Title: How does an NFT marketplace trigger a moonshot? I dont think it does?

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Everyone talking about a nft marketplace as the trigger for a moon journey, and I don't see how this is the case.

My understanding is, the only thing that triggers this is the exposure of fake shares, either through recall, dividend, sec admission, gme board claims or locked drs float.

Dont get me wrong, a nft marketplace obviously shows things heading in the right direction for a company trying to turn around, and might pop the stock by 10% or so when its announced, but I dont see how this is groundbreaking. The stock might trend higher for a day or two based on bullish news, then it'll subside and slide back down, as people who are daytrading take profits and hedgies short it back down, claiming people sold and moved on.

The marketplace will need at least a year or so to prove it can function and turn profit for gamestop. I appreciate people might focus on a dividend, but my understanding is that, while a company can make dividends when it's eps is negative, this is very ill advised and in reality, a positive EPS is needed before any dividend can be issued. Gamestop is a long way off positive EPS I think.

Am I missing something here?

Finally, how the fuck is the mother of all squeezes not allowed in titles or post bodies lemayo.

Also, I appreciate the downvotes. Sorry for asking a question that you cant answer.