

# HIVE CASE STUDY

## Creating Directory and loading data in HDFS in EMR cluster

- Checking file system and directory :-

```
[hadoop@ip-172-31-84-178 ~]$ hadoop fs -ls /
```

```
EEEEEEEEEEEEEEEEEEEE MMMMMMM MMMMMMM RRRRRRRRRRRRRRRR
E::::::::::::::::::::E M::::::::M M::::::::M R:::::::::R
EE::::::::EEEEEEEEEE E M::::::::M M::::::::M R::::RRRRRR::::R
E::::E EEEEE M::::::::M M::::::::M RR::::R R::::R
E::::E M::::::::M:M M::M::::M R::R R::::R
E::::EEEEEEEEEE M::::M M::M M::M M::::M R::RRRRRR::::R
E::::::::::::E M::::M M::M:M M::::M R:::::::::RR
E::::EEEEEEEEEE M::::M M::::M M::::M R::RRRRRR::::R
E::::E M::::M M::M M::::M R::R R::::R
E::::E EEEEE M::::M MMM M::::M R::R R::::R
EE::::::::EEEEEEEEEE E M::::M M::::M R::R R::::R
E::::::::::::E M::::M M::::M RR::::R R::::R
EEEEEEEEEEEEEEEEEEEE MMMMMMM MMMMMMM RRRRRRR RRRRRR

[hadoop@ip-172-31-84-178 ~]$ hadoop fs -ls /
Found 4 items
drwxr-xr-x - hdfs hdfsadmingroup 0 2022-07-16 05:38 /apps
drwxrwxrwt - hdfs hdfsadmingroup 0 2022-07-16 05:40 /tmp
drwxr-xr-x - hdfs hdfsadmingroup 0 2022-07-16 05:38 /user
drwxr-xr-x - hdfs hdfsadmingroup 0 2022-07-16 05:38 /var
```

- Creating and checking directory hive\_case\_study\_assignment

```
[hadoop@ip-172-31-84-178 ~]$ hadoop fs -mkdir /hive_case_study_assignment
```

```
[hadoop@ip-172-31-84-178 ~]$ hadoop fs -ls /
```

We can see that a directory hive\_case\_study\_assignment has been created.

```
[hadoop@ip-172-31-84-178 ~]$ hadoop fs -mkdir /hive_case_study_assignment
[hadoop@ip-172-31-84-178 ~]$ hadoop fs -ls /
Found 5 items
drwxr-xr-x - hdfs hdfsadmingroup 0 2022-07-16 05:38 /apps
drwxr-xr-x - hadoop hdfsadmingroup 0 2022-07-16 06:12 /hive_case_study_assignment
drwxrwxrwt - hdfs hdfsadmingroup 0 2022-07-16 05:40 /tmp
drwxr-xr-x - hdfs hdfsadmingroup 0 2022-07-16 05:38 /user
drwxr-xr-x - hdfs hdfsadmingroup 0 2022-07-16 05:38 /var
```

- Loading Data : Since the size of the data is large we'll load the data into HDFS from S3 and into the local storage.

```
[hadoop@ip-172-31-84-178 ~]$ hadoop distcp 's3://data-hive/2019-Oct.csv'
```

```
/hive_case_study_assignment/2019-Oct.csv
```

```
[hadoop@ip-172-31-84-178 ~]$ hadoop distcp 's3://data-hive/2019-Nov.csv'
```

```
/hive_case_study_assignment/2019-Nov.csv
```



- Creating an External table i.e., 'ecom\_sales' which will hold the data for both the data files stored in temporary directory of HDFS.

```
hive> use case_study;
```

```
hive> create External table if not exists ecom_sales(event_time timestamp,event_type string,product_id string,category_id string,category_code string,brand string,price float,user_id bigint,user_session string) ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde' WITH SERDEPROPERTIES ("separatorChar"=",","quoteChar"="\","escapeChar"="\") stored as textfile;
```

```
hive> create External table if not exists ecom_sales(event_time timestamp,event_type string,product_id string,category_id string,category_code string,brand string,price float,user_id bigint,user_session string) ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde' WITH SERDEPROPERTIES ("separatorChar"=",","quoteChar"="\","escapeChar"="\") stored as textfile ;
OK
Time taken: 0.093 seconds
```

- Validating if table created or not :-

```
hive> show databases ;
```

```
hive> use case_study ;
```

```
hive> desc ecom_sales ;
```

