stick with me, I am trying to stay neutral), and we now have the saying NSFW. (didn't we have things that were NSFW before? What happened?)

**\*\*Culture.\*\*** It has been changing. Happening constantly.

Again, so what? Well, if you know you cannot stop it from changing, how do you drive culture towards the direction that you believe in? Or the direction that money dictates (see first three links above)

Okay. So, moving forward, I am working with the **\*\*assumption\*\*** that culture is ever changing, there are ways to influence it, and people have ACTIVELY been trying to influence it, on a global scale. This is of

course debatable, but let's move forward assuming this.

**\*\*Hypothesis – Certain people in society have been actively working towards systematic change in finance, technology, and government, through cultural influence.\*\***

Alright, why do I believe this? Let's start with Elon!

So, we can all agree he has been making waves. Look at his tweets. Where did he start? Well, I first learned about him from PayPal. [<https://en.wikipedia.org/wiki/PayPal>](<https://en.wikipedia.org/wiki/PayPal>) "PayPal was originally established by [Max Levchin]([https://en.wikipedia.org/wiki/Max\\_Levchin](https://en.wikipedia.org/wiki/Max_Levchin)), [Peter Thiel]([https://en.wikipedia.org/wiki/Peter\\_Thiel](https://en.wikipedia.org/wiki/Peter_Thiel)), and [Luke Nosek]([https://en.wikipedia.org/wiki/Luke\\_Nosek](https://en.wikipedia.org/wiki/Luke_Nosek)) in December 1998 as [Confinity](<https://en.wikipedia.org/wiki/Confinity>)"

Side note – Max Levchin may be my favorite here "In 1998, Levchin and [Peter Thiel]([https://en.wikipedia.org/wiki/Peter\\_Thiel](https://en.wikipedia.org/wiki/Peter_Thiel)) founded Fieldlink, a security company that allowed users to store encrypted data on their PalmPilots and other PDA devices for handheld devices to serve as "digital wallets". After changing the company name to [Confinity](<https://en.wikipedia.org/wiki/Confinity>), they developed a popular payment product known as PayPal and focused on digital transfers of funds by PDA."

Ummm...Satoshi?! Is that you?!

Lol okay, so Elon, PayPal...why is this interesting? Well, they are now known as the **\*\*PayPal Mafia\*\***..

![img](5bvdcdnfqx171 "[https://en.wikipedia.org/wiki/PayPal\\_Mafia](https://en.wikipedia.org/wiki/PayPal_Mafia)")

>"[Elon Musk]([https://en.wikipedia.org/wiki/Elon\\_Musk](https://en.wikipedia.org/wiki/Elon_Musk)) was not able to make the photoshoot due to a scheduling conflict but had an individual shot taken for the profile."

I've always thought Elon had a bit of an ego..but do you think he wants an individual picture as the king..? Ah, I digress..

So, PayPal Mafia..they are all involved. Go check them out. I'm going to have to move somewhat quick or this will be a loooooooooong post. (I'm moving from least tin foil to most tin foil haha)

Okay, well who else..Well, **\*\*Trump\*\***. I know, let's stay neutral, but he needs to be talked about. Trump unexpectedly wins vs Hillary, causes disruptions about "fake media" (which we all learned is true from the GME awakening – [See this]([https://www.reddit.com/r/Superstonk/comments/mxy9fn/just\\_gonna\\_leave\\_th\\_is\\_here/?utm\\_medium=android\\_app&utm\\_source=share](https://www.reddit.com/r/Superstonk/comments/mxy9fn/just_gonna_leave_th_is_here/?utm_medium=android_app&utm_source=share))), becomes associated with Qanon (Q is a person on 4chan and anons are anonymous users (GME just posted "Game on anon" in its token ETH code)).

So, I don't know what/how he is, but Trump is connected.

Okay, straight to the heart of culture – **music**.

Let's start with **Kanye** and his **2007** album Graduation!

