



Our Detailed Report and Improvements of the Week:- Scottsdale Naturopathic Hormones

Keyword Ranking Report

In terms of ranking, the keywords we are targeting rank well. We rank in the **top 1** position for **5** out of **6 keywords** on **Google Maps**. Additionally, we are focusing on the other keyword **"bioidentical hormone"** and it will also give positive results as compared to last week's.

The domain authority of your website will increase with our SEO and link building tactics. During this time, we will continue to work on the website and build high-quality links. There will be even more progress in the coming weeks, resulting in better and more consistent results, both in terms of ranking and traffic.

Keywords	Search Engine	8 April 22
Hormones specialist	Google-maps	1
hormone doctor near me	Google-maps	1
holistic womens health	Google-maps	1
womens hormone doctor near me	Google-maps	1
hormone doctor	Google-maps	1
bioidentical hormone	Google-maps	16

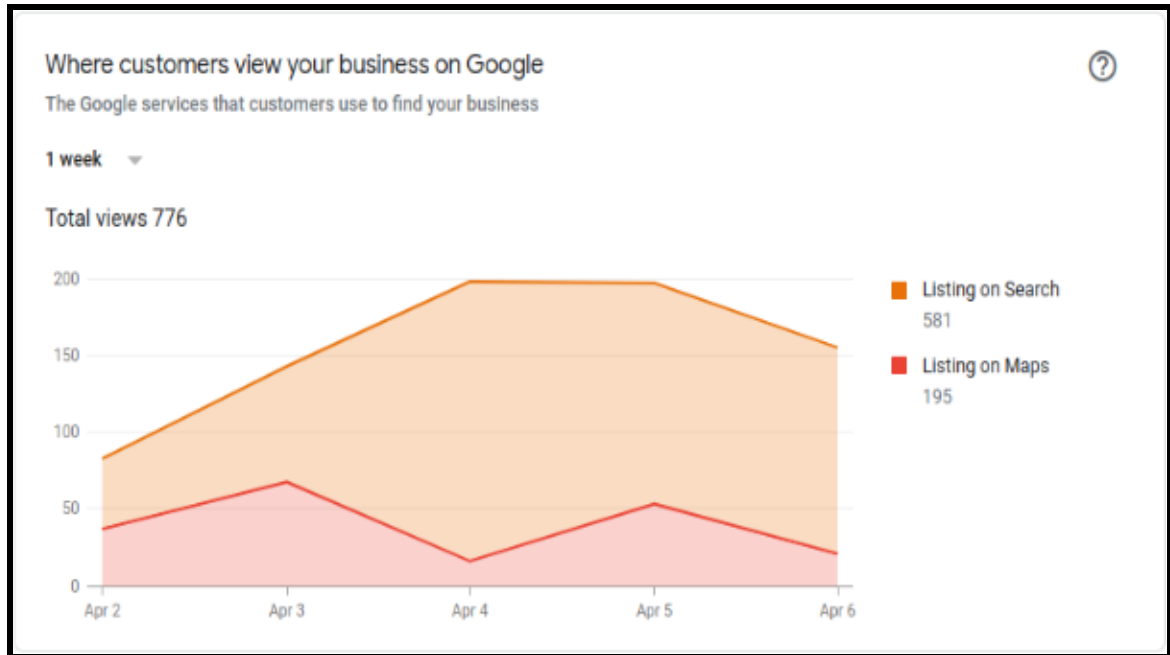
For details, please check the given link below.

<https://docs.google.com/spreadsheets/d/11i5qOC9MyD5oEzyicc7pR4KJps24KQVkhfpi-S6-gz8/edit#gid=1120510757>

Real-Time Traffic Report

We observed **Google My Business** Page Insight and have also seen the improvement in GMB Page Insights this week.