We can see that the ecom\_sales table created successfully

```
hive> show databases ;
OK
case_study
default
Time taken: 0.939 seconds, Fetched: 2 row(s)
hive> use case_study ;
OK
Time taken: 0.273 seconds
hive> show tables ;
OK
ecom_sales
Time taken: 0.122 seconds, Fetched: 1 row(s)
hive> desc ecom_sales ;
OK
event_time          string              from deserializer
event_type          string              from deserializer
product_id          string              from deserializer
category_id         string              from deserializer
category_code       string              from deserializer
brand               string              from deserializer
price               string              from deserializer
user_id             string              from deserializer
user_session        string              from deserializer
Time taken: 0.19 seconds, Fetched: 9 row(s)
```

- Loading the data into table ecom\_sales :-

```
hive> load data inpath '/hive_case_study_assignment/2019-Oct.csv' into table ecom_sales ;
```

```
hive> load data inpath '/hive_case_study_assignment/2019-Nov.csv' into table ecom_sales ;
```

We can see that data loaded successfully

```
hive> load data inpath '/hive_case_study_assignment/2019-Oct.csv' into table ecom_sales ;
Loading data to table case_study.ecom_sales
OK
Time taken: 3.266 seconds
hive> load data inpath '/hive_case_study_assignment/2019-Nov.csv' into table ecom_sales ;
Loading data to table case_study.ecom_sales
OK
Time taken: 0.652 seconds
```

- Validating if data loaded in the table or not for five rows :-

hive> select \* from ecom\_sales limit 5 ;

We can see that the data loaded successfully in ecom\_sales table

```
hive> select * from ecom_sales limit 5 ;
OK
event_time    event_type    product_id    category_id    category_code    brand    price    user_id    user_session
2019-11-01 00:00:02 UTC view    5802432 1487580009286598681    0.32    562076640    09fafd6c-6c99-46b1-834f-33527f4de241
2019-11-01 00:00:09 UTC cart    5844397 1487580006317032337    2.38    553329724    2067216c-31b5-455d-a1cc-af0575a34ffb
2019-11-01 00:00:10 UTC view    5837166 1783999064103190764    pnb    22.22    556138645    57ed222e-a54a-4907-9944-5a875c2d7f4f
2019-11-01 00:00:11 UTC cart    5876812 1487580010100293687    jessnail    3.16    564506666    186c1951-8052-4b37-adce-dd9644b1d5f7
Time taken: 3.341 seconds, Fetched: 5 row(s)
```

## HIVE QUERY AND ANALYSIS

### Assignment Questions and Solution

**Q1 > Find the total revenue generated due to purchases made in October.**

- hive> select sum(price) from ecom\_sales where Month(event\_time)=10 and event\_type='purchase';

```
hive> select sum(price) from ecom_sales where Month(event_time)=10 and event_type='purchase';
Query ID = hadoop_20220716100811_3ae55e41-7a29-492a-aabc-fccb0bc117b2
Total jobs = 1
Launching Job 1 out of 1
Tez session was closed. Reopening...
Session re-established.
Status: Running (Executing on YARN cluster with App id application_1657962535224_0009)

-----
VERTICES      MODE      STATUS  TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container    SUCCEEDED    6          6          0          0          0          0
Reducer 2 ..... container    SUCCEEDED    1          1          0          0          0          0
-----
VERTICES: 02/02 [=====>>>] 100% ELAPSED TIME: 127.38 s
-----
OK
2423076.859999421
Time taken: 137.375 seconds, Fetched: 1 row(s)
```

- As we can see here that the query takes 137.375 seconds which can be optimized by creating dynamic partition and bucketing and then we can compare the execution time.

hive> set hive.exec.dynamic.partition=true;

hive> set hive.exec.dynamic.partition.mode=nonstrict;

```
hive> set hive.exec.dynamic.partition=true;
hive> set hive.exec.dynamic.partition.mode=nonstrict;
```

- Let's Create a new table by name ecom\_sales\_dp to store the dataset which we will partitioned by using 'event\_type' and clustered by 'user\_id'.