<https://preview.redd.it/27ewhl3txq171.png?width=1000&format;=png&auto;=webp&s;=eeb4df039d920fb12e222b0c9815bee5412654a2>

Okay, to me, that looks like a **whale** spitting a **bear** out of it's mouth with a **cat**, financial institution (or gov?), bunnies, and a pig celebrating on top. With some creeper in the clouds. Again, released in 2007.

Who's next? Kid Cudi! Specifically, the album, Man on the Moon: The End of Day. He has said, ["Each song is a message."](https://en.wikipedia.org/wiki/Man\_on\_the\_Moon:\_The\_End\_of\_Day) Really, go listen to the lyrics.

What else?

>"In an interview with Joe La Puma from Complex, executive producer Emile Haynie explained the album process and the relationship he had with Cudi prior to the album:

>

>You know what, I heard "Day 'N' Nite" on Cudi's MySpace .. So, I hit Pat up and was just like, yo there's this **cat** with this song that has you as one of his top friends ..Obviously he had started to work with Cudi, and was like, "Yeah, yeah that's my guy we should get up.."..We didn't get up until a few months after that. I think Pat was doing the Graduation album with **Kanye** at the time.."

I kinda believe this whole album is dedicated to Elon. You decide.

So, moving quickly, I believe there is a large movement in music. A select few lyrics:

**Childish Gambino, Bonfire** \- "...homegirl drop it like the NASDAQ..Gambino is a call girl, fuck you, pay me"

**Wiz Khalifa, Medicated** \- "Back when I was young I had dreams of getting richer, Then my homie Breeze set me down schooled me to the picture, I was with some wild niggas put me on the game...Before I had all of these diamonds..8 balls I was in the hall, Ain't have time to fuck with y'all...Middle finger we getting paid, It cost much but don't press that eight...all we want is peace"

**Chance the Rapper, I Might Need Security** \- "I ain't no activist, I'm the protagonist...The Illuminati couldn't see me with they good eye...I'm expectin' resignation, An open investigation on all of these paid vacations for murderers...I bought the Chicagoist just to run you racist bitches out of business...Who taught all these rappers that a big deal's not a big deal?...I'm not no boss nigga, I'm a soldier, Kingdom builder...Fuck you."

**A\$AP Rocky, Everyday** – (and on that note..pretty much every rapper with a \$ in their name) "What's the business? Beat the system, Co-defendants, blow the sentence, go to prison...Make a nigga wanna flip September through August...This type of shit,got 'em bustin' out the clip, In the middle of the office, And a message to the bosses, The Misfits' new outfit is on the bloglist...The only key to survive and get a piece of the pie, Is to agree with a lot or just believe a façade, bitch, And I'll be fine just-a drinkin' my wine, bitch"

**State Radio, Camilo** \- "Oh my country won't you call out, Doorbells are ringing with boxes of bones, And from another land's war torn corners...A house of cards you painted white, You tried to recreate

normandy, But you made up the reason to fight, And now red oil is spillin' down on the street...Will you not refuse this currency, Or is blood money just money to you"

The smaller names seem to talk more directly about it in their lyrics.

\*\*Tribal Hoose, It Ain't All Good (But It's All Good)\*\*

[<https://www.youtube.com/watch?v=PYs6qQjM0wM>](<https://www.youtube.com/watch?v=PYs6qQjM0wM>)

\*\*The Crest, Mr.\*\* \- "Hey mister, Hiding behind a big big desk, Trying to manufacture consent with a big big check..I hear you had big big plans...Gonna steal employee pensions with a big big scam...I see ya on my television set...How many bombs will it take to make peace?...How many moms will lose sons when the sun sets in the middle east?...To this day held with no charges in Guantanamo Bay?...Hiding behind the limo's tinted windows, Looking to make a profit at any and all cost...Time will be served but justice can't be bought"

Special note on \*\*Dr. Dre.\*\* I believe he is involved as well as everyone he has ever signed or has had associated acts with. \*\*Kendrick Lamar, 2Pac, Snoop Dogg, Eminem, N.W.A\*\*, as well as everyone they have worked with (the web gets BIG quickly).