- In real-time traffic, we got **776 views** this week,



Customer Action

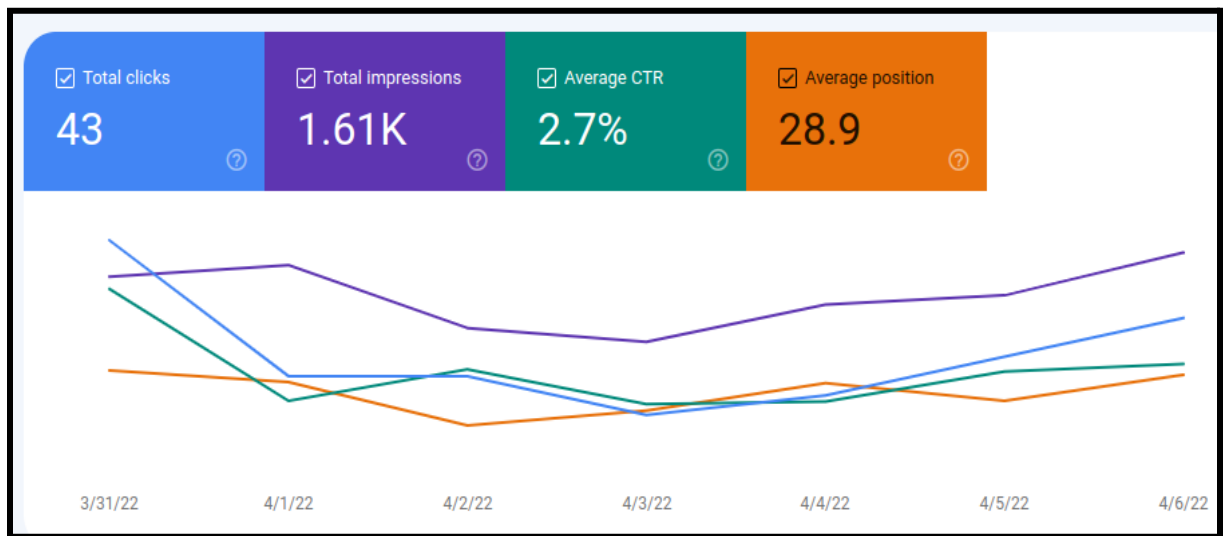
In Customer Action, we got **23 actions** this week



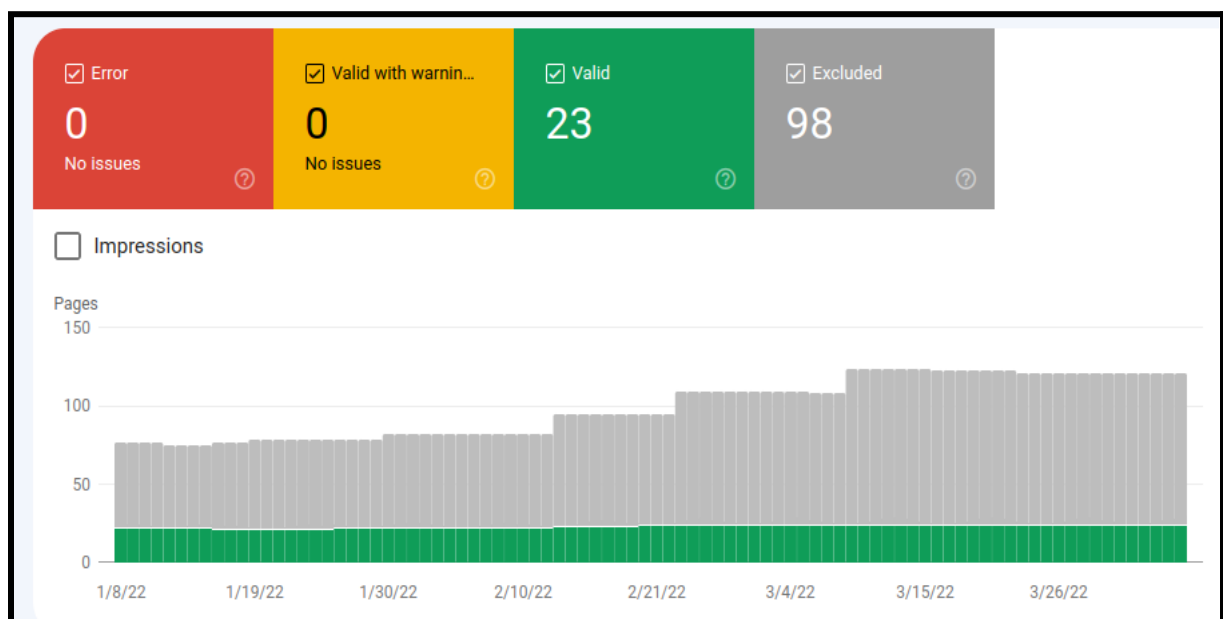
Google Search Console

We are monitoring Google Search Console and we are observing growth in terms of **Total Clicks**, **Total Impressions**, **Average CTR**, and **Average Position** this week.

