

Title: Why GameStop not advertising, is bullish.

Author: lucas5743

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I've seen people complain about GameStop not running ads and commercials, essentially no promotion.

However, I believe this to be quite bullish - Right now, one of the many media-attacks, that msm uses, is referring to "how outdated" GameStop is. How it doesn't cater to the digital purchase age (it does).

Here's why it's bullish. If GameStop were to spend money and time on promotion right now, they would only be feeding onto the misconception of the former paragraph. Because let's face it, although GameStop has tons of variety, most is related to gaming and so promo of gaming/tech related, would make the most sense.

GameStop want's to reinvent themselves. They've been dead silent about their plans. They lurk in the shadows and concoct new ways to become a giant, such as total reinvestment into its future growth, snatching every corporations executives for "once in a lifetime opportunities" and a huge focus on NFT.

I strongly believe that when they announce, whatever this NFT related rollout is, there will be a ■-ton of promo about it. This is where all eyes will be on them, this is where we MOASS.

So yeah just a theory/banana-string of thoughts. DRS.