hive> create External table if not exists ecom\_sales\_dp(event\_time timestamp,product\_id string,category\_id string,category\_code string,brand string,price float,user\_id bigint,user\_session string) partitioned by (event\_type string) clustered by(user\_id) into 5 buckets ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde' stored as textfile ;

hive> desc ecom\_sales\_dp ;

```
hive> create External table if not exists ecom_sales_dp(event_time timestamp,product_id string,category_id string,category_code string,brand string,price float,user_id bigint,user_session string) partitioned by (event_type string) clustered by(user_id) into 5 buckets ROW FORMAT SERDE 'org.apache.hadoop.hive.serde2.OpenCSVSerde' stored as textfile ;
OK
Time taken: 0.141 seconds
hive> desc ecom_sales_dp ;
OK
event_time      string          from deserializer
product_id      string          from deserializer
category_id     string          from deserializer
category_code   string          from deserializer
brand           string          from deserializer
price           string          from deserializer
user_id         string          from deserializer
user_session    string          from deserializer
event_type      string
# Partition Information
# col_name      data_type      comment
event_type      string
Time taken: 0.463 seconds, Fetched: 14 row(s)
```

→ Let's Load the data into the new table ecom\_sales\_dp from the old ecom\_sales table:-

hive> insert into ecom\_sales\_dp partition(event\_type) select event\_time, product\_id, category\_id,category\_code, brand, price, user\_id, user\_session, event\_type from ecom\_sales;

```
hive> insert into ecom_sales_dp partition(event_type) select event_time, product_id, category_id,category_code, brand, price, user_id, user_session, event_type from ecom_sales;
Query ID = hadoop_20220716104343_e50b8b35-bd9b-4f7c-81dd-8d01587cd641
Total jobs = 1
Launching Job 1 out of 1
Tez session was closed. Reopening...
Session re-established.
Status: Running (Executing on YARN cluster with App id application_1657962535224_0010)

-----
VERTICES      MODE      STATUS  TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container  SUCCEEDED    6         6         0         0         0         0
Reducer 2 ..... container  SUCCEEDED   18        18         0         0         0         0
-----
VERTICES: 02/02 [=====>>] 100% ELAPSED TIME: 325.70 s
-----
Loading data to table case_study.ecom_sales_dp partition (event_type=null)

Loaded : 5/5 partitions.
Time taken to load dynamic partitions: 0.537 seconds
Time taken for adding to write entity : 0.003 seconds
OK
Time taken: 335.068 seconds
```

→ Now let's execute the same query again for comparison :-

hive> select sum(price) from ecom\_sales\_dp where Month(event\_time)=10 and event\_type='purchase';

```
hive> select sum(price) from ecom_sales_dp where Month(event_time)=10 and event_type='purchase';
Query ID = hadoop_20220716105242_40ce71a4-e2ed-4138-8bae-a2d9e4504244
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1657962535224_0010)

-----
VERTICES      MODE      STATUS  TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container  SUCCEEDED    5         5         0         0         0         0
Reducer 2 ..... container  SUCCEEDED    1         1         0         0         0         0
-----
VERTICES: 02/02 [=====>>] 100% ELAPSED TIME: 29.75 s
-----
OK
2423076.8599997694
Time taken: 30.951 seconds, Fetched: 1 row(s)
```

→ We can now see how the time taken has reduced drastically due to partitioning and bucketing. Earlier it took almost 137.375 seconds for the query to run however now it took only 30.951 seconds.

**Answer: The total sales in the month of October is 2423076.8599997694**

**Q2 > Write a query to yield the total sum of purchases per month in a single output.**

- hive> set hive.cli.print.header=true;
- hive> select Month(event\_time) as Month, sum(price) as total\_sum\_of\_purchase from ecom\_sales\_dp where event\_type='purchase' group by Month(event\_time);

```
hive> set hive.cli.print.header=true;
hive> select Month(event_time) as Month, sum(price) as total_sum_of_purchase from ecom_sales_dp where event_type='purchase' group by Month(event_time);
Query ID = hadoop_20220716110634_1ec0a443-958e-43c9-941c-735c65cblbea
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1657962535224_0011)

-----
VERTICES      MODE        STATUS  TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container  SUCCEEDED    5          5          0          0          0          0
Reducer 2 ..... container  SUCCEEDED    2          2          0          0          0          0
-----
VERTICES: 02/02  [=====]>>] 100%  ELAPSED TIME: 30.05 s
-----
OK
month    total_sum_of_purchase
10      2423076.8599997694
11      3062033.7999997106
Time taken: 30.927 seconds, Fetched: 2 row(s)
```

**Answer:** In the month of October the total sum of purchases was 2423076.8599997694  
In the month of November the total sum of purchases was 3062033.7999997106

