Title: Had a thought: One of the strongest motives for media outlets to frequently and exclusively report on GME falling (even if only through market open and quickly recovers) is the fact that it blows up with reddit retail investors every. single. time.

Author: CrozenSpace

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The moral of my lil morning hoot is: we've heard their story a million times, quit sharing it and giving them traffic. The more I see media outlets join the report-on-GME-going-down train, the more I think it has less to do with some tinfoil conspiracy, and more to do with the fact they know these articles sure rustle some jimmies and earns them more clicks than I have on cookie clicker.