

Title: GameStop partnering with FTX? Guess who else already has... IEX! Everyone's favorite exchange to buy GME on! BULLISH!

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Bradley Katsuyama · 1st

Co-Founder and CEO of IEX

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Big news at [IEX](#) today.

We are excited to announce a strategic partnership with [FTX](#) US. Together our goal is to help shape the future market structure for digital asset securities.

The philosophical alignment between IEX and FTX was clear from my first meeting with [Sam Bankman-Fried](#). We share an optimistic view of the future and how both crypto and blockchain technology can reshape the way many industries operate. We also, importantly, share a view that smart regulation can be a catalyst for future growth and will be a key factor in the digital asset sector reaching its full potential.

Since the founding of IEX, we have become known as innovators within a heavily regulated industry. It is not easy to do, but we know from experience that it's possible. Working with FTX we hope to leverage our expertise and experience to help shape regulation for digital asset securities to allow the industry to scale, while also expanding the types of investors who can participate.

As always, the conversation starts and ends with our regulators, who we will work closely with to create a market structure that protects investors and supports

market structure that protects investors and supports innovation. This includes ensuring market structure evolves so that systems are reliable and sustainable, and the market remains transparent and efficient, which is identical to our philosophy operating a national stock exchange.

This is an exciting new chapter in the IEX journey, and we look forward to sharing more soon.

 **IEX**
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IEX is joining forces with [FTX](#) US to help shape market structure for digital assets. Read the joint press release: <https://lnkd.in/eYaPKh4a>

