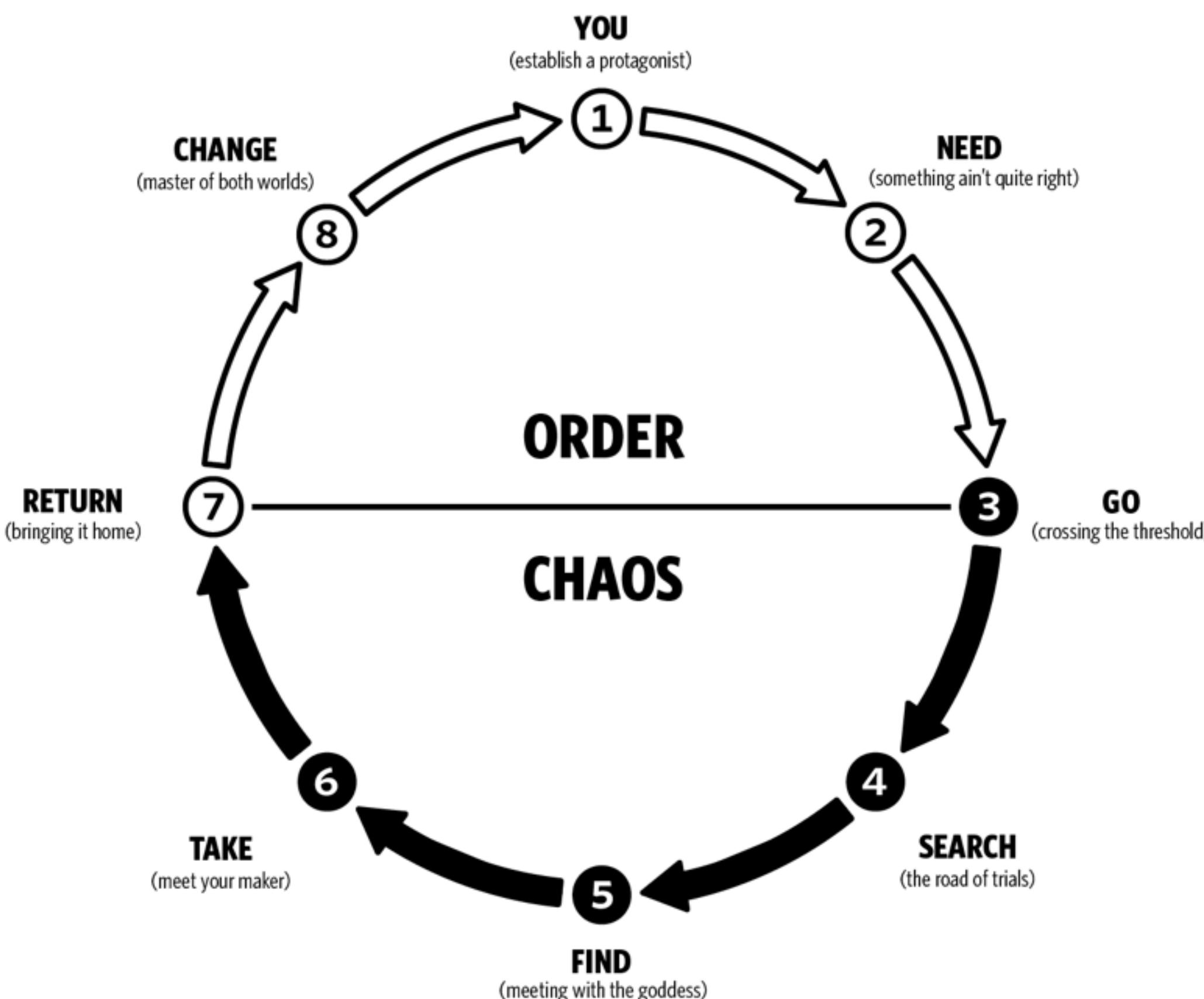


# Skill Squatting Attacks: Hero's Journey Edition

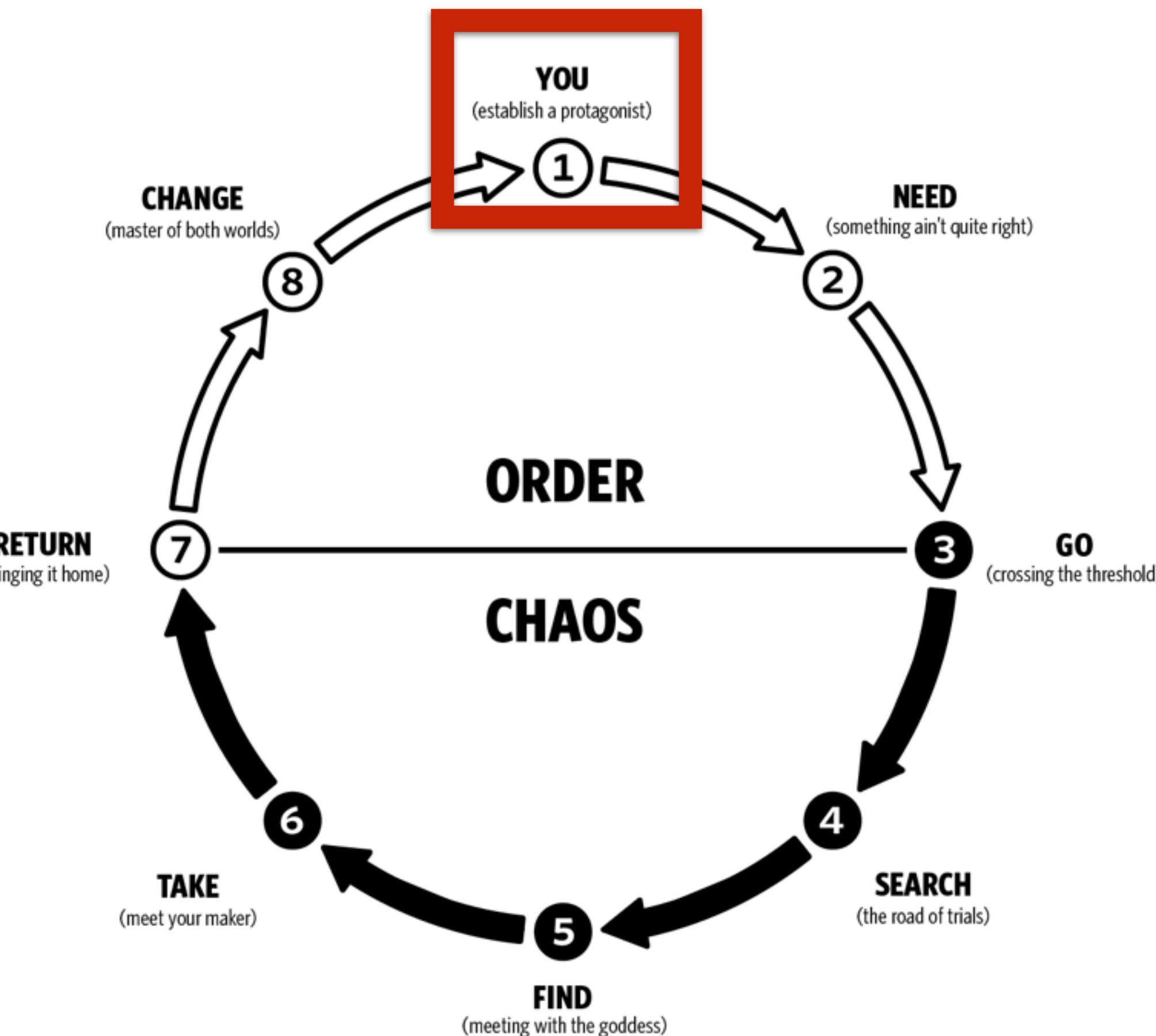
Deepak Kumar  
*University of Illinois*

Any resemblance to actual  
persons, living or dead, is  
purely coincidental.

