

# Digital Marketing Proposal



# About SMSINDIAHUB

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## Introduction

SMSINDIAHUB is a Digital Marketing Company in India with 10 years of experience, providing complete solution for your business like Facebook, Google and LinkedIn Ad Management, SEO, SMM, SMO and Local SEO Service. It is subsidiary company of SMSHUB COMMUNICATIONS PRIVATE LIMITED located in Bhopal, M.P, India.

## Our Vision

SMSINDIAHUB's vision is to connect the world through mobile technology, helping customers, partners and employees prosper locally as well as globally.

## Our Mission

Our mission is to provide cost effective solutions to B2B/B2C.

- To simplify business communications
- To enable seamless delivery of our services
- To customize end-user experiences



# Services



Facebook Ads



Google Ads



LinkedIn Ads



SEO



Local SEO



SMO



SMM



YouTube Promotion



Lead Generation



eCommerce



Content Marketing



Lead Automation



2FA



Campaign Mgmt.

# Services

## **Facebook & Instagram Ads strategy**

Premium Facebook & Instagram ads strategy for your business!  
Our motto is to make your brand digitally active.

### **Facebook & Instagram ads key features; -**

- Page Creation
- Setup Ad Objectives
- Audience Research
- Bid, Budget and Placements.
- Custom Audience Creation
- Facebook Pixels Setup
- Create Look a like Audiences
- Product Catalog for eCommerce
- Facebook Retargeting Ads

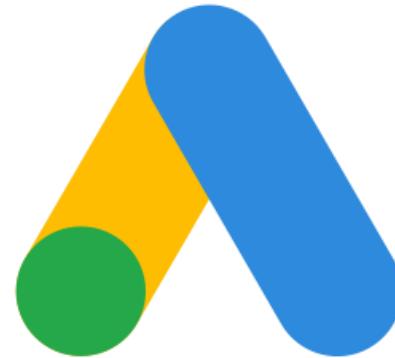


## Google Ads strategy

Premium Google ads strategy for your business, Generate leads, drive website traffic, and build brand awareness with Google Ads. **Google Ads** offers advanced advertising **strategies**. So you can do even more with your campaigns.

### Google ads key features;

- Setup Google Ad account
- Setup campaign goals
- Ad Quality Score / Ad-Rank
- Keyword Research
- Bid Strategies
- Campaign Type
- Click-Through Rate / CPC/CPM / Conversion Rate
- Display Network, Ad Extensions, PPC



## LinkedIn Ads strategy

Premium LinkedIn ads strategy for your business! Generate leads, drive website traffic, and build brand awareness with LinkedIn Ads. Target audiences by job title, function, industry, company, education, interests, and more. #1 B2B platform. 2x higher engagement.

### LinkedIn ads key features:

- Setup LinkedIn Advertisement
- Ad Objectives
- Type of Ad
- A/B Testing
- Bid, Budget and Placements
- Lookalike Audiences



## YouTube Video Promotion

YouTube Video and Channel promotional strategy for your business! **Video** advertising on **YouTube** works, and you only pay when people watch your **video** ads. Get started with online **video** advertising campaigns today.



### YouTube ads key features; -

- YouTube View
- YouTube Subscriber
- YouTube Like
- YouTube Comment

## **SEO & SMO Services**

Search engine optimization (S-E-O) is the way to increase the volume of traffic to a Website from search engines through keywords/ descriptions contents.

Social media marketing is the most efficient & economical way to promote business brand value on different platforms by using parameters (Classified Ad Submission, Social Bookmarking, and Directory Submission Profile Creation) and much more...

### **SEO & SMO key features:**

- Drive quality traffic
- Better conversion rate
- Improve brand awareness
- Get a competitive edge
- Cost-effective
- Brand building
- Improve search engine ranking
- Target specific audience
- Instant turnaround
- Get more links

### **Benefits for SEO & SMO**

- Remarketing on Search Network.
- Competitor Analysis Tackle for Comparison of Traffic.
- Performance Consistency of Campaign.
- Statistical Analysis of Reports on Lead Generation &Clicks
- Useful to Advertise Locally & Globally.
- Instant Brand Exposure of Services.
- Measurable ROI.

# Package Costing

## SEO

Improve Website visibility on search engine to get more business online.

**Rs-6999/-**

## SMM

SMM - SMM Services to Help You Connect with, Engage and Generate Leads through FB, Instagram & LinkedIn.

**Rs-15000/-**

## Google Ads

Generate Quality Traffic from Top Sites and Engage millions of Monthly Users. Build Audience & Boost Revenue.

**Rs-5000/-**

## Facebook Ads

Useful of reaching a wide audience, generate leads, drive website traffic, and build brand awareness.

**Rs-5000/-**

## LinkedIn Ads

Useful of reaching a professional audience, generate quality leads, drive website traffic, and build brand awareness.

**Rs-5000/-**

## YouTube Promotion

Get Your Video Seen By Millions, increasing subscribers Essay Process & Secure Payment.

**Rs-5000/-**

# Support

- 1 Dedicated Account Manager
- Email & Phone Support
- Mon - Saturday 10 am to 06.30 pm

## TERMS AND CONDITIONS

- We will promote your services through SEO, SMO and SEM, rest the wide range of various ADD-ONS and necessities will be charged.
- You will approve us to utilize your image and brand name for advertisement.
- Our technical experts will connect to you for detailed discussions and you will explain them your products and services.
- You will get reports in every 15 days.
- Advance payment is needed and is negotiable depending upon the services.

# Add- On

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## BULK SMS SERVICES

We are providing unmatched Pricing for Bulk SMS, Voice SMS, Short Code, Long Code, Missed Call alert, Toll-free with 100% quality.

## AUTORESPONDER & SALES CRM

Reply anytime on any leads from any source using autoresponder services. CRM helps to manage sales team and track leads, marketing, and pipeline, to deliver actionable data.

## RESPONSIVE WEBSITE DESIGN

Providing high quality responsive static, dynamic & Ecommerce web design services.

# Thanks!

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