Title: Smooth brain question; Shower thoughts

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After watching my daily viewing of a certain short movie, I had a thought which stuck in my mind while in the shower.

In 2019 when Keith Gill opened call options in GME, the share price was around \$4-\$5 a share.

If Citron/Melvin etc and who ever else was/is now involved in shorting GME with a view to have it delisted, why wasn't the goal achieved then, when retail interest was minimal and the capital required for such a venture far less?