

Title: DD: Headspace Games

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TLDR? \*\*You've had eight months to learn how to read.\*\* If you do not grow your wrinkles, you will not protect your wealth. If you post "wut mean?" I will block you. If you post, "buy hodl is the only DD I need," or similar, I will call you out for the Anti-DD FUD that you are.

For those of you voicing concerns about this TLDR or its tone, I've been watching the Anti-DD FUD for a while. I don't mind calling the ball early on this and being the bigger asshole.

Here is a perfect example of the behavior I am talking about:

>The same why I don't watch advertisement: it's a complete waste of my time. Your FUD is a waste of my time. - u/rawbarr, [source comment]([https://www.reddit.com/r/DDintoGME/comments/pk5vs7/dd\\_headspace\\_games/hc22u1w/](https://www.reddit.com/r/DDintoGME/comments/pk5vs7/dd_headspace_games/hc22u1w/))

That right there says a fucking lot.

TLDR 2:

Golden Parachutes are rare events. I expect to see clusters of Golden Parachutes. You would do well to pay attention to the news, even (especially?) the news you hate and look for these unusual events in the weeks to come.

I suspect the media will have a difficult time keeping up, and the information will be presented but only briefly. Take good notes when you can. There will be a lot going on at the same time.

Let's learn some new words today. We'll start with adjacent.

# ad-ja-cent

/■j■s(■)nt/ adjective adjective: adjacent

1. next to or adjoining something else.
2. GEOMETRY: (of angles) having a common vertex and a common side.

By now, you're all familiar with the revolving door of the self-regulatory organizations, you've identified most of the key players in the game, and you've kept your eyes on the prize.

What's next?

It's time to start broadening our perspective and start looking \*adjacent\* to the market for indicators.

Start by watching the skies for Golden Parachutes.

# gold-en par-a-chute

/■■■■ld■■n ■per■■■SHo■■ot/

noun INFORMAL noun: golden parachute; plural noun: golden parachutes

1. a large payment or other financial compensation guaranteed to a company executive should the executive be dismissed as a result of a merger or takeover.

I think we can all agree, while that definition is apt, it's a bit narrow in scope. Let's tweak it slightly.

1. a large payment or other financial compensation guaranteed to a company executive should the executive be dismissed as a result of a merger, takeover, \*\*or in lieu of criminal charges for recklessly irresponsible, illegal, and/or fraudulent behavior.\*\*

To be absolutely clear. There are good reasons to have golden parachutes. They, like every other tool, can and will be abused.

Many companies will dismiss high level and long-term employees by \*informing\* them they are going to retire. Sometimes the employer does that as an honest favor because the employee was a genuinely a good employee for many years and made a stupid but costly mistake that warrants termination. This is a favor, an honest thank you for your hard work, a compromise. [Other times they let high level executives "step down" rather than embroil the company in bad news cycles, because it's cheaper to pay the exec off than to shake off the financial impact from the hit to the business' reputation.](<https://www.archyde.com/credit-suisse-tidjane-thiams-little-golden-parachute/>)

Sometimes the golden parachute includes a large severance check. Most people call that a bonus. I prefer to think of it as at least part bribe, because these high level execs know exactly where the skeletons are buried.

[Michael Clayton](<https://preview.redd.it/tgdrstg8m71.png?width=2048&format=png&auto=webp&s=52b3b1bb44c45ffdcab068bdc81dad8552ace7dc>)

There's a great scene in the movie Michael Clayton that illustrates my point. I'm sharing the quote below, but it doesn't spoil the movie. It's an amazing movie, and you should watch it.

>\*\*Marty:\*\* "That's 80. We're calling it a bonus. You got a three year contract at your current numbers. That's assuming this all works out."

>

>\*\*Barry:\*\* "You're doing this now? Look, I agreed to this, okay? But there's rules now. You want the contract, you're signing a confidentiality agreement, it's going to be bulletproof and it's going to be retroactive. 'Cause Marty's too nice to say it, but with everything you know about this place, and the clients here and the people who work here, it makes it a little weird when you come in asking for eighty grand."

Can you see where I'm going with this?

