

## Presentation Narrative

“This dashboard was designed to showcase the **ML Dental & Implant Centre’s** key performance metrics in a visually engaging and professional format.

### ● **Revenue Trends:**

The top left area displays monthly revenue trends from 2023 to 2024. I used a line chart with dynamic data labels to help track growth over time.

### ● **Treatment Revenue Breakdown:**

The donut chart visualizes revenue contribution by treatment type, highlighting the dominance of Braces and Implants.

### ● **Doctor Performance:**

The bar chart compares revenue generated by each doctor, providing insights into individual performance and treatment preferences.

### ● **KPI Cards:**

The sidebar metrics summarize total revenue, average revenue per treatment, total patients, and treatment counts in a clear, at-a-glance format.

### ✓ **Design Choices:**

I selected a clean, light background with consistent color coding to improve readability. Legends, fonts, and spacing were refined for clarity and professional appearance.

Overall, this project demonstrates my ability to collect, clean, and visualize healthcare business data end-to-end, and deliver polished insights to drive decision-making.”