# STORY STRUCTURE

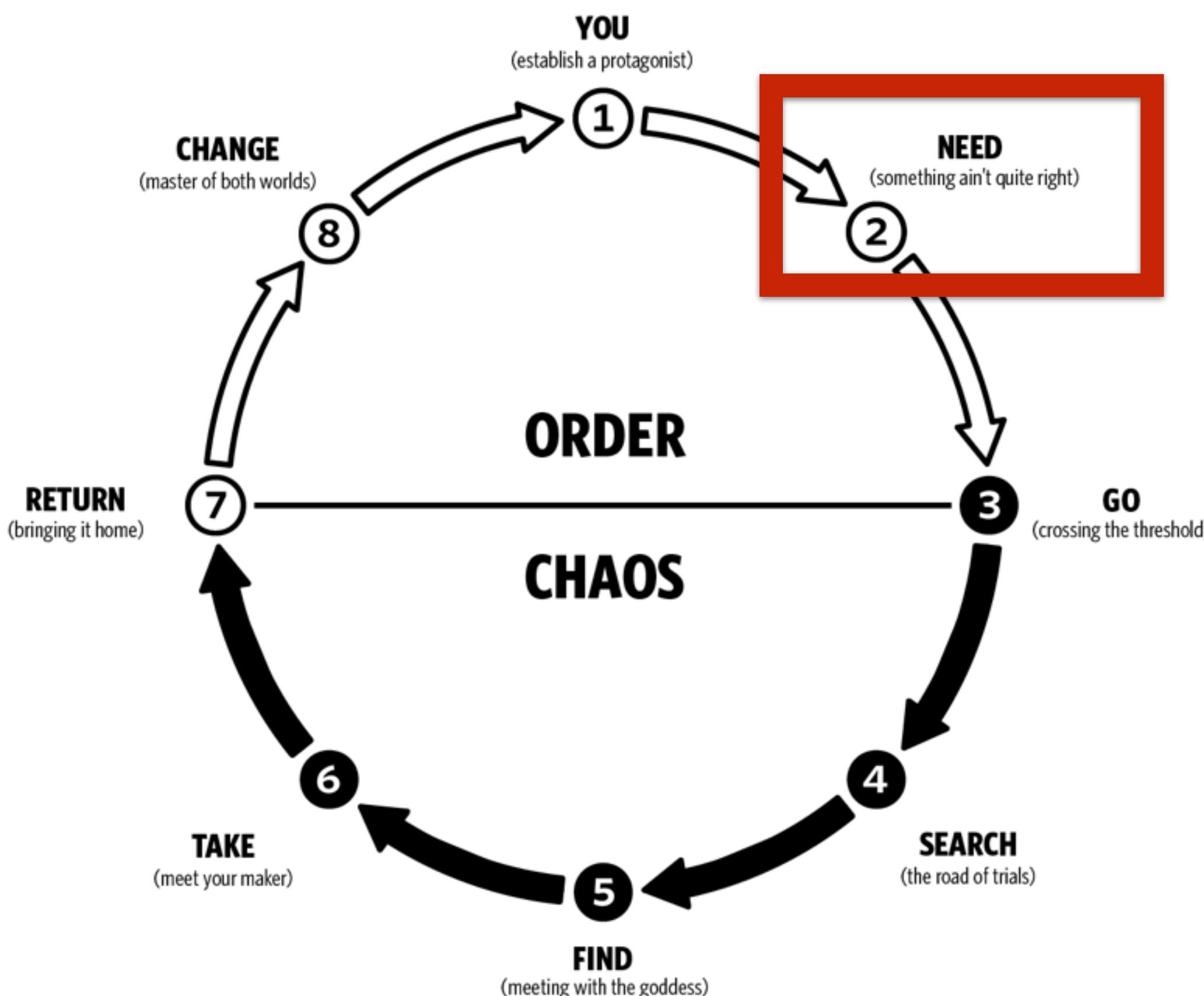


# STORY STRUCTURE





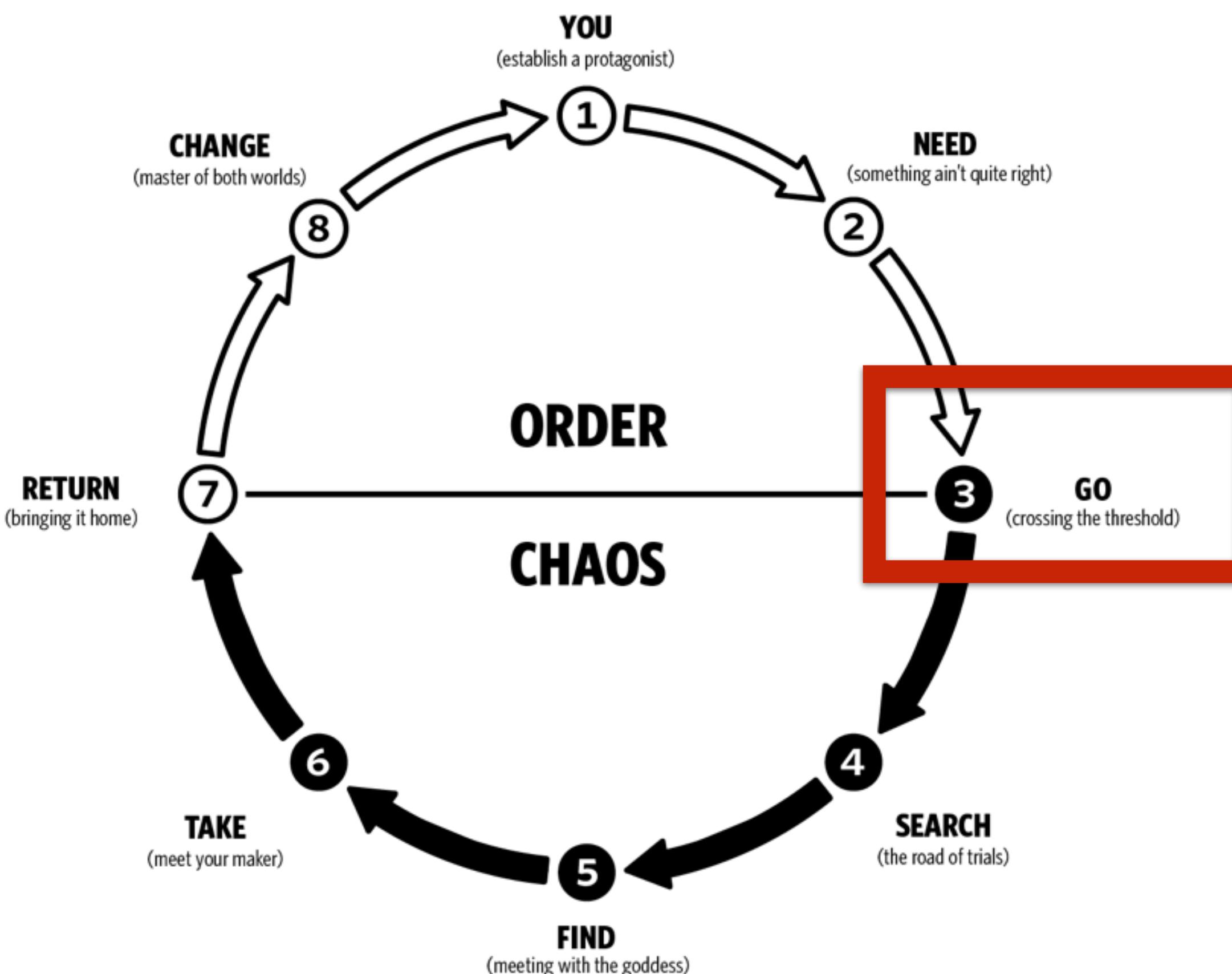
# STORY STRUCTURE





I'm gonna  
make  
the greatest  
Alexa skill  
in the world!

