

Title: GMErica
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BUSINESS PRIORITIES

GameStop has two long-term goals: delighting customers and delivering value for stockholders. We are evolving from a video game retailer to a technology company that connects customers with games, entertainment and a wide assortment of products. We are focused on offering vast product selection, competitive pricing and fast shipping – supported by high-touch customer service and a frictionless ecommerce and in-store experience.

We are taking steps that include:

- Increasing the size of our addressable market by growing our product catalog across consumer electronics, collectibles, toys and other categories that represent natural extensions of our business;
- Expanding fulfillment operations to improve speed of delivery and service to our customers;