

Title: Deeper Look Into Gamestop Crypto Address Transactions + Insights Into Gamestop's Work Into Pioneering New Era of NFTs

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Created 2022-03-02 02:08:35 UTC

Permalink: /r/TheGloryHodl/comments/t4owll/deeper_look_into_gamestop_crypto_address/

Url: https://www.reddit.com/r/DDintoGME/comments/t4mszz/deeper_look_into_gamestop_crypto_address/?utm_source=share&utm_medium=ios_app&utm_name=iossmf

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Edit 1: Shoutout u/YouAreAPirate for bringing to our attention that the NFTs are scam copies. While the address ending in 4101 is a legitimate address, it appears scammers minted fake NFTs after real collections and sent it over to 4101. This makes it appear as if these NFTs are for Gamestop Marketplace. We are now brought back into the dark about Gamestop's partnerships for this Marketplace. Sorry for jumping the gun :p That being said Milestone 3 still needs to be a focal point and other info about Gamestop having an edge into NFTs still holds true.

TLDR: Milestone 3 states that Gamestop communicates their intent to launch their marketplace within 48 hours. You can use the etherscan link to see that Milestone 3 is starting when Gamestop address receives inbound of 3,747,323 IMX. Helps to time Marketplace launch instead of guessing and being misled by hype dates. ~~Gamestop wallet sends IMX tokens to wallet #1, which sends all of those to wallet #2. Wallet #2 has a collection of NFTs from Gucci, Louis Vuitton, Elon Musk, Nike, and more. First tangible proof that Gamestop NFT marketplace is partnering with fortune 500 companies, albeit behind the scenes. Status of these companies will rub off on Gamestop, further strengthening the rep of Gamestop as a tech company and will make it harder for mainstream media to spout bullshit.~~ NFTs are an emerging market with billions in sales, Gamestop is poised to change the game and take over as it does everything that Opensea does, but more efficient and a bigger scale. This will increase revenue for Gamestop and will make Gamestop a true technology company as it pioneers NFT technology. As Gamestop cements itself as a legitimate/profitable company, naked shorts will only have a more difficult time staying alive, and eventually be squeezed which further adds buying pressure to stock.

First I want to shoutout u/ecliptic10 for his dd regarding this address. It prompted me to do a deeper dive into this address. Note that the aim of this post is not to present this information as my own, but to further put *emphasis* into highlighting the importance of milestone 3 in being able to time Gamestop's NFT Marketplace release and further investigating what this 4101 address is exactly. His dd is below. Cheers to ecliptic10 for bringing this to our attention!

In the SEC filed grant agreement between Gamestop and Immutable X, there are specific "milestones" that indicate what needs to occur in order for Immutable to send tokens to Gamestop.

<https://www.sec.gov/Archives/edgar/data/0001326380/000132638022000012/a102-grantagreement.htm>

Thanks to the transparency of blockchain/crypto, you can check real time when the transactions occur between the two parties using this link. <https://etherscan.io/token/0xf57e7e7c23978c3caec3c3548e3d615c346e79ff?a=0x8c1dcea14acce463d8806928860899ad6c8f615b>

On 2/1, Milestone 1 was completed indicated by the inbound (IN on the link) of exactly 28, 104, 925 IMX tokens. On 2/5, Milestone 2 was completed by an inbound of 9, 368, 308 IMX tokens. If u look at the fine print on Milestone 3, it states,

"Notifying Immutable X of its intent of Platform Launch of the Gamestop NFT platform within **forty-eight (48) hours**"

This is extremely important because we can use the tracker to effectively time the NFT marketplace release. Once Gamestop receives an **inbound of 3, 743, 323 IMX** the NFT marketplace will release within **2 days**.