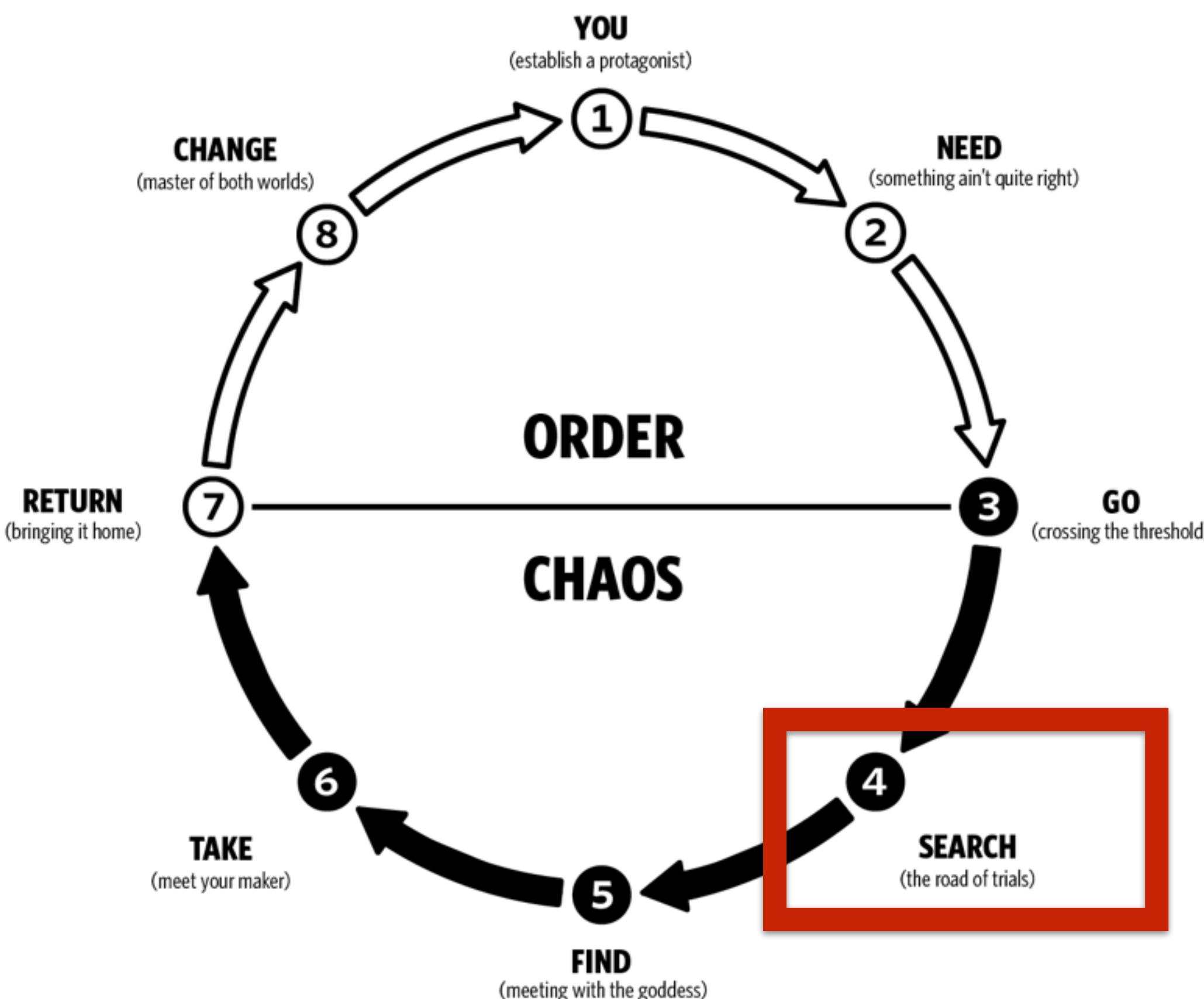
# STORY STRUCTURE





I'm gonna  
quit my job  
and work on  
Skills full time!

