

Title: Mental reminder as we approach another earnings call that RC builds greatness in silence.

Author: deeplyparched

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Little bit of fluff after another rollecoaster of a week from an Aussie ape with not much to do on a Tuesday morning.

With WSJs fake announcement of the NFT Marketplace, followed by a solid AH run up (likely spurred by FTDs) there has been a strong push from the media to understand what RCs plan is for Gamestop. They will try to impose a narrative that retail is frustrated, that they are letting down shareholders, and that even if they do have a plan it simply wont work. This FUD will get stronger as the time goes by, but I would like to share with any apes feeling this frustration a 2017 Fortune "[40 under 40](<https://fortune.com/40-under-40/2017/ryan-cohen/>)" quick blurb on the chairman himself.

RC and Michael Day "quietly built the Florida-based online pet retailer into one of the fastest-growing e-commerce websites in the world. At first ignored by VCs, Chewy drew the notice of the Valley once it started smashing growth targets".* Chewy would then be sold for \$3.35B in the largest e-commerce sale of all time.

Chewy was built in silence, smashed growth targets in silence, and left anyone that couldnt see its potential in the dust.

RC does need to validate his process to the media, and frankly he doesnt need to validate anything to us either (not that we are demanding it). **For any apes falling into this media pushed frustration, take a deep breath, watch an old** [DFV livestream](<https://www.youtube.com/watch?v=bmwx78rF1xo>)**, and relax.** We have all been following a trail of breadcrumbs for a long time, and while we are all eager for anything new information, **there is a good chance the next earnings call will be like the last few; short, concise and focused on just numbers.**

When any announcement is made, it is going to be biblical. I know for many of us this isn't anything new, but as time goes by I understand things can get frustrating sitting in silence, but thats where our chairman works best.

Have a great week, be excellent to each other and looking forward to seeing earnings and updated DRS figures!

Buy, Hold, DRS