

Title: Isn't it in GME's best interest to have a meaningful announcement/release happen with the squeeze?

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I'm sure they could coordinate an Overstock dividend right now to protect their investors. But it would squeeze and they would be back to square 1 as a laughingstock of the market. A flash in the pan. Just another short squeeze meme stock doing its thing.

But if a squeeze happens while they finally release a major development and demonstrate profitability, then it will almost seem like retail is piling in as a response.

I feel like the squeeze play and "long play" are intertwined. It is beneficial to GME to reposition as properly as a promising tech company before the squeeze occurs.