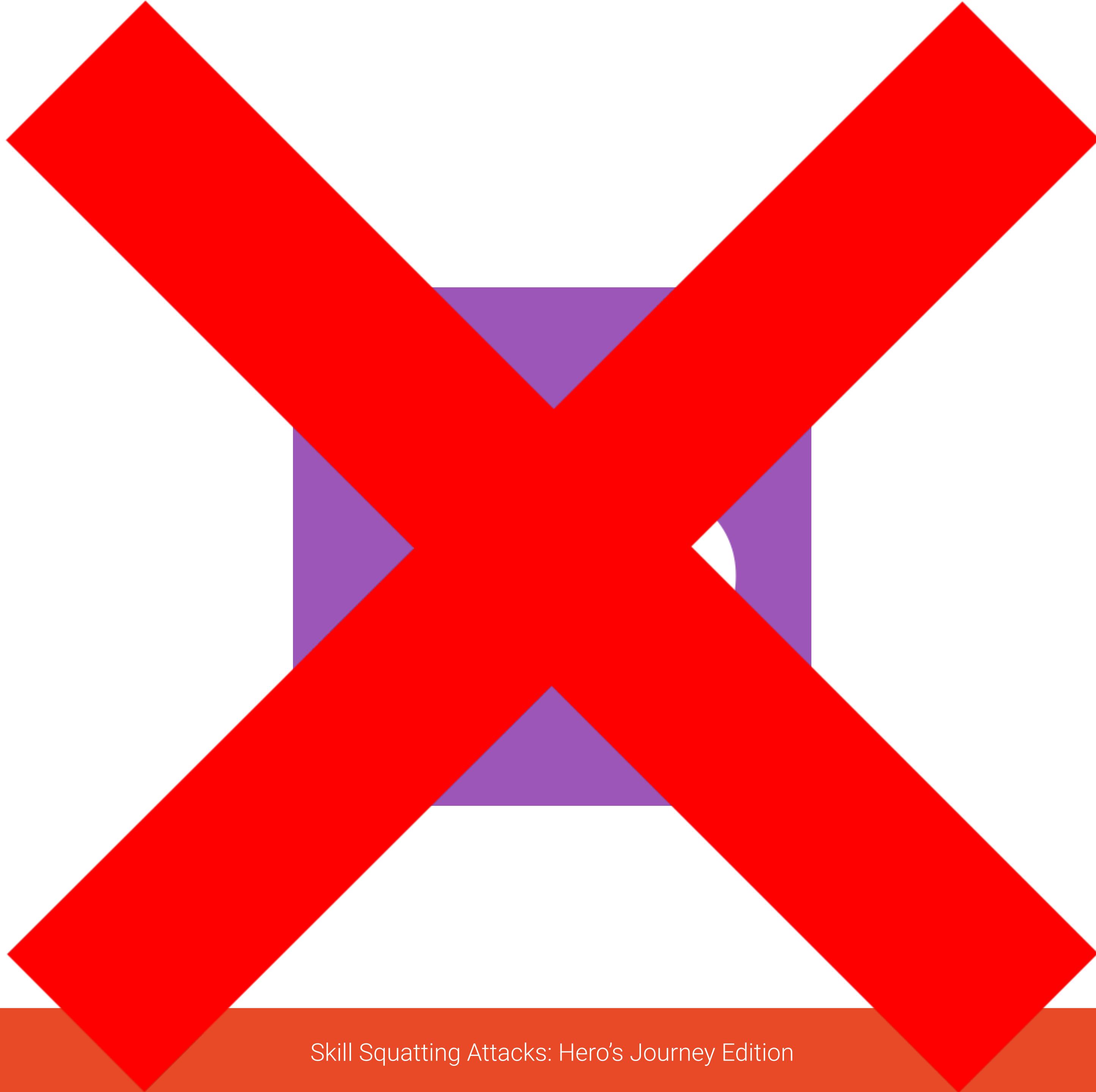
# STORY STRUCTURE



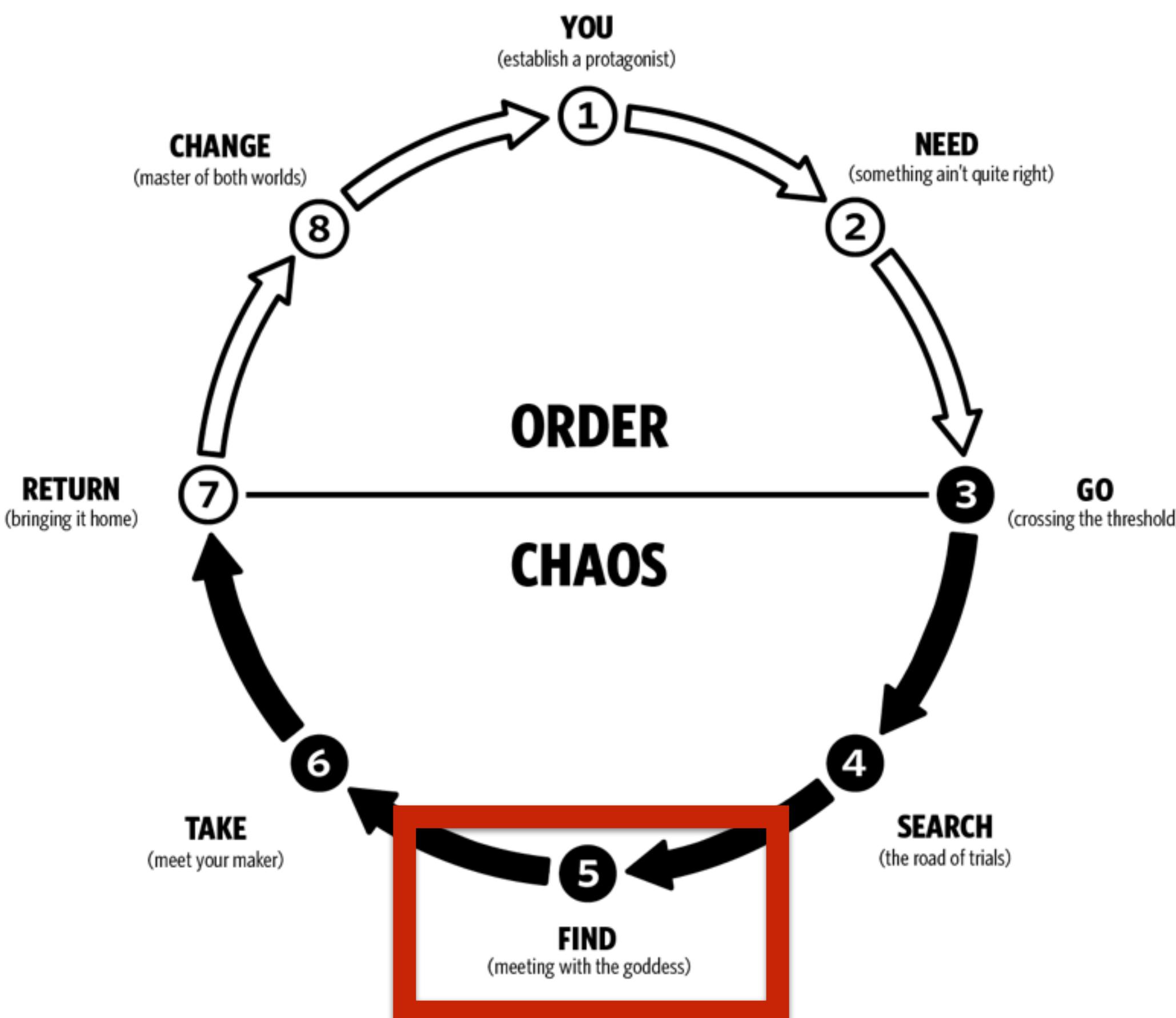








# STORY STRUCTURE







I'm gonna  
make  
a skill about  
PHISH!!!!



