Title: Just got a Discover card ad on YouTube about "meme" stocks

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Created 2022-07-01 05:34:38 UTC

Permalink: /r/GME/comments/vot3su/just_got_a_discover_card_ad_on_youtube_about_meme/

Url: https://www.reddit.com/r/GME/comments/vot3su/just_got_a_discover_card_ad_on_youtube_about_m

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Wish I saved/recorded it fast enough. But the plot was this:

- -Young woman looks at her computer in horror and goes "oh my gosh my stocks are down". She calls her mom in a panic.
- -Her mom is gardening, says something about the Discover card and goes "I told you not to play around with those meme stocks!"

If GME is meaningless why do they keep pumping out these ads?