**Q3 > Write a query to find the change in revenue generated due to purchases from October to November.**

- hive> with revenue as (select sum(case when Month(event\_time)=10 then price else 0 end ) as Oct,sum(case when Month(event\_time)=11 then price else 0 end) as Nov from ecom\_sales\_dp where event\_type='purchase' and Month(event\_time) in (10,11) ) select Oct,Nov,(Nov-Oct) as difference from revenue;

```
hive> with revenue as (select sum(case when Month(event_time)=10 then price else 0 end ) as Oct,sum(case when Month(event_time)=11 then price else 0 end) as Nov from ecom_sales_dp where event_type='purchase' and Month(event_time) in (10,11) ) select Oct,Nov,(Nov-Oct) as difference from revenue;
Query ID = hadoop_20220716112446_fc59252b-d51e-4c24-b7a2-f1fc7b8350ed
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1657962535224_0012)

-----
VERTICES      MODE        STATUS  TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container  SUCCEEDED    5          5          0          0          0          0
Reducer 2 ..... container  SUCCEEDED    1          1          0          0          0          0
-----
VERTICES: 02/02  [=====]>>] 100%  ELAPSED TIME: 34.06 s
-----
OK
2423076.8599997694    3062033.799999711    638956.9399999417
Time taken: 34.79 seconds, Fetched: 1 row(s)
```

**Answer:** The difference in the revenue is 638956.9399999417

**Q4 > Find distinct categories of products. Categories with null category code can be ignored.**

- hive> select distinct split(category\_code,'\\\.')[0] as Categories from ecom\_sales\_dp where split(category\_code,'\\\.')[0]<>'';

```
hive> select distinct split(category_code,'\\\.')[0] as Categories from ecom_sales_dp where split(category_code,'\\\.')[0]<>'';
Query ID = hadoop_20220716112910_8634dd00-88a6-4335-8468-6f03dbb606cf
Total jobs = 1
Launching Job 1 out of 1
Tez session was closed. Reopening...
Session re-established.
Status: Running (Executing on YARN cluster with App id application_1657962535224_0013)

-----
VERTICES      MODE      STATUS  TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container  SUCCEEDED    6         6         0         0         0         0
Reducer 2 ..... container  SUCCEEDED    2         2         0         0         0         0
-----
VERTICES: 02/02 [=====] 100% ELAPSED TIME: 121.20 s
-----
OK
apparel
category_code
furniture
stationery
accessories
appliances
sport
Time taken: 130.947 seconds, Fetched: 7 row(s)
```

Answer: We can see that the distinct categories are apparel, category\_code, furniture, stationery, accessories, appliances and sport.

Q5 > Find the total number of products available under each category.

→ hive> select split(category\_code,'\\\.')[0] as category , count(product\_id) as count\_prod from ecom\_sales group by split(category\_code,'\\\.')[0] order by count\_prod desc;

```
hive> select split(category_code,'\\\.')[0] as category , count(product_id) as count_prod from ecom_sales group by split(category_code,'\\\.')[0] order by count_prod desc;
Query ID = hadoop_20220716114406_608be72e-fea3-4778-9e09-a2c3639d4e9b
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1657962535224_0014)

-----
VERTICES      MODE      STATUS  TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container  SUCCEEDED    6         6         0         0         0         0
Reducer 2 ..... container  SUCCEEDED    2         2         0         0         0         0
Reducer 3 ..... container  SUCCEEDED    1         1         0         0         0         0
-----
VERTICES: 03/03 [=====] 100% ELAPSED TIME: 115.02 s
-----
OK
17189790
appliances 123472
stationery 53444
furniture 47208
apparel 36464
accessories 25858
category_code 4
sport 4
Time taken: 116.028 seconds, Fetched: 8 row(s)
```

Answer: Total number of products under each category is as follows: Appliances – 123472, Stationery – 53444, Furniture – 47208, Apparel – 36464, Accessories – 25858 and sport – 4.