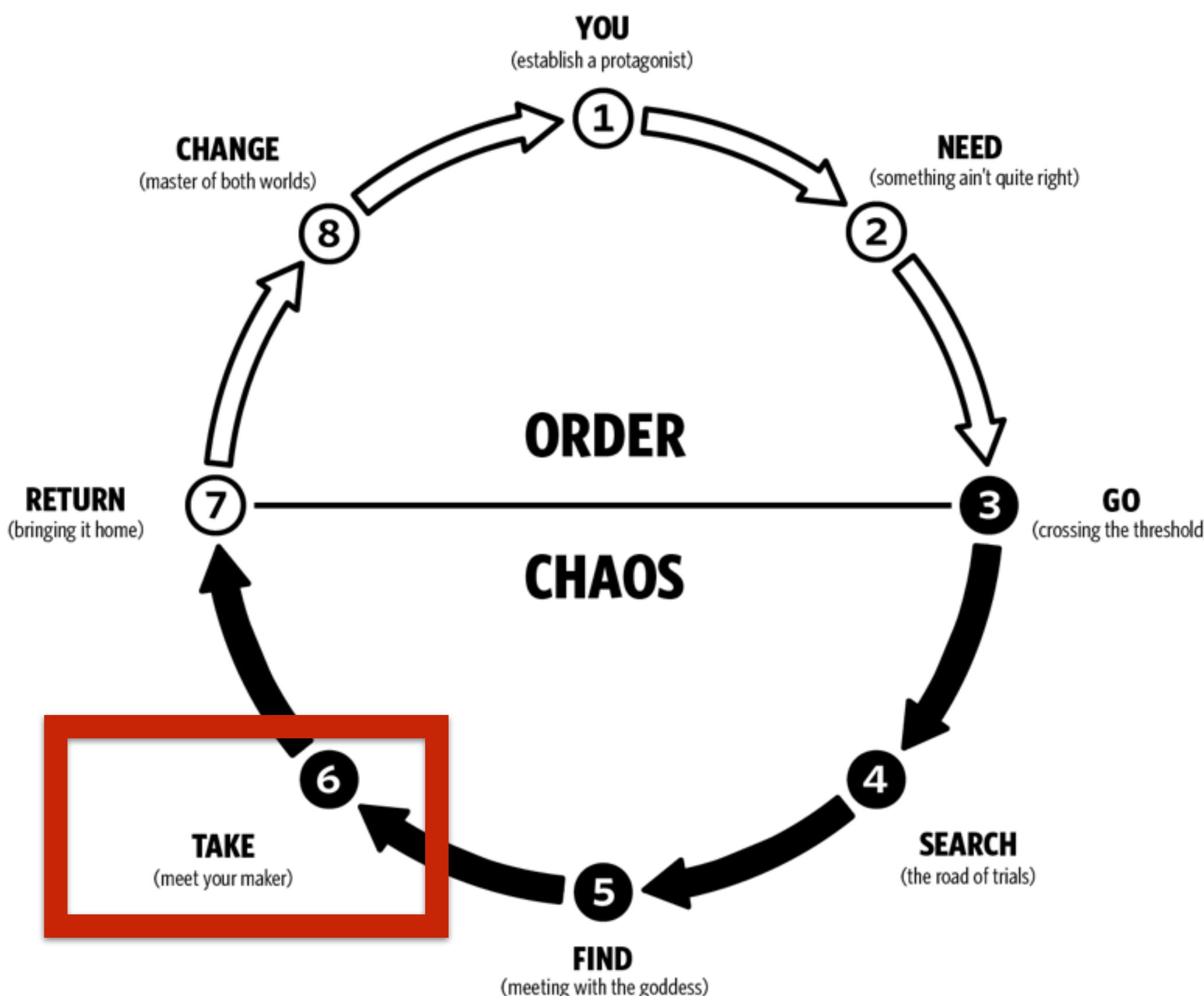
## Phish Geek

EP

*"Alexa, open Phish Geek"*

*"Alexa, launch Phish Geek and  
tell me a fact"*

# STORY STRUCTURE





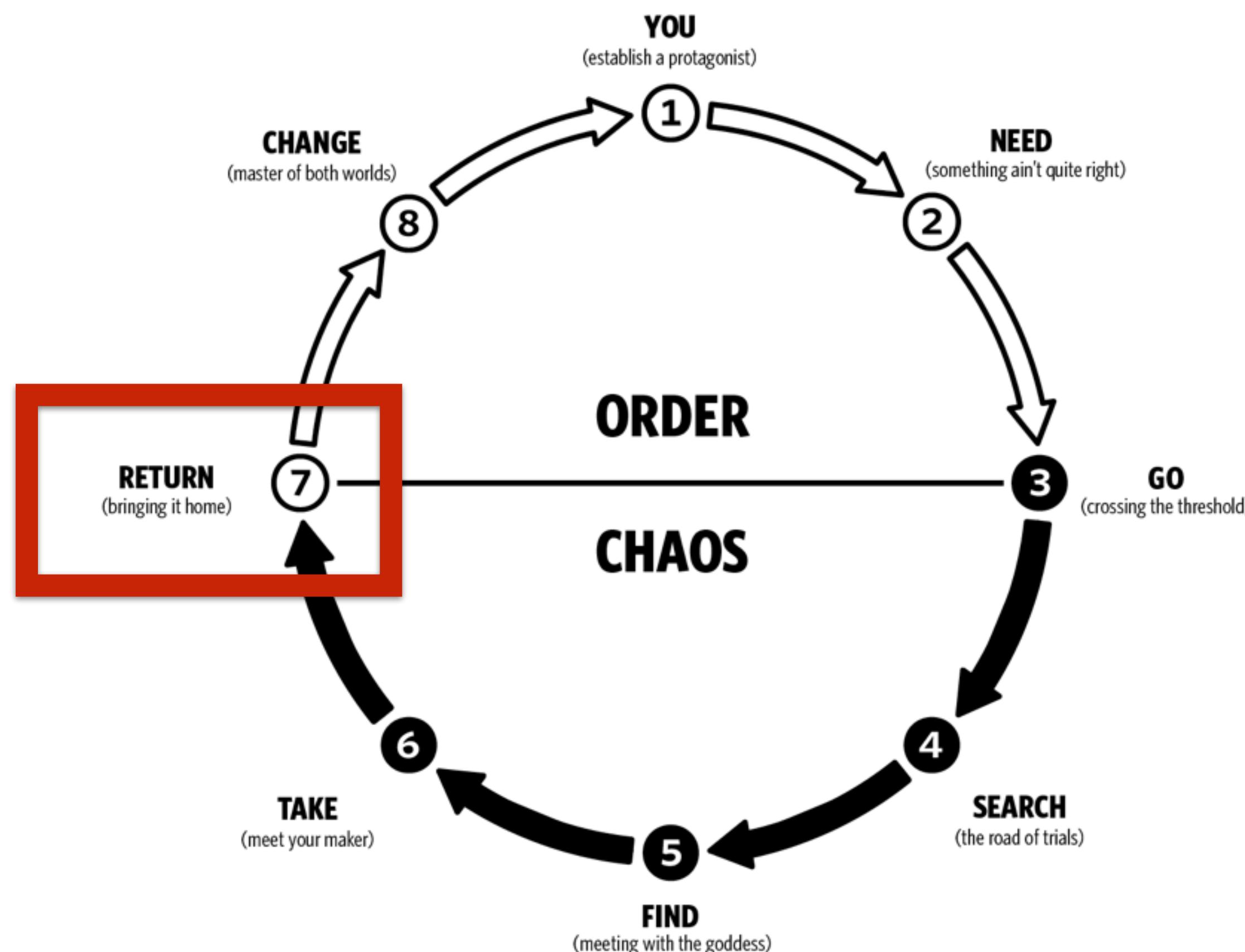
Rachel