\*\*I don't like rap, I just like the lyrics.\*\* (kidding! I love rap. I hope you have heard this before)

But what really interested me was Dr. Dre's step brother \*\*Warren G.\*\* (Warren Griffin III), He had three sisters and was the only son of \*\*Warren Griffin, Jr.\*\* , an airplane mechanic. What did I find about him? Well..

[<https://law.justia.com/cases/federal/appellate-courts/F3/310/1017/495688/>](<https://law.justia.com/cases/federal/appellate-courts/F3/310/1017/495688/>)

"At 11:00 p.m. on June 12, 2000, in East St. Louis, Illinois, Detective Desmond Williams pulled over a blue four-door Pontiac Grand Am for speeding. He illuminated the car's interior by shining his car-mounted spotlight into the vehicle and saw that two men were inside. Approaching the car on the driver's side, Williams stopped at the car's center post and requested the driver's license and registration. While speaking with the driver, Darryl Russell, Williams saw that the car's front-seat passenger had the handle of a \*\*handgun\*\* protruding from the waistband of his pants. Drawing his own gun and ordering both the driver and passenger to keep their hands in the air and make no sudden movements, Williams reached inside the car from the back seat and tried to retrieve the gun from the passenger's waist. Before Williams could secure the gun, \*\*the passenger grabbed Williams's hand. A stand-off ensued, with Williams training his gun at the passenger's head\*\*, demanding that the passenger release his grip. The passenger refused, \*\*only letting go of Williams's hand as he opened the car door and fled.\*\* Instead of giving chase, Williams arrested Russell.

Williams conducted an investigation to identify the unknown passenger. He first searched the car and found a \*\*traffic ticket\*\* and a \*\*bond sheet issued to Griffin\*\*. By running the car's license plates, he determined Griffin had rented the car from a rental agency. Also, Williams recovered an \*\*envelope containing a set of photographs that had been recently developed by Griffin\*\* at a local supermarket. Examining the photos, Williams identified the passenger who had fled the scene as one of the individuals depicted. And after comparing that photo to a set of mug shots at the station house, Williams identified \*\*Griffin\*\* as that passenger."

WOW...that's almost a post by itself..okay moving on..lol

Other artist I have noticed - \*\*Ratatat, MGMT, George Strait (The KING of country), Toby Keith,

Matisyahu, Kid Rock, Masked Wolf (Astronaut in the Ocean), Nahko and Medicine for the People, Drake, MGK, Big Sean, Logic, Morgan Wallen, et al.\*\*

I just want to take a moment to reiterate that I am moving quickly! \*\*Please verify yourself and feel free to use this to build your thesis!\*\*

What does that leave? \*\*TV and games\*\*! Regarding TV, think \*\*Fight Club\*\* (the plot is a white collar guy quits his job to destroy the current financial system), \*\*The Matrix\*\* (If you are reading this, you took the red pill), \*\*South Park\*\* (Why does RC keep tweeting about them?), \*\*The Simpsons\*\* (How can they keep predicting the future?!), \*\*SNL\*\* (go watch some previous episodes before Elon and try to tell me they are not basically flat out telling it to our face who is involved and what is going on).

Regarding games, I do not play many digital games, so free to continue digging there...but my thoughts on more recent games would be things like Fortnite and COD. Why do we have Swatting and where did this emerge from? I am not saying Swatting is an attempt to culturally change society, but this is all \*\*Culture\*\*. I would be interested in what systems or structures allowed this to occur. This did not happen during the days of Halo.

