

Title: RC's Earnings Plan: Using SHFs gameplan against them as evidence of naked/abusive short selling  
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**\*\*TLDR at the top: Earnings are projected to be positive. Early earnings reports are historically shown be bullish. We will still dip because SHFs continue to be financial terrorists. But since earnings should be good, this proves SHFs are abusively shorting RC's stock. RC will use the earnings dip as evidence to fuck the hedgies.\*\***

Ryan Cohen's past two tweets are as bullish as they come as he explicitly mentions how abusive hedge funds are with short selling. He is firing a warning shot at the hedgies during earnings week. And what will he do? Nothing. Because when the SHFs short earnings again, he will have all the proof he needs that abusive short selling exists on this stock.

**\*\*What makes this earnings different?\*\***

- \* Moving earnings earlier means companies have big news to report. Ergo, earlier the announcement the more bullish it is.
- \* A study from MIT Sloan shows that historically, companies who have an earlier earnings announcement receives more media attention. ["One of the most important findings of the authors' research was that companies whose earnings announcements are moved forward by a calendar rotation usually receive more media coverage."](<https://mitsloan.mit.edu/ideas-made-to-matter/when-companies-report-earnings-going-first-has-plenty-upside>)
- \* Earnings are "projected" to be positive. IIRC, earnings for GME are usually negative which gives the MSM and SHFs a bullshit narrative of how GME is dying and why shorting it is acceptable. With the average estimated EPS of .84, it's the highest we've seen in some time.
- \* This earnings period covers 2021's holiday period, which GameStop historically does well.
- \* Earnings was moved up on the birthday of RC's beloved late, father.

So to sum up, earnings are projected to being positive and historically companies move earnings when they have bullish news that warrants extra media attention. So does that mean earnings will be the catalyst to the moon? Nope. It's looking likely that there will be further discounts.

This will however be the final piece of ammo and evidence RC needs. Because when SHFs short the stock after earnings, despite bullish news and despite solid earnings, there is no valid reason why the stock will dip hard post-earnings. Especially if they make an announcement of their NFT Marketplace. And this will be the final piece of evidence RC will present that his companies (BBB Y included) are being FUCKED with by short sellers.

By warning short sellers on his tweets on the week of earnings, I think it's clear RC is gearing up for one more short attack. Hopefully the last.

**\*\*Additional Info: Earnings Cycle is similar to December 2021\*\***

This is why I think earnings will dip again. It is on track with the last earning report's cycle.

[Dec '21 Closing Price](<https://preview.redd.it/j8z4vq4o7tn81.png?width=241&format=png&auto=webp&s;=454b0a3f9678e4d235fb8f001954037a69bdd23f>)

December 1st is the last time we've been ~\$200. In the week before earnings, hedgies took the price from 200 to \$166-176 for a 12-17% discount. A week after earnings, we go from 176 to roughly the \$130s-150s.

<https://preview.redd.it/vrzsqnsp7tn81.png?width=234&format;=png&auto;=webp&s;=660a6255b2819e3cc1f3b0f033973d7212edc255>

We're tracking somewhat similarly with the lead up to tomorrow's earnings report. Before that it is BULLISH to note that \*\*March 7th\*\* was the announcement of the early earnings date. See how on EVERY day since, they have shorted it. Seems like they're pretty scared to me.

Moving on, the downwards price action from \$115 to \$85 is similar to the \$200 to \$176 drop pre-earnings. In both cycles, SHFs take a break the day before earnings before bombing the stock in AH after the report. If we follow last month's earnings, we might see some red after earnings for even up to a week. If this is the case, and earnings were bullish or if we made an announcement then there shouldn't be a reason for all this red.

Which means RC can finally have the ammo he needs to finally clap back against the hedge funds and short sellers who are a parasite on this stock. I'm not sure if we can dip has hard in the past, but I would BUCKLE UP for tomorrow. Papa RC definitely has a plan.