

Title: "it takes money to buy whiskey"

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Remember when Ryan Cohen tweeted "it takes money to buy whiskey"?

Well investment whisky is a thing and whilst Ryan was tweeting, a Chinese group HCS Whisky Fund was conducting a security token offering. The HCS Whisky Fund provides lower barriers to investment entry through "Fractionalized" ownership (vs. whole barrels). They're utilizing blockchain to raise funds via Digital Asset Token Offering.

Members of HCS include Terence Lam, Jonathan Chan, and Daniel Wang.

[HCS WHISKY

](<https://icoholder.com/en/press-releases/hcs-whisky-fund-a-team-in-whisky-fintech-and-investment>)