For physical games, check out the company \*\*What do you Meme?\*\*  
[https://whatdoyoumeme.com/](https://whatdoyoumeme.com/)

\*\*Cards Against Humanity\*\* \-  
[https://www.cardsagainsthumanity.com/](https://www.cardsagainsthumanity.com/)

<https://preview.redd.it/5ac5m99c3r171.jpg?width=400&format=jpg&auto=webp&s=1e1bc3343174954a3f11ae229b5c60df733640a1>

All of these games make people THINK. Without people thinking for themselves, it would be very difficult for everyone to realize the gaslighting relationship we've had with the 1%.

[https://www.psychologytoday.com/us/blog/communication-success/201704/7-stages-gaslighting-in-relationship](https://www.psychologytoday.com/us/blog/communication-success/201704/7-stages-gaslighting-in-relationship)

\*\*News\*\* – A few of team win (off the top of my head):

Charles Payne, Fox Business

RedPillReports - [https://redpillreports.com/](https://redpillreports.com/)

Vox - [https://www.vox.com/](https://www.vox.com/)

Uncensored free speech..very conservative. Don't say I didn't warn you  
[https://x22report.com/](https://x22report.com/)

And to reiterate after that last link.. \*\*I AM NOT QANON AND I HAVE NO ASSOCIATION.\*\* I am not Liberal. I am not Conservative. I am not associated with anything mentioned here! Thank you, and enjoy reddit!

**\*\*TL;DR\*\*** – Culture changes quickly. There are ways to influence it. Here is who I think are influencing it to improve society and [my previous post about Koch Industries]([https://www.reddit.com/user/TheLunarnautics/comments/nhbkur/koch\\_industries\\_and\\_their\\_involvement\\_in\\_gamestop/](https://www.reddit.com/user/TheLunarnautics/comments/nhbkur/koch_industries_and_their_involvement_in_gamestop/)) highlight some of the players who I think are influencing it without the intent to improve society.

[“Money cannot buy all the love that's here tonight”](<https://www.youtube.com/watch?v=QvvRNPOJPH0>)

Links to my other posts:

[How One Can Change The World]([https://www.reddit.com/user/TheLunarnautics/comments/nxm7yo/how\\_one\\_can\\_change\\_the\\_world/](https://www.reddit.com/user/TheLunarnautics/comments/nxm7yo/how_one_can_change_the_world/))

[Koch Industries]([https://www.reddit.com/user/TheLunarnautics/comments/nhbkur/koch\\_industries\\_and\\_their\\_involvement\\_in\\_gamestop/](https://www.reddit.com/user/TheLunarnautics/comments/nhbkur/koch_industries_and_their_involvement_in_gamestop/))

[Jeffrey Epstein]([https://www.reddit.com/user/TheLunarnautics/comments/niy8su/about\\_half\\_of\\_americans\\_believe\\_jeffrey\\_epstein/](https://www.reddit.com/user/TheLunarnautics/comments/niy8su/about_half_of_americans_believe_jeffrey_epstein/))

[Locking Down Online Privacy]([https://www.reddit.com/user/TheLunarnautics/comments/nkuhtd/locking\\_down\\_privacy\\_online\\_vpn\\_web\\_browsers/](https://www.reddit.com/user/TheLunarnautics/comments/nkuhtd/locking_down_privacy_online_vpn_web_browsers/))

[COVID]([https://www.reddit.com/user/TheLunarnautics/comments/nfo9mm/could\\_covid\\_come\\_from\\_somewhere\\_other\\_than\\_a\\_bat/](https://www.reddit.com/user/TheLunarnautics/comments/nfo9mm/could_covid_come_from_somewhere_other_than_a_bat/))

[How Ken Griffin Shorted The 1%]([https://www.reddit.com/user/TheLunarnautics/comments/nezjff/how\\_ken\\_griffin\\_shorted\\_the\\_1\\_this\\_is\\_a\\_ken/](https://www.reddit.com/user/TheLunarnautics/comments/nezjff/how_ken_griffin_shorted_the_1_this_is_a_ken/))