

Title: "The cause of the AH surge"

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TECH

# Gamestop shares surge on report it will create NFT marketplace

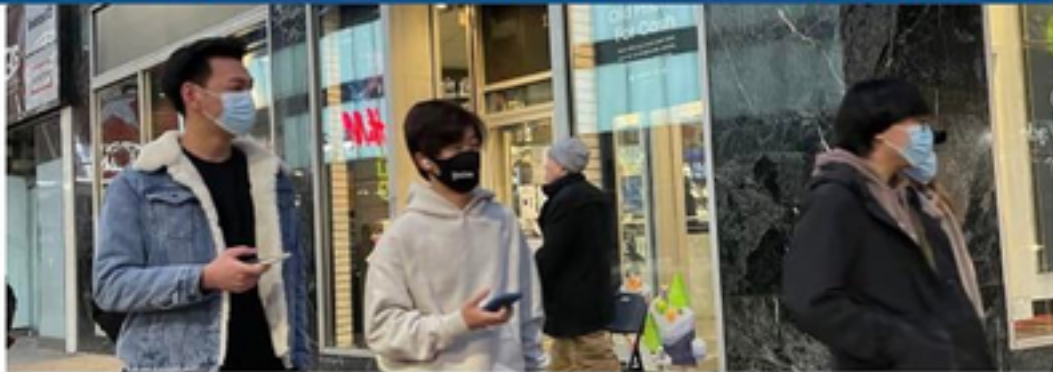
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UPDATED 3 MIN AGO

**Kif Leswing**

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Pedestrians pass in front of a GameStop retail store in New York, December 23, 2021.

*Scott Mlyn / CNBC*

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[Gamestop](#) shares rose over 14% in extended trading on Thursday after the Wall Street Journal [reported](#) the retailer plans to create a marketplace for non-fungible tokens, often called NFTs.

Gamestop also plans to establish cryptocurrency partnerships to create games and items for the marketplace, according to the report, which cited people familiar with the matter.