Unfortunately, Milestone 3 also states,

"Platform Launch shall take place within **twelve (12) months**, plus any Extension Periods, of the Effective Date"

The Effective Date is 2/2/22, which is when this form signed. This fine print means that Gamestop has one year, starting from 2/2 to release the marketplace. This is an extremely long time. However, based on statements from Loopring, I believe that this fine print is just to create a long window of time so that Gamestop can release it when it is fully ready and not break the agreement. In Loopring's Quarterly Update of 2021/Q3, they stated,

"Loopring now supports NFT minting, trading, and transfers directly on L2 for both ERC721 and ERC 1155 token standards. L2 zkRollups welcome a new era of possibilities for NFTs that go far beyond jpegs. A fast, cheap, and secure trading environment allows creators and developers to experiment in digital ownership even more so than before, opening up greater opportunities for NFTs to flourish. **This functionality is now the foundation of a new NFT Marketplace that is being built by a partner and set to be launched sometime in Q4**". <https://medium.loopring.io/loopring-quarterly-update-2021-q3-bd083d94ca17>

Note that this entire marketplace is built using Loopring's technology which creates exponentially more efficient NFT transactions. As a result, Loopring's words hold great weight in terms of understanding when this marketplace will launch. Other than Gamestop itself, Loopring is the next best source that knows what is happening behind the scenes. However, it is ultimately up to the premium partner (Gamestop) to launch their product themselves. The expected release date should have been sometime in December. It is now March, meaning that the marketplace is 3 months **late** from Loopring's expected timeframe. Naturally, as investors we must be patient as a rushed, incomplete project would be a great detriment.

Lastly, it does not make sense for Gamestop to wait 12 months to release their Marketplace if it is fully ready. Technology companies are racing to be the first to create value with NFTs and to enter the "Metaverse". Why wait up to a year and miss out on pioneering this industry while NFT buzz is at its highest? It is most likely that Gamestop is still fine-tuning their Marketplace, and once it is fully ready they will release it ASAP.

~~Next, we are going to explore the addresses highlighted in~~ u/ecliptic10~~'s post. The Gamestop address that receives IMX tokens have been sending their tokens to this address `\x0xb7fabf725d60700ff57bae72b666dc55646cde48*`. The Gamestop address itself has received a total of 39, 173, 534.3 IMX tokens. It has sent a total of 26, 989, 293.5 IMX tokens to the address ending in 48. Interesting to note, the address ending in 48 has sent `*every single token*` that they received to another address `*0x1157a2076b9bb22a85cc2c162f20fab3898f4101*`. Further exploring this 4101 address, they have only received a great influx of ERC721 Tokens. There is 0 outbound transactions, implying that this 4101 address is the "treasure trove" that ecliptic describes. These are all of the current NFT tokens being held in the 4101 address.~~ [~~<https://etherscan.io/token txns-nft?a=0x1157a2076b9bb22a85cc2c162f20fab3898f4101&p;=2>~~](<https://etherscan.io/token txns-nft?a=0x1157a2076b9bb22a85cc2c162f20fab3898f4101&p;=2>)

~~name of token (ticker of token)~~

~~gucci (gucci)~~
~~louis vuitton (lv)~~
~~imaginary ones (imaginary)~~
~~adidas bayc (adidasbayc)~~
~~invisible friends (invsble)~~
~~wonderpals (wonderpals)~~
~~elon musk (musk)~~
~~snoop dogg (the doggies)~~
~~elon musk rocket factory (rocket)~~
~~dior mono locco (diormonos)~~
~~rare bears (rarebears)~~
~~michael jackson collections (mj)~~
~~let's walk (letswalk)~~
~~hype aliens official (hype aliens)~~
~~supreme (superme)~~
~~bored apes nike club (banc)~~
~~budweiser heritage edition (budweiser)~~
~~slotie junior (slotie)~~
~~colorpencil azuki (cazuki)~~

~~Other than the announcement from ESL stating their intent to use the marketplace, this is the first tangible evidence of multiple Fortune 500 companies partnering/using Gamestop's marketplace. In addition, memelord / stock market version of Midas, Elon Musk has two NFT tokens held in this account. Interesting to note, I checked every single one of these tokens and they were all newly minted (under 7 days) and all of these NFTs were sent inbound into the 4101 address.~~

