

CUSTOMER

CHURN ANALYSIS DASHBOARD

77K

Total Customers

21K

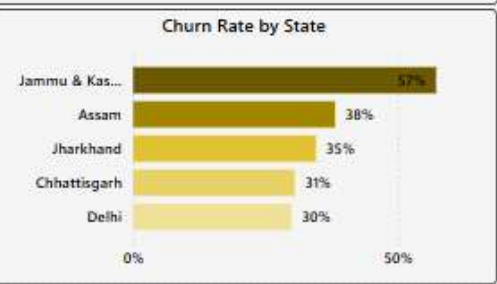
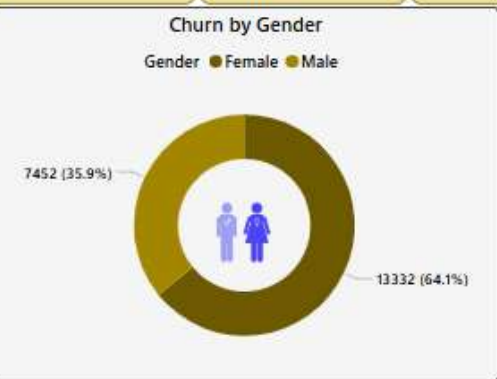
Total Churn

4932

New joiners

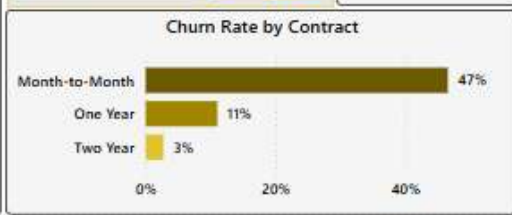
27%

Churn Rate



Churn by Services

Services	No	Yes
Device_Protection_Plan	71.0%	29.0%
Internet_Service	6.3%	93.7%
Multiple_Lines	54.8%	45.2%
Online_Backup	71.9%	28.1%
Online_Security	84.6%	15.4%
Paperless_Billing	25.4%	74.6%
Phone_Service	9.4%	90.6%
Premium_Support	83.5%	16.5%
Streaming_Movies	56.0%	44.0%
Streaming_Music	61.1%	38.9%
Streaming_TV	56.8%	43.2%
Unlimited_Data	19.9%	80.1%

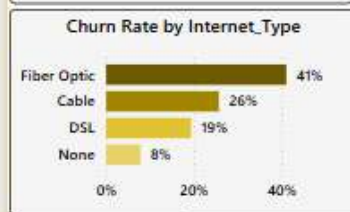
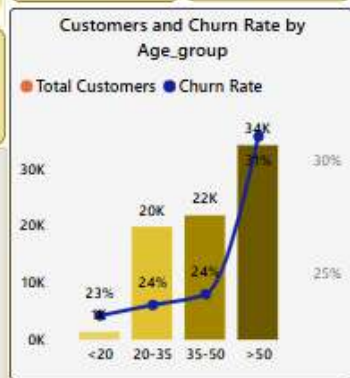


Married

All

Gender

All



Monthly_Charge_Range

All

