

Title: The Blockbuster trademark application paints a very thorough explanation of what's to come— and I dig the simple logo

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Created 2022-07-24 21:27:42 UTC

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<https://imgur.com/a/aQeUBEj>

I attached a screen shot of the trademark application - it's a good resource in the company's own words of what's to come.

I am including below a direct link to the results of a search for Blockbuster- my screen shot is the first filing- there are others (I haven't gone thru them -Enjoy! Hopefully more!)

https://tmsearch.uspto.gov/bin/showfield?f=toc&state;=4801%3Ao5nw7j.1.1&p;_search=search&_L=50&BackReference;=&p;_plural=yes&p;_s_PARA1=&p;_tagrepl%7E%3A=PARA1%24LD&expr;=PARA1+AND+PARA2&p;_s_PARA2=Blockbuster&p;_tagrepl%7E%3A=PARA2%24COMB&p;_op_ALL=AND&a;_default=search&a;_search=Submit+Query&a;_search=Submit+Query

Even the intro is chock full. *teehee*

“G & S: Downloadable software for enabling users to receive, accept, view, purchase, sell, and exchange non-fungible tokens (NFTs); downloadable mobile application software for facilitating financial transactions; downloadable software for enabling collectors of non-fungible tokens (NFTs) to join online communities; downloadable game software; digital materials, namely, non-fungible tokens (NFTs) featuring cryptocurrency”

Looks like much to come!

Edit: I went and took a gander at GameStop's trademarks and they have a new trademark that is the same font and style. Interesting

However it could be standardized text. Its simple. But I went and looked at their old trademarks and the logo mock up was different-- so I am unsure if its a true mock up or if its just a preliminary

Edit- just adding a response to something we all wonder- are the two companies connected?

I try to be really creative in the way that I search. I am a science profession so I'm very 'find the facts'

So that's what I'm working on now is connecting the two and it's very speculative of course going off of Twitter. I'm definitely leaning toward that there is a collaboration based on The way that I search- Basically I take information on filings, for example addresses, phone numbers, lawyer names, And I look for crossovers. The trademark is registered in Colorado at an address that is the dish network and blockbuster corporate, I'm seeing the address pop up on my searching with gamestop now with employees who are listed as of this year working both for Dish and Gamestop. But I look forward to the challenge of finding concrete- i have lots of leads I'm excited to follow. There's some leads in Florida too.

Another thing I'm looking into is I found a court date on August 5, it's for Blockbuster but there's no data what it's for but it's also where gamestop has LLCs. So I have all these loose ends I'm going to enjoy following and will report back

Cheers!