

Title: The Battle of the Metaverses! What competitors does GameStop have in the NFT space and will they threaten the company's future success?

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Long time lurker here and an active user on SuperStonk. The reason I am posting for the first time here is that I think this topic warrants a serious discussion without any labelling of FUD.

We all know that GameStop is planning something big in the NFT space. However, outside of a ton of speculation, we still know very little about the exact direction RC is taking the company within this emerging market.

At the same time, on social media and MSM, the concept of NFTs and the metaverse is really taking off - gaining increasing traction and understanding from the public. It also appears to be gaining significant adoption from numerous big tech companies, as well as smaller start-ups that all want to offer something unique. Meta's recent (re) launch is the most obvious example, but there are hundreds, if not thousands of metaverse projects out there at the moment, all hoping to claim a piece of the pie.

We have, for a very long time, assumed that the company will do something never before seen. And whilst we know that insiders have confidence in GameStop's future, I feel it is slightly misguided to speculate that the company will lead a financial revolution. Is it possible? Yes. But I think it's far more likely that they are building a digital marketplace connecting creators and players, than a completely new financial exchange - if this were the case, RC could have started his own company from scratch, he would not have needed a brick and mortar games retailer.

Ultimately, I'm interested to hear your thoughts on GameStop and its current/future competition. Do you think the company is carving out an entirely unique USP in the NFT space, one that justifies the overwhelming confidence we have put in it? Or do you believe that they are already facing stiff competition in this sector, but that we do not really know yet who that competition is, because we know so little about RC's own gameplan.

This is a topic that I haven't really seen discussed much, so any insights would be welcome.