

Analyze A/B Test Results

REVIEW

HISTORY

Requires Changes

3 SPECIFICATIONS REQUIRE CHANGES

You have done a good job with implementing this project 👍

There are still some changes that I wish you apply to your project before it is accepted. Please check out my comments below to know more.

Good luck with that. Please do not forget to ask your mentor in case anything is not clear to you in this review.

Have a great day 😊

Cheers !!

Code Quality

✓	All code cells can be run without error.
Good job, all code cells run without giving any errors. Amazing!	
✓	Docstrings, comments, and variable names enable readability of the code.
You have provided a textual answer where it is required. In addition, your choice of variable names is a good one and makes your code easy to follow. Well done!	

Statistical Analyses

⚡	All results from different analyses are correctly interpreted.
You did a really good job interpreting the outcomes of each analysis step with simple but accurate words. However this specification should be reviewed again after you have taken the below comment into account	
⚡	For all numeric values, you should provide the correct results of the analysis.
In question h. in part III is asking you to analyze interactions between variables. This means that you need to create new variables and include them in the regression model. Here is an example of an interaction column: <div>df['UK_ab_page'] = df['UK'] * df['ab_page']</div>	
⚡	Conclusions should include not only statistical reasoning, but also practical reasoning for the situation.
Please add a final brief conclusion where you provide your expert final decision regarding this A/B test. Should the company keep the old page or switch to the new one?	

RESUBMIT PROJECT

DOWNLOAD PROJECT



Best practices for your project resubmission

Ben shares 5 helpful tips to get you through revising and resubmitting your project.

🕒 Watch Video (3:01)

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