

# Executive Summary and Recommendations

Some observations that can assist RSVP movies in launching their new project:

1. It has been observed that the quantity of films produced has continuously decreased over time. The month of March was the busiest for film production.
2. India and the United States produced over a thousand films in 2019.
3. Drama is the most popular genre, with 4285 films. There were 1078 drama films released in 2019.
4. The amount of movies with a median rating of 7 is the highest. After analysing the data, it was discovered that German films receive more votes than Italian films.
5. James Mangold is the most successful filmmaker in the top three categories for the amount of superhit films. For the following project, he should be appointed as the director.
6. Marvel Studios, Twentieth Century Fox, and Warner Bros. are the top three production firms that should be considered for a global partner based on the total votes received by their films.
7. Star Cinema and Twentieth Century Fox are the top two multilingual film production companies, with the most hits. Because the picture is intended at a global audience, these production companies are great possibilities and should be considered for future projects.
8. Based on total votes and average rating of 8.42, Vijay Sethupathi should be added to the cast to lure Indian fans for the next production, while Taapsee Pannu should be picked as the actress for Hindi films released in India based on average rating of 7.74 and total votes.