★☆☆☆☆ **It just gives "fish" facts, not "Phish" facts**

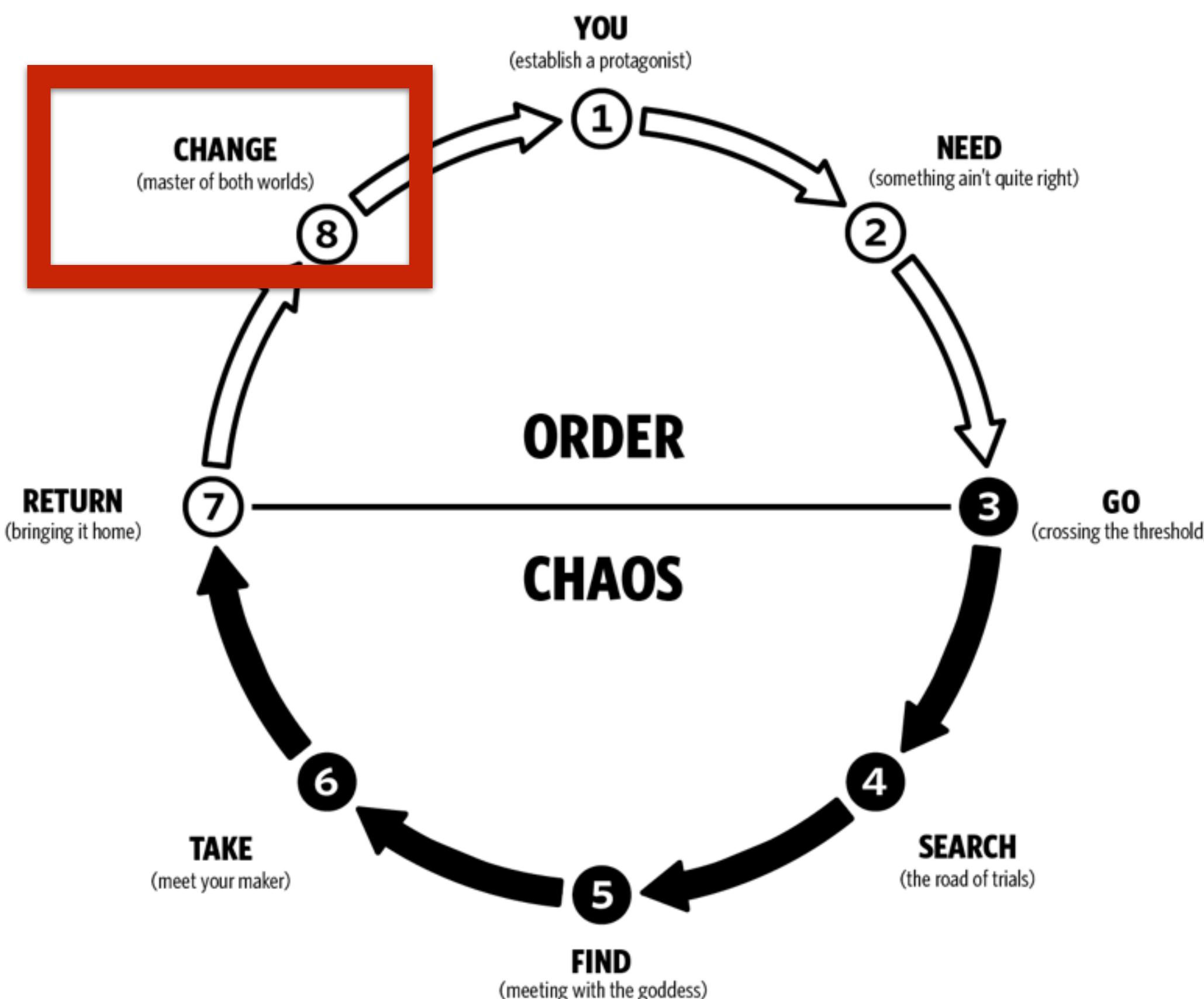
February 8, 2017

I would love it if this actually gave facts about the band. But instead it tells you things like, "some fish have fangs"