**Q6> Which brand had the maximum sales in October and November combined?**

→ hive> select brand, sum(price) as total\_sales from ecom\_sales\_dp where brand <>' and event\_type='purchase' group by brand order by total\_sales desc limit 1;

```
hive> select brand, sum(price) as total_sales from ecom_sales_dp where brand <>' and event_type='purchase' group by brand order by total_sales desc limit 1;
Query ID = hadoop_20220716123116_06aa7a99-edbd-42d0-9477-47c18f49665d
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1657973679146_0003)

-----
VERTICES      MODE        STATUS      TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container  SUCCEEDED      5         5          0         0         0         0
Reducer 2 ..... container  SUCCEEDED      2         2          0         0         0         0
Reducer 3 ..... container  SUCCEEDED      1         1          0         0         0         0
-----
VERTICES: 03/03  [=====>>] 100% ELAPSED TIME: 30.33 s
-----
OK
runail 148297.9399999995
Time taken: 32.788 seconds, Fetched: 1 row(s)
```

**Answer: Runail is the brand with total sales of 148297.9399999995 which is the maximum sales for October and November combined.**

**Q7> Which brands increased their sales from October to November?**

→ hive> with Brand as(select brand, sum(case when month(event\_time)=10 then price else 0 end) as Oct,sum(case when month(event\_time)=11 then price else 0 end) as Nov from ecom\_sales\_dp where event\_type='purchase' group by brand) select brand , Oct,Nov,(Nov-Oct) as difference from Brand where (Nov-Oct)>0ORDER BY difference;



```
hive> with Brand as(select brand, sum(case when month(event_time)=10 then price else 0 end) as Oct, sum(case when month(event_time)=11 then price else 0 end) as Nov from
> ecom_sales_dp where event_type='purchase' group by brand) select brand , Oct, Nov, (Nov-Oct) as difference from Brand where (Nov-Oct)>0 ORDER BY difference;
Query ID = hadoop_20220716124118_02d87acb-bl28-4fca-844d-399f169ede67
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1657973679146_0004)
```

	VERTICES	MODE	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Map 1	.....	container	SUCCEEDED	5	5	0	0	0	0
Reducer 2	.....	container	SUCCEEDED	2	2	0	0	0	0
Reducer 3	.....	container	SUCCEEDED	1	1	0	0	0	0

```
VERTICES: 03/03 [=====>>>] 100% ELAPSED TIME: 29.23 s
```

```
OK
ovale 2.54 3.1 0.56
cosima 20.229999999999997 20.93 0.70000000000000028
grace 100.91999999999999 102.60999999999999 1.6899999999999977
halloganic 0.0 3.1 3.1
skintiry 8.88 12.440000000000001 3.5600000000000005
bodyton 1376.34000000000001 1380.6400000000003 4.3000000000000182
moyou 5.71 10.280000000000001 4.5700000000000001
neoleor 43.41 51.7 8.290000000000006
soleo 204.200000000000013 212.530000000000011 8.329999999999984
jaguar 1102.11000000000001 1110.6499999999999 8.539999999999736
tertio 236.160000000000003 245.79999999999995 9.63999999999993
fly 17.14 27.17 10.030000000000001
rasyan 18.799999999999997 28.94 10.140000000000004
deoproce 316.84000000000003 329.17 12.329999999999984
barbie 0.0 12.39 12.39
supertan 50.36999999999999 66.50999999999999 16.14
treaclemoon 163.37 181.49000000000004 18.120000000000033
kamill 63.01 81.49000000000001 18.480000000000001
juno 0.0 21.08 21.08
veraclara 50.11 71.21 21.099999999999994
glysolid 69.73 91.58999999999999 21.859999999999985
goderfroy 401.22 425.11999999999998 23.899999999999992
binacil 0.0 24.259999999999998 24.259999999999998
blitz 38.95 63.400000000000006 24.450000000000003
profegil 93.36 118.02 24.659999999999997
estelare 444.81000000000001 471.87000000000006 27.059999999999994
orly 902.37999999999998 931.08999999999999 28.710000000000015
biore 60.650000000000006 90.31 29.659999999999987
beautyblender 78.740000000000001 109.41 30.669999999999987
vilenta 197.59999999999997 231.20999999999998 33.610000000000014
mavala 409.04 446.32000000000005 37.280000000000003
likato 296.05999999999995 340.97 44.910000000000008
ladykin 125.65 170.57 44.919999999999999
foamie 35.04 80.49 45.449999999999996
elskin 251.090000000000003 307.65 56.559999999999945
balbicare 155.33 212.38000000000002 57.050000000000001
koelcia 55.49999999999999 112.75 57.250000000000001
profhenha 679.2299999999999 736.8499999999999 57.620000000000005
kares 0.0 59.449999999999996 59.449999999999996
marutaka-foot 49.22 109.33 60.11
dewal 0.0 61.28999999999999 61.28999999999999
inn 288.020000000000004 351.21 63.189999999999994
laboratorium 246.9 312.52 66.019999999999998
cutrin 299.36999999999995 367.61999999999995 68.25
egomania 77.47 146.04 68.57
```

