

THE MARKET MASTERS

Prepared by



Marketing Proposal

Barcode Baker Company

Our Services



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QR CODE

QR codes promote interaction and engagement through the mobile phone. This type of marketing strategy enables businesses to transfer information to the user. Nowadays, users are done with anything that's slow and time-consuming. It's all about being instant and fast, especially in the world of marketing.

QR (Quick Response) Codes can be read and understood by mobile devices. Marketers have used this in billboards, magazines, web pages, and any other marketing material. QR codes can provide more information about the product or service without a sweat, and the information quickly goes to the user's device.

Below are some ways you can maximize QR codes to monitor the performance of your marketing campaign properly:

- Direct customers to a landing page/website.
- Dial your business number.
- Send a message.
- Send an email.
- Download apps.
- View business location.
- Direct customers to social media pages.
- Shopping and E-commerce.



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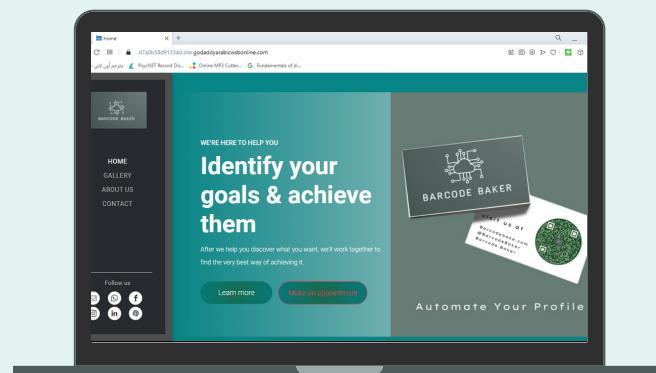


WEB DESIGN & DEVELOPMENT

Your website is the center of your digital presence. It's one of the few places on the internet where you can deliver your brand's message free of distortion or distraction. Barcode Baker's web development services are perfect for brands at any stage.

Our web development team can help you build your brand's website from the ground up. We specialize in building websites that tell a unique brand story while meeting the expectations of today's most discerning consumers.

If your website is already built but isn't performing to expectations, we can perform a detailed audit and work with you to improve site architecture, design, and responsiveness.



Our Services



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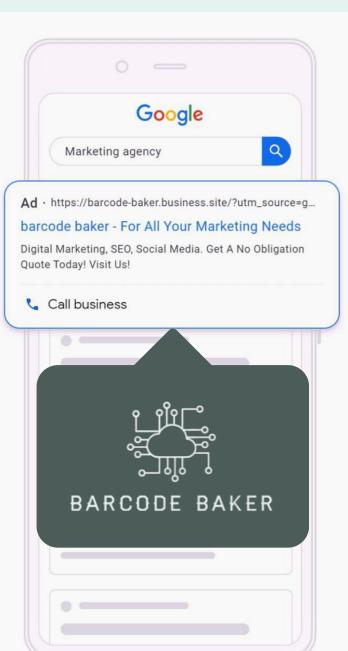
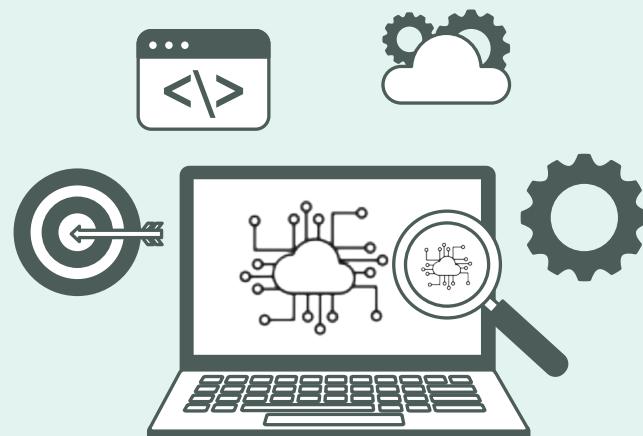


SEARCH ENGINE OPTIMIZATION

Billions of web browsing sessions begin with a search query every day. With more than a billion websites competing for the top spot in search results, it can be difficult to drive traffic to your site from search engines.

At Barcode Baker Company, we specialize in an innovative approach to SEO that uses white-hat tactics to put your website at the top of your target audience's searches. Our SEO services include:

- Keyword Research
- Technical SEO
- Full SEO Audits
- SEO Consulting



Our Services



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SOCIAL MEDIA MARKETING

Social Media has changed how brands communicate with their audiences forever. Whether your business is a B2B or B2C brand, social media is a powerful way to build brand awareness, build a positive image, and drive lead generation.

We specialize in strategic social media campaigns that focus on building and protecting a positive brand image, creating loyalty among fans, and driving new leads for your business. Our full suite of social media services includes:

- Social Strategy Development
- Social Media Consulting
- Social Media Advertising
- Community Engagement



Our Services



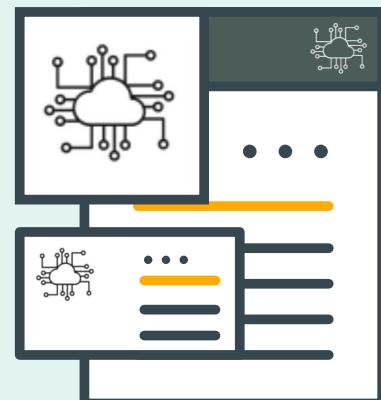
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Brand Kit

Brand kit is the resource that goes over all the details of your brand identity in one place. It contains the important visual elements of your brand, such as :

- Logo(s).
- Font(s).
- Color palette.
- Business Cards.
- Brochures.
- Posters.
- Branded imagery.



This resource should also include explanations on where and how to use your brand identity elements.





ORDER FORM

Barcode Baker

Date :

Order # :

Product

Description

Company / Website

Phone

Notes :

Item #

Description

Quantity

Price

fixing Details

delivery Date

Branding Company

Subtotal

Discount

Grand total

Notes

Questions?

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