~~Bc of the transactions between the addresses, it is reasonable to assume that these NFTs are being held for the launch of Gamestop's NFT Marketplace. The biggest takeaway is that this is proof (seen through the transparency of blockchain) that Gamestop is working with legitimate companies/partnerships/public entities behind the scenes. Once this info gets out to the world that major companies are using Gamestop's marketplace, it can no longer be denied that Gamestop is pioneering the new era of NFT technology. Sentiment from non-apes for Gamestop has always been low due to the headlines in mainstream media. Individuals needed to use non-traditional outlets (reddit) to find the value of Gamestop as a bullish investment. I'm sure every ape can relate to sounding delusional/conspiracy theorist when trying to explain to non-apes about all the factors that make Gamestop a wise investment. When the NFT Marketplace officially drops and shows partnerships with Microsoft, Louis Vuitton, Gucci, Nike, Adidas, Elon Musk, etc., the status of these entities will only help to transform sentiment around Gamestop for non-apes / retail investors. No one will be able to call Gamestop a "brick and mortar" or a "dying" company as they transform into a technology company through pioneering NFT technology for the

masses.~~

~~In order to get an idea of the value of the NFTs held in this 4101 account, I took a deeper look into the NFT Dior Mono Locco.~~

[~~<https://opensea.io/collection/dior-mono-locco>~~](<https://opensea.io/collection/dior-mono-locco>)

~~There are **currently** 6 Mono Locco NFTs listed with offers and prices (bid/ask essentially). Taking the average of these 6 NFTs, the current average bid is 39.7 eth while the current ask is 93.5 eth. Translated to USD, the bid is \$117, 115 and the ask is \$275, 825 for **one** of these NFTs. Dior Mono Locco #1 is even owned by Justin Bieber. Now imagine the price of a limited NFT from Elon Musk himself. I'd pay a hefty amount to be a part of Elon Musk's Rocket Factory. Even more for a DFV or Ryan Cohen NFT.~~

While the value of NFTs as a utility or a useful technology has not been proved to a large population, it cannot be denied that NFTs are a rapidly emerging market with extreme influxes of money. In 2021, Opensea captured \$14 billion of the \$20 billion in NFT sales with over 600, 000 users. Gamestop is poised to become the dominant company in this market by making NFT transactions more efficient (Loopring zkRollup Layer2), all while bringing Fortune 500 companies into this sector (This part is essential in order to add credibility to Gamestop's Marketplace, but thanks to the edit, we do not have confirmed partnerships yet) and onboarding Gamestop's 55 million PowerUp Rewards members. This NFT Marketplace is shaping up to be a great source of increased revenue and users for Gamestop, further strengthening the bullish thesis. And don't forget the naked shorts that support Gamestop from the crypts of Citadel. Hey Kenny :)

Moving forward, Apes need to start tracking the Gamestop wallet for any inbound of IMX tokens. This is tangible evidence that Gamestop is at least starting their intent to launch the marketplace. Second, it'd be great if more attention is focused on the 4101 address in order to determine who it is owned by / what it's exact purpose is. Not only is it a treasure trove of NFTs, but there are a great deal of other transactions made from this address. One transaction to note is an inbound of ERC20 tokens from the NASDAQ DAO. Since it's NASDAQ, this can imply a new stock exchange formed around blockchain technology and NFTs. Loopring's aim has always been decentralized exchanges, so if this wallet is proven to be from Gamestop, then it is further proof that Gamestop is merely starting with an NFT Marketplace, but has intent to create their very own DEX for Web3.

Apes are the epitome of human community revolving around one passion. Some have knowledge into technical analysis, some know the deep intricacies of options, while some know nothing other than buy and hold and drs. We have created one of the most powerful communities centered around our love for a stock and our hatred for the institutions who greedily destroy companies for their own self interest. The biggest FUD is that the DD is done. Apes are not mere observers, we are direct investors who can offer our own ideas for Gamestop's success. The better the information we present as a subreddit, the more ideas Ryan Cohen can use as the Chairman. In order to defeat the shills that have infiltrated these subreddits, it is important that we bring light to important issues and continue to focus on tangible, relevant information about Gamestop. Let every idea be heard. Place less emphasis on "tit-jacking" dates. Share your perspective and ideas. We are not a hivemind nor a cult with one voice. We are apes from every background. Love yall, fuck kenny.

\- skizzo

If you guys liked this DD, lmk I'd like to post another one talking about why NFTs have value as a utility. Until the value of NFTs is explained to the large masses by Gamestop, NFT technology will have trouble being adopted and will be thought of as silly jpegs. thank ya for reading