# STORY STRUCTURE



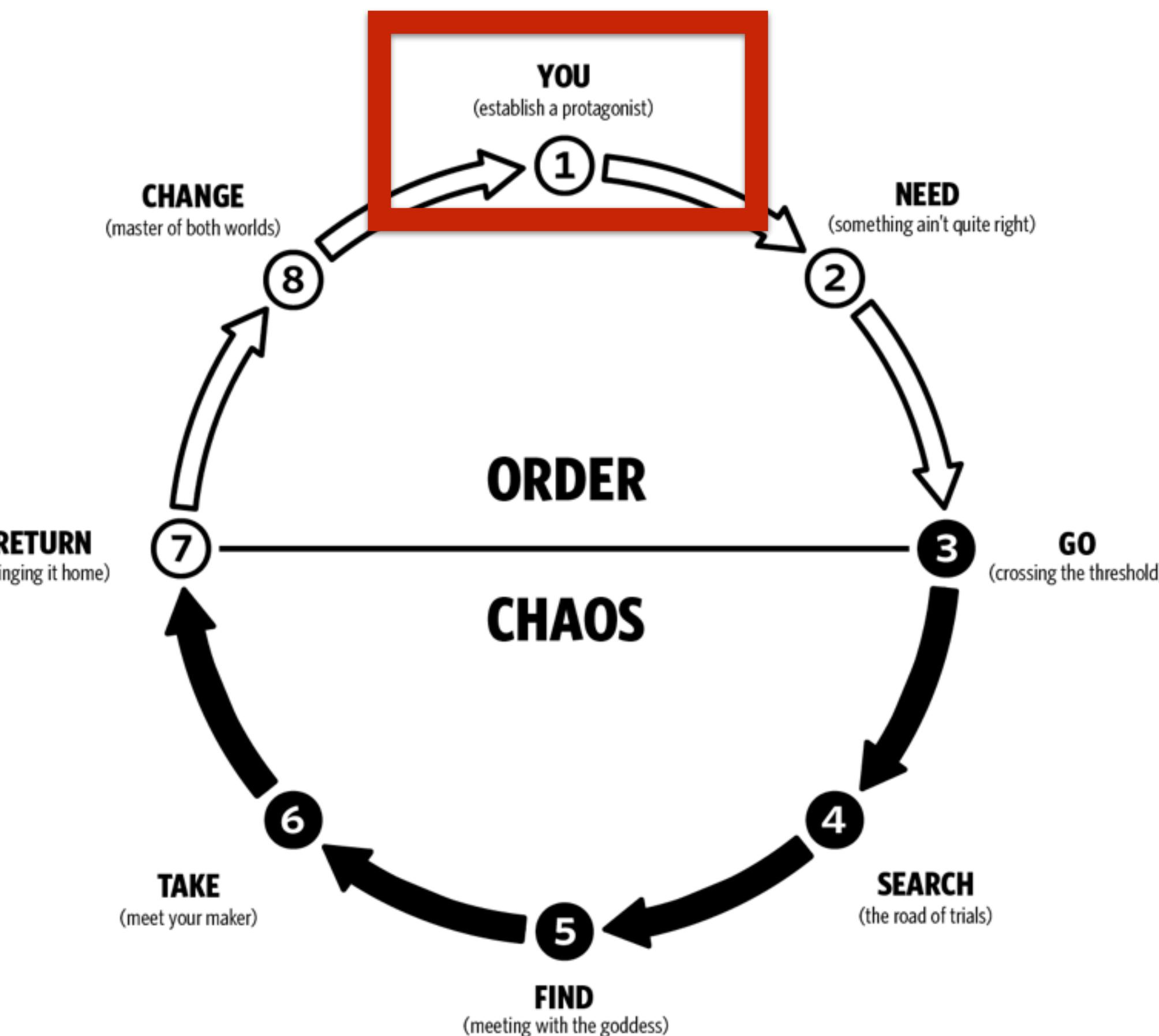
# STORY STRUCTURE





I'm inspired  
about  
research again!

# STORY STRUCTURE



# Skill Squatting Attacks: Hero's Journey Edition

Deepak Kumar  
*University of Illinois*