

Title: I'M SELLING GME!

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I thought that would grab your attention.

When I tell someone brand new about GME, I start with ****SELLING**** them on GameStop's turnaround plans and fundamentals. In other words, counter the "DyInG bRiCk AnD mOrTaR" FUD. What has worked best for me is to stick to the basics:

Ryan Cohen's Chewy success; 400 executives that left Google, Amazon, Microsoft, etc. ; e-commerce expansion; expansion into electronic and technology products (not just video games) as well as collectables; 2 new monstrous fulfillment centers on the east and west coasts; new 500-person call center in Florida; 2 new offices in Boston and Seattle; NFT Marketplace, and blockchain positions hired. I sell them on the fundamentals, not M0@■■. At the end, or -if you're going to get a second interaction with them- the next time, explain what a short sell crunch is and touch on January 2021 events.

In my other posts, when I talk about the need to spread the word to the masses outside of Reddit, I'm mostly referring to spreading the word about DRS to existing GME stockholders on the internet: Twitter (especially), Facebook, Instagram, and other social media, Stocktwits (investing social media) etc. ****This is the key to locking the float**** without taking years!!