

Title: All around the mulberry bush...

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Url: /r/DDintoGME/comments/optis1/you_should_know_some_things_about_satori_ss_mods/

Linked Post Content:

Fairly recently i had posted some concerns about the use and origin of Satori, as well as the level of corruption that exists deep within the places we get most of our information. please see [this post](https://www.reddit.com/r/DDintoGME/comments/nsnq31/i_need_to_ask_a_few_questions_about_satori_and_i/) for context

Some kind folks have brought some new info to my attention that has lead to more damning evidence that i think we should get some transparency on.

In may of 2021 [Sonobi partners with White Ops (now HUMAN)](https://www.prnewswire.com/news-releases/sonobi-partners-with-human-formerly-white-ops-to-safeguard-platform-from-sophisticated-bot-fraud-301286928.html).

" This partnership supports Sonobi's initiative to provide the largest independent identity-agnostic, omnichannel media platform. (...) As an extension of the partnership, Sonobi will also join the Human Collective, HUMAN's newly launched initiative that brings together players throughout digital advertising to create a collectively protected ecosystem (...) Sonobi will leverage both the pre- and post-bid capabilities of HUMAN Advertising Integrity to continually monitor, identify, and prevent sophisticated fraudulent actors. Together with internal tools and processes, HUMAN Advertising Integrity will authenticate Sonobi's complete supply to ensure that the activity of bad actors never reaches the platform or any of the direct demand partners."

Not one week later, [Reddit launched a new in-house advertising](https://marketech-apac.com/reddit-launches-first-ever-in-house-creative-strategy-agency-for-advertisers/) creative strategy. " According to **Will Cady, global director of Reddit's KarmaLab**, the recent months have demonstrated more than ever the impact and influence of Reddit's passionate communities in the cultural zeitgeist. Furthermore, Cady added that there is amazing potential and opportunities for brands to be part of the internet's most relevant and authentic conversations, but with more than 100,000 communities on Reddit, some wonder where to start. "

This could be referring to corporate brands, such as GME, or the other meme stocks, but it could also be referring to Superstonk and APES. MOASS. ETC..., even mods names and catchphases would be on the chopping block for monetizing. As i have said before, we recently had confirmation that several mods were acting in bad faith and monetizing themselves and their social media channels for profit. So is that what Satori is up to?

[Sonobi owned Liveramp](https://tray.io/connectors/liveramp-reddit-integrations) showcasing ease of reddit connections

[Commentary](https://www.cmswire.com/digital-marketing/what-the-reddit-stock-craze-can-teach-us-about-the-power-of-influence/) on how the stock market craze (aka GME MOASS) on how to use social media and reddit as an avenue to reach consumers by engaging with them as a human brand. Products are now friends (or mods) on platforms they are already connected to.

" Customers can now follow, interact and engage with brands just as they would their friends, and brands now have the opportunity to not only communicate with customers, but offer them ways to purchase products through the channel they are already in. "

"The Reddit craze has only just begun for the stock market, but it's nothing new to the retail commerce space. Consumer influence has always been present and accounted for. Just as Reddit made stocks

popular, influencers, family members, friends and all people alike, influence our purchasing behavior in subconscious ways. This influence creates interest for us as consumers to purchase products and feel comfortable in our purchasing decision. David Ogilvy once said, "You can't bore people into buying your product, you can only interest them." Reddit has taught us that interest can come from the most unexpected places. What will interest your customers to buy today?

More info on White Ops proving they and Satori are the same...exact...thing.

[Here](<https://imgur.com/qOrXGk6>) is a reddit comment discussing how White Ops using machine learning for real time bot and fraud detection.

[Here](<https://imgur.com/Qin2Jmk>) is a reddit comment discussing how White ops was built for advertising technology,. Strictly built for handling the ad tech space

[Here](<https://imgur.com/Oxmi6FK>) is a breakdown of what exactly White Ops does and how they do what they do. its a bit more technical of an explanation for the wrinkles. notice in the code it specifically is coded in "haha jit go brr". __ go brr is a common phrase used for stock, options, and banks printing money

[Here](<https://imgur.com/rx8Egvr>) is a comment discussing a user's concern over white ops, and reddit transparency in general. More comments discussing how reddit CEO and admins can alter posts and comments directly in the database to make it appear the user originally wrote that. (which i have personally witnessed in the past few months only 1 time, but it was a big deal. some of you may recall that.)EDIT found the post. <https://imgur.com/qnOM7Ow>

[Here](<https://imgur.com/o4slm65>) is a comment from Atobitt dodging whether SS is creating a paid platform as a base for advertising. His response was "there is nothing wrong with what we are doing and its always been my goal"

[here](<https://imgur.com/jhZigDh>) is sharkbaitlol commenting on his career as data science and marketing.

Edit- here's new mod u/_badtothebone_ being a racist a hole
https://www.reddit.com/r/GME/comments/lsnw1d/dont_play_with_money_you_cant_afford_to_lose_well/gotzgjf

Lemme know if he deletes it I have the screenshots

TLDR:

As reddit discovered and coalesced around the GME MOASS, bad actors came in and started to control the movement by controlling the flow of data and information. They provide products and advertising by creating human brands in the form of god mods and charismatic posters with cute nicknames. Many apes have already been purchasing APE themed products, and several have been suckered into RCQ with her fake 3d printed doge coins.

Do not let yourself be preyed upon.