

Title: Where does the money go? Or, the click bait title - have we been lending citadel cash?

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I'll be the first to admit I don't know the money process that happens in the background after I push the buy button... and I wondered aloud today - when I buy a share, the money normally goes to the seller. But what if the seller is creating the shares?

After a little googling, a consensus is generically written as "The money -- minus broker's fee -- goes to that other investor, which may be a person, a company (rarely the company that issued the stock, but that will occasionally be the case), an investment fund, the "market maker" for that stock, or anyone else."

So, apart from the small percentage of people/funds that are selling gme, is most of the buying cash going to the market maker (citadel)?