artex	2730.64	4327.249999999998	1596.6099999999983
beautix	10493.949999999992	12222.950000000003	1729.0000000000011
milv	3904.9399999999994	5642.0099999999988	1737.06999999999943
masura	31266.079999999897	33058.469999999907	1792.39000000001013
f.o.x	6624.229999999997	8577.279999999993	1953.0499999999965
kapous	11927.159999999997	14093.079999999965	2165.9199999999946
concept	11032.1400000000018	13380.4000000000016	2348.2599999999984
estel	21756.749999999997	24142.669999999998	2385.9200000000009
kaypro	881.34	3268.7	2387.3599999999997
benovy	409.61999999999995	3259.9700000000002	2850.3500000000002
italwax	21940.239999999958	24799.369999999937	2859.129999999979
yoko	8756.909999999993	11707.879999999997	2950.9700000000005
haruyama	9390.6900000000044	12352.910000000003	2962.21999999999593
marathon	7280.749999999999	10273.099999999999	2992.3499999999995
lovely	8704.38	11939.059999999998	3234.6799999999985
bpw.style	11572.149999999988	14837.439999999844	3265.28999999999645
staleks	8519.7300000000005	11875.610000000002	3355.8799999999974
freedecor	3421.779999999992	7671.8000000000016	4250.0200000000024
runail	71539.27999999975	76758.660000000061	5219.3800000000863
polarus	6013.72	11371.929999999998	5358.2099999999998
cosmoprofi	8322.809999999996	14536.990000000003	6214.1800000000008
jessnail	26287.839999999975	33345.229999999996	7057.3900000000021
strong	29196.629999999999	38671.269999999999	9474.64
ingarden	23161.389999999995	33566.209999999988	10404.8199999999934
lianail	5892.8399999999965	16394.239999999918	10501.3999999999921
uno	35302.02999999998	51039.749999999998	15737.7200000000176
grattol	35445.53999999992	71472.709999999953	36027.1699999999605
	474679.060000000867	619509.2399999994	144830.179999999074

```
Time taken: 34.746 seconds, Fetched: 161 row(s)
```

Answer: From the output we can see that 161 brands were able to increase their sales from the month of October to November.

**Q8> Your company wants to reward the top 10 users of its website with a Golden Customer plan. Write a query to generate a list of top 10 users who spend the most.**

→ hive> select user\_id, sum(price) as total\_purchases from ecom\_sales\_dp where event\_type='purchase' group by user\_id order by total\_purchases desc limit 10;

```
hive> select user_id, sum(price) as total_purchases from ecom_sales_dp where event_type='purchase' group by user_id order by total_purchases desc limit 10;
Query ID = hadoop_20220716125246_87244ebe-61c9-4254-b777-99d8707b8316
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1657973679146_0005)

-----
VERTICES      MODE        STATUS  TOTAL  COMPLETED  RUNNING  PENDING  FAILED  KILLED
-----
Map 1 ..... container  SUCCEEDED   5         5          0         0         0         0
Reducer 2 ..... container  SUCCEEDED   2         2          0         0         0         0
Reducer 3 ..... container  SUCCEEDED   1         1          0         0         0         0
-----
VERTICES: 03/03  [=====>>>] 100%  ELAPSED TIME: 26.78 s
-----
OK
557790271      2715.8699999999993
150318419      1645.9700000000005
562167663      1352.8500000000001
531900924      1329.4499999999991
557850743      1295.4800000000002
522130011      1185.3899999999994
561592095      1109.7000000000001
431950134      1097.59
566576008      1056.3600000000001
521347209      1040.9100000000005
Time taken: 32.973 seconds, Fetched: 10 row(s)
```

**Answer: Below are the top 10 users and their total respective purchase of the website:-**

**557790271-2715.8699999999993**

**150318419-1645.9700000000005**

**562167663-1352.8500000000001**

**531900924-1329.4499999999991**

**557850743-1295.4800000000002**

**522130011-1185.3899999999994**

**561592095-1109.7000000000001**

**431950134-1097.59**

**566576008-1056.3600000000001**

**521347209-1040.9100000000005**