


Inspire discovery anytime, anywhere and on-the- go

Help your customers discover
their favorite products anytime,
anywhere and on-the-go.

[Schedule Demo](#)

Harness the power of omnichannel to redefine the journey of discovery

Today's digital-savvy customers expect shopping experience from their retailers - at a speed that they choose, a location that they prefer, and a time that they want to shop. In this changing retail landscape, retailers have to **sort the journey of discovery** and make it 

seamless to meet their customer's needs.

Omnichannel has rocked the foundation of retail, rewriting the rules of customer engagement and removing barriers to how consumers discover their favorite products. With its proven track record of redefining the retail shopping experience with the cutting-edge omnichannel platform, Arvind Internet's Omuni has helped **50+ global brands** omnify their entire journey of customer shopping experiences.

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Feature highlights

Omuni's extensive retail experience covers these areas of discovery



Endless aisle

Enable your customers to virtually browse or order products that are out of stock or not sold in that store and have them shipped to the respective store or directly to your customer's home.





Scan and shop

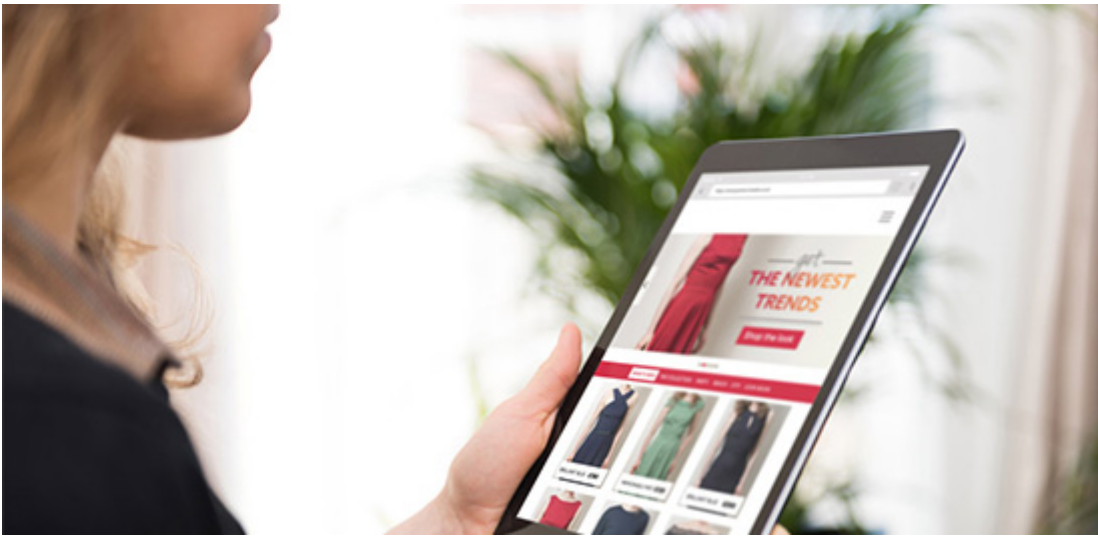
Give your customers the power of choice to browse similar products from a unified pooled inventory by simply allowing them to scan the barcode/tag of the product.



Consumer app

Build a robust and scalable consumer mobile app to acquire and retain your consumers directly, anytime, anywhere.





Lookbook

Let your customers scour the trendiest product on a look book. With Omuni's lookbook listing, you can create various looks with the products on your website

What makes omuni really awesome?

Here's what makes omuni world's #1 omnichannel platform



Arvind lineage

Products from retail practitioners who understand retail, both technological and operational



Zero-calorie omnification

Omuni integrates with existing ERP | POS | WMS | IMS | 3P marketplaces





Success fee model

Pay as you go and pay as you succeed, no hardware cost involved



Tried & tested

Powers omnichannel retail experiences for 50+ global brands across 5000+ stores



Faster time to market

Go live in less than five weeks



Retail enablement

Empowers process transformation, on-ground support, change management and workforce training



Journey-as-a-service

Powers online & offline through endless aisle, save-the-sale, click & collect, scan & shop etc.



Omni-in-a-box

Delivers customer journey's in the cloud at one go with omnified analytics, loyalty, store-site etc.

What sets us apart?

Here's why omuni is a preferred partner of choice for global brands



5000+

Stores powered

1+

Billion GMV of orders

50+

Global brands

8%

Like to like growth

What is our thought process?

“Supporting a consistent customer discovery across multiple channels is imperative. This is possible only with robust omnichannel strategies. The siloed world is no longer thought and the integrated world is here to stay. The game has just begun!”

Mukul Bafana

CEO at Arvind Internet

How do we #rethinkretail?



Website Omnification: An Omni-approach for curating exceptional customer experiences

read more

(/whitepaper/Website_Omnification-An_Omni-approach_for_curating_exceptional_customer_experiences)

10 things you should look for when choosing an omnichannel platform

read more (/10-things-you-should-look-in-an-omnichannel-platform-Article-Download-now)

How NNNOW's in-store pickup initiative reduced logistics cost

read more (/success-story-nnnow-com)

Omnichannel analytics minimizes RTO and improves revenue by 4%

read more (/online-merchandising-retailer)

How omuni helped a fashion brand increase incremental sales from 3% to 7%

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3% increase in active customer base for a leading apparel brand

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ethnicwear)

Talk to our omnichannel experts

Connect with us today to fix an appointment for a product demo and more details.

[Schedule Demo](#)



Who we are

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Journeys

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[Discovery \(/customer-discovery\)](/customer-discovery)

[Ordering & fulfilment \(/ordering-fulfilment\)](/ordering-fulfilment)

[Assisted selling \(/assisted-selling\)](/assisted-selling)

View more (<https://omuni.com/customer-journey-overview>)

Products

[Omuni.one \(/omuni.one\)](/omuni.one)

[Omuni.site \(/omuni.site\)](/omuni.site)

[Omuni.mobi \(/omuni.mobi\)](/omuni.mobi)

[Omuni.space \(/omuni.space\)](/omuni.space)

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