

Title: BBBY + Boston Consulting Group.

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Permalink: /r/TheGloryHodl/comments/x77aud/bbby_boston_consulting_group/

Url: /r/BBBY/comments/x6h3gm/bbby_boston_consulting_group/

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If you are unfamiliar with BCG, McKinsey and Co, or Bain and Company (aka if you haven't been around the GME crowd), these are consultant agencies that often make their way into companies and drive the company into the ground.

[Definitive Proxy Statement

(sec.gov)](<https://www.sec.gov/Archives/edgar/data/886158/000119312520171897/d906183ddef14a.htm>)

<https://preview.redd.it/gxn0oo0kr1m91.png?width=833&format;=png&auto;=webp&s;=88ba66b95fb575f901f3ba9a1865c02e03d437ab>

[Bed Bath & Beyond Inc. Announces Transformation of Board of Directors and Additional Governance Enhancements Press Release (01082521-18).DOCX (gcs-web.com)](<https://bedbathandbeyond.gcs-web.com/static-files/c363a9d2-922d-4e16-9af0-91c9b677dbe8>)

<https://preview.redd.it/x6sc5an8t1m91.jpg?width=756&format;=pjpg&auto;=webp&s;=75d62578af8356ee959218d23baaac622ac92cce>

edit 1:

I wasn't really expecting this post to take off, but since it is I'll try to explain further in depth. There obviously exists a system in which supply and demand in the equities market can be manipulated (naked shorting).

This presents a problem for target companies, because their stock price dumps and they can't figure out why. As their stock price dumps, the company has trouble raising money by selling shares ATM because of the artificially suppressed price.

The company assumes it's because of people selling, losing faith in the stock, so call an external consulting agency in to help with their business model.

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Fortunately for bad actors, [there also exists a system in which external consultants can and do act in their own interest over that of the company they are helping](<https://www.marketwatch.com/story/mckinsey-investment-arm-hit-with-18m-fine-for-trading-in-companies-about-which-it-had-inside-info-from-its-consulting-business-11637351996>). These consulting firms absolutely do have their own investment arms, and those investment arms absolutely can be used to do illegal activities. IE; link in previous sentence.

I'm not saying ****every**** company goes down the drain because of consulting agencies, I'm merely stating there exists an avenue in which shareholder wealth can be drained by utilizing consultant agencies.

The "big three" consulting firms are Bain and Company, McKinsey, and Boston Consulting group, and below are their investment arms.

[Bain Capital](<https://www.baincapital.com/about-us#timeline>)

[McKinsey](<https://www.miopartners.com/public/who-we-are/>)

[BCG](<https://www.sec.gov/rules/ic/2017/ic-32713.pdf>)

Welcome to the private equity hostile takeover playbook.

[infographic credit to u/Vbadasstrader](<https://preview.redd.it/35mu739b92m91.png?width=2000&format=png&auto;=webp&s;=0c7a82688715eae7c23b308b41c14c1726fec4b>)

Edit 2:

For those engaging with FreeTacoTuesdays (you know, the person who has 50% of the comments in this post), do yourself a favor and read his comments. You're engaging with a meltdown shill.

TLDR: If you think BBY is not in the exact same situation as GME was, you haven't been around long enough. People at the top ****need**** BBY to go bankrupt - they can't afford BBY to lift off because if it does the entire schtick is up. Stay vigilant. This is only beginning.