- In the **last 7 days**, we got **43 clicks** and **1.61k impressions**, with an average CTR of **2.7%**. The **Average Position** is **28.9**.



- We are monitoring the crawl errors section as well daily. We kept your site error-free as Google always gives preference to error-free sites.



- In the last 7 days, **43 clicks** and **852 impressions** were from the **United States**.

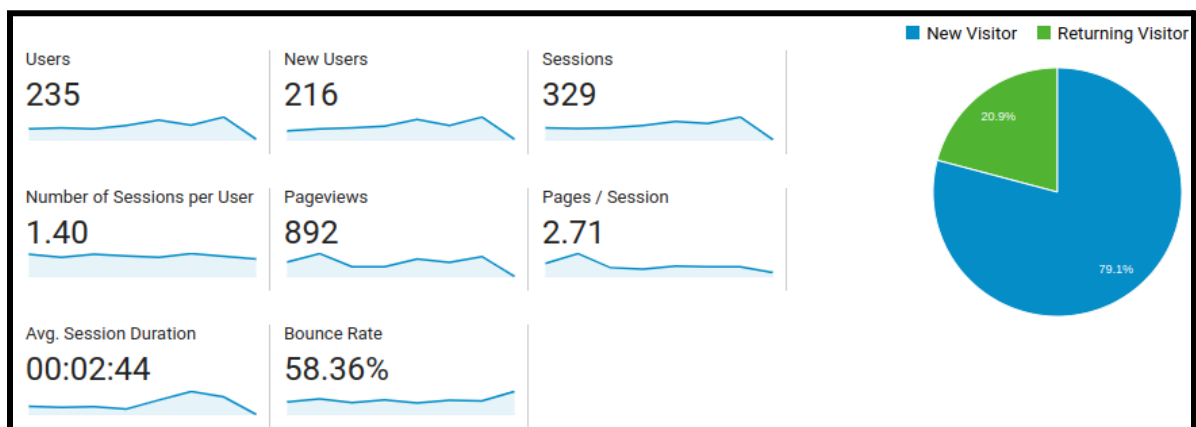
For more details, check the screenshot given below:

Country	↓ Clicks	Impressions
United States	43	852
Brazil	0	55
India	0	51
Vietnam	0	49

Google Analytics

We are monitoring Google Analytics Traffic and we are observing growth in terms of **Users**, **New Users**, **Target Audiences**, **Sessions**, **Pageviews**, and **Bounce rates**.









- **In the last week**, there are **235 users** and the count for **new users** is **216**. And, the **pageviews** are **892**.



- **In this week**, the organic **traffic of** your website has a total of **235 users** of which **108** are **Organic**, **104** are **Direct**, **04** are **Referral**, and **22** are from **Social media channels**.

Default Channel Grouping	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	235 % of Total: 100.00% (235)	216 % of Total: 100.00% (216)	329 % of Total: 100.00% (329)	58.36% Avg for View: 58.36% (0.00%)	2.71 Avg for View: 2.71 (0.00%)	00:02:44 Avg for View: 00:02:44 (0.00%)
1. Organic Search	108 (45.38%)	96 (44.44%)	152 (46.20%)	50.66%	2.65	00:02:40
2. Direct	104 (43.70%)	98 (45.37%)	141 (42.86%)	72.34%	1.72	00:02:26
3. Social	22 (9.24%)	20 (9.26%)	23 (6.99%)	52.17%	1.74	00:01:07
4. Referral	4 (1.68%)	2 (0.93%)	13 (3.95%)	7.69%	15.85	00:09:49

- This week we are reaching **94.47%** of our **Target Audience**. Please check the screenshot for a better understanding.

Country	Users	% Users
1.  United States	222	94.47%
2.  India	4	1.70%
3.  Pakistan	3	1.28%
4.  Sweden	2	0.85%
5.  Brazil	1	0.43%
6.  Canada	1	0.43%
7.  Germany	1	0.43%
8.  Ireland	1	0.43%

Please find the Holistic Dermatology Weekly Task Report Below.

Following tasks we have done this week:

- Social Sharing
- Social Bookmarking
- Visual Media Submission
- Keyword Ranking Report
- Real-Time Traffic Report

Apart from this, if you want to have a look over other details you can check in other tabs also:-

<https://docs.google.com/spreadsheets/d/11i5qOC9MyD5oEzyicc7pR4KJps24KQVkhfpi-S6-gz8/edit#gid=1946003012>

Have a Great Weekend Ahead!