

Title: Why should my wife's boyfriend care about FTDs?

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Honest question; why do FTDs matter to a retail investor?

I roughly understand the GME case and synthetic shares, cellar boxing, etc. It seems like a retail investor buying popular stocks and selling them wouldn't ever notice FTDs.

I guess to clarify the original question, how can we discuss FTDs in a way that makes sense and is meaningful to a casual retail investor? What is the simple way for a casual retail investor to understand how FTDs are negatively effecting their money without people glazing over at a discussion of the mechanics of FTDs. Just wondering how to convince my wife's boyfriend to buy, hodl, DRS GME at Thanksgiving.