

Title: BCG, The Founding - Arthur D. Little - NASDAQ - The NYSE - & ICE (No, Not The Immigration Department)

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Good day, apes!

Full disclosure, this is my first attempt at a legitimate DD. this is about 7 miles deep already, I've barely even scratched the surface, and my pea brain hurts. Please feel free to continue this or add on where possible.

****TLDR; BCG was founded in 1963 stemming from a challenge brought by The Boston Company (Later BNY Mellon). The connections range from separate consulting firms to the creation of the NASDAQ and more broadly to the leadership of ICE (Intercontinental Exchange: the owners of the NYSE).****

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****BCG, The Founding****

[BCG](<https://www.bcg.com/about/overview/our-history>) was founded in 1964 (according to their website) by a man named Bruce Henderson. Prior to founding BCG, Bruce worked at another consulting firm *Arthur D. Little.* According to [wikipedia](https://en.wikipedia.org/wiki/Bruce_Henderson), Bruce had some disagreements with Arthur D. Little in 1963 that resulted in him leaving the firm. In 1963 Bruce was approached by The Boston Company (which was purchased by Mellon in 1993) and challenged with the task of creating a consulting arm for the bank, operating as a subsidiary under the name *Management and Consulting Division of the Boston Safe Deposit and Trust Company*.

When asked what Bruce's new company would specifically be consulting in his response was, "What about business strategy?". When the vagueness of this proposal was pointed out Bruce responded with, "That's the beauty of it. We'll define it."

We all know where BCG went from there to eventually assist in the downfall of numerous companies and organizations throughout the globe, although I'm sure there is much more information to uncover between this and today.

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****Arthur D. Little & the NASDAQ****

Now that I had an understanding of where BCG got it's start, I became thoroughly curious about the consulting group Bruce Henderson got his start at. [Arthur D. Little](https://en.wikipedia.org/wiki/Arthur_D._Little) is an international management consulting firm originally headquartered in Boston, Massachusetts, United States, founded in 1886 and formally incorporated in 1909. There are numerous dealings and acquisitions that this company has been involved with (it's still operational today), the one that immediately stood out to me was their involvement in the development of the NASDAQ. ADL grew to a worldwide consulting firm and was eventually bought out by Altran Technologies.

These consulting firms have their fingers in everything from educational program development to entire government structure. The NASDAQ connection is one that needs to be explored more thoroughly here. My ADHD kicked in and I thought, "Huh. I wonder if there are any similarities with the NYSE." and of course there are.

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****The NYSE & ICE****

I'm fairly certain other apes have done extensive research into these areas already, but thought it at least warranted a revisit and deeper look.

"[Jeffrey Sprecher](https://en.wikipedia.org/wiki/Intercontinental_Exchange) was a power plant developer who spotted a need for a seamless market in natural gas used to power generators. In the late 1990s, Sprecher acquired Continental Power Exchange, Inc. with the objective of developing an Internet-based platform to provide a more transparent and efficient market structure for OTC energy commodity trading."

"In May 2000, ICE (Intercontinental Exchange) was founded by Sprecher and backed by [Goldman Sachs](https://en.wikipedia.org/wiki/Goldman_Sachs), [Morgan Stanley](https://en.wikipedia.org/wiki/Morgan_Stanley), [BP](https://en.wikipedia.org/wiki/BP), [Total](https://en.wikipedia.org/wiki/Total_S.A.), [Shell](https://en.wikipedia.org/wiki/Royal_Dutch_Shell), [Deutsche Bank](https://en.wikipedia.org/wiki/Deutsche_Bank) and [Société Générale](https://en.wikipedia.org/wiki/Soci%C3%A9t%C3%A9_G%C3%A9n%C3%A9rale)."

The NYSE was acquired by ICE in 2013. This is another broad group of findings that could easily be expanded on for hours, but homie got a lotta hour job.

****Additional mergers and acquisitions by ICE that stand out to me.****

\-[European Climate Exchange](https://en.wikipedia.org/wiki/European_Climate_Exchange)

\-[Interactive Data Corporation](https://en.wikipedia.org/wiki/Interactive_Data_Corporation)

\-[S&P; Global Ratings](https://en.wikipedia.org/wiki/S%26P_Global_Ratings)

\- BofA Merrill Lynch Global Research Index Platform (BofAML)

\-[Chicago Stock Exchange](https://en.wikipedia.org/wiki/NYSE_Chicago)

****Let's have a look at ICE's executives and see what we can uncover.****

- * Jeffrey Sprecher

- * Founded ICE in 2000.

- * Worked at Western Power Group with William Prentice, who was a powerplant developer is is now CEO at Meridian Energy Group and has built numerous refiner and petrochemical operations worldwide.

- * Acquired the Continental Power Exchange in 1996 for \$1 plus the assumption of debt. This was the foundation for the Intercontinental Exchange.

- * Attempted to partner with Enron. Enron declined as business was booming. Goldman Sachs and Morgan Stanley backed Sprecher. Sprecher gave them 80% control of ICE upon launch. Enron collapsed in 2001 which resulted in explosive growth for ICE.

- * Ben Jackson

- * President at ICE.

- * Anderson Consulting from 1995-1996.

- * VP asset management and private banking at Bank of New York from 2004-2006.

- * Warren Gardiner

- * Vice President of investor relations at ICE.

- * Previously worked at Barclays Capital.

And on and on and on and on and on.....

I'd really like to simply provide this information for other apes to digest and potentially branch off of it for further research. My main conclusion from this ridiculous rabbit hole is that there appears to be an entire world of these consulting firms, interconnected corporations/institutions, and exchanges that have been operating for literal decades with a near cancerous like spread throughout every industry in the world. These firms have operations in nearly every country on the globe. If RC and team don't execute their plan

with beyond 100% military precision and accuracy, there may never be another opportunity to reverse the damage that's been done.

Thanks for reading my (certainly) difficult to follow, miles deep rabbit hole of post-work findings. Now to get a few hours of sleep so I can earn a few more GME shares tomorrow.

BUY. DRS. HOLD. WIN.

Edit: Copy pasta too much one paragraph.