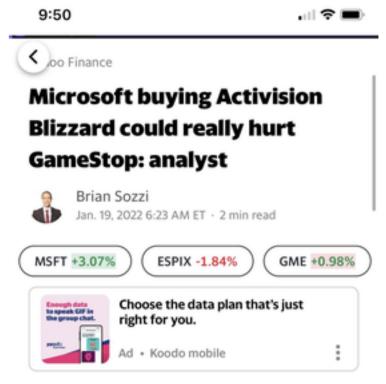
Title: These articles always make me laugh ■ DRS is the way!

Author: jdimmell

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Microsoft's purchase of gaming publisher Activision Blizzard for \$68.7 billion could bring pain to struggling retailer GameStop.

"Microsoft's acquisition of Activision
Blizzard changes the scope of key inputs
into our prospective GameStop model.
Both companies are key vendors to
GameStop. A combo fortifies power over
the retailer; could reshape volumes for
Activision titles if made exclusive to Xbox;
and portends a more rapid transition to
cloud-driven IP gaming," said Jefferies
analyst Stephanie Wissink.

