Title: Are Authors "Creators"??

Author: leafyrustic42

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Maybe I'm too smooth-brained to figure this out, but it's crazy to me that authors, beyond poets, aren't able to easily mint our work. I write young adult and adult fantasy / sci-fi, have been traditionally published, and left it all because the industry is so *messed up* that the publishers take 85% of all profits--and still expect authors to market their own freaking stuff.

Gamestop, please, PLEASE give authors a platform here too! We're good artists. We're solid creators. We're usually fun people. Help us writers out...? T.T

(If anyone knows how to mint an NFT of a word doc, PDF, or epub file, please let me know. O.O So far, my research there hasn't produced anything actionable...)