# Example: Archegos & The News

You're all familiar with the Archegos Saga. For those of you not, "Leveraged bet lost! Leveraged losses exceed assets! Bank counterparties take hits on chins!"

Take a look at three articles about Archegos during late March and April of 2021:

1. March 28th, [Nomura identifies \$2B in losses from Archegos](<https://finance.yahoo.com/news/nomura-flags-potential-significant-loss-001850199.html>)
2. April 5th, [Reuters reports Credit Suisse takes hit of \$4.7B from

Archegos](<https://www.reuters.com/article/us-usa-markets-blocktrades-creditsuisse-idUSKBN2BS222>)  
3. April 27th, [Credit Suisse, UBS, and Nomura now face over \$10B in combined losses from Archegos](<https://www.cnbc.com/2021/04/27/ubs-nomura-push-global-banks-archegos-losses-over-10-billion.html>)

In less than a month, the losses started at \$2B and involved one bank and ended in excess of \$10B and involved at least three banks.

Please stop and ask yourself some questions:

1. How many different news companies did you see cover the Archegos story?
2. How often did they run updated stories?
3. How many banks were reported involved?
4. How many banks were actually involved?
5. What were the reported losses?
6. What were the actual losses?
7. How long did it take to “finish” the story?
8. Did the story end, or did the news cycle move on to the next story?

The list of questions goes on and on, and I doubt we’ll ever know the whole truth.

This was a \*slow\* news cycle. It took a month, and dozens of media companies all had the bandwidth to cover it.

I do not think this will be the case in the future. I think in the weeks leading up to, during, and after the MOASS, you will see a sharp spike in adjacent and golden parachute behavior.

# What journalism used to mean and what it means today

I do not think there are enough news media companies available to cover all the players that fall. And even if there were, I doubt they will have the time to write anything close to great journalism in a timely fashion. I do not think the news media will be able to keep up.

I think you’re going to see some mouthpiece smush a string of company names or execs off a teleprompter in a single byline between “key market impact metrics” and [whoever they are blaming for the crash (us)](<https://www.washingtonpost.com/news/wonk/wp/2017/06/15/its-time-to-stop-blaming-poor-people-for-the-financial-crisis/>).

Most of these companies involved in the Saga have been around since before the internet. They understand newspapers only had so much room per day. Throw enough news at them and the newspapers have to pick and choose which stories to run. So you release all of your bad news stories on the same day, [usually Fridays](<https://politicaldictionary.com/words/friday-news-dump/>). Fridays were trash days. Most of the Archegos stories broke on Thursdays. I don’t keep up with the news any more. I don’t know if Friday is still trash day.

Simply put, good journalism takes time in every measurable way. It takes time to research, time to write, time to review and edit, and time to publish regardless of the method. Despite computers and the internet automating entire industries, the page of business has only increased. And, sadly, \*most\* journalism hasn’t improved.

Sadly, of all the things the advent of the internet did change, the internet \*didn’t\* change this. In fact, it has gotten far, far \*worse\*.

Here in the US, the media has [consolidated](<https://www.youtube.com/watch?v=hWLjYJ4Bzvl>) \*heavily\*, and it’s scary. The video is all of a minute and thirty-eight seconds long, but I imagine you will stop at the twenty second mark.

This concerns me because the flow of information is the most powerful tool we have. You may need to start getting yourself in a headspace where you realize both the news stories and the news media are well honed, specialized tools that weaponize information, including the lack of information, for a purpose. It's not the grunts writing the stories. It's whoever is picking the stories and the stories' tones.

(You don't have to stay in that headspace, but you would do well to acknowledge it.)

You are going to see [anonymous sources citing heavy losses](<https://www.cnbc.com/2020/09/09/softbank-loses-12-billion-in-market-cap-on-nasdaq-whale-reports.html>), an increase in [divorces](<https://www.cnn.com/2021/08/02/tech/bill-melinda-gates-divorce-finalized/index.html>) to protect assets, [allegations that border on slander and liable]([https://www.reddit.com/r/Superstonk/comments/oz8w0g/this\\_pos\\_is\\_calling\\_apes\\_communist\\_and\\_marxist/](https://www.reddit.com/r/Superstonk/comments/oz8w0g/this_pos_is_calling_apes_communist_and_marxist/)) from "reputable" news channels, and more.

