Title: From the horses mouth! Ally says 1/4 of their investors invested in 'Meme Stocks' and 82% of those who invested still hold their investment! An email from Ally Invest (who I have already DRS'ed all my shares from). - link to newsletter and full body of newsletter in comments

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The meme stock movement is fascinating. It took off a year ago, attracting many newcomers to investing with hopes of making money on stocks that became quite volatile. Many made impressive profits while others weren't as lucky.

Almost a quarter of you participated in the meme craze, trading stocks like AMC, GameStop, Blackberry, and Nokia. And, according to our survey, 82% of investors still own these stocks.

Being your ally means keeping you informed of the latest investing trends along with the risks that could follow like tax implications and losses. This week's viewpoint details what you need to know about the meme stock mania of 2021.

Read more.

