

Title: Hmm, so there are connections between the Boston Consulting Group and the group that wants to destroy the middle class and force everyone to rent for life.

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Rich Lesser
Global Chair
New York

BCG's purpose is to unlock the potential of those who advance the world. We work across boundaries to take on the hardest problems and to drive real value creation for businesses and for the world in which we live.

RICH LESSER
Global Chair
New York

Rich Lesser is the Global Chair of Boston Consulting Group (BCG). He previously served as BCG's CEO from 2013-2021, a period of exceptional growth for the firm across all regions and practice areas. During his tenure as CEO, Rich oversaw the launch of BCG Digital Ventures, a builder and accelerator of digital businesses; BCG GAMMA, a cutting-edge advanced analytics, machine-learning and AI team; BCG TURN, a rapid performance acceleration unit; and the BCG Center for Climate & Sustainability. As CEO, Rich initiated BCG's pledge to reach net zero climate impact by 2030.

Rich currently serves as chief advisor to the World Economic Forum's Alliance of CEO Climate Leaders, on the steering committee of the Council for Inclusive Capitalism, on the board of directors of the Centre for Public Impact, and is a member of several leading organizations, such as the WEF's Community of Chairpersons, the EDISON Alliance, Southern Communities Initiative, among others. He previously served on the Business Roundtable board of directors and WEF's International Business Council. He accelerated BCG's strong investments in social impact through its long-standing partnerships, including the World Food Programme, Save the Children, and the World Wide Fund for Nature (WWF), along with many global health and environment initiatives.

AREAS OF EXPERTISE

- Social Impact and Sustainability
- Climate and Environment
- Business Transformation
- Leadership Development
- Digital, Technology, and Data
- Innovation Strategy and Delivery
- Health Care Industry
- Post-Merger Integration

EDUCATION

- MBA, with high distinction, Harvard Business School
- BSE, chemical engineering, summa cum laude, University of Michigan

HONORS AND AWARDS

- Top CEO in the US, Glassdoor, 2021
- Excellence in Public Policy Award, Committee for Economic Development, 2019
- ChE Distinguished Alumni Award, University of Michigan, 2018
- Honorary Citizen of Austin