

Title: June stock split via dividend

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I want to start a discussion about the stock split we will see. I've seen a lot of buzz around this being a major catalyst in putting pressure on shorts to start covering. Now normally a typical cash dividend puts pressure on shorts to cover as they now have to provide the dividend payout to every shareholder they borrowed from out of pocket. Now our situation is not a cash dividend but a stock split via dividend. My question is how would a stock split put any pressure on shorts to cover whatsoever? Say you are short one share at \$100 of company A. Company A then splits their stock 10:1. You as a short seller wouldn't care as you are still short \$100 but now short ten shares. If you were committed to being short company A you would continue to keep your position open as you are still short the notational value of \$100. How would the GME split be any different ?