

Title: How did you hear about GameStop?

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I think it's safe to assume that the vast majority of people don't invest in the stock market - not a bad thing. I'm sure there are various, and extremely valid, reasons for it - including never having been taught about investments.

For those that do invest, again, the majority are likely relying on their 'expert' friends/family, information learned through a paid subscription (ugh), MSM (more ugh), etc. I know we all trust MSM and paid subscriptions to tell the truth...

With that in mind, most probably heard of GameStop from all the January 2021 news articles. Nearly every article since then has been bashing the living shit out of it. It's no secret why the Reddit community isn't larger than it currently is.

So how did you hear about GameStop? Personally, I read the news articles from January 2021, but, I pushed it aside as I thought, "Bummer, I missed out on that!" - this line of thinking was BECAUSE of the media. I only considered GameStop because of a coworker who wouldn't shut up about it (I owe them). I bought my first share in September 2021 - yikes, talk about procrastination!

Since September, I've managed to educate? 4-5 people on GameStop, who have actually gone on to purchase shares (I'm still working on getting them to DRS). Lots of people have just ignored me. I've also purchased through GiveaShare for family, since they just tuned me out at some point (I still want them on this ride though).

We've learned, through some fantastic DD, about a few things that could help get this party started, but let's bring as many others along for this ride as we can!

So back to my question, how did you hear about GameStop? and more importantly now that you're invested, how can we spread this knowledge to a wider audience? Word of mouth is working, but nowhere near fast enough.

Let me know what's worked for you?!