Pause.

It doesn't matter whether or not **\*\*you\*\*** think the source is reputable, because **\*\*you\*\*** are not their audience.

The people who listen to that news source think it is reputable, \*just like the people who invested in GME think the data and DD is reputable.\*

I would not try to change anyone's mind by stating my opinion in the near future. If I had to engage with someone who had a strong and opposing opinion, I would ask open ended questions like, "How much power do The Poors have?" And, "Do you think they capitalized on the opportunities they made by crashing the system?" "How did they do that? I'd like to make some money!"

# What can you do?

Start by keep your head on a swivel and your mouth shut. Take notes. If you can't write fast enough, get the time and the show or article and link. Whatever you can do to identify it now and track it down later or pass it along here. Key phrases, who said it, topics, whatever. It's like taking notes in class again while learning a foreign language.

Keep your critical thinking hat on. These fuckers are smart. They have studied psychology. They know how you think better than you know how you think. They're going to bombard you with the outright ridiculous at the start to wear you down, get you to react, and then give you some equally baseless bullshit to slide right past your defenses while you're riled up about the other thing. (\*seriously, who wrote the DD on that back in the r GME days? that was top fucking notch DD.\*)

Is a reporter looking you in the eye and smiling? Unless they're showing a video of a cat, they're probably ignorant and/or full of shit. That YouTube video above about the company name I'm deliberately omitting? Those were **\*\*local\*\*** news stations.

Listen to what they say and how they say it, but more importantly, if there is more than one person, watch everyone else who isn't speaking. It's like watching supporting cast member in the background. The bad ones have tells. The good ones have tells, too.

Keep notes. "Reuters noted Credit Suisse losses at \$X billion dollars on April 27th," goes a long way to locking it into your memory.

# Why is this important?

The Stock Market is a zero-sum game. Their losses are up for grabs. [Even if the damned auctions have barbed wire around them so we can't get in]([https://www.reddit.com/r/Superstonk/comments/oscepm/the\\_simplest\\_explanation\\_is\\_usually\\_the\\_correct/h6nwbuc/](https://www.reddit.com/r/Superstonk/comments/oscepm/the_simplest_explanation_is_usually_the_correct/h6nwbuc/)), some other major player may sell off assets to

raise capital, and those assets may be available (and undervalued) for the taking.

They may sell those assets and “upgrade” them to something better. Might be hand-me-downs for us, but that doesn’t stop their hand-me-downs to us from being an upgrade for us, too. That’s for those of you who do want to continue investing in the US market. I don’t know shit about other countries’ markets. You all are adults. It’s your money. Make your own financial decisions.

But it is a zero-sum game, and we’re expecting them to face heavy losses. Some of their assets are going to go on sale when that happens.

All of these market-adjacent indicators are forewarnings of doom for those businesses and potential opportunities for us.

And if some shmuck exec gets a golden parachute in the midst of all this bullshit instead of getting walked out in handcuffs, you can assume they have some skeletons in their closet. Every time they fire an employee without shutting the business down is another chance for [a skeleton to come crashing out of the closet into someone else’s unsuspecting arms](<https://www.livemint.com/Money/TYUUtWYOj0VIPhFFyLICQM/How-flash-crash-trader-Navinder-Singh-Sarao-went-from-genius.html>).

Like I said in my [Personal Security DD]([https://www.reddit.com/r/Superstonk/comments/pim93y/dd\\_personal\\_security/](https://www.reddit.com/r/Superstonk/comments/pim93y/dd_personal_security/)), changing your Perception is key.

1. Awareness of a problem
2. Active mitigation
3. Identify the opportunities
4. Capitalize on the opportunities
5. Help others through the cycle

Most of this DD is Phase 3 - Identifying the opportunities. The last bit is Phase 4 - Capitalize on the opportunities (if you want).

Hope this is helpful. (Phase 5!)

Edit: Added additional sources, clarified TLDR, and added a TLDR 2. If anyone has the DD that pointed out newspapers, I’d love to link that, too, if possible.